



The Public Advocate for the City of New York
 Betsy Gotbaum
 Public Advocate

****FOR IMMEDIATE RELEASE****

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Public Advocate Gotbaum Releases First Video Cast

MANHATTAN -- Public Advocate Betsy Gotbaum today released her first videocast, entitled “Improving Access.” The videocast highlights some of Public Advocate’s work to improve city schools, support small businesses impacted by the steam pipe explosion and protect police officers by crackdowning on illegally tinted windows. To watch the video, go to: <http://www.youtube.com/watch?v=NzT07FYyc9U>. A transcript of the videocast is below:

Video	Audio
Black screen w/ intro titles. Screen: “Public Advocate Betsy Gotbaum” “Improving access to city services.”	Kids: “They say get back! We say fight back!”
Students standing on the steps of City Hall. Call/response chant. Screen reads: “Improving our schools”.	Kids: “What do we want? More Schools! When do we want them? Now!”
Image of students in front of City Hall holding banners that read “More Schools” and “More Seats.” BG speaks in front of children.	BG: “We demand that they change the formula and make it right so our kids have a good, accurate, wonderful place to study.”
BG talking with a magazine stand owner in Midtown Manhattan. Screen reads: “Supporting small businesses.” Fade into TV interview on street outside a small business.	BG: “Morally, I believe that Con Edison should help these people. It was no fault of their own that this happened. They’re back in business. We need to get people to come back.” BG: “But we want to urge people to come back. Come back, come back and give these wonderful small business owners your business.”
BG at podium during a press conference at City hall with Council Member Peter Vallone, Jr. Screen reads: “And Protecting Our Police Officers”. Interview in front of City Hall.	BG: “Every time a police officer walks up to a car with tinted windows, he or she takes their lives in their hands. “This is a way to protect our police officers which is something that the events of two weeks ago show were sorely needed.”
Fade into office contact information and picture of Betsy with kids. BG standing with kids.	Screen: “For more information visit www.pubadvocate.nyc.gov or call (212) 669-7200. Screen: "Public Advocate Betsy Gotbaum. Improving access to city services."