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Research and Innovative Technology Administration BTS Data

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Average First Quarter Air Fares Fell 0.6 Percent from 2006; Top 100 Airports: Highest Fare in Cincinnati, Lowest Fare at Dallas Love

Average air fares in the first quarter of 2007 were down 0.6 percent from the first quarter of 2006 and remained well below the pre-9/11 high (Table 1), the U.S. Department of Transportation's Bureau of Transportation Statistics (BTS) reported today.

BTS, a part of the Research and Innovative Technology Administration, reported that the average domestic itinerary fare in the first quarter of 2007 was \$380, down 0.6 percent from the average fare in the first quarter of 2006 and down 10.1 percent from the historic first-quarter high of \$422 in 2000 (Table 1).

Average fares are based on domestic itinerary fares, round-trip or one-way for which no return is purchased. Averages include frequent-flyer fares.

Average air fares in the first quarter rose 0.1 percent from the fourth-quarter 2006 average of \$379 but fell 6.5 percent from the post-2001 high of \$406 in the second quarter of 2006 (Table 2). Quarter-to-quarter changes may be affected by seasonal factors.

Of the top 100 airports based on passenger enplanements, the highest first-quarter average fares were in Cincinnati, followed by Anchorage, AK; Honolulu; New York JFK; and San Francisco. The lowest fares in the top 100 airports were at Dallas Love Field, followed by Chicago Midway Airport; Houston William P. Hobby Airport; Islip, NY; and Buffalo, NY (Table 3). See http://www.bts.gov/xml/atpi/src/index.xml for average fares for the top 100 airports.

The largest year-to-year average fare increase for the first quarter among the 100 largest airports, ranked by passengers, was 14.7 percent in Cincinnati, followed by Dallas Love; Salt Lake City; Atlanta; and Hartford, CT. (Table 4).

The biggest year-to-year average fare decrease for the first quarter was 12.6 percent for itineraries originating in Pittsburgh, followed by Portland, ME; Kona, HI; Charlotte, NC; and Long Beach, CA. (Table 4).

The largest average fare increase from the first quarter of 2001 to the first quarter of 2007 was 30.9 percent in Lihue (Kauai), HI. The other top fare index increases over this period took place at Kahului (Maui), HI; Cincinnati; Spokane, WA; and Anchorage, AK (Table 5).

AIR TRAVEL PRICE INDEX ADD ONE

The largest average fare decrease from the first quarter of 2001 to the first quarter of 2007 was 29.6 percent in Charlotte, NC. The other top five fare index decreases over this period took place at Long Beach, CA; Philadelphia; Pittsburgh; and Denver (Table 5).

First-quarter 2007 average fares were up 7.7 percent from their recent first-quarter low in 2005 but down 10.1 percent from their all-time first-quarter high in 2001 (Table 6).

The Air Travel Price Index (ATPI)

A separate measure of fares, the BTS Air Travel Price Index (ATPI) was virtually unchanged from the first quarter of 2006 and remained near its highest first quarter level since the first quarter of 2001 (Table 7) (1995 1^{st} quarter = 100).

ATPI is a statistical index that documents quarterly changes in airline prices since the first quarter of 1995. The index measures changes in airline ticket prices used on identical routings and identical classes of service on a quarter-by-quarter basis. The index can be used to compare airfares in the most recent available quarter to any quarter since the base year of 1995.

While the ATPI measures changes in fares, average fares measure the actual level of fares paid by passengers. Average fares take account of both the level of fares and the number of passengers purchasing fares at different levels. Average fares do not necessarily account for the level of service, as ATPI does.

Average fare calculations and the ATPI, while similar, measure air fares in two different ways and may produce different results. ATPI measures the rise in airfares and average fares show the increased use of lower fares. The varying results reflect trends in the airline industry that have resulted in more passengers using lower air fares even though fare levels continue to rise.

First, low-cost carriers, which generally offer lower fares, now carry more than 27 percent of all domestic enplaned passengers, up from about 14 percent in 1995. Second, the network carriers have changed some of their fare rules, such as the "Saturday Night Stay Rule", which has allowed more passengers to purchase lower fares. Third, use of the internet allows almost instant price comparisons that give the customer the opportunity for unprecedented low-fare shopping.

