

CIS Research Bibliography
Research Studies from 1999-Present¹

- Anton-Culver, H., Ziogas, A., Bowen, D., Finkelstein, D., Griffin, C., Hanson, J. et al. (2003). The Cancer Genetics Network: Recruitment results and pilot studies. *Community Genetics*, 6, 171-177. **Project Title:** Northwest Cancer Genetics Network. **Region:** Northwest.
- Bass, S. B., Ruzek, S. B., Gordon, T. F., Fleisher, L., Keown-Conn, N., & Moore, D. (2006). Relationship of Internet health information use with patient behavior and self-efficacy: Experiences of newly diagnosed cancer patients who contact the National Cancer Institute's Cancer Information Service. *Journal of Health Communication*, 11, 219-236. **Project Title:** Impact of health information from the internet on self-efficacy and perceived task behavior in newly diagnosed cancer patients. **Region:** Atlantic.
- Berry, D. L., Ellis, W. J., Woods, N. F., Schwien, C., Mullen, K. H., & Yang, C. (2003). Treatment decision-making by men with localized prostate cancer: The influence of personal factors. *Urologic Oncology*, 21, 93-100. **Project Title:** Treatment Decision Making by Men with Localized Prostate Cancer. **Region:** Northwest.
- Berry, D. L., Ellis, W. J., Russell, K. J., Blasko, J. C., Bush, N., Blumenstein, B. et al. (2006). Factors that predict treatment choice and satisfaction with the decision in men with localized prostate cancer. *Clin.Genitourin.Cancer*, 5, 219-226. **Project Title:** Treatment Decision Making by Men with Localized Prostate Cancer. **Region:** Northwest.
- Bowen, D. J., Ludwig, A., Bush, N., Unruh, H. K., Meischke, H., Wooldridge, J. A. et al. (2003). Early experience with a web-based intervention to inform risk of breast cancer. *Journal of Health Psychology*, 8, 175-186. **Project Title:** Women's Interactive Risk Education Study (WIRES). **Region:** Northwest.
- Bowen, D. J., Meischke, H., Bush, N., Wooldridge, J. A., Robbins, R., Ludwig, A. et al. (2003). Predictors of women's Internet access and Internet health seeking. *Health Care for Women International*, 24, 940-951. **Project Title:** Women's Interactive Risk Education Study (WIRES). **Region:** Northwest.
- Bright, M. A. (2005). The National Cancer Institute's cancer information service: A new generation of service and research to the nation. *Journal of Health Communication*, 10 (S1), 7-13. **Project Title:** Cancer Information Service Research Consortium 2 Supplement. **Region:** Project Office.
- Bright, M. A., Fleisher, L., Thomsen, C., Morra, M. E., Marcus, A., & Gehring, W. (2005). Exploring e-Health usage and interest among cancer information service users: the need for personalized interactions and multiple channels remains. *Journal of Health Communication*, 10 (S1), 35-52. **Project Title:** Cancer Information Service Research Consortium 2 Supplement. **Region:** Project Office, Atlantic.
- Burhansstipanov, L., Krebs, L. U., Bradley, A., Gamito, E., Osborn, K., Dignan, M. B. et al. (2003). Lessons learned while developing "Clinical Trials Education for Native Americans" curriculum. *Cancer Control*, 10, 29-36. **Project Title:** Clinical Trials Education for Colorado Providers. **Region:** Rocky Mountain.

¹ The bibliography is a list of publications resulting from CIS research studies implemented from 1999-Present.

- Bush, N. E., Bowen, D. J., Wooldridge, J. A., Ludwig, A., Meischke, H., & Robbins, R. (2004). What do we mean by Internet access? A framework for health researchers. *Preventing Chronic Disease, 1*, 1-17. **Project Title:** Women's Interactive Risk Education Study (WIRES): Healthy Neighbors Pilot. **Region:** Northwest.
