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Speed Management “Down Under”

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**Each Australian taxpayer
supports about 2.5 times the
length of public road
supported by his U.S.
counterpart**



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Population 4.9m

Vehicles 3.4m

Roads 160,000kms



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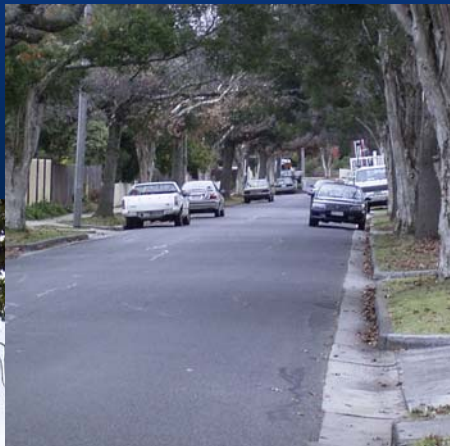
Melbourne





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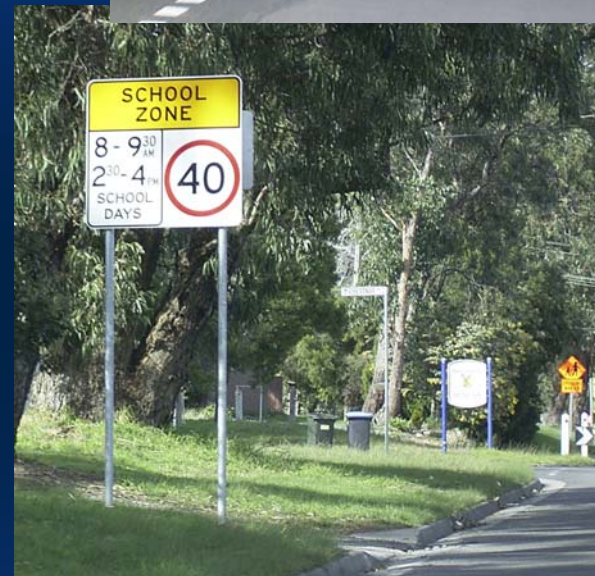
50 & 60 km/h roads





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40 km/h shopping and school zones





