

Kentucky Pacesetter Business Recognition Program
Deadline for nominations: December 31, 2008 Midnight E.S.T.

Thank you for your interest in the Kentucky Pacesetter Business Recognition Program. When you submit your nomination, an e-mail will be sent to your nominee, notifying them that they have been nominated. If you don't have their e-mail address, please provide a complete mailing address and they will be notified by mail.

1. Nominee's Contact Information

A. Name of Company You are Nominating:

B. Company's Highest Ranking Official (Owner, CEO or President)

First, MI, Last:

Title:

Address:

Address:

City, State, ZIP:

Phone:

Fax:

E-mail:

Web site:

C. Company's Primary Contact Person

First, MI, Last:

Title:

Phone:

Fax:

E-mail:

2. Company Profile

Date Business Established:

Number of Employees:

Company Headquarters (City, State):

I certify company sales meet or exceed \$500,000.00:

I certify the company is privately held:

3. Award Classification

All applicants must demonstrate their intent and capacity to grow based on two or more of the below categories. Please select the categories where the nominee excels. Then, in the next section (4.) you will specifically address and provide details on your selection.

- Growth in number of employees
- Increase in sales and/or unit volume
- Innovativeness of the product or service
- Response to adversity
- Employee engagement and commitment
- Contributions by the nominee to aid community-oriented projects
- Other criteria deemed appropriate by the reviewers.

4. The Company's Strengths

In 350 words or less, describe the special strengths that illustrate why your nominee should be one of the Kentucky Pacesetters. Please note that this goes beyond the company's standard description. This information can be written in the box below or can be attached.

For example: using the strengths below as a guide, you might explain what innovation makes the company a leader in its market; how does the company's products or services push it ahead of the competition; what unusual approach to managing and leading the company gives its leaders an edge in running the business...essentially, what is the reasons for the company's high performance? When possible, justify your claims with specific examples.

In addition to other company strengths, be sure to address and elaborate on the category selected in Section 3, Award Classification.

The following list is provided to help you think about the company's strengths. Select only the strengths that offer a compelling inside look at the company – you are not required to address each item, and you are not limited to the items on this list.

Revenue/Finances:

Demonstrated fast or high revenue growth
Evidence of potential revenue growth
Evidence of sustainable growth
Financial strength

Leadership:

Entrepreneurial leadership
Management innovation

Competition:

Sustainable competitive advantage
Entering new markets
Competitive environment
Customer service orientation
Mergers/acquisitions
Change in industry regulations
Creative marketing

Visionary
Inspirational
Influential

Innovation:

Development of technology
Product innovations
Use of technology to enhance traditional industry

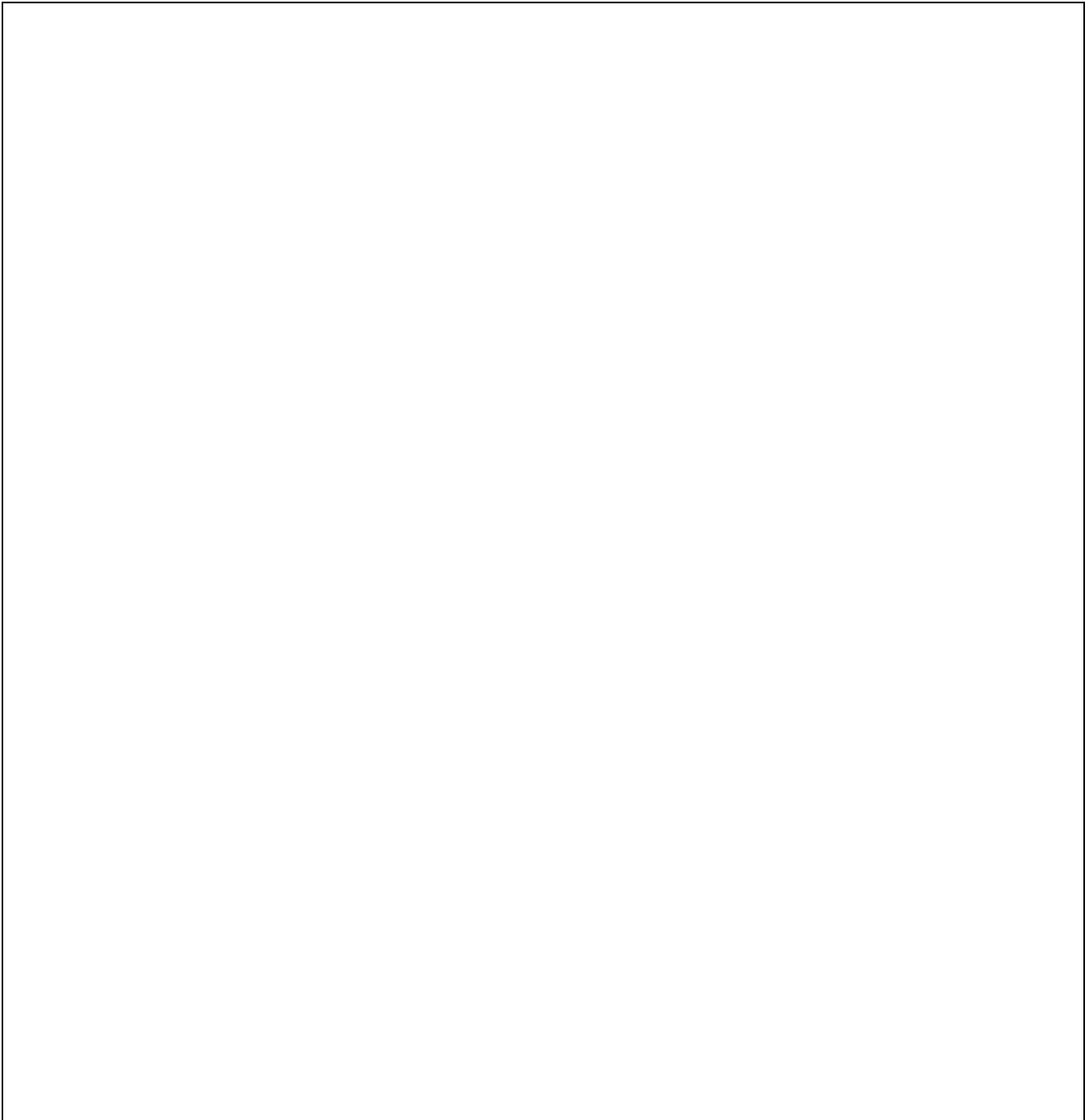
Philanthropy/Awareness

Social/community responsibility
Environmentally conscious practices

Industry trends

Human Resources

Demonstrated fast or high growth in hiring
Evidence of potential for hiring
Innovative employee relations
Workforce advantages
Practices that promote diversity



3. Nominator's Endorsement and Contact Information

I believe this company qualifies for the award and deserves to be recognized. Please notify the company representatives that I have nominated them for this award.

Nominator Contact Information

First, MI, Last:

Title:

Address:

Address:

City, State, ZIP:

Phone:

Fax:

E-mail:

By entering your initials, you acknowledge that you are electronically signing this nomination form.

Please send the completed nomination form to the Kentucky Small Business Development Center by **December 31, 2008**. Submit the form by using one of the following methods:

Fax: 859-323-1907

Email: mjrumb0@uky.edu

Mail: KSBDC
255 Gatton College Of Business & Economics
University of Kentucky
Lexington, KY 40506-0034

Winners will be notified by February 15, 2009.