- Bushley, A. W., Cassel, K., Hernandez, B. Y., Robinett, H., & Goodman, M. T. (2005). A tailored multi-media campaign to promote the human papillomavirus cohort study to young women. *Preventive Medicine, 41*, 98-101. **Project Title:** Determinants of the Persistence vs. Transience of HPV Infection Among a Cohort of Women with Normal Cervical Cytology. **Region:** Pacific.
- Coyne, C. A., Demian-Popescu, C., & Brown, P. (2004). Rural cancer patients' perspectives on clinical trials: A qualitative study. *Journal of Cancer Education, 19*, 165-169. **Project Title:** Appalachian Cancer Network Network Pilot - Understanding Knowledge, Attitudes, and Behaviors of Rural Appalachians Toward Cancer Treatment and Diagnosis. **Region:** Mid-Atlantic.
- Cuaresma, C., Mitschke, D. B., & Robinett, H. (in press). Capacity building for cancer awareness in Hawaii's foreign-born Filipino communities. *Pacific Health Dialog*. **Project Title:** Capacity Building to Address Filipino Cancer Disparities. **Region:** Pacific.
- Davis, S., Stewart, S., & Bloom, J. (2004). Increasing the accuracy of perceived breast cancer risk: Results from a randomized trial with Cancer Information Service callers. *Preventive Medicine, 39*, 64-73. **Project Title:** Breast Cancer Risk Notification. **Region:** California.
- Davis, S. W., Diaz-Mendez, M., & Garcia, M. T. (in press). Barriers to Seeking Cancer Information among Spanish-Speaking Cancer Survivors in the United States. *Journal of Cancer Education*. **Project Title:** Barriers to Seeking Cancer Information among Spanish-Speaking Cancer Survivors. **Region:** California.
- Daza, P., Mazas, C., Nguyen, L., & Wetter, D. W. (2005). Categorizing race among Hispanic smokers. *Cancer Control, 12 Suppl 2*, 91-92. **Project Title:** Adios Al Fumar. **Region:** South Central.
- Engelman, K. K., Perpich, D. L., Peterson, S. L., Hall, M. A., Ellerbeck, E. F., & Stanton, A. L. (2005). Cancer information needs in rural areas. *Journal of Health Communication, 10*, 199-208. **Project Title:** Mediated Patient Activation Project to Promote Colorectal Screening in Rural Primary Care. **Region:** Heartland.
- Finney Rutten, L. J., Squiers, L. B., & Treiman, K. (2005). Requests for information by family and friends of cancer patients: Evidence from the National Cancer Institute's Cancer Information Service. *Psycho-Oncology, 664-672*. **Project Title:** Information Needs of Surrogate Cancer Information Seekers Contacting the CIS. **Region:** Project Office.
- Finney Rutten, L. J., Squiers, L., & Hesse, B. (2007). Cancer-related information sought by the general public: Evidence from the National Cancer Institute's Cancer Information Service, 2002-2003. *Journal of Cancer Education, 22*, 91-98. **Project Title:** ECRF General Public Analysis. **Region:** Project Office.
- Fleisher, L., Kornfeld, J., Davis, S., Morra, M. E., & Squiers, L. (2007) The NCI's Cancer Information Service's Research Continuum Framework: Integrating Research into Cancer Education Practice (1999-2004). *Journal of Cancer Education, 22 (S1)*, S41-S48. **Project Title:** N/A. **Region:** Project Office, Atlantic, Coastal, California.

- Fleisher, L., LaPorta, M., & Candreia, M. (2007). Integrating Science into Practice: Moving Evidence-Based Cancer Education in the Field. *Journal of Cancer Education, 22 (S4)*, 51. (Published abstract). **Project Title:** N/A. **Region:** Project Office, Rocky Mountain, Atlantic.
- Gustafson, D. H., McTavish, F. M., Stengle, W., Ballard, D., Jones, E., Julesberg, K. et al. (2005). Reducing the digital divide for low-income women with breast cancer: a feasibility study of a population-based intervention. *Journal of Health Communication, 10 (S1)*, 173-193. **Project Title:** Feasibility Study of CHESS Dissemination through the CIS Network. **Region:** Midwest, North Central.
