

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
OFFICE OF ADMINISTRATIVE LAW JUDGES

In the Matter of

BASIC RESEARCH, L.L.C., et al.,

Respondents.

Docket No. 9318

PUBLIC DOCUMENT

RESPONDENT DANIEL B. MOWREY'S INITIAL DISCLOSURES

Pursuant to RULE OF PRACTICE 3.31 (b), Respondent Daniel B. Mowrey, through counsel, makes his Initial Disclosures.

1. Individuals likely to have discoverable information relevant to the allegations of the Commission's complaint, to the proposed relief, or to the defenses of the respondent.

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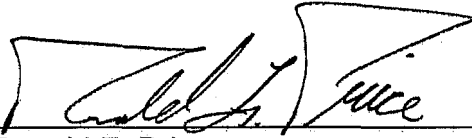
2. A copy of, or a description by category and location of, all documents, data compilations and tangible things in the possession, custody or control of the respondent(s) that are relevant to the allegations of the Commission's Complaint, to the proposed relief sought, or to the defenses of the respondent(s):

- a. Challenged Product advertisements – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116
- b. Substantiation for Challenged Product advertisements – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116
- c. Formulation of Challenged Products – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116
- d. Structure and inter-relationships among corporate respondents – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116
- e. Customer correspondence and inquiries relating to the Challenged Products – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116
- f. Packaging and Promotional Material for the Challenged Products – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116
- g. Customer Returns of the Challenged Products – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116
- h. Testing of the Challenged Products – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116
- i. Consumer Surveys re Challenged Products – 5742 West Harold Gatty Drive, Salt Lake City, Utah 84116

Respectfully Submitted,
Attorney for Respondent Daniel B. Mowrey

Dated: August 6, 2004

By:

A handwritten signature in black ink, appearing to read "Ronald F. Price", written over a horizontal line.

Ronald F. Price
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AMENDED CERTIFICATE OF SERVICE

I hereby certify that on this 9th day of August, 2004, I caused the **RESPONDENT DANIEL B. MOWREY'S INITIAL DISCLOSURES** to be served as follows:

- (1) an original and two paper copies filed by UPS Overnight Delivery and one electronic copy in pdf format filed by electronic mail to:

Donald S. Clark, Secretary
Federal Trade Commission
600 Pennsylvania Avenue, N.W., Room H-159
Washington, D.C. 20580

- (2) one paper copy served by first class U.S. Mail, and one paper copy delivered via UPS Overnight Delivery to:

The Honorable Steven J. McGuire
Administrative Law Judge
600 Pennsylvania Avenue, N.W., Room H-112
Washington, D.C. 20580

- (3) one paper copy by first class U.S. mail to:

Elaine D. Kolish
Associate Director, Enforcement
Federal Trade Commission
601 New Jersey Avenue, N.W.
Washington, D.C. 20001

I also certify that on the 6th day of August, 2004, I caused **RESPONDENT DANIEL B. MOWREY'S INITIAL DISCLOSURES** to be served as follows:

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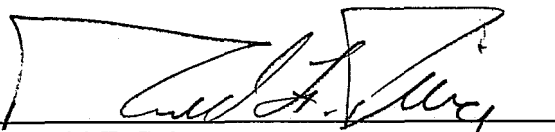
(2) one paper copy by first class U.S. mail to:

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