

International Trade Administration

The mission of the International Trade Administration (ITA) is to create prosperity by strengthening the competitiveness of U.S. industry, promoting trade and investment, and ensuring fair trade and compliance with trade laws and agreements. ITA will use FY 2008 funding to implement the following priorities:

- Ensuring compliance with and enforcement of trade agreements;
- Supporting the conclusion of the Doha Round of World Trade Organization (WTO) accession negotiations;
- Supporting the development and implementation of Free Trade Agreements (FTAs) and other bilateral/regional initiatives;
- Strengthening public-private partnerships and implementing commercial strategies to promote exports;
- Providing sector analysis and outreach for domestic and international trade policy;
- Expanding market access and promoting U.S. exports in priority markets; and
- Advancing communication and outreach efforts to improve customer satisfaction.

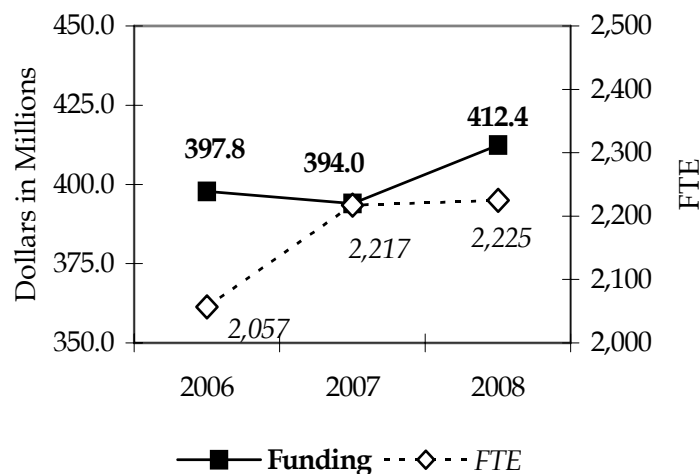
ITA's goals and objectives are accomplished through five program areas:

Manufacturing and Services (MAS) focuses on both the domestic and international aspects of U.S. industrial competitiveness by working with U.S. industries to evaluate the needs of the U.S. manufacturing and service sectors, conducting economic and regulatory analysis to strengthen U.S. industry, obtaining input and advice from U.S. industries for trade policy setting, and participating, as appropriate, with ITA trade policy and negotiation advancement initiatives.

Market Access and Compliance (MAC) concentrates on the development of strategies to overcome market access obstacles faced by U.S. businesses. MAC monitors foreign country compliance with numerous trade-related agreements, identifying compliance problems and other market access obstacles. MAC works with other Government agencies to address barriers rapidly and ensures that U.S. firms know how to use market opening agreements. It provides information on foreign trade and business practices to U.S. firms and works to find opportunities and to develop current and long-term market strategies in traditional and emerging markets, including information needed to conduct trade negotiations to open markets. MAC also continues to provide support for the operation of the established Free Trade Agreement Secretariats.

Import Administration (IA) defends American firms from injurious practices by administering the U.S. antidumping and countervailing duty laws in a manner consistent with U.S. international obligations. IA works extensively with U.S. businesses on a regular basis to help them understand U.S. trade laws related to dumping and foreign government subsidies and to act if they are injured by those practices. IA manages an Unfair Trade Practices Team that tracks, detects, and confronts unfair competition by monitoring economic data from our global competitors and investigates evidence of unfair subsidization and production distortions. IA also conducts any textile-related cases brought by U.S. industry in the area of textiles imports.

Discretionary Appropriation and FTE



The U.S. and Foreign Commercial Service (US&FCS) program conducts trade promotion programs intended to broaden and deepen the base of U.S. exports, particularly of small and medium-sized firms, provides U.S. companies with reliable advice on the range of public and private assistance available and knowledgeable support for all other Federal trade promotion services, offers export assistance through information, referral and follow-up services through its integrated global field network, and leads interagency advocacy efforts for major overseas projects, including early involvement in project development and assistance to resolve post-export transaction problems.

Executive Direction and Administration (ExAd) directs policy and planning functions to effectively plan and manage ITA. ExAd delivers administrative services to enable ITA's programs to advance their program goals. These administrative services include information technology support systems, strategic planning and performance management services, human capital planning, human resources services, financial management, and general administrative assistance.

