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Service Sector Statistics Division (301) 763-2960

## U.S. Government Estimates of Quarterly Revenue for Selected Services

Information The Department of Commerce's Census Bureau announced today that the estimate of U.S. information sector revenue for the second calendar quarter of 2005, not adjusted for seasonal variation, holiday or trading-day differences, or price changes, was $\$ 235.5$ billion, an increase of 3.5 percent $( \pm 0.3 \%)$ from the first quarter of 2005 and up 4.3 percent ( $\pm 0.8 \%$ ) from the second quarter of 2004. The fourth to first quarter percent change was revised from -4.1 percent ( $\pm 0.5 \%$ ) to -4.0 percent ( $\pm 0.3 \%$ ). The telecommunications industry estimate was $\$ 88.4$ billion, an increase of 1.2 percent $( \pm 0.3 \%$ ) from the first quarter of 2005 and up 2.4 percent ( $\pm 1.0 \%$ ) from the second quarter of 2004. The publishing subsector estimate was $\$ 62.5$ billion, an increase of 6.4 percent ( $\pm 1.0 \%$ ) from the first quarter of 2005 and up 6.7 percent ( $\pm 1.5 \%$ ) from the second quarter of 2004.

Professional, scientific, and technical services The estimate of U.S. professional, scientific, and technical services revenue for the second quarter of 2005, not adjusted for seasonal variation, holiday or trading-day differences, or price changes, was $\$ 259.5$ billion, an increase of 4.6 percent ( $\pm 1.7 \%$ ) from the first quarter of 2005 and up 7.2 percent ( $\pm 2.0 \%$ ) from the second quarter of 2004. The fourth to first quarter percent change was revised from -0.5 percent $( \pm 1.5 \%)^{*}$ to -1.4 percent $( \pm 1.7 \%)^{*}$. The architectural, engineering, and related services industry estimate was $\$ 57.5$ billion, an increase of 7.7 percent ( $\pm 3.1 \%$ ) from the first quarter of 2005 and up 0.9 percent ( $\pm 3.6 \%$ )* from the second quarter of 2004.

Administrative and support and waste management and remediation services The estimate of U.S. administrative and support and waste management and remediation services revenue for the second quarter of 2005, not adjusted for seasonal variation, holiday or trading-day differences, or price changes, was $\$ 130.5$ billion, an increase of 5.4 percent ( $\pm 1.3 \%$ ) from the first quarter of 2005 and up 7.8 percent ( $\pm 2.8 \%$ ) from the second quarter of 2004. The fourth to first quarter percent change was revised from -4.3 percent ( $\pm 1.5 \%$ ) to -4.4 percent ( $\pm 1.3 \%$ ). The employment services industry estimate was $\$ 36.1$ billion, an increase of 3.1 percent ( $\pm 2.6 \%$ ) from the first quarter of 2005 and up 7.6 percent ( $\pm 6.8 \%$ ) from the second quarter of 2004 .

Hospitals and nursing and residential care facilities The estimate of U.S. hospitals and nursing and residential care facilities revenue for the second quarter of 2005, not adjusted for seasonal variation, holiday or trading-day differences, or price changes, was $\$ 194.8$ billion, an increase of 0.9 percent $( \pm 1.0 \%)^{*}$ from the first quarter of 2005. The fourth to first quarter percent change was revised from 2.4 percent ( $\pm 0.7 \%$ ) to 2.1 percent ( $\pm 1.0 \%$ ).

For survey description and an explanation of the measures of sampling variability included in this report, please see the last page of this publication.


Third quarter 2005 revenue is scheduled to be released on December 14, 2005, at 10:00 a.m. EST
This report is available on the day of issue through the Department of Commerce's STAT-USA Website; for more information, call (202) 482-1986.

* The 90 percent confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.

