General Comment: As a consumer, I would feel better knowing that foods labeled "natural" fit the following specifications:

-would be minimally processed

-would not contain corn syrup

-would not contain any chemically derived additives, preservatives, colorings, or flavors

-would not contain GMOs or, if so would be clearly labeled as such

-would have a short and simple ingredient list

-would not contain hydroginated or partially hydroginated oils.

Dairy or meat products labled natural should:

-be raised on pasture without antibiotics or hormones

-should not contain preservitives or coloring

-should not be homoginized

-animals' feed should be non-GMO and should not contain animal protiens