The minimal change in the ATPI from the first quarter of 2006 to the first quarter of 2007 reversed last year's trend when the first quarter 2006 index rose by 10.3 per cent from the first quarter of 2005, the largest first quarter year-to-year gain in the index's history (Table 8).

While remaining high, the ATPI rose only slightly to 114.6 from 114.0 in 4th quarter 2006. Quarter-to-quarter changes may be affected by seasonal factors (Table 2).

The largest year-to-year fare index increase for the first quarter among the 85 largest airline markets, ranked by passengers, was 12.6 percent in Long Beach, CA followed by Providence, RI; Hartford, CT; Miami; and Cincinnati (Table 9).

AIR TRAVEL PRICE INDEX ADD TWO

The biggest year-to-year ATPI decrease for the first quarter was 24.1 percent for trips originating in Kona, HI. The top four fare decreases over this period took place at Hawaiian airports. Columbus, OH was the non-Hawaiian market with a top five fare decrease (Table 9).

The largest fare index increase from the first quarter of 1995 to the first quarter of 2007 was 72.7 percent in Lihui (Kauai), HI. The other top ATPI increases over this period took place at Burbank/Glendale/Pasadena, CA; Anchorage, AK; Long Beach, CA; and Kona, HI (Table 10).

The only first-quarter 12-year fare index decreases were in Manchester, NH; Denver; Richmond, VA and Buffalo/Niagara, NY. The smallest increase was in Rochester, NY (Table 10).

Additional information about average fares, including fares for the top 100 airports based on passenger enplanements, can be found on the BTS website at http://www.bts.gov/xml/atpi/src/index.xml. Additional information can also be found on that page about the ATPI, including indexes for foreign-origin itineraries and the top 85 air travel markets based on originating passengers. Second-quarter average fare data and the ATPI will be released on Oct. 24.

The ATPI series are computed using a price index methodology. Although the ATPI is computed using a tested index methodology, it is considered a research series at this time.

Table 1: First Quarter Average Domestic Fares from Year-to-YearFares based on domestic itinerary fares, round-trip or one-way for which no return is purchased.

	Average Domestic Fares (\$)	Percent change from same quarter previous year
1995	391.6	
1996	362.8	-7.3
1997	382.6	5.5
1998	411.3	7.5
1999	411.8	0.1
2000	413.8	0.5
2001	422.4	2.1
2002	377.6	-10.6
2003	378.6	0.3
2004	377.2	-0.4
2005	352.7	-6.5
2006	382.0	8.3
2007	379.8	-0.6

AIR TRAVEL PRICE INDEX ADD THREE

Table 2: Average Domestic Airline Fares and Air Travel Price Index Since Second Quarter 2005

Percent Change by Quarter

Fares based on domestic itinerary fares, round-trip or one-way for which no return is purchased. ATPI 1Q 1995=100

	Average Domestic Fares		Air Travel Price Index		
	Avg Fare (\$)	Pct. Change	Index	Pct. Change	
Second Quarter 2005	362.2	2.7	108.2	4.1	
Third Quarter 2005	360.0	-0.6	109.2	0.9	
Fourth Quarter 2005	367.2	2.0	111.5	2.2	
First Quarter 2006	382.0	4.0	114.6	2.7	
Second Quarter 2006	406.4	6.4	120.6	5.3	
Third Quarter 2006	391.2	-4.3	117.4	-2.6	
Fourth Quarter 2006	379.5	-3.0	114.0	-2.9	
First Quarter 2007	379.8	0.1	114.6	0.5	
Source: Bureau of Transport	Source: Bureau of Transportation Statistics				

Table 3: Highest and Lowest Average Domestic Fares First Quarter 2007

Top 100 Airports Based on Passenger Enplanements

Fares based on domestic itinerary fares, round-trip or one-way for which no return is purchased.

