



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549-3010

February 13, 2008

Gloria Santona  
Executive Vice President,  
General Counsel and Secretary  
McDonald's Corporation  
2915 Jorie Boulevard  
Oak Brook, IL 60523

Re: McDonald's Corporation

Dear Ms. Santona:

This is in regard to your letter dated February 12, 2008 concerning the shareholder proposal submitted by Trinity Health; the Dominican Sisters, St. Mary of the Springs, Columbus, OH; Catholic Health East; Catholic Healthcare West; the Dominican Sisters of Springfield, IL; the Sisters of St. Francis of Philadelphia; and Sinsinawa Dominicans, Inc. for inclusion in McDonald's proxy materials for its upcoming annual meeting of security holders. Your letter indicates that the proponents have withdrawn the proposal, and that McDonald's therefore withdraws its January 18, 2008 request for a no-action letter from the Division. Because the matter is now moot, we will have no further comment.

Sincerely,

Heather L. Maples  
Special Counsel

cc: Trinity Health and co-proponents  
c/o Catherine Rowan  
Corporate Responsibility Consultant  
766 Brady Ave., Apt. 635  
Bronx, NY 10462

McDonald's Corporation

February 13, 2008

Page 2

cc, cont.:

Sister Kathleen Coll, SSJ  
Administrator, Shareholder Advocacy  
Catholic Health East  
System Office  
3805 West Chester Pike  
Suite 100  
Newtown Square, PA 19073-2304

Susan Vickers, RSM  
VP, Community Health  
Catholic Healthcare West  
185 Berry Street, Suite 300  
San Francisco, CA 94107-1739

Regina McKillip, OP  
Committee Member  
Sinsinawa Dominicans, Inc.  
Shareholder and Consumer Action Advisory Committee  
585 County Rd. Z  
Sinsinawa, WI 53824



RECEIVED

2008 JAN 18 PM 5:46

McDonald's Corporation  
2915 Jorie Boulevard  
Oak Brook, IL 60523

OFFICE OF CHIEF COUNSEL  
CORPORATION FINANCE

**Rule 14a-8(i)(3)**  
**Rule 14a-8(i)(7)**  
**Rule 14a-8(i)(10)**

January 18, 2008

**BY HAND DELIVERY**

Office of the Chief Counsel  
Division of Corporation Finance  
Securities and Exchange Commission  
100 F Street, N.E.  
Washington, D.C. 20549

**Re: McDonald's Corporation – Shareholder Proposal Submitted by Trinity Health, Dominican Sisters, St. Mary of the Springs, Catholic Health East, Catholic Healthcare West, Dominican Sisters of Springfield Illinois, The Sisters of St. Francis of Philadelphia and The Sinsinawa Dominicans, Inc.**

Ladies and Gentlemen:

I am the Executive Vice President, General Counsel and Secretary of McDonald's Corporation ("McDonald's"), and I am submitting this letter pursuant to Rule 14a-8(j) under the Securities Exchange Act of 1934 to notify the Securities and Exchange Commission of McDonald's intention to exclude from its proxy materials for its 2008 annual meeting of shareholders a shareholder proposal (the "Proposal") submitted by Trinity Health as primary filer, with each of the following serving as co-filers of the Proposal: Dominican Sisters, St. Mary of the Springs; Catholic Health East; Catholic Healthcare West; Dominican Sisters of Springfield Illinois; The Sisters of St. Francis of Philadelphia; and The Sinsinawa Dominicans, Inc. Unless otherwise noted, each of the filers are referred to individually as a "Proponent" and collectively as the "Proponents."

We request confirmation that the staff will not recommend to the Commission that enforcement action be taken if McDonald's excludes the Proposal from its 2008 proxy materials in reliance on Rules 14a-8(i)(10), 14a-8(i)(7) and 14a-8(i)(3).

A copy of the Proposal and supporting statement, together with related correspondence between McDonald's and the Proponents, are attached as Exhibit 1.

Pursuant to Rule 14a-8(j), I am furnishing the staff with six copies of this letter and the attached exhibits. Copies of this letter and the exhibits are also being provided simultaneously to the Proponents.

McDonald's currently intends to file its definitive proxy materials with the Commission on or about April 7, 2008.

### **The Proposal**

The Proposal seeks shareholder approval of the following resolution:

“RESOLVED: shareholders urge the Board of Directors to adopt principles for comprehensive health care reform (such as those based upon principles reported by the Institute of Medicine:

1. Health care coverage should be universal.
2. Health care coverage should be continuous.
3. Health care coverage should be affordable to individuals and families.
4. The health insurance strategy should be affordable and sustainable for society.
5. Health insurance should enhance health and well being by promoting access to high-quality care that is effective, efficient, safe, timely, patient-centered, and equitable).”

### **Rule 14a-8(i)(10): The Proposal Has Been Substantially Implemented**

Rule 14a-8(i)(10) permits a company to exclude a shareholder proposal from its proxy soliciting materials if “the company has already substantially implemented the proposal.” The purpose of the exclusion is “to avoid the possibility of shareholders having to consider matters which already have been favorably acted upon by the management....” See *Release No. 34-12598* (July 7, 1976).

The staff has consistently stated that a proposal has been “substantially implemented” when the company’s particular policies, practices and procedures compare favorably with the guidelines in the proposal. See *Texaco, Inc.* (March 28, 1991) and *Release No. 34-20091* (August 16, 1983). This standard does not require that each and every aspect of a proposal be implemented, but instead considers a proposal to be substantially implemented when the company has policies and procedures in place relating to the subject matter of the proposal, or has implemented the essential objectives of the proposal. See *Exxon Mobil Corporation* (March 17, 2006) (permitting exclusion of a proposal requesting that the company establish policies designed to achieve the long-term goal of making the company the recognized leader in low-carbon emissions in both production and products where the company had previously issued a report detailing the

company's commitment to emissions reduction); *PPG Industries, Inc.* (January 19, 2004) (permitting exclusion of a proposal requesting that the board issue a policy statement publicly committing to the elimination of animal testing in favor of in vitro alternatives where the company had publicly issued an animal welfare policy committing the company to use alternatives to animal testing); *Freeport-McMoRan Copper & Gold Inc.* (March 5, 2003) (permitting exclusion of a proposal requesting amendment of the company's social and human rights policy and publication of a report to shareholders on the implementation of the policy where the company had already adopted a human rights policy and annually issued a report on the policy); and *The Gap, Inc.* (March 16, 2001) (permitting exclusion of a proposal requesting a report on child labor practices of the company's suppliers where the company had an established code of vendor conduct, monitored compliance, published information relating thereto and discussed labor issues with shareholders).

The Proposal is excludable pursuant to Rule 14a-8(i)(10) as McDonald's has already adopted principles relating to health care reform in the U.S. As an employer-provider of health care to a large and diverse workforce, McDonald's has long been concerned about the need to improve the U.S. health care system. McDonald's memorialized its concern and initiatives on this issue by adopting the Health Care Principles attached as Exhibit 2, and which can be found on McDonald's web site at [http://www.mcdonalds.com/usa/good/people/health\\_care\\_principles.html](http://www.mcdonalds.com/usa/good/people/health_care_principles.html). The Health Care Principles provide in part that:

- McDonald's recognizes that the U.S. health care system needs improvement on many fronts, including inadequate and consistent access to health care, the high cost of health care, the lack of generally accepted quality standards and the complexity in using the health care system;
- McDonald's wants to participate in developing a solution;
- Any solution should build on the current voluntary market-based system with the aim of expanding access for individuals who are not eligible for such programs; and
- Health care reform needs to be addressed at the federal level for consistency and efficiency purposes.

The Proposal urges McDonald's board of directors to adopt principles for comprehensive health care reform. By adopting the Health Care Principles, McDonald's and its management have already "acted favorably" on the subject matter of the Proposal. Further, because McDonald's Health Care Principles compare favorably with the health care reform guidelines requested by the Proposal, the Proposal is excludable pursuant to Rule 14a-8(i)(10).

**Rule 14a-8(i)(7): Ordinary Business Operations**

Rule 14a-8(i)(7) permits the exclusion of a shareholder proposal that “deals with a matter relating to the company’s ordinary business operations.” According to the Commission’s release accompanying the 1998 amendments to Rule 14a-8, the underlying policy of the ordinary business exclusion is “to confine the resolution of ordinary business problems to management and the board of directors, since it is impracticable for shareholders to decide how to solve such problems at an annual meeting.” See *Release No. 34-40018* (May 21, 1998).

The Commission’s 1998 release established two “central considerations” underlying the ordinary business exclusion. The first is that “certain tasks are so fundamental to management’s ability to run a company on a day-to-day basis that they could not, as a practical matter, be subject to direct shareholder oversight.” The second is that a proposal should not “seek[] to ‘micro-manage’ the company by probing too deeply into matters of a complex nature upon which shareholders, as a group, would not be in a position to make an informed judgment.”

While we believe the Proposal is excludable pursuant to Rules 14a-8(i)(10) for the reasons set forth above, we also believe the Proposal is excludable pursuant to Rule 14a-8(i)(7) as it seeks to (i) force McDonald’s into the national political debate surrounding implementation of a universal health care system, and (ii) involve our shareholders in the management of McDonald’s health care costs.

*The Proposal Seeks to Engage McDonald’s in the Political and Policy Debate Regarding Universal Health Care*

The Proposal clearly seeks to involve McDonald’s in the current political and policy debate relating to universal health care. On their face, the principles listed in the Proposal seek to commit McDonald’s to a position on the entire U.S. health care system. The principles proposed by the Proponents state, for example, that health care coverage should be universal and that health insurance should be affordable and sustainable for “society.”

Other statements by the Proponents are even more direct in establishing the Proponents’ political agenda. The Proponents argue that “access to affordable, comprehensive health care insurance is the most significant social policy issue in America” and “has become a core issue in the 2008 presidential campaign,” and quotes a *New York Times* article stating that “the American Cancer Society redirected its entire \$15 million advertising budget ‘to the consequences of inadequate health coverage’ in the United States.”