- Gustafson, D. H., McTavish, F. M., Stengle, W., Ballard, D., Hawkins, R., Shaw, B. R. et al. (2005). Use and impact of eHealth system by low-income women with breast cancer. *Journal of Health Communication, 10 (S1)*, 195-218. **Project Title:** Feasibility Study of CHESS Dissemination through the CIS Network. **Region:** Midwest, North Central.
- Hardin, G. H., Hardy, C. M., & Lee, T. C. (2007). Team Up Alabama: Adapting an Evidence-Based Intervention for Rural African American Women. *Journal of Cancer Education, 22 (S4)*, 14. (Published abstract). **Project Title:** Team Up Alabama. **Region:** Mid-South.
- Heidrich, S., Ward, S., Julesberg, K., Miller, N., Donovan, H., Gunnarsdottir, S. et al. (2003). Conducting intervention research through the Cancer Information Service: A feasibility study. *Oncology Nursing Forum, 30*, 131-134. **Project Title:** Pain Management and Quality of Life Needs Assessment of CIS Callers-Pilot Study. **Region:** North Central.
- Heimendinger, J., O'Neill, C., Marcus, A. C., Wolfe, P., Julesburg, K., Morra, M. et al. (2005). Multiple tailored messages are effective in increasing fruit and vegetable consumption among callers to the Cancer Information Service. *Journal of Health Communication, 10 (S1)*, 65-82. **Project Title:** Using Tailored Messages to Promote the 5 A Day Program (Cancer Information Service Research Consortium 2). **Region:** Network.
- Hurd, A.L., Augustson, E.M., Backinger, C.L., Deaton, C., & Bright, M. A. (2007). Impact of National ABC Promotion on 1-800-QUIT-NOW. *American Journal of Health Promotion, 21*, 481-483. **Project Title:** Impact of National ABC Promotion on 1-800-QUIT-NOW. **Region:** Project Office.
- Johnson, J. D. (2005). Innovation and Knowledge Management: The Cancer Information Service Research Consortium. North Hampton, MA: Edward Elgar Publishing. **Project Title:** CISRC 1. **Region:** CIS Network.
- Johnson, J. D. (2005). Organizing for knowledge management: The Cancer Information Service as an exemplar. In R. J. Bali (Ed.), *Clinical knowledge management: Opportunities and challenges* (pp. 233-249). Hershey, PA: Idea Group Inc. **Project Title:** CISRC 1. **Region:** CIS Network.
- Ka'opua, L. S., Mitschke, D., & Lono, J. (2004). Increasing participation in cancer research: Insights from Native Hawaiian women in medically underserved communities. *Pacific Health Dialog, 11*, 170-175. **Project Title:** Native Hawaiian Elders Focus Group Study. **Region:** Pacific.
- Kornfeld, J., Domlesky, J., Robinson, K. T., & Ross, L. (2007). Addressing Cancer Health Disparities: Training Minority Students for a Future in Cancer Education and Cancer Control. *Journal of Cancer Education, 22 (S4)*, 61. (Published abstract). **Project Title:** Coastal / FAMU Minority Internship Program. **Region:** Coastal.

- Kreps, G. L., Gustafson, D., Salovey, P., Perocchia, R. S., Wilbright, W., Bright, M. A. et al. (2004). Using computer technologies to provide relevant cancer information to vulnerable populations: The NCI digital divide pilot projects. In P. Whitten & D. Cook (Eds.), *Understanding Health Communication Technologies* (pp. 328-336). San Francisco: Jossey-Bass. **Project Title:** Bridging the Digital Divide: Your Access to Cancer Information Project. **Region:** New York, New England, North Central, Mid-West, Mid-South.