Rank	Origin	First Quarter 2007
	Highest Average Fares	F04 F
1	Cincinnati OH	531.5
2	Anchorage AK	526.1
3	Honolulu HI	489.4
4	New York NY: JFK	479.5
5	San Francisco CA	479.3
	Average Fare at All Airports	379.8
	Lowest Average Fares	
1	Dallas TX: Love Field	238.1
2	Chicago IL: Midway	271.2
3	Houston TX: Hobby	282.6
4	Islip NY	287.9
5	Buffalo NY	292.8
ource: Rui	reau of Transportation Statistics	

AIR TRAVEL PRICE INDEX ADD FOUR

Table 4: Top Five First Quarter Average Domestic Fare Increases and Decreases, 2006-2007

Top 100 Airports by Passenger Enplanements

Rank	Origin	First Quarter 2006	First Quarter 2007	Percent Change from 2006
	Largest Increases			
1	Cincinnati OH	463.5	531.5	14.7
2	Dallas TX: Love Field	215.2	238.1	10.6
3	Salt Lake City UT	366.0	403.7	10.3
4	Atlanta GA	399.6	429.0	7.4
5	Hartford CT	350.2	372.8	6.4
	Average Fare at All Airports	382.0	379.8	-0.6
	Largest Decreases			
1	Pittsburgh PA	368.5	322.0	-12.6
2	Portland ME	419.1	367.9	-12.2
3	Kona HI	424.2	373.9	-11.9
4	Charlotte NC	420.2	372.4	-11.4
5	Long Beach CA	347.5	316.5	-8.9
Source: But	reau of Transportation Statistics			

Table 5: Top Five Average Domestic Fare Increases and Decreases, 2001-2007 Top 100 Airports by Passenger Enplanements

Rank	Origin	First Quarter 2001	First Quarter 2007	Percent Change from 2001
	Largest Increases			
1	Lihue (Kauai) HI	263.5	345.0	30.9
2	Kahului (Maui) HI	363.9	400.7	10.1
3	Cincinnati OH	483.6	531.5	9.9
4	Spokane WA	315.8	341.8	8.2
5	Anchorage AK	490.4	526.1	7.3
	Average Fare at All Airports	422.4	379.8	-10.1
	Largest Decreases			
1	Charlotte NC	529.4	372.4	-29.6
2	Long Beach CA	436.0	316.5	-27.4
3	Philadelphia PA	494.4	361.0	-27.0
4	Pittsburgh PA	437.5	322.0	-26.4
5	Denver CO	495.1	365.6	-26.2

AIR TRAVEL PRICE INDEX PRESS RELEASE ADD FIVE

Table 6: Percent Changes to 2007 in Average Fares From First Quarter Each Year Since 1995 U.S.-Origin Itineraries, First Quarter to First Quarter

Percent Change to First Quarter 2007	Since	Duration in Years
-0.6	2006	1
7.7	2005	2
0.7	2004	3
0.3	2003	4
0.6	2002	5
-10.1	2001	6
-8.2	2000	7
-7.8	1999	8
-7.7	1998	9
-0.7	1997	10
4.7	1996	11
-3.0	1995	12

Source: Bureau of Transportation Statistics

Table 7: Percent Changes to 2007 in the Air Travel Price Index From First Quarter Each Year Since 1995 U.S.-Origin Itineraries, First Quarter to First Quarter

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Percent Change to First Quarter 2007	Since	Duration in Years
0.0	2006	1
10.3	2005	2
5.5	2004	3
6.1	2003	4
5.9	2002	5
-2.0	2001	6
7.9	2000	7
12.1	1999	8
9.6	1998	9
12.3	1997	10
16.0	1996	11
14.6	1995	12

AIR TRAVEL PRICE INDEX ADD SIX

Table 8: Year-to-Year Changes in the Air Travel Price Index (ATPI) **Since 1995 U.S.-Origin Itineraries First Quarter** to First Quarter (First Quarter 1995 = 100)

		Percent Change from 1st Quarter	
Year	ATPI	Previous Year	
1995	100.0		
1996	98.7	-1.3	
1997	102.0	3.3	
1998	104.6	2.5	
1999	102.2	-2.3	
2000	106.1	3.8	
2001	116.9	10.2	
2002	108.2	-7.5	
2003	108.0	-0.2	
2004	108.6	0.6	
2005	103.9	-4.3	
2006	114.6	10.3	
2007	114.6	0.0	
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Source: Bureau of Transportation Statistics

Table 9: Top Five First Quarter Air Travel Price Index Increases and Decreases, 2006-2007 **Top 85 Air Travel Markets** Air Travel Price Index Percent Change, First Quarter 2006 to First Quarter 2007

(First Quarter 1995 = 100)