Even the letter to McDonald's from the representative of Trinity Health, the lead Proponent, makes clear that the Proposal seeks to utilize McDonald's proxy statement to conduct a referendum on national health care policy. In that letter, Trinity Health's representative states that "[w]e are interested in the role that McDonald's, as a large and influential company, can play in the national effort for universal access to quality health care that is accessible, affordable and provides for accountability and equitable financing for all stakeholders."

When assessing a proposal under Rule 14a-8(i)(7), the staff considers both the resolution and the supporting statement as a whole. See *Staff Legal Bulletin No. 14C* (June 28, 2005). Here, the Proposal and the Proponents' accompanying statements easily can be viewed as an effort to draw attention to a political issue favored by the Proponents.

McDonald's acknowledges that shareholder proposals relating to a company's ordinary business operations may not be excludable if they focus on "sufficiently significant social policy issues." See *Staff Legal Bulletin No. 14A* (July 12, 2002). However, even a proposal that seeks to address a significant policy issue is excludable under Rule 14a-8(i)(7) if the proposal seeks to involve the company in the political or legislative process relating to an aspect of the company's ordinary business operations, including health care benefits. See, e.g., *International Business Machines Corporation* (January 21, 2002) (permitting exclusion of a proposal that directed management to report to shareholders on the average annual cost for employee health benefits in the United States and join with other corporations in support of a national health insurance system); *Chrysler Corporation* (February 10, 1992) (permitting exclusion of a proposal requesting that the company "actively support and lobby for UNIVERSAL HEALTH coverage"); and *Brown Group, Inc.* (March 29, 1993) (permitting exclusion of a proposal seeking formation of a board committee to evaluate the impact of various health care reform proposals on the company).

#### *A Company's Health Care Benefits and Related Costs are Ordinary Business Operations*

The Proponents seek to relate the Proposal to McDonald's business by citing the "rising healthcare costs borne" by McDonald's and the Proponents' concern regarding health care costs' "adverse affect [sic] on shareholder value." The Proponents also state that increasing health care costs lead companies to shift costs to employees, which "can reduce employee productivity, health and morale." To the extent that the Proposal requests that McDonald's adopt principles relating to its own health care costs and benefits, the Proposal relates to an integral part of McDonald's ordinary business operations.

The staff has consistently treated a company's health care costs and related employee benefits as a matter of the company's ordinary business operations. In *General Motors Corporation* (March 24, 2005), the staff permitted the exclusion of a proposal requesting that the company establish a committee of the board "to develop specific reforms for the health cost problem." Similarly, in *Exelon Corporation* (February 21, 2007), the staff permitted exclusion of a proposal to require the board to implement "rules and regulations" that would limit the ability of management to reduce retiree benefits, noting that focus of the proposal was on the ordinary business matter of general employee benefits. Likewise, in *Wal-Mart Stores, Inc.* (March 24, 2006), the staff permitted exclusion of a proposal seeking to require the board of directors to produce a report on the use of public assistance by the company's employees, noting that the proposal related to employee benefits and therefore to the company's ordinary business operations.

The excludability of the Proposal under Rule 14a-8(i)(7) is already well established. In late 2006, certain of the Proponents submitted a similar proposal to a number of companies, requesting that "the company report...on the implications of rising health care expenses and how it is positioning itself to address this public policy issue without compromising the health and productivity of its workforce." In every case, the staff permitted the company to exclude the proposal as relating to ordinary business operations. See, e.g., *General Motors Corporation* (April 11, 2007 and March 9, 2007); *Target Corporation* (February 27, 2007); *Federated Department Stores, Inc.* (February 26, 2007); *3M Company* (February 20, 2007); and *Kohl's Corporation* (January 8, 2007).

While these prior proposals requested that the company issue a report on health care costs, the Proposal requests that McDonald's adopt "principles" relating to health care reform, including principles relating to costs and benefits. The Proponents' recasting of the action requested of the board should not lead to a different result under Rule 14a-8(i)(7). As noted by the statements referenced above, the Proposal could be construed as relating to McDonald's health care costs and employee benefits, a matter of ordinary business, and thus is excludable.

#### *The Proposal is Excludable Under 14a-8(i)(7)*

The staff's prior no-action letters demonstrate that, whether a proposal requests a report, formation of a board committee, or adoption of a policy or "principles," if the purpose or effect of the proposal is to (i) draw the company into a pending national political or legislative debate (e.g., the U.S. government's implementation of a universal health care system), or (ii) involve shareholders in the company's day-to-day, ordinary business operations (e.g., management of health care costs or provision of employee benefits), the proposal is excludable under Rule 14a-8(i)(7). Accordingly, whether the Proposal is construed as relating to the current political discussion of universal health



care, or instead to McDonald's health care costs, the Proposal should be deemed excludable under Rule 14a-8(i)(7).

**Rule 14a-8(i)(3): Contrary to the Commission's Proxy Rules**

Rule 14a-8(i)(3) permits exclusion of a proposal and supporting statement if either is contrary to the Commission's proxy rules. One of the Commission's proxy rules, Rule 14a-9, prohibits false or misleading statements in proxy materials. The staff has indicated that a company may exclude a proposal where "the resolution contained in the proposal is so inherently vague or indefinite that neither the stockholders voting on the proposal, nor the company in implementing the proposal (if adopted), would be able to determine with any reasonable certainty exactly what actions or measures the proposal requires...." See *Staff Legal Bulletin No. 14B* (September 15, 2004). As discussed above, the Proposal seeks to have McDonald's board of directors adopt general principles relating to comprehensive health care reform. If the staff is unable to concur that McDonald's has substantially implemented the Proposal pursuant to Rule 14a-8(i)(10), as discussed above, we believe that the Proposal is so vague and indefinite that it may be excluded pursuant to Rule 14a-8(i)(3).

The staff has consistently permitted the exclusion of proposals that relate to a generic set of standards, principles or criteria that lack a precise definition or ascertainable scope. For example, in *Alaska Air Group* (April 11, 2007), the staff agreed that a proposal requesting the board of directors to amend the company's governing documents to affirm that the shareholders could to "set standards of corporate governance" could be excluded as vague and indefinite. See also *Johnson & Johnson* (February 7, 2003) (permitting exclusion of a proposal requesting a report on the company's progress concerning "the Glass Ceiling Commission's business recommendations"); *Occidental Petroleum Corp.* (March 8, 2002) (permitting exclusion of a proposal requiring the implementation of a company-wide policy consistent with the "Voluntary Principles on Security and Human Rights in the Oil, Gas and Mining Industries"); and *Puget Energy Inc.* (March 7, 2002) (permitting exclusion of a proposal requesting the board take the necessary steps to implement a policy of "improved corporate governance").

Similarly, "comprehensive health care reform" is a generic term which lacks any precise definition or ascertainable scope. The Proponents' reference to the Institute of Medicine principles only compounds this problem by referring to principles that are "universal," "continuous," "sustainable" and "equitable." Over and above the actions McDonald's believes it has already taken to implement the Proposal, neither McDonald's nor its board of directors would be certain as to what actions McDonald's could, or should, take to adopt and implement these principles.

U.S. Securities and Exchange Commission  
Division of Corporation Finance  
Office of the Chief Counsel  
January 18, 2008  
Page 8


Further, the Proposal is so vague and indefinite that McDonald's shareholders would not be able to determine with any reasonable certainty exactly what actions or measures the proposal requires. See, e.g., *New York City Employees' Retirement System v. Brunswick Corp.*, 789 F. Supp. 144, 146 (S.D.N.Y. 1992) ("Shareholders are entitled to know precisely the breadth of the proposal on which they are asked to vote."); and *Dyer v. SEC*, 287 F.2d 773,781 (8<sup>th</sup> Cir. 1961) ("It appears to us that the proposal, as drafted and submitted to the company, is so vague and indefinite as to make it impossible for the board of directors or the stockholders at large to comprehend precisely what the proposal would entail."). Moreover, because the Proposal is so vague and indefinite, McDonald's shareholders could be misled into believing that by approving the Proposal, McDonald's was going to become a proponent or advocate of comprehensive health care reform in the U.S. Because the proposal is so vague or indefinite that neither our shareholders voting on the Proposal, nor McDonald's in implementing the Proposal (if adopted), would be able to determine with any reasonable certainty exactly what actions or measures the Proposal requires, the Proposal is excludable pursuant to Rule 14a-8(i)(3).

#### Conclusion

For the reasons set forth above, it is our view that McDonald's may exclude the Proposal from its proxy materials pursuant to Rules 14a-8(i)(10), 14a-8(i)(7) and 14a-8(i)(3), and we request confirmation that the staff will not recommend any enforcement action to the Commission if McDonald's so excludes the Proposal.

If you have any questions or need additional information, please free to contact me at (630) 623-3373 or Denise Horne at (630) 623-3154. When a written response to this letter is available, I would appreciate your sending it to me by fax at (630) 623-0497 and to the Proponent by fax at (718) 504-4787.

Sincerely,



Gloria Santona  
Executive Vice President,  
General Counsel and Secretary

cc: Trinity Health  
Catherine Rowan  
Dominican Sisters of St. Mary of the Springs  
Catholic Health East  
Catholic Healthcare West  
Dominican Sisters of Springfield Illinois

U.S. Securities and Exchange Commission  
Division of Corporation Finance  
Office of the Chief Counsel  
January 18, 2008  
Page 9

The Sisters of St. Francis of Philadelphia  
The Sinsinawa Dominicans, Inc.  
Alan L. Dye

**Exhibit 1**

**Copy of Proposal and Proponent  
Correspondence**



**Catherine Rowan**

*Corporate Responsibility Consultant*

**RECEIVED**

**DEC 05 2007**

**LEGAL DEPT.**

December 3, 2007

James A. Skinner  
Chief Executive Officer  
McDonald's Corporation  
McDonald's Plaza  
Oak Brook, IL 60523-1928

Dear Mr. Skinner,

Trinity Health, with an investment position of over \$2000 worth of shares of common stock in McDonald's Corporation, looks for social and environmental as well as financial accountability in its investments.

