
From: Beverley Rutherford [mailto:beverley.rutherford@vacu.org]
Sent: Thursday, June 19, 2008 12:41 PM
To: _Regulatory Comments
Subject: Official Advertising Statement

Thank you for the opportunity to respond to your proposed rule regarding advertising requirements for insured credit unions. I am responding on behalf of a large state-chartered credit union located in Virginia.

We fully support NCUA's proposal to allow flexibility in the use of the official insurance sign and advertising statement as stated in the proposal. We believe either the shortened version of the advertising statement, or the logo would sufficiently identify applicable credit unions as an insured institution and relieve some of the regulatory burden in ensuring compliance with Part 740 of the Rules and Regulations.

We look forward to this becoming finalized. Should you have any questions, please feel free to contact me.

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