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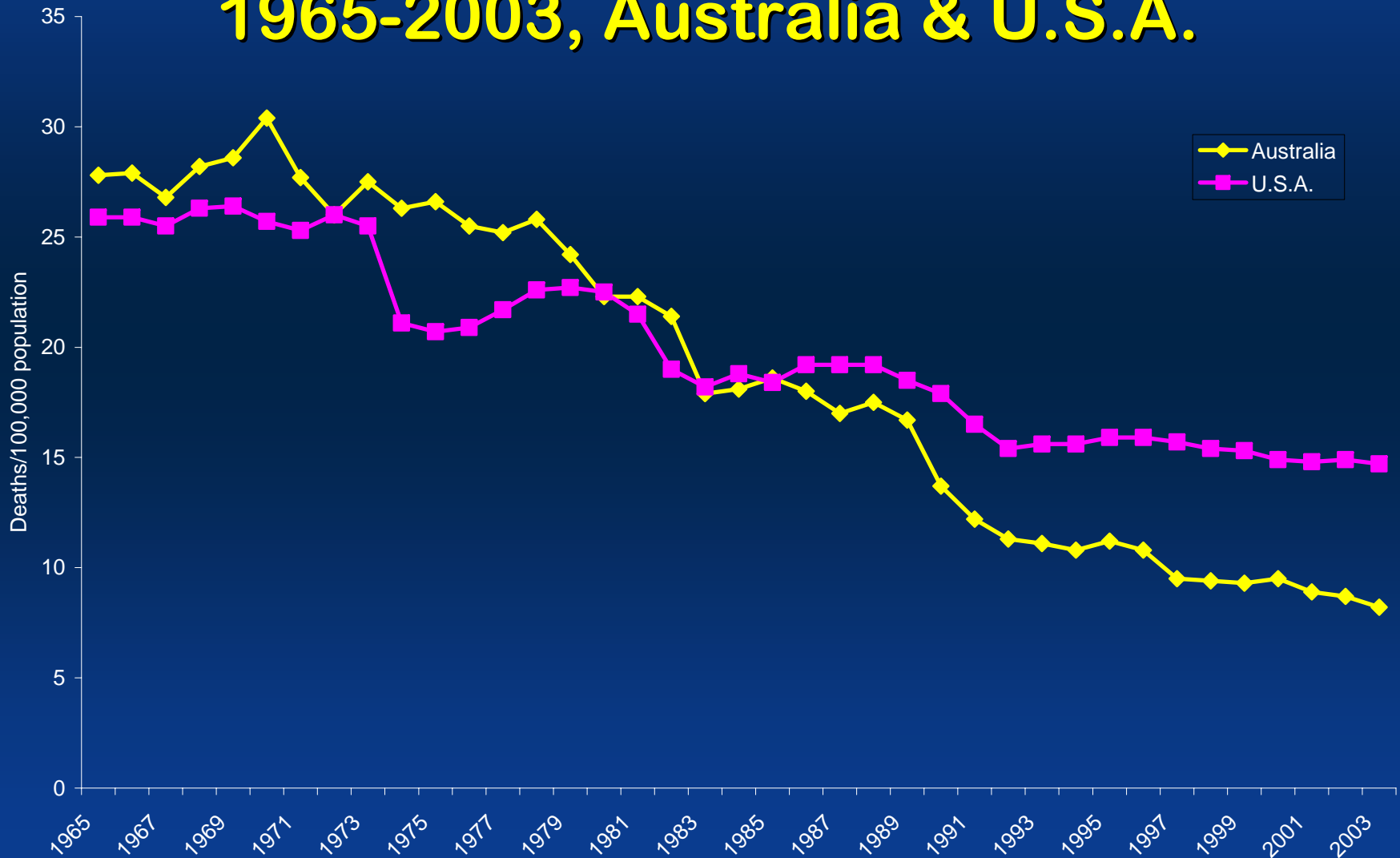
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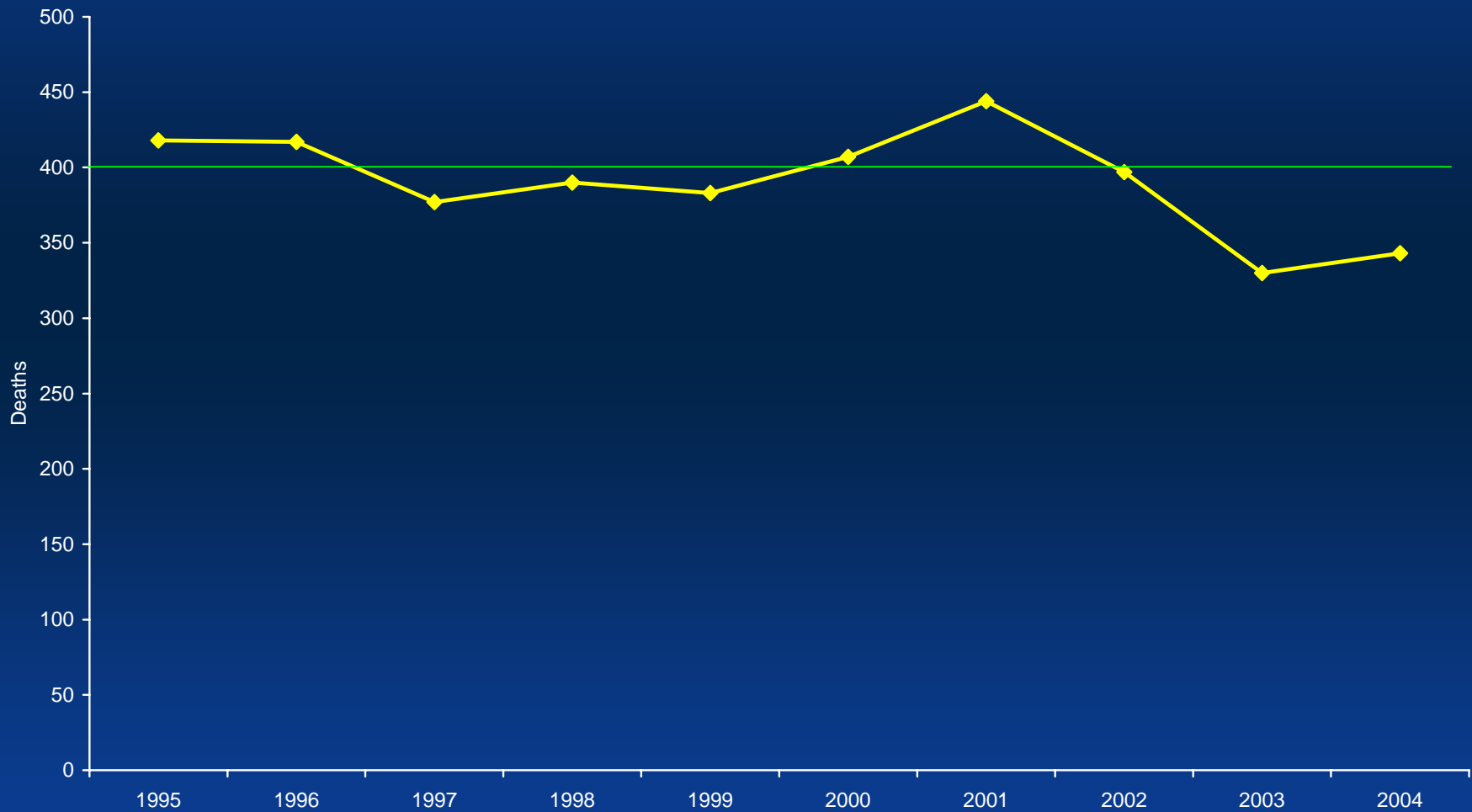