Proof of ownership of common stock in McDonald's Corporation is enclosed. Trinity Health has continuously held stock in McDonald's for over one year and intends to retain the requisite number of shares through the date of the Annual Meeting.

Health care reform has been called the most critical domestic social issue of our day. We are interested in the role that McDonald's, as a large and influential company, can play in the national effort for universal access to quality health care that is accessible, affordable and provides for accountability and equitable financing for all stakeholders.

Acting on behalf of Trinity Health, I am authorized to notify you of Trinity Health's intention to present the enclosed proposal for consideration and action by the stockholders at the next annual meeting, and I hereby submit it for inclusion in the proxy statement in accordance with Rule 14-a-8 of the General Rules and Regulations of the Securities Exchange Act of 1934.

I will be the primary contact for this proposal, representing Trinity Health. We look forward to discussing this proposal with the Company at your earliest convenience.

Sincerely,

Catherine Rowan  
Corporate Responsibility Consultant, representing Trinity Health

cc: Gloria Santona, Office of the Secretary

enc.

## HEALTH CARE REFORM PRINCIPLES

RESOLVED: shareholders urge the Board of Directors to adopt principles for comprehensive health care reform (such as those based upon principles reported by the Institute of Medicine):

1. Health care coverage should be universal.
2. Health care coverage should be continuous.
3. Health care coverage should be affordable to individuals and families.
4. The health insurance strategy should be affordable and sustainable for society.
5. Health insurance should enhance health and well being by promoting access to high-quality care that is effective, efficient, safe, timely, patient-centered, and equitable).

Consistently polls show that access to affordable, comprehensive health care insurance is the most significant social policy issue in America (NBC News/*Wall Street Journal*, the Kaiser Foundation and *The New York Times*/CBS News). Health care reform also has become a core issue in the 2008 presidential campaign.

Many national organizations have made health care reform a priority. In 2007, representing "a stark departure from past practice," the American Cancer Society redirected its entire \$15 million advertising budget "to the consequences of inadequate health coverage" in the United States (*New York Times*, 8/31/07).

John Castellani, president of the Business Roundtable (representing 160 of the country's largest companies), states that 52% of the Business Roundtable's members say health costs represent their biggest economic challenge. "The cost of health care has put a tremendous weight on the U.S. economy," according to Castellani, "The current situation is not sustainable in a global, competitive workplace." (*BusinessWeek*, July 3, 2007). The National Coalition on Health Care (whose members include 75 of the United States' largest publicly-held companies, institutional investors and labor unions), also has created principles for health insurance reform. According to the National Coalition on Health Care, implementing its principles would save employers presently providing health insurance coverage an estimated \$595-\$848 billion in the first 10 years of implementation.

Annual surcharges as high as \$1160 for the uninsured are added to the total cost of each employee's health insurance, according to Kenneth Thorpe, a leading health economist at Emory University. Consequently, we shareholders believe that the 47 million Americans without health insurance results in higher costs for McDonald's and other U.S. companies providing health insurance to their employees.

In our view, increasing health care costs have focused growing public awareness and media coverage on the plight of active and retired workers struggling to pay for medical care. Increasing health care costs leads companies to shift costs to employees. This can reduce employee productivity, health and morale. We also believe rising healthcare costs borne by the company have an adverse affect on shareholder value.

### Supporting Statement

The Institute of Medicine, established by Congress as part of the National Academy of Sciences, issued its principles for reforming health insurance coverage in *Insuring America's Health: Principles and Recommendations* (2004). We believe principles for health care reform, such as the IOM's, are essential if public confidence in our company's commitment to its employees' health care coverage is to be maintained. We ask shareholders to support this resolution.

The Northern Trust Company  
50 South La Salle Street  
Chicago, Illinois 60603  
(312) 630-6000



**Northern Trust**

12-03-07

To Whom It May Concern:

Please accept this letter as authentication that Northern Trust as Trustee held for the beneficial interest of Trinity Health 98,909 shares of McDonalds Corporation, common stock as of 11/30/2007.

Further, please note that Northern Trust Corporation, on behalf of Trinity Health has continuously held at \$2,000 worth of shares of McDonalds Corporation, common stock for over twelve months.

Should you have any questions, please feel free to contact me.

Sincerely,

Lesla McKnight  
Second Vice President  
The Northern Trust Company  
312-557-9137



DOMINICAN SISTERS  
ST. MARY OF THE SPRINGS

2320 Airport Blvd., Columbus, Ohio 43219-2098 | phone 614-291-1900 | fax 614-252-1900 | www.columbusdominicans.org

December 20, 2007

Dear Ms. Flores,

As requested in your letter of December 17, 2007, we asked our bank which holds our McDonald's stock to revise their form in reporting our stock holdings.

Thank you for drawing our attention to the past wording, as I'm sure other corporations may now point out the defect in future opportunities.

Sincerely,

Helena M. Fauss, OS

RECEIVED

DEC 27 2007

LEGAL DEPT.





# FIFTH THIRD BANK

December 19, 2007

Mr. Joseph Scott, Finance Director  
Dominican Sisters, St. Mary of the Springs  
2320 Airport Road  
Columbus, OH 43219-2098

RE: McDonalds Corp Holdings

Dear Joseph,

This is to certify that the Dominican Sisters, St. Mary of the Springs owns 21800 shares of McDonalds Corp stock. The shares are held in your custody account MA & OMB Memorandum M-07-16\*\*\* here at Fifth Third Bank, which is managed by Chase Investments. These shares were purchased on the following date/s and have been held continuously since the dates of purchase:

<u>Shares</u>	<u>Purchase Date</u>
6500	09/13/06
10600	09/18/06
3400	09/22/06
1300	11/13/07

Please do not hesitate to contact me if I can be of further assistance with this matter.

Kind regards,

Tiffany Croom  
Fifth Third Bank  
513-358-7971



McDonald's Corporation  
2915 Jorie Boulevard  
Oak Brook, IL 60523

December 17, 2007

**By Overnight Courier**

Sister Helena Sause, OP  
Dominican Sisters, St. Mary of the Springs  
2320 Airport Dr.  
Columbus, OH 43219-2098

**Re: Shareholder Proposal Regarding Health Care Reform Principles**

Dear Sister Sause:

The letter from your bank that you forwarded with your proposal sets forth the dates on which you purchased your shares of stock in McDonald's Corporation ("McDonald's"), but does not state that you continuously held the required amount of McDonald's stock for at least one year. Rule 14a-8 promulgated under the Securities Exchange Act of 1934 (a copy of which is enclosed with this letter) requires that your bank provide such a statement.

As set forth in Rule 14a-8, you must transmit any response to this letter within 14 days of your receipt of this letter.

Very truly yours,

*Noemi Flores*

Noemi Flores  
Counsel  
(630) 623-6637

Enclosure (Rule 14a-8)



**DOMINICAN SISTERS  
ST. MARY OF THE SPRINGS**

220 Airport Drive, Columbus, Ohio 43219-2098 | Phone 614-416-9000 | Fax 614-252-7435  
www.columbusdominicans.org

**RECEIVED**

**DEC 07 2007**

**Legal Dept.**

December 5, 2007

Mr. James A. Skinner, CEO  
McDonald's Corporation  
McDonald's Plaza  
Oakbrook, IL 60523-1928

Dear Mr. Skinner:

The Dominican Sisters, St. Mary of the Springs, Columbus, OH is the beneficial owner of 21,800 shares of McDonald's Corporation common stock. Through this letter we notify the company of our co-sponsorship of the enclosed resolution with Trinity Health. We present it for inclusion in the proxy statement for action at the next stockholders meeting in accordance with rule 14-a-8 of the General Rules and Regulations of the Securities and Exchange Act of 1934. In addition, we request that we be listed as a co-sponsor of this resolution with Trinity Health, in the company proxy statement.

Proof of ownership of common stock in the company is enclosed. We have held the requisite amount of stock for over a year and intend to maintain ownership through the date of the annual meeting. There will be a representative present at the stockholders meeting to present this resolution as required by the SEC Rules. We are filing this resolution with other concerned investors. Catherine Rowan, representing Trinity Health, will serve as primary contact for the co-sponsors.

Sincerely,

Sister Helena Sause, OP  
Dominican Sisters, St. Mary of the Springs  
Columbus, OH

cc: Catherine Rowan, Trinity Health  
Julie Wokaty, ICCR



**FIFTH THIRD BANK**

November 30, 2007

Mr. Joseph Scott, Finance Director  
Dominican Sisters, St. Mary of the Springs  
2320 Airport Road  
Columbus, OH 43219-2098

RE: McDonalds Corp Holdings

Dear Joe,

This is to certify that the Dominican Sisters, St. Mary of the Springs own 21,800 shares of McDonalds Corp stock. The shares are held in your custody account MA & OMB Memorandum M-07-16\*\*\* here at Fifth Third Bank, which is managed by Chase Investments. These shares were purchased on the following date/s:

<u>Shares</u>	<u>Purchase Date</u>
6500	09/13/06
10600	09/18/06
3400	09/22/06
1300	11/13/07

Please do not hesitate to contact me if I can be of further assistance with this matter.

Kind regards,

Tiffany Croom  
Fifth Third Bank  
513-358-7971

## HEALTH CARE REFORM PRINCIPLES

RESOLVED: shareholders urge the Board of Directors to adopt principles for comprehensive health care reform (such as those based upon principles reported by the Institute of Medicine:

1. Health care coverage should be universal.
2. Health care coverage should be continuous.
3. Health care coverage should be affordable to individuals and families.
4. The health insurance strategy should be affordable and sustainable for society.
5. Health insurance should enhance health and well being by promoting access to high-quality care that is effective, efficient, safe, timely, patient-centered, and equitable).