- Kreps, G. L., Gustafson, D., Salovey, P., Perocchia, R. S., Wilbright, W., Bright, M. A. et al. (2007). The NCI Digital Divide Pilot Projects: Implications for Cancer Education. *Journal of Cancer Education*, 22 (S1), S56-S73. **Project Title:** Digital Divide Projects. **Region:** Project Office, New England, Mid South, New York, North Central.
- LaPorta, M., Hagood, H., Kornfeld, J., & Treiman, K. (2007). Evaluating the NCI's Cancer Information Service Contact Centers: Meeting and Exceeding the Expectations of the Public. *Journal of Cancer Education*, 22 (S1), S18-S25. **Project Title:** N/A. **Region:** Project Office, Coastal.
- LaPorta, M., Hagood, H., Kornfeld, J., & Treiman, K. (2007) Partnership as a Means for Reaching Special Populations: Evaluating the NCI's CIS Partnership Program. *Journal of Cancer Education*, 22 (S1), S35-S40. **Project Title:** N/A. **Region:** Project Office, Coastal.
- Latimer, A. E., Katulak, N. A., Mowad, L., & Salovey, P. (2005). Motivating cancer prevention and early detection behaviors using psychologically tailored messages. *Journal of Health Communication*, 10 (S1), 137-155. **Project Title:** Promoting Cancer Prevention and Control with Message Framing II-Clinical Trials 2. **Region:** New England.
- Marcus, A. C., Heimendinger, J., Berman, E., Strecher, V., Bright, M. A., Allen, A. R. et al. (2005). A case study in dissemination: Lessons learned from a pilot study involving the National Cancer Institute's Cancer Information Service. *Journal of Health Communication*, 10 (S1), 219-233. **Project Title:** Using Tailored Messages to Promote the 5 A Day Program (Cancer Information Service Research Consortium 2). **Region:** Network.
- Marcus, A. C., Mason, M., Wolfe, P., Rimer, B. K., Lipkus, I., Strecher, V. et al. (2005). The efficacy of tailored print materials in promoting colorectal cancer screening: Results from a randomized trial involving callers to the National Cancer Institute's Cancer Information Service. *Journal of Health Communication*, 10 (S1), 83-104. **Project Title:** Using Tailored Messages to Increase Colorectal Screening (Cancer Information Service Research Consortium 2). **Region:** Network.
- Marcus, A. C., Morra, M. E., Bright, M. A., Fleisher, L., Kreps, G., & Perocchia, R. (2005). The CIS model for collaborative research in health communications: A brief retrospective from the current generation of research. *Journal of Health Communication*, 10 (S1), 235-245. **Project Title:** Cancer Information Service Research Consortium 2 Supplement. **Region:** Network.
- Miller, S. M., Fleisher, L., Roussi, P., Buzaglo, J. S., Schnoll, R., Slater, E. et al. (2005). Facilitating informed decision making about breast cancer risk and genetic counseling among women calling the NCI's Cancer Information Service. *Journal of Health Communication*, 10 (S1), 119-136. **Project Title:** Facilitating Breast Cancer Genetic Counseling through Information Preparation and Referral. **Region:** Atlantic.
- Mitschke, D. B., Cassel, K. D., & Higuchi, P. (in press). Empowering natural clinical trial advocates: nurses and outreach workers. *Pacific Health Dialog*. **Project Titles:**

- 1) Clinical Trials Awareness Training for Native Hawaiian Staff & 2) Hawaii Pacific university (HPU) Clinical Trials Training for Nurses. **Region:** Pacific.
- Mitschke, D. B., Loebel, K. U., Matsunaga, D. S., Tatafu, E., & Robinett, H. (2008). Multi-Ethnic Adolescents' Attitudes Toward Smoking: A Focus Group Analysis. *American Journal of Health Promotion, 22*, 393-399. **Project Title:** Creating a Tobacco Prevention Drama for Multicultural Youth. **Region:** Pacific.
- Mitschke, D., Kasuya, R., Cassel K., & Barcia, A. (in press). Introducing Educational Interventions for First-Year Medical Students in the Area of Cancer Clinical Trials: Impact on Attitudes and Confidence. *Journal of Cancer Education. Project Title:* Clinical Trials Education for Medical Students. **Region:** Pacific.