Fatalities per 100,000 Population 1965-2003, Australia & U.S.A.





Absolute Fatalities – Victoria – last 10 years





Absolute Fatalities – Victoria – last 10 years





2001-2002 Package

January 2001

- reduced GUSL from 60 to 50 km/h

Sept 2001 $\hat{=}$ Jan 2002

- progressive increase in
“covertness”

August 2001 $\hat{=}$ March
2002

- progressive increase in
enforcement intensity
(from 4,000 to 6,000 camera
hours per month)

May 2002 $\hat{=}$ Sept. 2002

- progressive reduction in
enforcement tolerance

December 2002

- tougher penalties

Continuous

- intense public education





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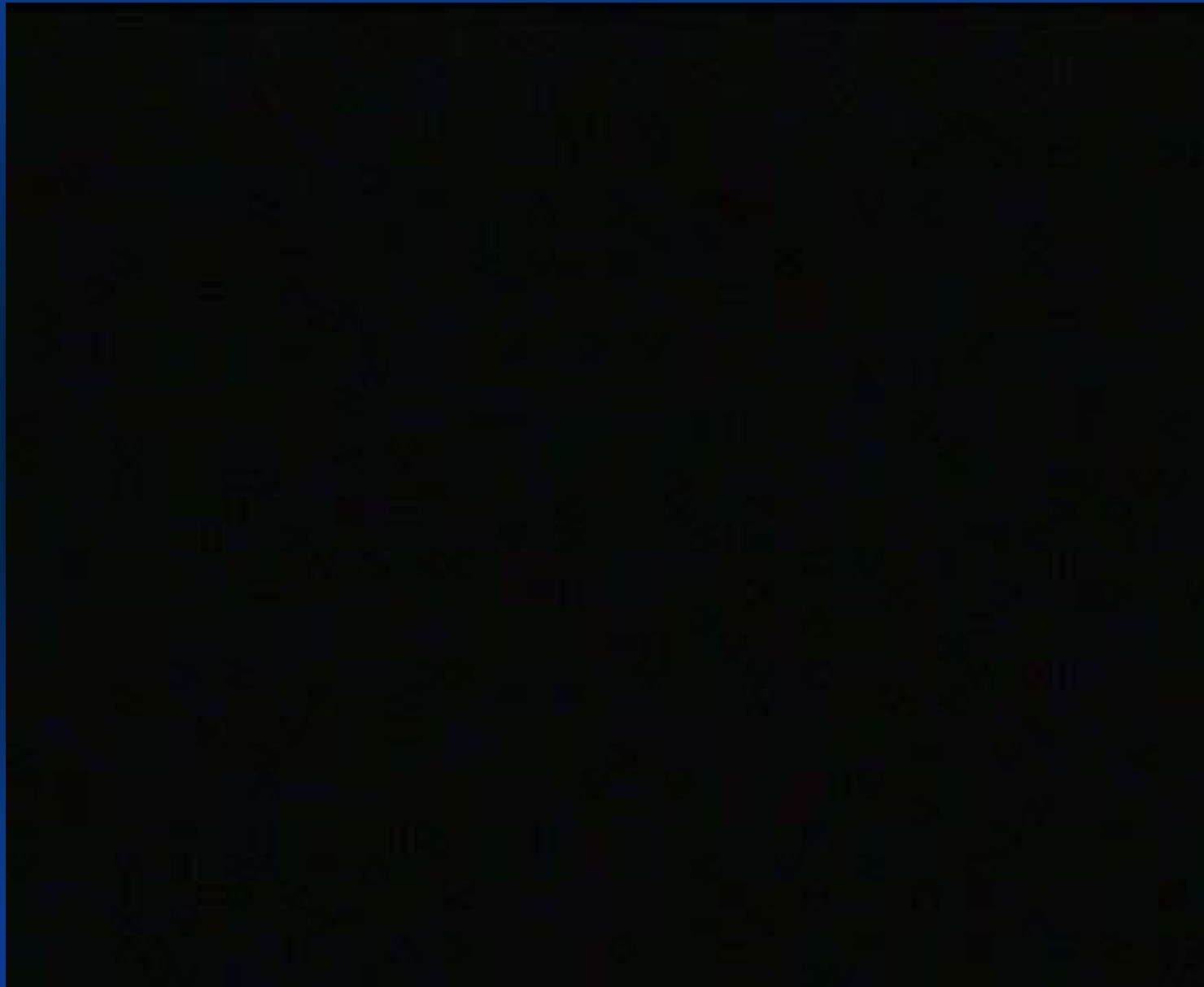