Summary of Appropriations

Funding Levels

	2006 <u>Actual</u>	2007 <u>Estimate</u>	2008 <u>Estimate</u>	Increase <u>(Decrease)</u>
Discretionary Appropriation				
Operations and Administration	\$393,830	\$394,025	\$412,431	\$18,406
U. S. Travel and Tourism Promotion				
Advisory Board	3,949	42	0	(42)
Total, Discretionary Appropriation	397,779	394,067	412,431	18,364
Transfer from USAID	3,455	0	0	0
Mandatory Appropriation				
Grants to Manufacturers of worsted wool fabrics	5,332	5,332	5,332	0
TOTAL BUDGET AUTHORITY	406,566	399,399	417,763	18,364

FTE

Operations and Administration	2,057	2,217	2,225	8
Reimbursable	28	25	25	0
Total	2,085	2,242	2,250	8

Highlights of Budget Changes

Summary of Requirements

	Detailed		Summary	
	FTE	Amount	FTE	Amount
2007 Continuing Resolution			2,217	\$394,025
Adjustment to support level in 2007 President's Budget			0	14,757
FY 2007 Fee Collections				13,000
FY 2007 Gross Appropriation			2,217	421,782
Adjustments to Base				
Other Changes				
2007 Pay raise		\$1,043		
2008 Pay raise		4,309		
Payment to Working Capital Fund		301		
Change in Compensable Days		1,543		
Civil Service Retirement System(CSRS)		(425)		
Federal Employees' Retirement System(FERS)		806		
Thrift Savings Plan		120		
Federal Insurance Contributions Act (FICA) - OASDI		105		
Health insurance		786		
Employees' Compensation Fund		37		
Travel: Mileage		28		
Rent payments to GSA		375		
Postage		43		
Printing and reproduction		9		
NARA		1		
Other services: Working Capital Fund		846		
Commerce Business System (bureau specific)		1,043		
Capital Security Cost Sharing Program (CSCSP)		(6,201)		
Overseas wage increases		415		
Overseas price increases		351		
General Pricing Level Adjustment:				
Transportation of things		22		
Rent payments to others		328		
Communications, utilities, and miscellaneous charges		2		
Other Services		390		
Supplies		47		
Equipment		65		
International Cooperative Administrative Support Services (ICASS)		394		
Military pouch service		13		
Subtotal, other cost changes			0	6,796
Less Amount Absorbed			0	(4,457)
TOTAL, ADJUSTMENTS TO BASE			0	2,339
2008 Gross Base			2,217	424,121
Program Changes			8	1,310
2008 GROSS APPROPRIATION			2,225	425,431
FY 2008 Fee Collections			0	(13,000)
2008 NET APPROPRIATION			2,225	412,431

	2007 Currently Avail.		2008 Base		2008 Estimate		Increase / Decrease	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
DIRECT OBLIGATIONS								
Manufacturing and Services	237	\$47,073	237	\$49,564	237	\$49,564	0	\$0
Market Access and Compliance	209	42,896	209	41,650	217	42,960	8	1,310
Import Administration	382	59,367	382	63,601	382	63,601	0	0
Trade Promotion and U.S. Foreign Commercial Service	1,257	225,951	1,257	229,702	1,257	229,702	0	0
Executive Direction / Administration	132	25,490	132	26,604	132	26,604	0	0
TOTAL DIRECT OBLIGATIONS	2,217	400,777	2,217	411,121	2,225	412,431	8	1,310
REIMBURSABLE OBLIGATIONS	25	16,791	25	21,500	25	21,500	0	0
TOTAL OBLIGATIONS	2,242	417,568	2,242	432,621	2,250	433,931	8	1,310
FINANCING								
Unobligated balance, start of year (direct)		(6,752)						
Unobligated balance, start of year (reimb.)		(291)						
Offsetting collections from:								
Federal funds	(25)	(8,500)			(25)	(8,500)		
Non-Federal sources		(8,000)				(13,000)		
Subtotal, financing	(25)	(16,500)			(25)	(21,500)		
TOTAL BUDGET AUTHORITY / APPROPRIATION	2,217	394,316			2,225	412,431		