- Mokuau, N., Braun, K. L., Wong, L., Higuchi, P., & Gotay, C. (2008). Development of a family intervention for Native Hawaiian women with cancer: a pilot study. *Social Work, 53*, 9-19. **Project Title:** Curriculum Development for a Research Study Promoting the Well-being of Families of Native Hawaiian Women with Cancer. **Region:** Pacific.
- Nass, C., Simmons, J., Bowen, D., & Guthrie, T. (2008). A case study of the South Puget Intertribal Planning Agency's comprehensive cancer control planning and community mobilization process. *Preventing Chronic Disease, 5*, A53. **Project Title:** Comprehensive Cancer Control plan for American Indians in South Puget Sound region of Washington State. **Region:** Northwest.
- Paterniti, D. A., Chen, M. S., Jr., Chiechi, C., Beckett, L. A., Horan, N., Turrell, C. et al. (2005). Asian Americans and cancer clinical trials: A mixed-methods approach to understanding awareness and experience. *Cancer, 104*, 3015-3024. **Project Title:** Increasing Accrual to Clinical Trials. **Region:** California.
- Perrochia, R. S., Galassi, A., Jacobs, R., Krauss, N., LeMaitre, M. K., & Rutledge, S. (2007). The NCI's Cancer Information Service Staff Training Program: A Foundation for Excellence. *Journal of Cancer Education, 22 (S1)*, S8-S17. **Project Title:** NCI's CIS Staff Training Program. **Region:** Project Office, Northwest, Coastal, New York, Coastal.
- Perocchia, R. S. & Rapkin, B. (2001). Bridging the digital divide project: Providing access to cancer information through the Internet. *The Electronic Journal of Communication, 11*. **Project Title:** Bridging the Digital Divide: Your Access to Cancer Information Project. **Region:** New York.
- Perocchia, R. S., Rapkin, B., Hodorowski, J. K., Davis, N. L., McFarlane, A. R., & Carpenter, R. (2005). Raising awareness of on-line cancer information: Helping providers empower patients. *Journal of Health Communication, 10 (S1)*, 157-172. **Project Title:** Bridging the Digital Divide: Your Access to Cancer Information Project. **Region:** New York.
- Rarick, J. (in press). Developing a model of evidence-based public health practice that makes sense for the Pacific. *Pacific Health Dialog. Project Title:* Pacific Global Health Conference. **Region:** Pacific.
- Reitzel, L. R., Costello, T. J., Mazas, C. A., Vidrine, J. I., Businelle, M. S., Kendzor, D. E. et al. (in press). Low-rate smoking among Spanish-speaking Latino smokers: Relations with demographics, tobacco dependence, withdrawal, and cessation. *Nicotine and Tobacco Research. Project Title:* Adios al Fumar. **Region:** South Central.
- Rivers, S. E., Salovey, P., Pizarro, D. A., Pizarro, J., & Schneider, T. R. (2005). Message framing and pap test utilization among women attending a community health clinic. *Journal of*

- Health Psychology*, 10, 65-77. **Project Title:** Promoting Cancer Prevention and Control with Message Framing II-Clinical Trials 2. **Region:** New England.
- Salovey, P., Mowad, L., Edlund, D., Pizarro, J., Williams, P., & Moret, M. E. (2002). *Community technology centers for Head-Start parents and families: Bridging the digital divide by increasing computer and health literacy. Final Report* (Rep. No. N02-CO-01040-75). **Project Title:** Community Technology Centers for Head Start Parents and Families. **Region:** New England.
- Salovey, P., Mowad, L. Z., Pizarro, J., Edlund, D., & Moret, M. E. (2002). Developing computer proficiency among Head Start parents: An in-progress case study of a New England CIS digital divide project. *The Electronic Journal of Communication*, 11. **Project Title:** Community Technology Centers for Head Start Parents and Families. **Region:** New England.
