

Appendix G

Internet Usage Survey (IUS)

| 1.01 I_INTRO1 |
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| Hello, my name is {DISPLAY INTERVIEW NAME} and I am calling for the Census Bureau to follow-up on some of the information that you provided to the Census earlier this year. |
| I'd like to confirm that I am calling the correct household. According to our records, the address for this household is |
| {DISPLAY ADDRESS }. |
| Is this correct? |
| [IF R REFUSES, GO TO RESULT CODE AND CODE CASE REFUSAL. IF R |
| KNOW ADDRESS, ASK TO SPEAK TO SOMEONE WHO DOES KNOW. IF NO ON |
| AVAILABLE, |
| CODE A CALLBACK.] |
| $(\)$ |
| 1. YES |
| 2. NO |
| 3. TELEPHONE COMPANY RECORDING |
| AM. ANSWERING MACHINE |
| RT. RETRY DIALING |
| GT. GO TO RESULT |
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| Screen | name: I_INTRO2 |
|--------|---|
| 1.02 | I_INTRO2 |
| | May I speak to {the person who filled out the Census Form}? |
| | [IF R REFUSES, GO TO RESULTS AND CODE CASE REFUSAL. IF R ANSWERS DON'T KNOW PERSON, CODE 4 - NEVER HEARD OF SUBJECT.] |
| | [VERIFY R IS 18 OR OLDER, IF NOT CODE 4 AND GO TO NEXT PERSON.] |
| | () |
| | 1. SUBJECT SPEAKING/COMING TO PHONE 2. SUBJECT LIVES HERE - NEEDS APPOINTMENT 3. SUBJECT KNOWN LIVES AT ANOTHER NUMBER 4. NEVER HEARD OF SUBJECT GT. GO TO RESULT |
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| Screen | name: BE | GIN | | | |
|--------|----------|-----|------|------|------|
| | | | | | |
| 2.00 | BEGIN | | | | |

[Hello, my name is {DISPLAY INTERVIEWER NAME} and I am calling for the Census Bureau to follow-up on some of the information that you provided to the Census earlier this year.]

Thank you for mailing in your Census Form. We are interested in learning your opinion about using the Internet to fill out your Census Form. Your participation is voluntary and will only take 5 minutes. We will not use your name in any of our reports and your answers will not be shared with with anyone who is not part of this project.

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1. CONTINUE GT. GO TO RESULT

| 2.01 | INTERNET |
|------|---|
| | Do you have access to the Internet at |
| | [0=DON'T UNDERSTAND OR KNOW INTERNET, 1=YES, 2: |
| | A. At Home () |
| | B. At Work () C. At School () |
| | D. At the Library () |
| | E. Or anywhere else [SPECIFY] () |
| | |
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| Screen name: Q4 | |
|---|------|
| 2.04 Q4 | |
| Did you know that you could have filled out your Census Fon the Internet? | Form |
| () 1. YES | |
| 2. NO | |
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| 2.05 | Q5 |
|------|--|
| | Why didn't you use the Internet to fill out your Census Form? |
| | [CODE ALL THAT APPLY, CTRL/P TO EXIT] |
| | |
| | 1. DON'T HAVE ACCESS TO A COMPUTER 2. HAVE ACCESS TO A COMPUTER, BUT IT DOESN'T HAVE INTERNET |
| (| 3. CONCERNED ABOUT PRIVACY OF MY ANSWERS 4. NOT ALLOWED TO USE INTERNET AT WORK FOR THIS PURPOSE |
| (| 5. DON'T LIKE THE INTERNET 6. DON'T HAVE ENOUGH INTERNET EXPERIENCE TO USE IT RTABLY |
| | 7. DON'T THINK THE INTERNET WOULD COLLECT DATA IN ACCURATE |
| | 8. BLINDNESS, OTHER DISABILITY PREVENTS USE 9. OTHER (SPECIFY) |
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| Screen | name: Q6 | | |
|--------|----------|------|------|
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| 2.06 | Q6 | | |

The Census Bureau {would like to} offer people the opportunity to fill out their Census Form on the Internet. If the Census Bureau gave you that option, would you use the Internet to fill out your Census Form?