Table 1. Selected Services - Estimated Revenue for Employer Firms
[Estimates have not been adjusted for seasonal variation, holiday or trading-day differences, or price changes. Estimates are based on data from the Quarterly Services Survey]

| $\left\lvert\, \begin{gathered} \text { NAICS } \\ \text { code } \end{gathered}\right.$ | Kind of business | Total revenue (millions of dollars) |  |  |  |  |  | Percent change |  |  |  | Revenue to date |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 2 Q \\ 2005 \\ \text { (p) } \\ \hline \end{gathered}$ | $\begin{gathered} 1 Q \\ 2005 \\ \text { (r) } \\ \hline \end{gathered}$ | $\begin{gathered} 4 Q \\ 2004 \end{gathered}$ | $\begin{gathered} 3 Q \\ 2004 \end{gathered}$ | $\begin{gathered} 2 Q \\ 2004 \end{gathered}$ | $\begin{gathered} 1 Q \\ 2004 \end{gathered}$ | 2Q 2005 <br> from <br> 1Q 2005 <br> (p) | 1Q 2005 <br> from <br> $4 Q 2004$ <br> (r) | $\begin{array}{\|c\|} \hline 2 Q 2005 \\ \text { from } \\ 2 Q 2004 \\ (p) \end{array}$ | $\begin{array}{\|c\|} \hline \text { 1Q } 2005 \\ \text { from } \\ \text { 1Q } 2004 \\ \text { (r) } \\ \hline \end{array}$ | $\begin{gathered} 2005 \\ \text { (p) } \end{gathered}$ | 2004 | $\begin{gathered} \hline 2005 \\ \text { from } \\ 2004 \\ \text { (p) } \end{gathered}$ |
| 51 | Information | 235,501 | 227,592 | 236,969 | 225,588 | 225,858 | 216,455 | 3.5 | -4.0 | 4.3 | 5.1 | 463,093 | 442,313 | 4.7 |
| 511 | Publishing industries | 62,524 | 58,769 | 64,010 | 59,563 | 58,580 | 56,064 | 6.4 | -8.2 | 6.7 | 4.8 | 121,293 | 114,644 | 5.8 |
| 51111 | Newspaper publishers | 13,299 | 12,553 | 13,505 | 12,463 | 12,757 | 12,093 | 5.9 | -7.0 | 4.2 | 3.8 | 25,852 | 24,850 | 4.0 |
| 51112 | Periodical publishers | 9,551 | 8,554 | 9,539 | 9,543 | 9,308 | 8,189 | 11.7 | -10.3 | 2.6 | 4.5 | 18,105 | 17,497 | 3.5 |
| 5111 pt | Book, database and directory, and other publishers ${ }^{2}$ | 14,391 | 13,831 | 14,717 | 14,371 | 13,371 | 12,922 | 4.0 | -6.0 | 7.6 | 7.0 | 28,222 | 26,293 | 7.3 |
| 5112 | Software publishers | 25,283 | 23,831 | 26,249 | 23,186 | 23,144 | 22,860 | 6.1 | -9.2 | 9.2 | 4.2 | 49,114 | 46,004 | 6.8 |
| 512 | Motion picture and sound recording | 16,626 | 16,957 | 19,539 | 16,012 | 18,074 | 17,175 | -2.0 | -13.2 | -8.0 | -1.3 | 33,583 | 35,249 | -4.7 |
| 513 | Broadcasting and telecommunications | 134,105 | 130,466 | 131,507 | 128,829 | 127,865 | 122,805 | 2.8 | -0.8 | 4.9 | 6.2 | 264,571 | 250,670 | 5.5 |
| 5131 | Radio and television broadcasting | 15,450 | 14,792 | 16,190 | 15,205 | 15,701 | 13,302 | 4.4 | -8.6 | -1.6 | 11.2 | 30,242 | 29,003 | 4.3 |
| 5132 | Cable networks and program distrib | 30,223 | 28,289 | 27,641 | 26,242 | 25,802 | 24,474 | 6.8 | 2.3 | 17.1 | 15.6 | 58,512 | 50,276 | 16.4 |
| 5133 | Telecommunications . | 88,432 | 87,385 | 87,676 | 87,382 | 86,362 | 85,029 | 1.2 | -0.3 | 2.4 | 2.8 | 175,817 | 171,391 | 2.6 |
| 51331 | Wired telecommunications carriers | 49,883 | 50,319 | 51,350 | 51,484 | 52,066 | 52,541 | -0.9 | -2.0 | -4.2 | -4.2 | 100,202 | 104,607 | -4.2 |
| 51332 | Wireless telecommunications carriers (except satellite) | 33,512 | 32,019 | 31,641 | 31,367 | 29,759 | 28,214 | 4.7 | 1.2 | 12.6 | 13.5 | 65,531 | 57,973 | 13.0 |