Consistently polls show that access to affordable, comprehensive health care insurance is the most significant social policy issue in America (NBC News/*Wall Street Journal*, the Kaiser Foundation and *The New York Times*/CBS News). Health care reform also has become a core issue in the 2008 presidential campaign.

Many national organizations have made health care reform a priority. In 2007, representing "a stark departure from past practice," the American Cancer Society redirected its entire \$15 million advertising budget "to the consequences of inadequate health coverage" in the United States (*New York Times*, 8/31/07).

John Castellani, president of the Business Roundtable (representing 160 of the country's largest companies), states that 52% of the Business Roundtable's members say health costs represent their biggest economic challenge. "The cost of health care has put a tremendous weight on the U.S. economy," according to Castellani, "The current situation is not sustainable in a global, competitive workplace." (*BusinessWeek*, July 3, 2007). The National Coalition on Health Care (whose members include 75 of the United States' largest publicly-held companies, institutional investors and labor unions), also has created principles for health insurance reform. According to the National Coalition on Health Care, implementing its principles would save employers presently providing health insurance coverage an estimated \$595-\$848 billion in the first 10 years of implementation.

Annual surcharges as high as \$1160 for the uninsured are added to the total cost of each employee's health insurance, according to Kenneth Thorpe, a leading health economist at Emory University. Consequently, we shareholders believe that the 47 million Americans without health insurance results in higher costs for McDonald's and other U.S. companies providing health insurance to their employees.

In our view, increasing health care costs have focused growing public awareness and media coverage on the plight of active and retired workers struggling to pay for medical care. Increasing health care costs leads companies to shift costs to employees. This can reduce employee productivity, health and morale. We also believe rising healthcare costs borne by the company have an adverse affect on shareholder value.

### Supporting Statement

The Institute of Medicine, established by Congress as part of the National Academy of Sciences, issued its principles for reforming health insurance coverage in *Insuring America's Health: Principles and Recommendations* (2004). We believe principles for health care reform, such as the IOM's, are essential if public confidence in our company's commitment to its employees' health care coverage is to be maintained. We ask shareholders to support this resolution.



CATHOLIC HEALTH EAST

RECEIVED

DEC 06 2007

Legal Dept.

December 4, 2007

James A. Skinner  
Chief Executive Officer  
McDonald's Corporation  
McDonald's Plaza  
Oak Brook, IL 60523-1928

SYSTEM OFFICE

3805 West Chester Pike  
Suite 100  
Newtown Square, PA 19073-2304  
www.che.org  
(610) 355-2000 (610) 355-2050 fax

RE: Shareholder Proposal for 2008 Annual Meeting

Dear Mr. Skinner:

I am writing on behalf of Catholic Health East, one of the largest Catholic health care systems in the U.S. As a long-term, faith-based investor, Catholic Health East seeks to reflect our Mission and Core Values while looking for social, environmental as well as financial accountability in our investments.

We are concerned about the need for affordable health care coverage for individuals and families which is sustainable for society. As a large and influential company, we believe McDonald's has a vital role to play in the national effort for universal access to quality health care. Therefore, we are co-filing the enclosed proposal, *Health Care Principles* with the primary filer, Trinity Health represented by Catherine Rowan.

Please include the enclosed proposal for consideration and action by the shareholders at the next meeting and I hereby submit it for inclusion in the proxy statement in accordance with Rule 14 a - 8 of the general rules and regulations of the Security and Exchange Act of 1934.

Catholic Health East is the beneficial owner of 61,600 shares of McDonald's stock which we have held for at least one year. Verification of our holdings from our custodian Northern Trust Company is enclosed. We will continue to hold the shares at least through the company's annual meeting.

Thank you for your attention.

Sincerely,

*Sister Kathleen Coll, S.S.J.*  
Sister Kathleen Coll, SSJ  
Administrator, Shareholder Advocacy

Enclosures

cc: Catherine Rowan, Trinity Health  
Julie Wokaty, ICCR Director of Publications

## HEALTH CARE REFORM PRINCIPLES

---

RESOLVED: shareholders urge the Board of Directors to adopt principles for comprehensive health care reform (such as those based upon principles reported by the Institute of Medicine:

1. Health care coverage should be universal.
2. Health care coverage should be continuous.
3. Health care coverage should be affordable to individuals and families.
4. The health insurance strategy should be affordable and sustainable for society.
5. Health insurance should enhance health and well being by promoting access to high-quality care that is effective, efficient, safe, timely, patient-centered, and equitable).

Consistently polls show that access to affordable, comprehensive health care insurance is the most significant social policy issue in America (NBC News/*Wall Street Journal*, the Kaiser Foundation and *The New York Times*/CBS News). Health care reform also has become a core issue in the 2008 presidential campaign.

Many national organizations have made health care reform a priority. In 2007, representing "a stark departure from past practice," the American Cancer Society redirected its entire \$15 million advertising budget "to the consequences of inadequate health coverage" in the United States (*New York Times*, 8/31/07).

John Castellani, president of the Business Roundtable (representing 160 of the country's largest companies), states that 52% of the Business Roundtable's members say health costs represent their biggest economic challenge. "The cost of health care has put a tremendous weight on the U.S. economy," according to Castellani, "The current situation is not sustainable in a global, competitive workplace." (*BusinessWeek*, July 3, 2007). The National Coalition on Health Care (whose members include 75 of the United States' largest publicly-held companies, institutional investors and labor unions), also has created principles for health insurance reform. According to the National Coalition on Health Care, implementing its principles would save employers presently providing health insurance coverage an estimated \$595-\$848 billion in the first 10 years of implementation.

Annual surcharges as high as \$1160 for the uninsured are added to the total cost of each employee's health insurance, according to Kenneth Thorpe, a leading health economist at Emory University. Consequently, we shareholders believe that the 47 million Americans without health insurance results in higher costs for McDonald's and other U.S. companies providing health insurance to their employees.

In our view, increasing health care costs have focused growing public awareness and media coverage on the plight of active and retired workers struggling to pay for medical care. Increasing health care costs leads companies to shift costs to employees. This can reduce employee productivity, health and morale. We also believe rising healthcare costs borne by the company have an adverse affect on shareholder value.

### Supporting Statement

The Institute of Medicine, established by Congress as part of the National Academy of Sciences, issued its principles for reforming health insurance coverage in *Insuring America's Health: Principles and Recommendations* (2004). We believe principles for health care reform, such as the IOM's, are essential if public confidence in our company's commitment to its employees' health care coverage is to be maintained. We ask shareholders to support this resolution.

The Northern Trust Company  
50 South La Salle Street  
Chicago, Illinois 60603  
(312) 630-6000

---



## Northern Trust

December 3, 2007

Re Mc Donalds

Dear Sirs:

The Northern Trust Company as custodian for Catholic Health East confirms that as of November 30th, 2007, Catholic Health East was the beneficial owner of 61,600 shares of Mc Donalds stock, and has continuously held a position in Mc Donalds for the past year.

Sincerely,

Gary Gustovich  
Trust Officer





Catholic Healthcare West

~~RECEIVED~~

~~DEC 27 2007~~

~~LEGAL DEPT.~~

*m. j.*

December 20, 2007

Noemi Flores  
Counsel  
McDonald's Corporation  
2915 Jorie Boulevard  
Oak Brook, IL 60523

RECEIVED

DEC 27 2007

LEGAL DEPT.

Dear Ms. Flores:

Please find enclosed as requested the proof of stock ownership from Catholic Healthcare West. Catholic Healthcare West will continue to hold ownership of this stock through the scheduled 2008 Shareholder Meeting.

Sincerely,

*Sr. Susan Vickers*

Susan Vickers, RSM

VP, Community Health  
Catholic Healthcare West



**STATE STREET.**  
For Everything You Invest In™

Erin Rodriguez  
Vice President

Institutional Investor Services  
444 South Flower, 45<sup>th</sup> Floor  
Los Angeles, California 90071

Telephone 213-362-7371  
Facsimile 213-362-7330  
erodriguez@statestreet.com

December 20, 2007

Sr. Susan Vickers  
VP Community Health  
Catholic Healthcare West  
185 Berry Street, Suite 300  
San Francisco, CA 94107  
Fax #415-591-2404

Re: Stock Verification Letter

Dear Susan:

Please accept this letter as confirmation that Catholic Healthcare West has owned at least 200 shares or \$2,000.00 of the following securities from December 5, 2006 – December 5, 2007. The December 5, 2007 share positions are listed below:

Security	CUSIP	Shares
Exxon Mobil Corp	30231G102	119,600
McDonalds Corp	580135101	99,400
Target Corp	87612E106	142,900

Please let me know if you have any questions.

Regards,



McDonald's Corporation  
2915 Jorie Boulevard  
Oak Brook, IL 60523

December 17, 2007

**By Overnight Courier**

Susan Vickers, RSM  
Vice President Community Health  
Catholic Healthcare West  
185 Berry Street, Suite 300  
San Francisco, CA 94107-1739

**Re: Shareholder Proposal Regarding Health Care Reform Principles**

Dear Sister Vickers:

Pursuant to Rule 14a-8 promulgated under the Securities Exchange Act of 1934 (a copy of which is enclosed with this letter), we hereby notify you that proof of your ownership in McDonald's Corporation ("McDonald's") is required as part of the submission of your proposal.

As set forth in Rule 14a-8, you must transmit any response to this letter and submit proof of ownership of McDonald's stock within 14 days of your receipt of this letter.

Very truly yours,

A handwritten signature in cursive script that reads "Noemi Flores".

Noemi Flores  
Counsel  
(630) 623-6637

Enclosure (Rule 14a-8)



Catholic Healthcare West

RECEIVED

DEC 06 2007

Legal Dept.

