



Compliance 2.0: How to Manage Enterprise 2.0 Tools

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Web 2.0

- *“Web 2.0 is the business revolution in the computer industry caused by the move to the internet as platform, and an attempt to understand the rules for success on that new platform. Chief among those rules is this:*
Build applications that harness network effects to get better the more people use them.”

-- Tim O'Reilly, 12/10/2006

Office 2.0

- “Working where you want, when you want, and being able to conduct real business.”
– blognation Canada



Enterprise 2.0

- *“Enterprise 2.0 focuses on platforms companies can buy or build to make visible the practices and outputs of their knowledge workers.”*

-- Andrew McAfee, 5/2006



The 2.0 meme

- It's all about me
- And my networks
- It's open
- Emergent
- Fast
- And always on

Source: Ray Sims' Learning Connections blog

In 1900 companies generated their own power



In 2007 companies provided their own IT

What makes Enterprise 2.0 enterprise-y?

- Control over implementation model
- Standards support
- Security and identity
- Access to enterprise data
- Data quality
- Regulatory compliance

Email vs. wiki-based collaboration

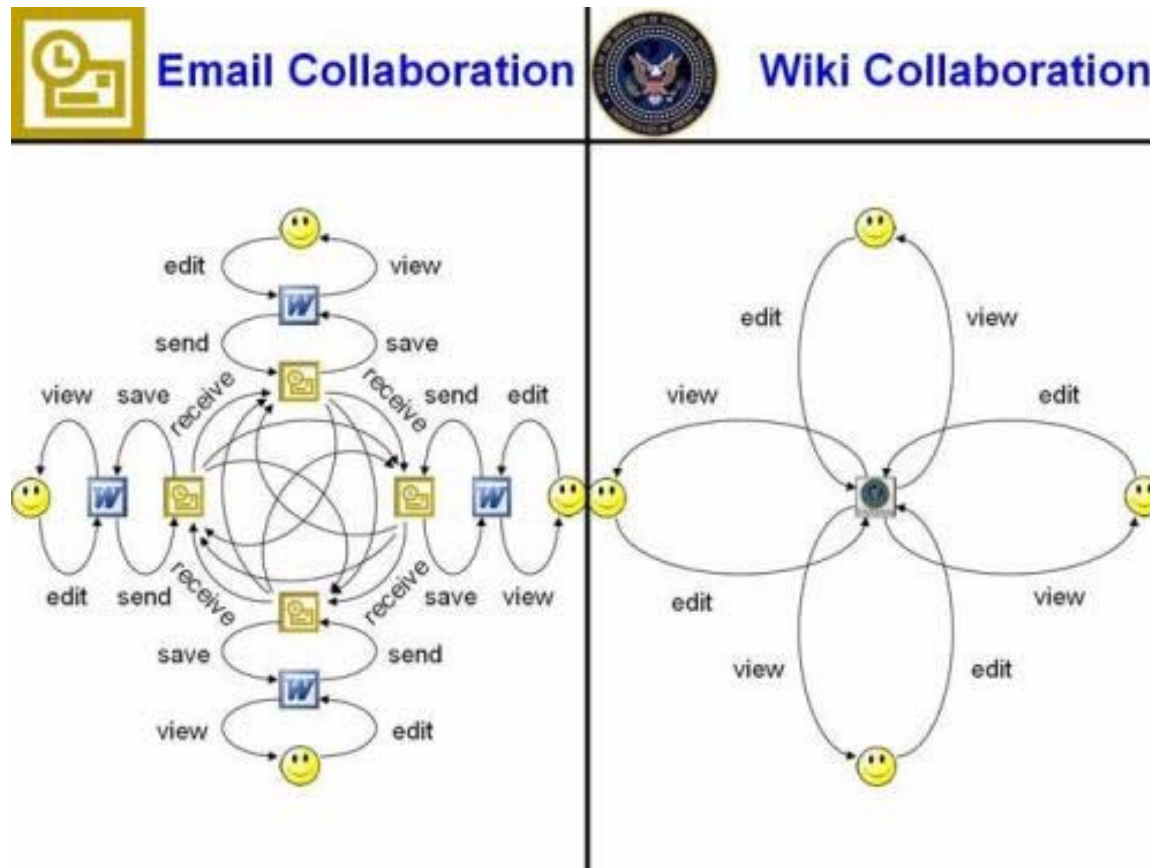


Image source: Manny Wilson, Intellipedia

Not in our organization....

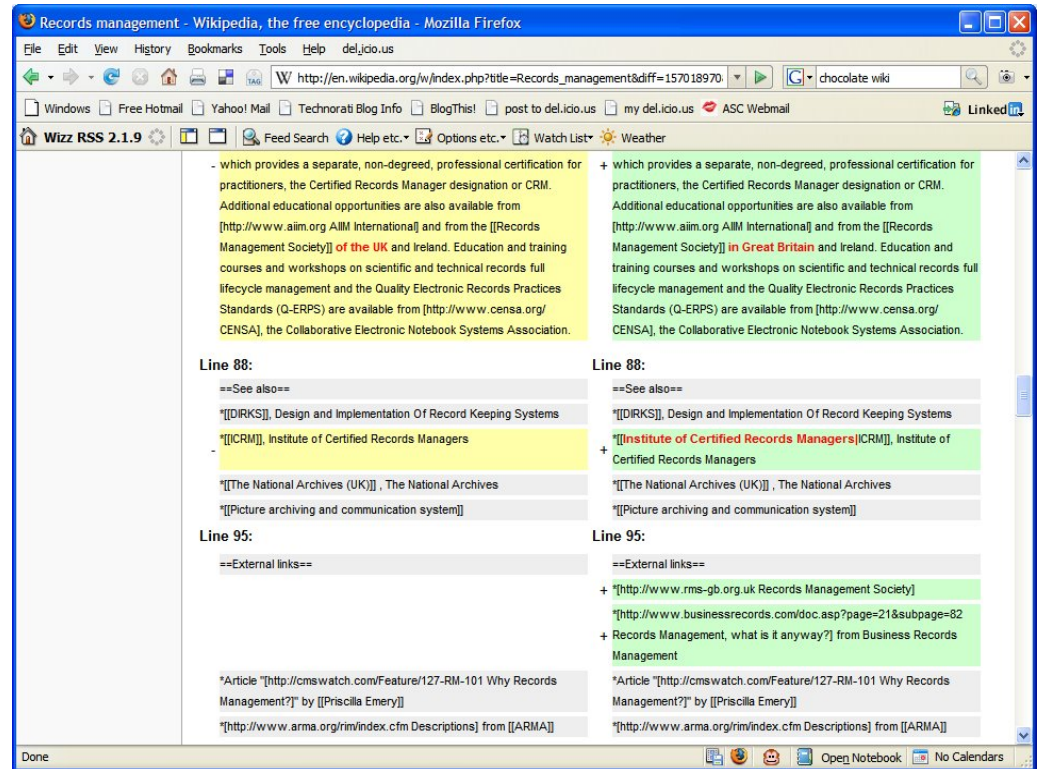
If you don't like change, you're going to like irrelevance even less.

--Gen. Eric Shinseki

11/8/2001

The good news

- Many of the most commonly used 2.0 tools already track changes, versions, etc.



The good news

- Most of them can be secured or set up to be private
 - Blogs
 - Wikis
 - Social networks
 - RSS
 - Web-based office
 - Web-based email



The good news

- There are enterprise versions of every Enterprise 2.0 application
 - Hosted internally
 - Secured access
 - Appliance-based





Prohibition is not a realistic option

For more information

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