

**Eric M. Mindich Conference on Experimental Social Science  
Co-sponsored by the National Institute on Aging**

**“Action Research in Psychology and Economics”**

**Friday, March 4**

**Harvard Law School, Langdell Hall North, Vorenberg Room (#225)**

9:00 - 9:30: Registration and Continental Breakfast

9:30 - 9:45: **Opening Remarks:** Sendhil Mullainathan and Tim Wilson

9:45 - 10:45: **Practical Importance of Psychological Effects: A Sample Collaboration**

"Behavioral Economics of the Poor," Marianne Bertrand, University of Chicago,  
Eldar Shafir, Princeton University and Sendhil Mullainathan, Harvard University

10:45-11:00: Break

11:00 – 12:30: **Affective Forecasting and Health Choices**

"The Demand for Health Information: Randomization and HIV Testing in  
Malawi," Rebecca Thornton, Harvard University

"Affective Forecasting, Adaptation, and Health," Tim Wilson, University of Virginia and  
Daniel Gilbert, Harvard University

12:30 - 1:30: Lunch

1:30 - 3:00: **Stereotype Threat, Education and Poverty**

“Stereotype and Social-Identity Threat,” Claude Steele, Stanford University

“Experimental Analysis of Neighborhood Effects on Youth,” Larry Katz, Harvard  
University and Jeffrey Kling, Princeton University

3:00 - 3:15: Break

3:15 - 4:45: **Persuasion and Choices**

“Understanding Multiple Roles for Variables in Persuasion: The Impact of Emotion  
as a Case Study,” Richard Petty, The Ohio State University

"Understanding Technology Adoption: Fertilizer in Western Kenya," Ester Duflo,  
Massachusetts Institute of Technology

4:45 – 5:30: **General Discussion**

**Eric M. Mindich Conference on Experimental Social Science  
Co-sponsored by the National Institute on Aging**

**“Action Research in Psychology and Economics”**

**Saturday, March 5 (closed to the public)  
William James Hall, Room 105**

8:30 - 9:00: Continental Breakfast

9:00 - 10:30: **Discrimination**

Mahzarin Banaji, Harvard University

Abhijit Banerjee, Massachusetts Institute of Technology

10:30 - 10:45: Break

10:45 - 12:15: **Health Messages**

Michael Kremer, Harvard University

Peter Salovey, Yale University

12:15 - 1:15: Lunch

1:15 - 3:15: **Culture, Class, Poverty and Well-Being**

Hazel Markus, Stanford University

Jeffrey Kling, Princeton University and Larry Katz, Harvard University

Marianne Bertrand, University of Chicago and Eldar Shafir, Princeton University

3:15 - 3:30: Break

3:30 - 4:30: **Designs in Progress:**

Dean Karlan, Yale University

Jeffrey Kling, Princeton University

4:30 – 5:30: **General Discussion**

7:00 – 7:30 **Cocktails – Harvard Faculty Club, Theater Room**

7:30 – 10:00 **Dinner – Harvard Faculty Club, Theater Room**