
From: Jason Meyers [mailto:Jason.Meyers@desertschools.org]
Sent: Thursday, May 08, 2008 12:04 PM
To: _Regulatory Comments
Subject: Jason Meyers Comments on Proposed Part 740

“In today’s cluttered media environment, credit union marketing departments across the nation face compliance challenges every day. Any proposed rule that helps simplify messages is a benefit to members and our industry. Having the freedom to use the shortened NCUA form in advertisements will help marketers stay compliant in a promotional environment where time is short and less is more.”

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