| 5133 pt | Other telecommunications ${ }^{3}$ | 5,037 | 5,047 | 4,685 | 4,531 | 4,537 | 4,274 | -0.2 | 7.7 | 11.0 | 18.1 | 10,084 | 8,811 | 14.4 |
| 514 | Information services and data pro | 22,246 | 21,400 | 21,913 | 21,184 | 21,339 | 20,411 | 4.0 | -2.3 | 4.3 | 4.8 | 43,646 | 41,750 | 4.5 |
| 5141 | Information services | 8,884 | 8,649 | 8,923 | 8,281 | 8,272 | 7,920 | 2.7 | -3.1 | 7.4 | 9.2 | 17,533 | 16,192 | 8.3 |
| 5142 | Data processing services | 13,362 | 12,751 | 12,990 | 12,903 | 13,067 | 12,491 | 4.8 | -1.8 | 2.3 | 2.1 | 26,113 | 25,558 | 2.2 |
| 54 | Professional, scientific, and technical services ${ }^{4}$..... | 259,456 | 247,941 | 251,500 | 233,571 | 241,999 | 229,320 | 4.6 | -1.4 | 7.2 | 8.1 | 507,397 | 471,319 | 7.7 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services $\qquad$ | 26,609 | 30,204 | 21,085 | 19,990 | 23,572 | 27,565 | -11.9 | 43.2 | 12.9 | 9.6 | 56,813 | 51,137 | 11.1 |
| 5413 | Architectural, engineering, and related services ${ }^{5} \ldots .$. | 57,502 | 53,379 | 55,496 | 52,645 | 56,991 | 51,105 | 7.7 | -3.8 | 0.9 | 4.4 | 110,881 | 108,096 | 2.6 |
| 5415 | Computer systems design and related services... | 47,619 | 45,884 | 45,952 | 45,066 | 44,681 | 44,967 | 3.8 | -0.1 | 6.6 | 2.0 | 93,503 | 89,648 | 4.3 |
| 5416 | Management, scientific, and technical consulting services $\qquad$ | 33,485 | 31,754 | 31,730 | 29,962 | 30,199 | 27,631 | 5.5 | 0.1 | 10.9 | 14.9 | 65,239 | 57,830 | 12.8 |
| 5418 | Advertising and related services | 19,393 | 17,415 | 19,091 | 17,311 | 17,196 | 16,207 | 11.4 | -8.8 | 12.8 | 7.5 | 36,808 | 33,403 | 10.2 |
| 541 pt | Other professional, scientific, and technical services ${ }^{6}$ $\qquad$ | 74,848 | 69,305 | 78,146 | 68,597 | 69,360 | 61,845 | 8.0 | -11.3 | 7.9 | 12.1 | 144,153 | 131,205 | 9.9 |
| 56 | Administrative and support and waste management and remediation services ${ }^{7}$..... | 130,531 | 123,881 | 129,561 | 124,355 | 121,139 | 115,086 | 5.4 | -4.4 | 7.8 | 7.6 | 254,412 | 236,225 | 7.7 |
| 561 | Administrative and support services ${ }^{7}$. | 117,204 | 111,610 | 115,634 | 110,347 | 108,415 | 103,104 | 5.0 | -3.5 | 8.1 | 8.2 | 228,814 | 211,519 | 8.2 |
| 5613 | Employment services | 36,133 | 35,056 | 37,268 | 34,560 | 33,583 | 30,505 | 3.1 | -5.9 | 7.6 | 14.9 | 71,189 | 64,088 | 11.1 |
| 5615 | Travel arrangement and reservation services | 8,171 | 7,082 | 6,778 | 6,822 | 7,157 | 6,338 | 15.4 | 4.5 | 14.2 | 11.7 | 15,253 | 13,495 | 13.0 |
| 561 pt | Other administrative and support services ${ }^{8}$. | 72,900 | 69,472 | 71,588 | 68,965 | 67,675 | 66,261 | 4.9 | -3.0 | 7.7 | 4.8 | 142,372 | 133,936 | 6.3 |
| 562 | Waste management and remediation services ........ | 13,327 | 12,271 | 13,927 | 14,008 | 12,724 | 11,982 | 8.6 | -11.9 | 4.7 | 2.4 | 25,598 | 24,706 | 3.6 |
| 62 pt | Selected health care services ${ }^{9}$. | 194,787 | 193,083 | 189,176 | NA | NA | NA | 0.9 | 2.1 | NA | NA | 387,870 | NA | NA |
| 622 | Hospitals . | 158,927 | 158,080 | 153,629 | NA | NA | NA | 0.5 | 2.9 | NA | NA | 317,007 | NA | NA |
| 623 | Nursing and residential care facilities | 35,860 | 35,003 | 35,547 | NA | NA | NA | 2.4 | -1.5 | NA | NA | 70,863 | NA | NA |