December 5, 2007

James A. Skinner  
Chief Executive Officer  
McDonald's Corporation  
McDonald's Plaza  
Oak Brook, IL 60523-1928

Dear Mr. Skinner,

Catholic Healthcare West, in collaboration with Trinity Health, hereby submits the enclosed proposal *Health Care Reform Principles* for inclusion in the proxy statement for consideration and action by the 2008 shareholders meeting in accordance with Rule 14(a)(8) of the General Rules and Regulations of the Securities and Exchange Act of 1934. We would appreciate indication in the proxy statement that Catholic Healthcare West is a sponsor of this resolution.

Catholic Healthcare West has held over \$2000.00 worth of McDonald's stock for more than one year, and we will continue to hold shares in the company through the stockholder meeting. Proof of ownership will be provided upon request. A representative of the filers will attend the stockholders meeting to move the resolution as required by the rules of the Securities and Exchange Commission (SEC).

Sincerely yours,

Susan Vickers, RSM  
Vice President Community Health

cc: Nadira Narine, Interfaith Center on Corporate Responsibility  
Julie Wokaty, ICCR Director of Publications  
Cathy Rowan, Trinity Health

## HEALTH CARE REFORM PRINCIPLES

RESOLVED: shareholders urge the Board of Directors to adopt principles for comprehensive health care reform (such as those based upon principles reported by the Institute of Medicine:

1. Health care coverage should be universal.
2. Health care coverage should be continuous.
3. Health care coverage should be affordable to individuals and families.
4. The health insurance strategy should be affordable and sustainable for society.
5. Health insurance should enhance health and well being by promoting access to high-quality care that is effective, efficient, safe, timely, patient-centered, and equitable).

Consistently polls show that access to affordable, comprehensive health care insurance is the most significant social policy issue in America (NBC News/*Wall Street Journal*, the Kaiser Foundation and *The New York Times*/CBS News). Health care reform also has become a core issue in the 2008 presidential campaign.

Many national organizations have made health care reform a priority. In 2007, representing "a stark departure from past practice," the American Cancer Society redirected its entire \$15 million advertising budget "to the consequences of inadequate health coverage" in the United States (*New York Times*, 8/31/07).

John Castellani, president of the Business Roundtable (representing 160 of the country's largest companies), states that 52% of the Business Roundtable's members say health costs represent their biggest economic challenge. "The cost of health care has put a tremendous weight on the U.S. economy," according to Castellani, "The current situation is not sustainable in a global, competitive workplace." (*BusinessWeek*, July 3, 2007). The National Coalition on Health Care (whose members include 75 of the United States' largest publicly-held companies, institutional investors and labor unions), also has created principles for health insurance reform. According to the National Coalition on Health Care, implementing its principles would save employers presently providing health insurance coverage an estimated \$595-\$848 billion in the first 10 years of implementation.

Annual surcharges as high as \$1160 for the uninsured are added to the total cost of each employee's health insurance, according to Kenneth Thorpe, a leading health economist at Emory University. Consequently, we shareholders believe that the 47 million Americans without health insurance results in higher costs for McDonald's and other U.S. companies providing health insurance to their employees.

In our view, increasing health care costs have focused growing public awareness and media coverage on the plight of active and retired workers struggling to pay for medical care. Increasing health care costs leads companies to shift costs to employees. This can reduce employee productivity, health and morale. We also believe rising healthcare costs borne by the company have an adverse affect on shareholder value.

### Supporting Statement

The Institute of Medicine, established by Congress as part of the National Academy of Sciences, issued its principles for reforming health insurance coverage in *Insuring America's Health: Principles and Recommendations* (2004). We believe principles for health care reform, such as the IOM's, are essential if public confidence in our company's commitment to its employees' health care coverage is to be maintained. We ask shareholders to support this resolution.



**Dominican Sisters of Springfield Illinois**  
Sacred Heart Convent  
1237 West Monroe Street  
Springfield, Illinois 62704  
(217) 787-0481 Fax (217) 787-8169

December 20, 2007

Noemi Flores, Counsel  
McDonald's Corporation  
2915 Jorie Boulevard  
Oak Brook, IL 60523

Dear Ms. Flores:

As requested in your letter of December 17, 2007, proof of ownership of McDonald's Corporation common stock is enclosed. We have held the requisite amount of stock as of December 3, 2007, have continuously held the stock for over a year prior to December 3, 2007, and intend to maintain ownership through the date of the annual meeting.

Sincerely,

*Linda Hayes, OP*  
Sister Linda Hayes, OP  
Dominican Sisters of Springfield, IL

RECEIVED  
DEC 26 2007  
LEGAL DEPT.

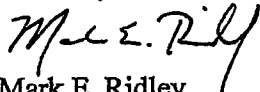
December 20, 2007

Noemi Flores  
McDonald's Corporation  
2915 Jorie Boulevard  
Oakbrook, IL 60523-1928

Dear Ms. Flores:

I am writing to confirm that as of December 20, 2007, JPMorgan is the holder of record of 90 shares of McDonald's Corporation for the Dominican Sisters of Springfield, IL, 1237 W. Monroe St., Springfield, IL 62704. The Dominican Sisters of Springfield, IL is a beneficial owner, as defined in Rule 14a-8(b) of the Securities Exchange Act of 1934, and has held at least \$2,000.00 of market value of McDonald's for at least 12 months prior to December 3, 2007 and intends to hold these shares until after the date of the annual meeting.

Sincerely,



Mark E. Ridley  
Investment Advisor  
Vice President

cc: Sr. Linda Hayes, Dominican Sisters of Springfield, IL



McDonald's Corporation  
2915 Jorie Boulevard  
Oak Brook, IL 60523

December 17, 2007

**By Overnight Courier**

Sister Linda Hayes, OP  
Dominican Sisters of Springfield Illinois  
Sacred Heart Convent  
1237 W. Monroe St.  
Springfield, IL 62704

**Re: Shareholder Proposal Regarding Health Care Reform Principles**

Dear Sister Hayes:

Pursuant to Rule 14a-8 promulgated under the Securities Exchange Act of 1934 (a copy of which is enclosed with this letter), we hereby notify you that there is a deficiency in the documents you forwarded to attempt to substantiate your ownership in McDonald's Corporation ("McDonald's"). As set forth in guidance by the Securities and Exchange Commission, investment statements do not demonstrate sufficiently continuous ownership of securities. In order to substantiate your ownership in McDonald's stock, you must submit to McDonald's one of the documents set forth in Rule 14a-8.

As set forth in Rule 14a-8, you must transmit any response to this letter and submit proof of your ownership of McDonald's stock within 14 days of your receipt of this letter.

Very truly yours,

A handwritten signature in cursive script that reads "Noemi Flores".

Noemi Flores  
Counsel  
(630) 623-6637

Enclosure (Rule 14a-8)





**Dominican Sisters of Springfield Illinois**  
Sacred Heart Convent  
1237 West Monroe Street  
Springfield, Illinois 62704  
(217) 787-0481 Fax (217) 787-8169

December 3, 2007

Mr. James A. Skinner, CEO  
McDonald's Corporation  
McDonald's Plaza  
Oakbrook, IL 60523-1928

Dear Mr. Skinner:

The Dominican Sisters of Springfield, IL, is the beneficial owner of 90 shares of McDonald's Corporation common stock. Through this letter we notify the company of our co-sponsorship of the enclosed resolution with Trinity Health. We present it for inclusion in the proxy statement for action at the next stockholders meeting in accordance with rule 14-a-8 of the General Rules and Regulations of the Securities and Exchange Act of 1934. In addition, we request that we be listed as a co-sponsor of this resolution with Trinity Health in the company proxy statement.

Proof of ownership of common stock in the company is enclosed. We have held the requisite amount of stock for over a year and intend to maintain ownership through the date of the annual meeting. There will be a representative present at the stockholders meeting to present this resolution as required by the SEC Rules. We are filing this resolution with other concerned investors. Catherine Rowan, representing Trinity Health, will serve as primary contact for the co-sponsors.

Sincerely,

*Linda Hayes, OP*  
Sister Linda Hayes, OP  
Dominican Sisters of Springfield, IL

cc: Catherine Rowan, Trinity Health  
Julie Wokaty, ICCR

~~RECEIVED~~

~~DEC 1 2007~~

~~Legal Dept.~~

Stamped with  
in correct date.

*N. J.*

RECEIVED

DEC 10 2007

LEGAL DEPT.

## HEALTH CARE REFORM PRINCIPLES

---

RESOLVED: shareholders urge the Board of Directors to adopt principles for comprehensive health care reform (such as those based upon principles reported by the Institute of Medicine:

1. Health care coverage should be universal.
2. Health care coverage should be continuous.
3. Health care coverage should be affordable to individuals and families.
4. The health insurance strategy should be affordable and sustainable for society.
5. Health insurance should enhance health and well being by promoting access to high-quality care that is effective, efficient, safe, timely, patient-centered, and equitable).

Consistently polls show that access to affordable, comprehensive health care insurance is the most significant social policy issue in America (NBC News/*Wall Street Journal*, the Kaiser Foundation and *The New York Times*/CBS News). Health care reform also has become a core issue in the 2008 presidential campaign.

Many national organizations have made health care reform a priority. In 2007, representing "a stark departure from past practice," the American Cancer Society redirected its entire \$15 million advertising budget "to the consequences of inadequate health coverage" in the United States (*New York Times*, 8/31/07).

John Castellani, president of the Business Roundtable (representing 160 of the country's largest companies), states that 52% of the Business Roundtable's members say health costs represent their biggest economic challenge. "The cost of health care has put a tremendous weight on the U.S. economy," according to Castellani, "The current situation is not sustainable in a global, competitive workplace." (*BusinessWeek*, July 3, 2007). The National Coalition on Health Care (whose members include 75 of the United States' largest publicly-held companies, institutional investors and labor unions), also has created principles for health insurance reform. According to the National Coalition on Health Care, implementing its principles would save employers presently providing health insurance coverage an estimated \$595-\$848 billion in the first 10 years of implementation.

Annual surcharges as high as \$1160 for the uninsured are added to the total cost of each employee's health insurance, according to Kenneth Thorpe, a leading health economist at Emory University. Consequently, we shareholders believe that the 47 million Americans without health insurance results in higher costs for McDonald's and other U.S. companies providing health insurance to their employees.