Highlights of Program Changes

	<u>Base</u>		<u>Increase / Decrease</u>	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
Market Access and Compliance	209	\$41,650	8	\$1,310

This initiative will provide the resources required for a robust monitoring regime for new Free Trade Agreements (FTAs), meet the expected increase in compliance cases related to the FTAs and new accessions to the World Trade Organization (WTO) such as Russia and Saudi Arabia, support the conclusion of the Doha Round of WTO accession negotiations, and better address market access barriers through the use of WTO committees that monitor implementation of specific WTO agreements.

Appropriation: U.S. Travel and Tourism Promotion Advisory Board

Summary of Requirements

	<u>Detailed</u>		<u>Summary</u>	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
2007 Continuing Resolution			0	\$42
Adjustments to Base				(42)
TOTAL, ADJUSTMENTS TO BASE			0	0
2008 Base			0	0
Program Changes			0	0
2008 APPROPRIATION			0	0

	2007 Currently Avail.		2008 Base		2008 Estimate		Increase / Decrease	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
DIRECT OBLIGATIONS								
U.S. Travel & Tourism Promotion	0	\$3,949	0	\$0	0	\$0	0	\$0
TOTAL DIRECT OBLIGATIONS	0	3,949	0	0	0	0	0	0
FINANCING								
Unobligated balance, start of year		(4,026)			0	0		
Unobligated balance, expiring		77			0	0		
TOTAL BUDGET AUTHORITY	0	0			0	0		

Highlights of Program Changes

	<u>Base</u>		<u>Increase / Decrease</u>	
	<u>FTE</u>	<u>Amount</u>	<u>FTE</u>	<u>Amount</u>
U.S. Travel and Tourism Promotion Advisory Board	0	\$0	0	\$0

No funding is requested for this program in 2008, as travel promotion activities can be funded through a variety of non-Federal sources.

ITA Performance Measures

ITA supports the Department's strategic goal to provide information and tools to maximize U.S. competitiveness and enable economic growth for American industries, workers, and consumers. The following table shows the measures that ITA uses to measure its performance. A more detailed description of these goals and measures can be found in the ITA section of the Department of Commerce budget.

Performance Goals and Measures

(Dollars reflect obligations in Millions)

	2006 Actual*	2007 Estimate / Target*	2008 Estimate / Target
Goal 1: Enhance U.S. Competitiveness in Domestic and International Markets	\$52.8	\$54.9	\$53.4
Annual cost savings resulting from the adoption of MAS recommendations contained in MAS studies and analysis	\$287M	\$372M	\$394M
Percent reduction in per unit cost of data distribution	12%	5%	5%
Percent of agreement milestones completed	100%	70%	70%
Percent of industry-specific trade barrier milestones completed	81%	85%	85%
Goal 2: Broaden and Deepen the U.S. Exporter Base	\$264.1	\$253.8	\$263.1
% of undertaken advocacy actions completed successfully	8.6%	12%	12%
Dollar value of advocacy cases completed successfully	\$33.2B	\$5.0B	\$5.0B
Number of new to export successes	551	700	700
Number of new to market export successes	4,110	4,760	4,760
Number of increase to market export successes	7,258	5,925	5,925
Number of export transactions made as a result of ITA involvement	11,919	11,385	11,385
% of US&FCS fee funded programs	3%	<i>Discontinued</i>	<i>Discontinued</i>
Goal 3: Identify and Resolve Unfair Trade Practices	\$123.5	\$117.9	\$122.8
% of antidumping or countervailing duty cases completed within statutory deadlines	100%	100%	100%
Number of market access and compliance cases initiated	178	160	160
Number of market access and compliance cases concluded	140	120	120
% of market access and compliance cases initiated on behalf of small and medium-sized businesses	23.8%	30%	30%
% of market access and compliance cases resolved successfully (reduction or elimination of the market barrier)	46%/qtr	25%/qtr	25%/qtr
Total:	\$440.4	\$426.6	\$439.3

* Amount for FY 2006 and FY 2007 includes funding for Travel and Tourism Advisory Board.