(p) Preliminary estimate. (r) Revised estimate. NA Not available.
(1) For a full description of the NAICS codes used in this table, see www.census.gov/epcd/www/naics.html.
(2) Includes NAICS 51113 (book publishers), 51114 (database and directory publishers), and 51119 (other publishers).
(3) Includes NAICS 51333 (telecommunications resellers), 51334 (satellite telecommunications), and 51339 (other telecommunications).
(4) Excludes NAICS 54112 (offices of notaries), 54132 (landscape architectural services), and 54194 (veterinary services).
(5) Excludes NAICS 54132 (landscape architectural services).
(6) Includes NAICS 5411 (legal services except NAICS 54112 (offices of notaries)), 5414 (specialized design services), 5417 (scientific research and development services), and 5419 (other professional, scientific, and technical services except NAICS 54194 (veterinary services)).
(7) Excludes NAICS 56173 (landscaping services).
(8) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings except NAICS 56173 (landscaping services)), and 5619 (other support services).
(9) Includes NAICS 622 (hospitals) and 623 (nursing and residential care facilities).

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.

Table 2. Selected Services - Estimated Measures of Sampling Variability
[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

| NAICScode | Kind of business | Median coefficient ${ }^{1}$ of variation for quarterly total revenue | $\begin{gathered} \text { Median standard error }{ }^{1} \\ \text { for percent change } \\ \hline \end{gathered}$ |  | Coefficient of variation for revenue to date |  | Standard error <br> for percent change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Ratio of two consecutive quarters | Current quarter to current quarter last year | 2005 | 2004 | 2005 revenue to date from 2004 revenue to date |
| 51 | Information ............................................. | 0.5 | 0.2 | 0.5 | 0.6 | 0.4 | 0.4 |
| 511 | Publishing industries ................................. | 1.1 | 0.6 | 0.9 | 1.2 | 0.7 | 0.8 |
| 51111 | Newspaper publishers | 1.0 | 0.4 | 1.0 | 1.3 | 0.6 | 1.0 |
| 51112 | Periodical publishers ................................ | 1.8 | 0.9 | 1.2 | 2.1 | 1.5 | 1.1 |
| 5111 pt | Book, database and directory, and other publishers | 2.8 | 1.7 | 2.5 | 2.7 | 2.8 | 2.4 |
| 5112 | Software publishers ................................... | 2.2 | 1.0 | 2.1 | 2.4 | 1.2 | 1.9 |
| 512 | Motion picture and sound recording industries ......... | 2.8 | 2.2 | 2.8 | 2.9 | 2.8 | 1.6 |
| 513 | Broadcasting and telecommunications ...... | 0.6 | 0.2 | 0.4 | 0.7 | 0.5 | 0.4 |
