Written Statement

Of

Kris Anne Monteith Chief, Enforcement Bureau Federal Communications Commission

On

H.R. 251, The Truth in Caller ID Act of 2007

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Subcommittee on Telecommunications and the Internet
Committee on Energy & Commerce
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Good morning, Chairman Markey, Ranking Member Upton, and members of the Subcommittee. Thank you for the opportunity to speak about the problem of caller identification (caller ID) spoofing.

As you know, caller ID services let customers identify who is calling them before they answer a call by displaying the caller's telephone number or other information – such as a name or business name – on the customer's equipment before the customer picks up the phone. "Caller ID spoofing" refers to a practice in which the caller ID information transmitted with a telephone call is manipulated in a manner that misleads the call recipient about the identity of the caller. The use of Internet technology to make phone calls has apparently made caller ID spoofing even easier. The Commission is deeply concerned about reports that caller ID information is being manipulated for fraudulent or other deceptive purposes and the impact of those practices on the public trust and confidence in the telecommunications industry. We are particularly concerned about how this practice may affect consumers as well as public safety and law enforcement communities.

In my testimony, I will first provide a brief technical background on caller ID spoofing.

Then, I will describe the Commission's rules addressing caller ID services and the steps the

Commission is taking to make sure that providers are fully meeting their obligations under the

Communications Act and the Commission's rules and orders.

As a technical matter, caller ID spoofing happens by manipulating the data elements that travel with a phone call. Phone calls on the public switched telephone network, or PSTN, are routed to their destinations by means of a specialized protocol called the Signaling System 7, or SS7. SS7 conveys information associated with a call such as the telephone number of the caller. The SS7 information for a call is provided by the carrier that the caller uses to place the call. Caller ID then displays that caller's number to the called party. Caller ID spoofing is accomplished by manipulating the SS7 information associated with the call.

The Commission addressed caller ID on the PSTN in 1995 with rule 64.1601, which generally requires all carriers using SS7 to transmit the calling party number associated with an interstate call to interconnecting carriers. The same Commission rule also requires telemarketers to transmit accurate caller ID information.

The development of Internet and IP technologies has made caller ID spoofing easier than it used to be. Now, entities using IP technology can generate false calling party information and pass it into the PSTN via SS7. Caller ID spoofing can potentially threaten our public safety. For example, spoofers can fabricate emergency calls and cause local law enforcement and public safety agencies to deploy their resources needlessly. Caller ID spoofing can potentially threaten consumers. For example, spoofing can be used by the unscrupulous to defraud consumers by making calls appear as if they are from legitimate businesses or government offices.

The Commission's Enforcement Bureau (Bureau) has been actively investigating the issue of caller ID spoofing since the summer of 2005 when information regarding junk fax spoofing came to our attention. To date, the Bureau has initiated investigations of twelve companies engaged in the marketing and selling of caller ID spoofing services to customers. One investigation resulted in a citation against a telemarketer, Intelligent Alternatives, for rule violations, including violations of the caller ID rules under section 64.1601. We have sent formal letters of inquiry to the other companies and, at the same time, served most of them subpoenas to compel them to respond to our inquiries. In some cases, we have issued subsequent letters of inquiry to uncover additional evidence of possible violations of the Communications Act.

Our inquiry letters seek information about the companies' alleged spoofing methods, including detailed technical explanations and the types of technology utilized, the identity of other companies that assist in providing the spoofing services, the purpose for the services and information about subscribers, and whether the offered services can be used to spoof emergency services information or otherwise affect those critical first responders. We continue to seek relevant information to assist us in fully understanding these issues and whether violations of the

Communications Act or our rules have occurred, but our enforcement options may be limited as some of these entities are not directly regulated by the Commission.

At the same time, we have held meetings with numerous industry representatives, including wireline, wireless, and voice over Internet protocol (VoIP)-based companies, to determine the impact of caller ID spoofing on their consumers and networks. In addition, we have coordinately closely with state agencies, the Federal Trade Commission and other interested organizations, such as the National Emergency Number Association, regarding their efforts to address and identify solutions to this problem.

The Enforcement Bureau is committed to continuing to gather and analyze information about these companies' practices, their networks, their businesses, their customers, and other germane information. In addition, as the Commission indicated to some members of this Committee last year, the Commission may not have sufficient authority to fully address this issue. Thus, legislation that clarified the Commission's authority in this area would be helpful.

In conclusion, the intentional manipulation of caller ID information, especially for the purpose of fraud or deception, is a troubling development in the telecommunications industry. The Commission looks forward to working with this Committee, and other Members of Congress, to ensure the public maintains its confidence in the telecommunications industry. Thank you for the opportunity to speak with you today.