- Salovey, P. & Williams-Piehot, P. (2004). Field experiments in social psychology: Message framing and the promotion of health protective behaviors. *American Behavioral Scientist*, 47, 488-505. **Project Title:** Promoting Cancer Prevention and Control with Message Framing II-Clinical Trials 2. **Region:** New England.
- Shaw, B. R., Dubenske, L. L., Han, J. Y., Cofta-Woerpel, L., Bush, N., Gustafson, D. H. et al. (2008). Antecedent Characteristics of Online Cancer Information Seeking Among Rural Breast Cancer Patients: An Application of the Cognitive-Social Health Information Processing (C-SHIP) Model. *Journal of Health Communication*, 13, 389-408. **Project Title:** CHESS (Comprehensive Health Enhancement Support System) Digital Divide. **Region:** South Central, Northwest.
- Squiers, L., Bright, M. A., Rutten, L. J., Atienza, A. A., Treiman, K., Moser, R. P. et al. (2006). Awareness of the National Cancer Institute's Cancer Information Service: Results from the Health Information National Trends Survey (HINTS). *Journal of Health Communication*, 11, S117-33. **Project Title:** HINTS Project. **Region:** Project Office.
- Squiers, L., Bush, N., Vanderpool, R., Cofta-Woerpel, L., & Fabrizio, C. (2007). Bridging the critical chasm between service and research: the Cancer Information Service's collaboratory. *Journal of Cancer Education*, 22 (S1), 49-55. **Project Title:** N/A. **Region:** Project Office, Mid-South, Northwest, South Central, New England.
- Squiers, L., Finney Rutten, L. J., Treiman, K., Bright, M. A., & Hesse, B. (2005). Cancer patients' information needs across the cancer care continuum: Evidence from the cancer information service. *Journal of Health Communication*, 10 (S1), 15-34. **Project Title:** Information Needs of Cancer Patients Contacting the CIS. **Region:** Project Office.
- Strecher, V. J., Marcus, A., Bishop, K., Fleisher, L., Stengle, W., Levinson, A. et al. (2005). A randomized controlled trial of multiple tailored messages for smoking cessation among callers to the Cancer Information Service. *Journal of Health Communication*, 10 (S1), 105-118. **Project Title:** Using Tailored Messages to Improve Smoking Cessation (Cancer Information Service Research Consortium 2). **Region:** Network.
- Talosis-Garcia, M. & Davis, S. W. (2005). Information-seeking behavior of minority breast cancer patients: An exploratory study. *Journal of Health Communication*, 10 (S1), 53-64. **Project Title:** Information Needs and Information Seeking Behavior: Impact of the Internet. **Region:** California.
- Thompson Sanders, V. L., Cavazos-Rehg, P., Tate, K. Y., & Gaier, A. (2008). Cancer Information Seeking among African Americans. *Journal of Cancer Education*, 23, 92-101. **Project**

- Title:** Information Interests and Concerns of African Americans Calling NCI's Cancer Information Service. **Region:** Heartland.
- Unruh, H. K., Bowen, D. J., Meischke, H., Bush, N., & Wooldridge, J. A. (2004). Women's approaches to the use of new technology for cancer risk information. *Women & Health, 40*, 59-78. **Project Title:** Women's Interactive Risk Education Study (WIRES). **Region:** Northwest.
- Vanderpool, R. C. (2008). Kentucky Cancer Patients and Their Use of NCI's Cancer Information Service. *Journal of the Kentucky Medical Association, 106*, 25-26. **Project Title:** N/A. **Region:** Mid-South.
- Vanderpool, R. C. (in press). Kentucky Tobacco Users' Calls to a National Quitline. *Kentucky Journal of Communication*. **Project Title:** Smoking Quitline Analysis for Kentucky. **Region:** Mid-South.
- Vanderpool, R. C. (in press). Severe Weather, Band Practice, Coal Trucks, and Other Real World Experiences in Conducting Focus Group Research in Central Appalachia. *Preventing Chronic Disease*. **Project Title:** ACCN Pilot Project. **Region:** Mid-South.