| 5131 | Radio and television broadcasting .................. | 2.1 | 0.9 | 1.8 | 2.0 | 1.8 | 1.3 |
| 5132 | Cable networks and program distribution ........ | 1.3 | 0.1 | 1.3 | 1.4 | 0.9 | 0.9 |
| 5133 | Telecommunications ............................... | 1.0 | 0.2 | 0.6 | 1.1 | 0.8 | 0.6 |
| 51331 | Wired telecommunications carriers .. | 1.4 | 0.3 | 0.7 | 1.5 | 1.2 | 0.7 |
| 51332 | Wireless telecommunications carriers (except satellite) | 0.4 | 0.1 | 0.3 | 0.4 | 0.3 | 0.2 |
| 5133 pt | Other telecommunications ......................... | 9.0 | 1.6 | 4.4 | 10.8 | 5.7 | 4.9 |
| 514 | Information services and data processing services ..... | 1.7 | 0.6 | 0.8 | 1.7 | 1.5 | 0.6 |
| 5141 | Information services ..... | 2.2 | 1.2 | 1.5 | 1.8 | 1.6 | 1.2 |
| 5142 | Data processing services . | 2.6 | 0.6 | 1.5 | 2.6 | 1.9 | 1.2 |
| 54 | Professional, scientific, and technical services ... | 1.6 | 1.0 | 1.2 | 1.4 | 1.2 | 0.6 |
| 5412 | Accounting, tax preparation, bookkeeping, and payroll services $\qquad$ | 6.4 | 2.3 | 2.7 | 5.3 | 4.9 | 2.0 |
| 5413 | Architectural, engineering, and related services ...... | 2.8 | 1.9 | 2.2 | 2.6 | 1.9 | 1.6 |
| 5415 | Computer systems design and related services ....... | 3.1 | 1.2 | 1.8 | 3.2 | 2.7 | 1.6 |
| 5416 | Management, scientific, and technical consulting services $\qquad$ | 3.9 | 1.7 | 2.8 | 4.2 | 2.6 | 2.7 |
| 5418 | Advertising and related services .................... | 2.5 | 2.0 | 2.1 | 2.2 | 1.6 | 2.0 |
| 541 pt | Other professional, scientific, and technical services $\qquad$ | 2.5 | 2.1 | 3.1 | 2.7 | 1.7 | 2.1 |
| 56 | Administrative and support and waste management and remediation services | 2.5 | 0.8 | 1.7 | 2.4 | 1.7 | 1.2 |
| 561 | Administrative and support services .................... | 2.7 | 1.0 | 1.7 | 2.6 | 1.8 | 1.3 |
| 5613 | Employment services ................................ | 6.5 | 1.6 | 4.1 | 6.4 | 5.3 | 3.2 |
| 5615 | Travel arrangement and reservation services ......... | 7.0 | 2.5 | 5.3 | 7.1 | 5.8 | 4.8 |
| 561 pt | Other administrative and support services ........... | 2.1 | 1.2 | 1.7 | 2.1 | 1.3 | 1.7 |
| 562 | Waste management and remediation services ........ | 3.7 | 2.2 | 2.8 | 3.7 | 4.0 | 2.7 |
| 62 pt | Selected health care services .......................... | 1.6 | 0.6 | NA | 1.5 | NA | NA |
| 622 | Hospitals ................................................. | 1.6 | 0.7 | NA | 1.5 | NA | NA |
| 623 | Nursing and residential care facilities ................... | 2.8 | 1.2 | NA | 3.1 | NA | NA |

NA Not available.
(1) The medians are based on estimates for the most recent four quarters if available.