In our view, increasing health care costs have focused growing public awareness and media coverage on the plight of active and retired workers struggling to pay for medical care. Increasing health care costs leads companies to shift costs to employees. This can reduce employee productivity, health and morale. We also believe rising healthcare costs borne by the company have an adverse affect on shareholder value.

### Supporting Statement

The Institute of Medicine, established by Congress as part of the National Academy of Sciences, issued its principles for reforming health insurance coverage in *Insuring America's Health: Principles and Recommendations* (2004). We believe principles for health care reform, such as the IOM's, are essential if public confidence in our company's commitment to its employees' health care coverage is to be maintained. We ask shareholders to support this resolution.

\*\*\*FISMA & OMB Memorandum M-07-

\*\*\*FISMA & OMB Memorandum - M-07-16\*\*\*



RECEIVED

DEC 19 2007

THE SISTERS OF ST. FRANCIS OF PHILADELPHIA

LEGAL DEPT.

December 18, 2007

Noemi Flores  
Counsel  
McDonald's Corporation  
2915 Jorie Boulevard  
Oak Brook, IL 60523

**Re: Shareholder Proposal Regarding Health Care Reform Principles submitted by  
The Sisters of St. Francis of Philadelphia**

Dear Ms. Flores:

Your letter to Ms. Catherine Rowan of Trinity Health, regarding my co-filing of the above referenced shareholder proposal has been forwarded to me. I apologize for any confusion the cover letter language on specifics of verification may have caused.

The Sisters of St. Francis of Philadelphia do intend to retain over \$2,000 worth of common stock in McDonald's Corporation beyond the date of the 2008 Annual Meeting, and reaffirm our interest in co-filing this resolution along with the primary filer, Trinity Health. To that end, I have enclosed a new letter to Mr. James A. Skinner, with the corrected language, along with the Resolution and a copy of a stock verification letter from our portfolio custodian/holder of record, The Northern Trust Company.

If you require anything further, please don't hesitate to contact me by phone at 610-558-7764, or via email at [tmccaney@osfphila.org](mailto:tmccaney@osfphila.org).

Respectfully Yours,

Tom McCaney  
Associate Director, Corporate Social Responsibility

cc: Catherine Rowan, Trinity Health

Enclosures



THE SISTERS OF ST. FRANCIS OF PHILADELPHIA

December 18, 2007

James A. Skinner  
Chief Executive Officer  
McDonald's Corporation  
McDonald's Plaza  
Oak Brook, IL 60523-1928

Dear Mr. Skinner:

Peace and all good! The Sisters of St. Francis of Philadelphia have been shareholders in McDonald's for several years. The issue of Health Care Reform is the number one domestic policy issue of concern for American citizens. We believe that McDonald's, as owner of one of the world's most well-known and valuable brands, and employer of 465,000 full-time workers, is in a unique position to be an authoritative advocate for universal health care. We further believe that it is in the economic interest of all companies to publicly adopt the Institute of Medicine's Health Care Reform Principles.

As a faith-based investor, I am hereby authorized to notify you of our intention to submit this shareholder proposal with Trinity Health. I submit it for inclusion in the proxy statement for consideration and action by the next stockholders meeting in accordance with Rule 14-a-8 of the General Rules and Regulations of the Securities and Exchange Act of 1934. A representative of the filers will attend the shareholder meeting to move the resolution. We hope that the company will be willing to dialogue with the filers about this proposal. Please note that the contact person for this resolution will be: Catherine Rowan. Her number is 718-822-0820, and her email address is: [Rowan@bestweb.net](mailto:Rowan@bestweb.net).

As verification that we are beneficial owners of common stock in McDonald's, I enclose a letter from Northern Trust Company, our portfolio custodian/holder of record attesting to the fact. These shares have been held continuously for at least twelve months and it is our intention to keep these shares in our portfolio beyond the date of the 2008 annual meeting.

Respectfully yours,

Tom McCaney  
Associate Director, Corporate Social Responsibility

Enclosures

cc: Catherine Rowan, Trinity Health  
Nadira Narine, ICCR  
Julie Wokaty, ICCR

Office of Corporate Social Responsibility  
609 South Convent Road, Aston, PA 19014-1207  
610-558-7764 Fax: 610-558-5855 E-mail: [tmccaney@osfphila.org](mailto:tmccaney@osfphila.org) [www.osfphila.org](http://www.osfphila.org)

## HEALTH CARE REFORM PRINCIPLES

RESOLVED: shareholders urge the Board of Directors to adopt principles for comprehensive health care reform (such as those based upon principles reported by the Institute of Medicine:

Health care coverage should be universal.

Health care coverage should be continuous.

Health care coverage should be affordable to individuals and families.

The health insurance strategy should be affordable and sustainable for society.

Health insurance should enhance health and well being by promoting access to high-quality care that is effective, efficient, safe, timely, patient-centered, and equitable).

Consistently polls show that access to affordable, comprehensive health care insurance is the most significant social policy issue in America (NBC News/*Wall Street Journal*, the Kaiser Foundation and *The New York Times*/CBS News). Health care reform also has become a core issue in the 2008 presidential campaign.

Many national organizations have made health care reform a priority. In 2007, representing "a stark departure from past practice," the American Cancer Society redirected its entire \$15 million advertising budget "to the consequences of inadequate health coverage" in the United States (*New York Times*, 8/31/07).

John Castellani, president of the Business Roundtable (representing 160 of the country's largest companies), states that 52% of the Business Roundtable's members say health costs represent their biggest economic challenge. "The cost of health care has put a tremendous weight on the U.S. economy," according to Castellani, "The current situation is not sustainable in a global, competitive workplace." (*BusinessWeek*, July 3, 2007). The National Coalition on Health Care (whose members include 75 of the United States' largest publicly-held companies, institutional investors and labor unions), also has created principles for health insurance reform. According to the National Coalition on Health Care, implementing its principles would save employers presently providing health insurance coverage an estimated \$595-\$848 billion in the first 10 years of implementation.

Annual surcharges as high as \$1160 for the uninsured are added to the total cost of each employee's health insurance, according to Kenneth Thorpe, a leading health economist at Emory University. Consequently, we shareholders believe that the 47 million Americans without health insurance results in higher costs for McDonald's and other U.S. companies providing health insurance to their employees.

In our view, increasing health care costs have focused growing public awareness and media coverage on the plight of active and retired workers struggling to pay for medical care. Increasing health care costs leads companies to shift costs to employees. This can reduce employee productivity, health and morale. We also believe rising healthcare costs borne by the company have an adverse affect on shareholder value.

### Supporting Statement

The Institute of Medicine, established by Congress as part of the National Academy of Sciences, issued its principles for reforming health insurance coverage in *Insuring America's Health: Principles and Recommendations* (2004). We believe principles for health care reform, such as the IOM's, are essential if public confidence in our company's commitment to its employees' health care coverage is to be maintained. We ask shareholders to support this resolution.

The Northern Trust Company  
50 South La Salle Street  
Chicago, Illinois 60603  
(312) 630-6000



## Northern Trust

November 20, 2007

To Whom It May Concern:

This letter will verify that the Sisters of St. Francis of Philadelphia hold at least \$2,000 worth of McDonalds Corp. These shares have been held for more than one year and will be held at the time of your next annual meeting.

The Northern Trust Company serves as custodian for the Sisters of St. Francis of Philadelphia. The above mentioned shares are registered in a nominee name of the Northern Trust.

This letter will further verify that Sister Nora M. Nash and/ or Thomas McCaney are representatives of the Sisters of St. Francis of Philadelphia and are authorized to act in their behalf.

Sincerely,

*Sanjay K. Singhal*

Sanjay Singhal  
2<sup>nd</sup> Vice President

RECEIVED

DEC 07 2007



THE SISTERS OF ST. FRANCIS OF PHILADELPHIA

Legal Dept.

December 6, 2007

James A. Skinner  
Chief Executive Officer  
McDonald's Corporation  
McDonald's Plaza  
Oak Brook, IL 60523-1928

Dear Mr. Skinner:

Peace and all good! The Sisters of St. Francis of Philadelphia have been shareholders in McDonald's for several years. The issue of Health Care Reform is the number one domestic policy issue of concern for American citizens. We believe that McDonald's, as owner of one of the world's most well-known and valuable brands, and employer of 465,000 full-time workers, is in a unique position to be an authoritative advocate for universal health care. We further believe that it is in the economic interest of all companies to publicly adopt the Institute of Medicine's Health Care Reform Principles.

As a faith-based investor, I am hereby authorized to notify you of our intention to submit this shareholder proposal with Trinity Health. I submit it for inclusion in the proxy statement for consideration and action by the next stockholders meeting in accordance with Rule 14-a-8 of the General Rules and Regulations of the Securities and Exchange Act of 1934. A representative of the filers will attend the shareholder meeting to move the resolution. We hope that the company will be willing to dialogue with the filers about this proposal. Please note that the contact person for this resolution will be: Catherine Rowan. Her number is 718-822-0820, and her email address is: [Rowan@bestweb.net](mailto:Rowan@bestweb.net).

As verification that we are beneficial owners of common stock in McDonald's, I enclose a letter from Northern Trust Company, our portfolio custodian/record holder attesting to the fact. It is our intention to keep these shares in our portfolio.

Respectfully yours,

Tom McCaney  
Associate Director, Corporate Social Responsibility

Enclosures

cc: Catherine Rowan, Trinity Health  
Nadira Narine, ICCR  
Julie Wokaty, ICCR

Office of Corporate Social Responsibility  
609 South Convent Road, Aston, PA 19014-1207  
610-558-7764 Fax: 610-558-5855 E-mail: [tmccaney@osfphila.org](mailto:tmccaney@osfphila.org) [www.osfphila.org](http://www.osfphila.org)



The Northern Trust Company  
50 South La Salle Street  
Chicago, Illinois 60603  
(312) 630-6000

---



## Northern Trust

November 20, 2007

To Whom It May Concern:

This letter will verify that the Sisters of St. Francis of Philadelphia hold at least \$2,000 worth of McDonalds Corp. These shares have been held for more than one year and will be held at the time of your next annual meeting.