- Vanderpool, R. C., Kornfeld, J., Finney Rutten, L., & Squiers, L. (in press). Cancer Information-Seeking Experiences: The Implications of Hispanic Ethnicity and Spanish Language. *Journal of Cancer Education*. **Project Title:** HINTS Project. **Region:** Project Office, Mid-South, Coastal.
- Vanderpool, R. C., Squiers, L. B., Bush, N. E., Cofta-Woerpel, L., & Fabrizio, C. (2007). NCI's Cancer Information Service Research Program: Health Communication Research within a Service Environment. *Journal of Cancer Education, 22 (S4)*, 50. (Published abstract). **Project Title:** N/A. **Region:** Project Office, Mid-South, Northwest, South Central, New England.
- Vanderpool, R. C. & Wyatt, S. W. (2007). The National Cancer Institute's Cancer Information Service: An Untapped Resource for Kentucky Health Professionals. *Journal of the Kentucky Medical Association, 105*, 515-517. **Project Title:** N/A. **Region:** Mid-South.
- von Eschenbach, A. C. (2005). Foreword/Preface. *Journal of Health Communication, 10 (S1)*, 5. **Project Title:** Cancer Information Service Research Consortium 2 Supplement. **Region:** Project Office.
- Wetter, D. W., Mazas, C., Daza, P., Nguyen, L., Fouladi, R. T., Li, Y. et al. (2007). Reaching and treating Spanish-speaking smokers through the National Cancer Institute's cancer information service: a Randomized Controlled Trial. *Cancer, 109*, 406-413. **Project Title:** Adios Al Fumar. **Region:** South Central.
- Wilbright, W. A., Williams, D. L., Hayden, J., Horswell, R., Hutchinson, J., Whiting, R. et al. (2001). Toward overcoming the digital divide for the dissemination of early detection cancer information. *The Electronic Journal of Communication, 11*. **Project Title:** A Computer Based Multimedia Approach to Disseminating Early Detection Cancer Information (Low Literacy User Cancer Information Interface: LUCI). **Region:** Mid-South.
- Williams-Piehot, P., Cox, A., Silvera, S. N., Mowad, L., Garcia, S., Katulak, N. et al. (2004). Casting health messages in terms of responsibility for dietary change: Increasing fruit and vegetable consumption. *Journal of Nutrition Education and Behavior, 36*, 114-120. **Project Title:** Promoting Cancer Prevention and Control with Message Framing II-Fruits and Vegetables 2. **Region:** New England.

- Williams-Piehot, P., Schneider, T. R., Pizarro, J., Mowad, L., & Salovey, P. (2003). Matching health messages to information-processing styles: Need for cognition and mammography utilization. *Health Communication, 15*, 375-392. **Project Title:** Psychologically Tailored Messages about Mammography. **Region:** New England.
- Williams-Piehot, P., Schneider, T. R., Pizarro, J., Mowad, L., & Salovey, P. (2004). Matching health messages to health locus of control beliefs for promoting mammography utilization. *Psychology and Health, 19*, 407-423. **Project Title:** Promoting Cancer Prevention and Control with Message Framing II-Clinical Trials 1. **Region:** New England.
- Williams-Piehot, P., Pizarro, J., Schneider, T. R., Mowad, L., & Salovey, P. (2005). Matching health messages to monitor-blunter coping styles to motivate screening mammography. *Health Psychology, 24*, 58-67. **Project Title:** Promoting Cancer Prevention and Control with Message Framing-Clinical Trials 3. **Region:** New England.
- Williams-Piehot, P., Pizarro, J., Navarro Silvera, S. A., Mowad, L., & Salovey, P. (2006). Need for cognition and message complexity in motivating fruit and vegetable intake among callers to the cancer information service. *Health Communication, 19*, 75-84. **Project Title:** Promoting Cancer Prevention and Control with Message Framing II-Fruits and Vegetables 1. **Region:** New England.