Note: Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at www.census.gov/svsd/www/qssreliability.html.

## Survey Description

The U.S. Census Bureau conducts the Quarterly Services Survey (QSS) to provide national estimates of quarterly revenue for firms located in the United States and classified in selected service industries. The QSS sample includes firms classified in NAICS 51 (Information), NAICS 54 (Professional, scientific, and technical services), NAICS 56 (Administrative and support and waste management and remediation services), or NAICS 62 (Hospitals, and nursing and residential care facilities). Each quarter, questionnaires are mailed to a probability sample of approximately 6,000 employer firms selected from the larger Service Annual Survey (SAS) sample. The QSS sample includes firms of all sizes and is updated on a quarterly basis to account for new service businesses, deaths, and other changes to the survey universe. Data for nonresponding firms are imputed based on data for similar-sized firms classified in the same kind of business. For NAICS 51 (Information), imputed revenue amounts to about 8 percent of the total revenue estimate; for NAICS 54 (Professional, scientific, and technical services) imputed revenue amounts to about 26 percent; for NAICS 56 (Administrative and support and waste management and remediation services) imputed revenue amounts to about 27 percent; and for NAICS 62 (Hospitals, and nursing and residential care facilities) imputed revenue amounts to about 19 percent. Quarterly revenue estimates are obtained by summing weighted data (either reported or imputed). The weight for each unit is a product of two factors: the reciprocal of the probability of selecting the unit into the sample and a weight that adjusts the quarterly estimates using SAS results. Additional information on the QSS can be found on the Census Bureau website at: www.census.gov/qss.

## Reliability of the Estimates

Because the estimates presented in this report are based on a sample survey, they may contain sampling error and nonsampling error.
Sampling error is the difference between an estimate and the result that would be obtained from a complete enumeration of the sampling frame conducted under the same survey conditions. This error occurs because only a subset of the entire sampling frame is measured in a sample survey. Standard errors and coefficients of variation, as given in Table 2 of this report, are estimated measures of sampling variability.

The first page of this release gives statements that compare sample survey estimates from two points in time. The corresponding change between each pair of estimates is accompanied by a number in parentheses, called the "margin of error." This number can be used to construct a range about the change estimate which is a 90 -percent confidence interval. If, for example, a particular change estimate is +1.2 percent and its associated margin of error is $\pm 1.5$ percentage points, then the 90 -percent confidence interval for the change estimate is -0.3 percent to +2.7 percent. If the interval contains zero, then one does not have sufficient evidence to conclude at the 90 -percent confidence level that the change is different from zero. The margin of error is computed by multiplying the estimated standard error of the estimate, obtained from Table 2, by 1.65. For quarterly totals, the estimated coefficient of variation (CV) is given. For these estimates, the confidence interval is computed as (the estimated quarterly total) $\pm 1.65 \times \mathrm{CV} \times$ (the estimated quarterly total). For any change estimate cited without a margin of error, the estimate has undergone statistical testing so that one may conclude, with 90-percent confidence, that the change estimate is different from zero. The Census Bureau recommends that individuals using estimates in this report incorporate the above information into their analyses, as sampling error could affect the conclusions drawn from the estimates.

Nonsampling error is the difference between the result that would be obtained from a complete enumeration of the sampling frame conducted under the same survey conditions and the population parameter of interest. Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate. This type of error can occur because of nonresponse, insufficient coverage of the survey universe, mistakes in the recording and coding of data, model error, and other errors of collection, response, coverage, or processing. Though nonsampling error is not measured directly, the Census Bureau employs quality control procedures throughout the process to minimize this type of error.