The Northern Trust Company serves as custodian for the Sisters of St. Francis of Philadelphia. The above mentioned shares are registered in a nominee name of the Northern Trust.

This letter will further verify that Sister Nora M. Nash and/ or Thomas McCaney are representatives of the Sisters of St. Francis of Philadelphia and are authorized to act in their behalf.

Sincerely,

A handwritten signature in cursive script that reads "Sanjay K. Singhal".

Sanjay Singhal  
2<sup>nd</sup> Vice President

## HEALTH CARE REFORM PRINCIPLES

---

**RESOLVED:** shareholders urge the Board of Directors to adopt principles for comprehensive health care reform (such as those based upon principles reported by the Institute of Medicine:

Health care coverage should be universal.

Health care coverage should be continuous.

Health care coverage should be affordable to individuals and families.

The health insurance strategy should be affordable and sustainable for society.

Health insurance should enhance health and well being by promoting access to high-quality care that is effective, efficient, safe, timely, patient-centered, and equitable).

Consistently polls show that access to affordable, comprehensive health care insurance is the most significant social policy issue in America (NBC News/*Wall Street Journal*, the Kaiser Foundation and *The New York Times*/CBS News). Health care reform also has become a core issue in the 2008 presidential campaign.

Many national organizations have made health care reform a priority. In 2007, representing "a stark departure from past practice," the American Cancer Society redirected its entire \$15 million advertising budget "to the consequences of inadequate health coverage" in the United States (*New York Times*, 8/31/07).

John Castellani, president of the Business Roundtable (representing 160 of the country's largest companies), states that 52% of the Business Roundtable's members say health costs represent their biggest economic challenge. "The cost of health care has put a tremendous weight on the U.S. economy," according to Castellani, "The current situation is not sustainable in a global, competitive workplace." (*BusinessWeek*, July 3, 2007). The National Coalition on Health Care (whose members include 75 of the United States' largest publicly-held companies, institutional investors and labor unions), also has created principles for health insurance reform. According to the National Coalition on Health Care, implementing its principles would save employers presently providing health insurance coverage an estimated \$595-\$848 billion in the first 10 years of implementation.

Annual surcharges as high as \$1160 for the uninsured are added to the total cost of each employee's health insurance, according to Kenneth Thorpe, a leading health economist at Emory University. Consequently, we shareholders believe that the 47 million Americans without health insurance results in higher costs for McDonald's and other U.S. companies providing health insurance to their employees.

---

In our view, increasing health care costs have focused growing public awareness and media coverage on the plight of active and retired workers struggling to pay for medical care. Increasing health care costs leads companies to shift costs to employees. This can reduce employee productivity, health and morale. We also believe rising healthcare costs borne by the company have an adverse affect on shareholder value.

### Supporting Statement

The Institute of Medicine, established by Congress as part of the National Academy of Sciences, issued its principles for reforming health insurance coverage in Insuring America's Health: Principles and Recommendations (2004). We believe principles for health care reform, such as the IOM's, are essential if public confidence in our company's commitment to its employees' health care coverage is to be maintained. We ask shareholders to support this resolution.



McDonald's Corporation  
2915 Jorie Boulevard  
Oak Brook, IL 60523

December 17, 2007

**By Overnight Courier**

Ms. Catherine Rowan  
766 Brady Ave., Apt. 635  
Bronx, NY 10462

**Re: Shareholder Proposal Regarding Health Care Reform Principles  
submitted by The Sisters of St. Francis of Philadelphia**

Dear Ms. Rowan:

This letter is in response to the letter and shareholder proposal that we received from Mr. Tom McCaney of The Sisters of St. Francis of Philadelphia (the "Sisters"). Mr. McCaney's letter indicated that we should contact you regarding the proposal submitted by the Sisters.

The letter submitted by the Sisters provides that they intend to "keep these shares in [their] portfolio" without any mention of whether the shares will be held through the date of the shareholder meeting. Rule 14a-8 promulgated under the Securities Exchange Act of 1934 (a copy of which is enclosed with this letter) requires a statement from the proponent that it intends to continue to hold the securities through the date of the meeting of shareholders.

As set forth in Rule 14a-8, you must transmit any response to this letter within 14 days of your receipt of this letter.

Very truly yours,

A handwritten signature in cursive script that reads "Noemi Flores".

Noemi Flores  
Counsel  
(630) 623-6637

Enclosure (Rule 14a-8)

cc: Tom McCaney, The Sisters of St. Francis of Philadelphia (w/ encl.)



*The Sinsinawa Dominicans*

**Shareholder and Consumer Action Advisory Committee**

585 County Rd. Z  
Sinsinawa, WI 53824

Please respond to: Joan Brichacek, OP  
Sinsinawa Dominicans  
1817 Georgia Court, #102  
Schaumburg, IL 60193

November 28, 2007

James A. Skinner  
Chief Executive Officer  
McDonald's Corporation  
McDonald's Plaza  
OakBrook, IL 60523-1928

Dear Mr. Skinner:

Sinsinawa Dominicans, Inc. (previously incorporated as St. Clara College) is the beneficial owner of 65 shares of McDonald's Corporation common stock. Verification of our ownership is enclosed.

I am hereby authorized by Sinsinawa Dominicans, Inc. to file the enclosed shareholder proposal. This proposal is entitled *Health Care Reform Principles*, to be presented for consideration and action by the stockholders at the next annual meeting. We are co-filing this proposal with Trinity Health.

I hereby submit that we, Sinsinawa Dominicans, Inc. should be included by name as proponents of this resolution in the proxy statement which will be considered and acted upon by Company shareholders at the 2008 Annual Meeting, in accord with rule #14A-8 of the General Rules and Regulations of the Securities and Exchange Commission Act of 1934.

I assure you that we intend to hold the required value of common stock at least through the date of your Company's Annual Meeting. We would be very willing to meet with a Company representative at a mutually convenient time in order to discuss our concerns related to this issue.

Sincerely,

*Joan Brichacek*

Joan Brichacek, OP  
Committee Member

**RECEIVED**

DEC 11 2007

Legal Dept.

Enclosure

Cc: Catherine Rowan, Corporate Responsibility Consultant, Trinity Health

*Wealth Management Group*

Unique Needs. Specific Solutions.

1398 Central Avenue

P.O. Box 747

Dubuque, IA 52004-0747

Phone: (563) 589-2133

Toll Free: (866) 397-2133

Fax: (563) 589-2030

[www.dubuquebank.com](http://www.dubuquebank.com)

November 28, 2007

Ms. Joan Brichacek

\*\*\*FISMA & OMB Memorandum M-07-16\*\*\*

Re: Sinsinawa Dominicans – Peace & Justice, Account B Memorandum M-07-16\*\*\*

Dear Ms. Schneider:

This verifies that the Sinsinawa Dominicans own and hold in street name in their Heartland Financial USA, Inc., account 65 shares of McDonald's Corp. common stock. They have owned said shares since 2002, still own them as of November 28, 2007, and do not intend to sell them before the annual meeting of said company.

If further information is required, please do not hesitate to contact me at the number listed above.

Sincerely,

*Polly L. Hauser*

Polly L. Hauser, CFP®  
Senior Vice President & Senior Wealth Advisor

PLH/lab

**DB&T** **DUBUQUE BANK & TRUST**  
MEMBER HEARTLAND FINANCIAL USA, INC.

## HEALTH CARE REFORM PRINCIPLES

---

RESOLVED: shareholders urge the Board of Directors to adopt principles for comprehensive health care reform (such as those based upon principles reported by the Institute of Medicine):

1. Health care coverage should be universal.
2. Health care coverage should be continuous.
3. Health care coverage should be affordable to individuals and families.
4. The health insurance strategy should be affordable and sustainable for society.
5. Health insurance should enhance health and well being by promoting access to high-quality care that is effective, efficient, safe, timely, patient-centered, and equitable).

Consistently polls show that access to affordable, comprehensive health care insurance is the most significant social policy issue in America (NBC News/*Wall Street Journal*, the Kaiser Foundation and *The New York Times*/CBS News). Health care reform also has become a core issue in the 2008 presidential campaign.

Many national organizations have made health care reform a priority. In 2007, representing "a stark departure from past practice," the American Cancer Society redirected its entire \$15 million advertising budget "to the consequences of inadequate health coverage" in the United States (*New York Times*, 8/31/07).

John Castellani, president of the Business Roundtable (representing 160 of the country's largest companies), states that 52% of the Business Roundtable's members say health costs represent their biggest economic challenge. "The cost of health care has put a tremendous weight on the U.S. economy," according to Castellani, "The current situation is not sustainable in a global, competitive workplace." (*BusinessWeek*, July 3, 2007). The National Coalition on Health Care (whose members include 75 of the United States' largest publicly-held companies, institutional investors and labor unions), also has created principles for health insurance reform. According to the National Coalition on Health Care, implementing its principles would save employers presently providing health insurance coverage an estimated \$595-\$848 billion in the first 10 years of implementation.

Annual surcharges as high as \$1160 for the uninsured are added to the total cost of each employee's health insurance, according to Kenneth Thorpe, a leading health economist at Emory University. Consequently, we shareholders believe that the 47 million Americans without health insurance results in higher costs for McDonald's and other U.S. companies providing health insurance to their employees.

In our view, increasing health care costs have focused growing public awareness and media coverage on the plight of active and retired workers struggling to pay for medical care. Increasing health care costs leads companies to shift costs to employees. This can reduce employee productivity, health and morale. We also believe rising healthcare costs borne by the company have an adverse affect on shareholder value.