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- 1. YES
- 2. NO

| creen name: Q7 |
|---|
| 2.07 Q7 |
| Why would you use the Internet to fill out your Census Form? |
| [CODE ALL THAT APPLY, CTRL/P TO EXIT] |
| ()()()() |
| IT WOULD BE EASIER THAN FILLING OUT THE FORM IT WOULDN'T TAKE AS LONG IT WOULD BE FUN, INTERESTING OR A NEW EXPERIENCE OTHER [SPECIFY] |
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| 2.08 | Q8 |
|------|--|
| | Why wouldn't you use the Internet to fill out your Census Form? |
| | [CODE ALL THAT APPLY. CTRL/P TO EXIT] |
| | |
| | 1. DON'T HAVE ACCESS TO A COMPUTER 2. HAVE ACCESS TO A COMPUTER, BUT IT DOESN'T HAVE INTERNET |
| | 3. CONCERNED ABOUT PRIVACY OF MY ANSWERS 4. NOT ALLOWED TO USE INTERNET AT WORK FOR THIS PURPOSE |
| | 5. DON'T LIKE THE INTERNET 6. DON'T HAVE ENOUGH INTERNET EXPERIENCE TO USE IT RTABLY |
| | 7. DON'T THINK THE INTERNET WOULD COLLECT DATA IN ACCURATE |
| | 8. BLINDNESS, OTHER DISABILITY PREVENTS USE 9. OTHER [SPECIFY] |
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| Scree | n name: Q9 |
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| 2.09 | Q9 |
| | When you filled out your Census Form, did you know about the offer of a free calling card worth 30 minutes of long distance calls? |
| | 1. YES 2. NO |
| | |
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| Screen name: Q10 |
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| 2.10 Q10 |
| What do you remember about this offer? |
| () |
| 1. HAD TO USE THE INTERNET TO GET THE FREE MINUTES 2. NO CONDITIONS APPLIED (I SHOULD HAVE GOTTEN THE FREE MINUTES) |
| 3. OTHER CONDITIONS APPLIED |
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| Screen name: Q11A |
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| 2.1101 Q11A |
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| Would you have used the Internet to respond to the Census if we rewarded you with a calling card worth |
| 60 free minutes of long distance calls? |
| () |
| 1. YES 2. NO |
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| Screen name: Q11B |
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| 2.1102 Q11B |
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| [Would you have used the Internet to respond to the Census i |
| we rewarded you with a calling card worth] |
| 90 free minutes of long distance calls? |
| () |
| 1. YES 2. NO |
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| Screen | name: Q | 12 | | |
|--------|---------|----|------|------|
| 2.12 | Q12 | | | |

Suppose we gave you a calling card that allowed you to make 30 minutes of free long distance phone calls, but only if you used the Internet to fill out your Census Form. Would you use the Internet to fill out your Census Form then?

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- 1. YES
- 2. NO

| 2.1301 Q13A |
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| |
| Would you use the Internet to respond to the Census if we rewarded you with a calling card worth |
| 60 free minutes of long distance calls? |
| |
| () |
| 1. YES |
| 2. NO |
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Screen name: Q13A

| Screen | name: | END |
|--------|-------|------------------------------------|
| 2.14 | END | |
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| | | Thank you very much for your time. |
| | | [PRESS ENTER TO CONTINUE] |
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| Screen name: COLLECT |
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| 2.15 COLLECT |
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| Can you please give me the name of the person in your household who filled out the Census Form? |
| () |
| 1. YES |
| FIRST NAME: |
| LAST NAME: |
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| creen | name: COLLECT | · |
|-------|---|------------------------------------|
| 2.15 | COLLECT | |
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| | | |
| | Can you please give me the name household who filled out the Cens | of the person in your sus Form? |
| | () | |
| | 1. YES | |
| FIRST | Γ NAME: | |
| LAST | NAME: | |
| | | |
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