Rank	Origin	First Quarter 2006	First Quarter 2007	Percent Change from 2006
	Largest Increases			
1	Long Beach, CA	133.2	149.9	12.6
2	Providence, RI	100.0	108.3	8.3
3	Hartford, CT	105.6	113.5	7.5
4	Miami, FL	106.8	114.2	6.9
5	Cincinnati, OH	130.2	138.7	6.5
	ATPI for All U.S. Origins	114.6	114.6	0.0
	Largest Decreases			
1	Kona, HI	191.1	144.9	-24.1
2	Lihue (Kauai), HI	223.1	172.7	-22.6
3	Kahului (Maui), HI	131.6	107.1	-18.6
4	Honolulu, HI	151.9	130.9	-13.8
5	Columbus, OH	123.7	112.4	-9.2
Source: Bu	reau of Transportation Statistics	3		

AIR TRAVEL PRICE INDEX ADD SEVEN

 $\begin{tabular}{l} \textbf{Table 10: Top Five Air Travel Price Index Increases and Decreases (Smallest Increases),} \\ \textbf{1995-2007} \end{tabular}$

Top 85 Air Travel Markets

Air Travel Price Index Percent Change, First Quarter 1995 to First Quarter 2007 (First Quarter 1995 = 100)

		First Quarter	First Quarter	Percent Change from
Rank	Origin	1995	2007	1995
	Largest Increases			
1	Lihue (Kauai), HI	100.0	172.7	72.7
2	Burbank/Glendale/Pasadena, CA	100.0	156.5	56.5
3	Anchorage, AK	100.0	153.8	53.8
4	Long Beach, CA	100.0	149.9	49.9
5	Kona, HI	100.0	144.9	44.9
	ATPI for All U.S. Origins	100.0	114.6	14.6
	Largest Decreases/Smallest Increases			
1	Manchester, NH	100.0	91.0	-9.0
2	Denver, CO	100.0	96.5	-3.5
3	Richmond, VA	100.0	98.9	-1.1
4	Buffalo/Niagara, NY	100.0	99.0	-1.0
5	Rochester, NY	100.0	101.5	1.5

AIR TRAVEL PRICE INDEX

ADD EIGHT

For air fares for the following airports, go to http://www.bts.gov/xml/atpi/src/index.xml:

Alabama Birmingham
Alaska Anchorage
Arizona Phoenix, Tucson
Arkansas Little Rock

California Burbank, Indio/Palm Springs, Long Beach, Los Angeles Intl, Oakland,

Ontario/San Bernardino, Sacramento, San Diego, San Francisco, San Jose,

Santa Ana (Orange County)

Colorado Springs, Denver

Connecticut Hartford

District of

Columbia Dulles, Reagan National

Florida Ft. Lauderdale, Ft. Myers, Jacksonville, Miami, Orlando, Pensacola,

Sarasota/Bradenton, Tampa, West Palm Beach

Georgia Atlanta, Savannah

Hawaii Honolulu, Kahului (Maui), Kona, Lihue (Kauai)

Idaho Boise

Illinois Chicago Midway, Chicago O'Hare

Indiana **Indianapolis** Des Moines Iowa Kansas Wichita **Kentucky** Louisville Louisiana **New Orleans** Maine **Portland** Maryland **Baltimore** Massachusetts **Boston**

MichiganDetroit, Grand RapidsMinnesotaMinneapolis/St. PaulMississippiJackson/VicksburgMissouriKansas City, St. Louis

Nebraska Omaha

New Hampshire
New Jersey
New Mexico

Las Vegas, Reno
Manchester
Newark
Albuquerque

New York Albany, Buffalo, Islip, New York JFK, New York LaGuardia, Rochester, Syracuse

North Carolina Charlotte, Greensboro, Raleigh/Durham

Ohio Akron/Canton, Cincinnati, Cleveland, Columbus, Dayton

Oklahoma City, Tulsa

Oregon Portland

Pennsylvania Philadelphia, Pittsburgh

Rhode Island Providence

South Carolina Charleston, Greenville/Spartanburg **Tennessee** Knoxville, Memphis, Nashville

AIRLINE TRAVEL PRICE INDEX ADD NINE

Texas Austin, Dallas Love, Dallas/Ft. Worth, El Paso, Houston Bush, Houston Hobby,

San Antonio

UtahSalt Lake CityVirginiaNorfolk, RichmondWashingtonSeattle, SpokaneWisconsinMadison, Milwaukee

Puerto Rico San Juan

For the **ATPI** for the following markets, go to http://www.bts.gov/xml/atpi/src/index.xml:

Alabama: Birmingham
Alaska: Anchorage
Arizona: Phoenix, Tucson
Arkansas: Little Rock

California: Burbank, Greater Los Angeles, Long Beach, Los Angeles,

Oakland, Ontario, Sacramento, San Diego, San Francisco, San Jose, Santa Ana (Orange County)

Colorado: Colorado Springs, Denver

Connecticut: Hartford

District of Columbia: Washington, DC (Dulles and Reagan National combined) Florida: Ft. Lauderdale, Ft. Myers, Jacksonville, Miami, Orlando,

Tampa, West Palm Beach

Georgia: Atlanta, Savannah

Hawaii: Honolulu, Kahului (Maui), Kona, Lihue (Kauai)

Idaho: Boise

Illinois: Chicago (Midway and O'Hare combined)

Indiana:IndianapolisIowa:Des MoinesKentucky:LouisvilleLouisiana:New OrleansMaryland:BaltimoreMassachusetts:Boston

Michigan: Detroit, Grand Rapids
Minnesota: Minneapolis/St. Paul
Missouri: Kansas City, St. Louis

Nebraska: Omaha

Nevada: Las Vegas, Reno New Hampshire: Manchester

New Jersey: New York/Newark
New Mexico: Albuquerque

New York: Albany, Buffalo, Long Island, New York/Newark,

Rochester, Syracuse

North Carolina: Charlotte, Greensboro/High Point, Raleigh/Durham

Ohio: Cincinnati, Cleveland, Columbus, Dayton

Oklahoma: Oklahoma City, Tulsa

Oregon: Portland

Pennsylvania: Philadelphia, Pittsburgh

AIR TRAVEL PRICE INDEX ADD TEN

Rhode Island: Providence **South Carolina:** Charleston

Tennessee: Memphis, Nashville

Texas: Austin, Dallas/Ft. Worth, El Paso, Houston, San Antonio

Utah:Salt Lake CityVirginia:Norfolk, RichmondWashington:Seattle, SpokaneWisconsin:MilwaukeePuerto Rico:San Juan

- more -

AIR TRAVEL PRICE INDEX ADD ELEVEN

Brief Explanation of the ATPI

The ATPI is based on fares paid by travelers and draws its data from the BTS Passenger Origin and Destination Survey. Through this survey, BTS collects information from the airlines on a 10-percent sample of airline tickets. Each ticket sold is assigned an identification number, and if this number ends in 0, the ticket is in the sample.

The index measures the aggregate change in the cost of itineraries originating in the United States, whether the destinations are domestic or international, but only for U.S. carriers (excluding charter air travel). The ATPI is based on the changes in the price of individual itineraries, that is, round trips or one-way trips for which no return trip is purchased, and the relative value of each itinerary, for the set of matched itineraries.

The index uses the first quarter of 1995 as the reference point (expressed as the number 100) against which all subsequent quarterly prices are measured. ATPI values below 100 represent overall "cost of flying" levels less than those in the first quarter of 1995, while values above 100 represent cost of flying levels that exceed those of the first quarter of 1995. ATPI levels can be used to compute percentage changes in overall fare costs between any two quarters in an ATPI series.

Unlike many other price index estimates, the ATPI is not based on a fixed "market basket" of air travel services. Rather, all of the data from the Passenger Origin and Destination (O&D) Survey are fed into the estimation system each quarter, and this collection of itineraries varies from one quarter to the next. New entry, including routes and carriers, will not be included in the ATPI calculations until it has been present in the O&D Survey for two consecutive quarters.

For price comparison purposes, itineraries flown in each quarter are "matched up" with identical or very similar itineraries flown in other quarters. A price index formula is then used to compute aggregate index estimates such as those that appear in this release.

The fares reported in the O&D Survey include taxes, so the ATPI values reflect changes in tax rates as well as changes in fares received by the airlines. The ATPI values in this release are not adjusted for seasonality, so some movements in the series are due to seasonal variations in airfares.

The ATPI differs from the Bureau of Labor Statistics' (BLS) airfare index, a component of the Consumer Price Index. The BLS index is based on fares advertised through SABRE, a leading computerized airline ticket reservation system, while the ATPI uses actual fares paid by travelers. Since a growing number of tickets are purchased through the internet at discounted prices not listed with SABRE, the ATPI does not show the same levels of increases as the BLS index.