### Supporting Statement

The Institute of Medicine, established by Congress as part of the National Academy of Sciences, issued its principles for reforming health insurance coverage in Insuring America's Health: Principles and Recommendations (2004). We believe principles for health care reform, such as the IOM's, are essential if public confidence in our company's commitment to its employees' health care coverage is to be maintained. We ask shareholders to support this resolution.

**Exhibit 2**

**McDonald's Corporation  
Health Care Principles**



## McDonald's Health Care Principles

### Overview

For years, many private-sector companies and government policymakers have recognized the need to reform the U.S. health care system. McDonald's is also concerned and has been working with other stakeholders on an effective solution. As an example, we were among the first organizations to adopt the Four Cornerstones initiatives for the Executive Order on Value Driven Health Care. In addition, McDonald's actively participates in associations and coalitions, such as the H.R. Policy Association, the American Benefits Council, and the National Retail Federation, which are developing plans to help resolve the health care challenges that this country faces.

We believe that any resolution must recognize the many challenges that improving this country's health care system poses -- including access to care, improving quality of care, affordability, ease of use and education. In addition, any solution must support the current voluntary market-based system, in which McDonald's, its owner/operators, and numerous other companies offer health care benefits for their employees.

### Guiding Principles

- **McDonald's recognizes that this country's health care system needs improvement on many fronts.** These include inadequate and inconsistent access to health care, the high cost of health care, the lack of generally accepted quality standards, the complexity in using and understanding the healthcare system, and the lack of education available on how to use the system appropriately.
- **McDonald's wants to participate in developing a solution.** We are a socially responsible company and committed to collaborating on solutions to major social and economic issues. We are eager to continue to share our substantial experience in providing health care benefits to a large and diverse workforce.
- **Greater cost-effectiveness must be part of the solution.** Rising costs are severely stressing both employer-sponsored and government health care programs. There must be an emphasis on preventive health care, wellness programs, improved treatment outcomes, greater transparency on prices and quality, and simplifying program administration. In addition, we must recognize that all individuals also have a responsibility, and any solution must create tools to educate individuals on areas such as wellness, prevention, and effective use of healthcare.
- **Health care "fixes" should be addressed at the federal level, not piecemeal by states, counties, municipalities, and local jurisdictions.** State and local legislation will simply expand upon the existing patchwork of inconsistent benefits and complex administrative requirements.





RECEIVED

2008 FEB 12 PM 3:32

OFFICE OF CHIEF COUNSEL  
CORPORATION FINANCE

McDonald's Corporation  
2915 Jorie Boulevard  
Oak Brook, IL 60523

February 12, 2008

**BY HAND DELIVERY**

Office of the Chief Counsel  
Division of Corporation Finance  
Securities and Exchange Commission  
100 F Street, N.E.  
Washington, D.C. 20549

**Re: McDonald's Corporation – Shareholder Proposal Submitted by Trinity Health, Dominican Sisters, St. Mary of the Springs, Catholic Health East, Catholic Healthcare West, Dominican Sisters of Springfield Illinois, The Sisters of St. Francis of Philadelphia and The Sinsinawa Dominicans, Inc. – Adopt Principles for Comprehensive Health Care Reform**

Ladies and Gentlemen:

We previously submitted to the staff a letter, dated January 18, 2008, requesting the staff's concurrence that the shareholder proposal referenced above (the "Proposal") may be excluded from the 2008 proxy materials of McDonald's Corporation ("McDonald's") under Rules 14a-8(i)(10), 14a-8(i)(7) and 14a-8(i)(3).

Trinity Health, the lead proponent, through its representative Catherine Rowan, has informed McDonald's of the proponents' withdrawal of the Proposal. Attached as Exhibit 1 are copies of correspondence from each of the proponents listed above confirming that the Proposal has been withdrawn. Accordingly, McDonald's also hereby withdraws its request for a no-action letter relating to the Proposal.

In accordance with Rule 14a-8(j), we have enclosed six copies of this letter, including the exhibit. A copy of this letter also is being provided simultaneously to each of the proponents.

If you have any questions or require additional information, please do not hesitate to contact me at (630) 623-3373.

Sincerely,

A handwritten signature in black ink, appearing to read "Gloria Santona", with a long horizontal flourish extending to the right.

Gloria Santona  
Executive Vice President,  
General Counsel and Secretary

cc: Trinity Health  
Catherine Rowan  
Dominican Sisters of St. Mary of the Springs  
Catholic Health East  
Catholic Healthcare West  
Dominican Sisters of Springfield Illinois  
The Sisters of St. Francis of Philadelphia  
The Sinsinawa Dominicans, Inc.  
Alan L. Dye

Enclosures

**Exhibit 1**



Catherine Rowan

Corporate Responsibility Consultant

January 24, 2008

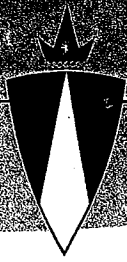
Noemi Flores  
Counsel  
McDonald's Corporation  
2915 Jorie Blvd.  
Oak Brook, IL 60523

Dear Ms. Flores,

Pursuant to receipt of a copy of "McDonald's Health Care Principles", and the Company's willingness to dialogue with shareholders on this subject, I hereby withdraw our shareholder proposal requesting that the board of directors of McDonald's Corporation adopt principles relating to comprehensive health care reform, submitted to McDonald's, pursuant to Rule 14a-8, on January 24, 2008.

Sincerely,

Catherine Rowan  
Corporate Responsibility Consultant, representing Trinity Health



DOMINICAN SISTERS  
ST. MARY OF THE SPRINGS

2320 Airport Drive (Columbus, Ohio 43219-2098) | phone 614-416-1900 | fax 614-752-7455  
www.columbusdominicans.org

January 24, 2008

Noemi Flores  
Counsel  
McDonald's Corporation  
2915 Jorie Blvd.  
Oak Brook, IL 60523

Dear Ms. Flores,

Pursuant to receipt of a copy of "McDonald's Health Care Principles", and the Company's willingness to dialogue with shareholders on this subject, I hereby withdraw our shareholder proposal requesting that the board of directors of McDonald's Corporation adopt principles relating to comprehensive health care reform, submitted to McDonald's, pursuant to Rule 14a-8, on January 24, 2008.

Sincerely,

*Hilera M. Paase, OS*



CATHOLIC HEALTH EAST

SYSTEM OFFICE

3805 West Chester Pike  
Suite 100

Newtown Square, PA 19073-2304

[www.che.org](http://www.che.org)

(610) 355-2000 (610) 355-2050 fax

January 24, 2008

Noemi Flores  
Counsel  
McDonald's Corporation  
2915 Jorie Blvd.  
Oak Brook, IL 60523

Dear Ms. Flores,

Pursuant to receipt of a copy of "McDonald's Health Care Principles", and the Company's willingness to dialogue with shareholders on this subject, I hereby withdraw our shareholder proposal requesting that the board of directors of McDonald's Corporation adopt principles relating to comprehensive health care reform, submitted to McDonald's, pursuant to Rule 14a-8, on January 24, 2008.

Sincerely,

Sister Kathleen Coll, SSJ  
Administrator, Shareholder Advocacy



## Catholic Healthcare West

January 24, 2008

Noemi Flores  
Counsel  
McDonald's Corporation  
2915 Jorie Blvd.  
Oak Brook, IL 60523

Dear Ms. Flores,

Pursuant to receipt of a copy of "McDonald's Health Care Principles", and the Company's willingness to dialogue with shareholders on this subject, I hereby withdraw our shareholder proposal requesting that the board of directors of McDonald's Corporation adopt principles relating to comprehensive health care reform, submitted to McDonald's, pursuant to Rule 14a-8, on January 24, 2008.

Sincerely,

*Susan Vickers, RSM*

Susan Vickers, RSM  
VP, Community Health



**Dominican Sisters of Springfield Illinois**

Sacred Heart Convent  
1237 West Monroe Street  
Springfield, Illinois 62704  
(217) 787-0481 Fax (217) 787-8169

January 24, 2008

Noemi Flores  
Counsel  
McDonald's Corporation  
2915 Jorie Blvd.  
Oak Brook, IL 60523

Dear Ms. Flores,

Pursuant to receipt of a copy of "McDonald's Health Care Principles", and the Company's willingness to dialogue with shareholders on this subject, I hereby withdraw our shareholder proposal requesting that the board of directors of McDonald's Corporation adopt principles relating to comprehensive health care reform, submitted to McDonald's, pursuant to Rule 14a-8, on January 24, 2008.

Sincerely,

*Linda Hayes, OP*

Sister Linda Hayes, OP  
Dominican Sisters of Springfield, IL





THE SISTERS OF ST. FRANCIS OF PHILADELPHIA

January 28, 2008

Noemi Flores  
Counsel  
McDonald's Corporation  
2915 Jorie Blvd.  
Oak Brook, IL 60523

Dear Ms. Flores,

Pursuant to receipt of a copy of "McDonald's Health Care Principles", and the Company's willingness to dialogue with shareholders on this subject, I hereby withdraw our shareholder proposal requesting that the board of directors of McDonald's Corporation adopt principles relating to comprehensive health care reform, submitted to McDonald's, pursuant to Rule 14a-8, on January 24, 2008.

Respectfully Yours,

Tom McCaney  
Associate Director, Corporate Social Responsibility

*[Faint, illegible text, likely bleed-through from the reverse side of the page]*



*The Sinsinawa Dominicans*

Shareholder and Consumer Action Advisory Committee  
585 County Rd. Z  
Sinsinawa, WI 53824

February 5, 2008

James A. Skinner  
Chief Executive Officer  
McDonald's Corporation  
McDonald's Plaza  
Oak Brook, IL 60523-1928

Dear Mr. Skinner:

Sinsinawa Dominican, Inc. (previously incorporated as St. Clara College) filed a resolution with Trinity Health entitled *Health Care Reform Principles*. We formally withdraw this resolution due to the fact that you have developed health care principles and have posted them on the company's web site, and that you are open to having a dialogue with us.

Sincerely,

  
Regina McKillip, OP  
Committee Member