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Public Reaction

- Widespread debate
- Political Issue
- Election issue in 2002

THE AGE
A fine reminder
The argument that speeding fines are just revenue raising is irresponsible. Speed kills.

THE AGE
Cracking down on the speed limit
The faster the better is an unspoken rule of the road. It needs to be challenged.

Let's stick to a good thing

Bipartisan support for road-safety rules has led to greatly reduced death tolls. But one politician keeps rocking the boat, **John Quiggin** writes.

Police back low speed tolerance

Toll tumbles, but haste still fills the state coffers
The cost of speed, but in lives and in mounting fines, is a hot election issue, reports **Andrew Heasley**.

THE PRICE OF SPEED

Offence	Fine	Suspension Period (mths)	Demerit Points
Exceed limit by:			
less than 15km/h	\$125	-	1
between 15 and 30km/h	\$200	-	3
between 30 and 40km/h	\$265	1	4
between 40 and 45km/h	\$360	4	4
between 45 and 50km/h	\$360	4	6
50km/h or more	\$430	6	6
between 15 and 20km/h in a 110km/h zone	\$200	-	3
between 20 and 30km/h in a 110km/h zone	\$200	1	3

Herald Sun
EDITORIAL
Voteline
YESTERDAY'S RESULT
Is the State Government using speed cameras to raise revenue?

1650
1320
990
660
330

15.5% YES
84.5% NO
Total 1636 calls

Speed a poll issue

The road safety debate has become a hot political issue, writes **Kevin Norbury**.



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Public Reaction


THE AGE
theage.com.au

11 September 2003

Missing the point
on speed cameras

Revenue raising is a byproduct – not
the aim – of the road-safety regime.



Mean Speeds (Melbourne)

80		70		60	
Before	After	Before	After	Before	After
79.2	75.8	72.0	68.3	64.2	60.6



85th Percentile Speeds (Melbourne)

80		70		60	
Before	After	Before	After	Before	After
85.5	81.5	78.1	73.7	69.9	65.3



Rest of Victoria (100/110 km/h roads)

	Median Speed		85 th %ile Speed	
	Before	After	Before	After
100	97.7	96.9	105.7	104.4
110	106.3	106.5	114.2	113.5



Road Deaths

	1999 & 2000	2003 & 2004
Melbourne	435	307
Rest of Victoria	356	366



Deaths in Melbourne

	1999 & 2000	2003 & 2004
Total	435	307
Vulnerable road users	175	106
Vehicle occupants	260	201



Systematic, integrated package to reduce urban travel speeds

- reduced limits
- reduced enforcement tolerance
- intense enforcement
- strategy targets all drivers, not just speeders
- supported by intense public education

