

Comment Info: =====

General Comment:After reviewing the proposed rule, it only makes sense that the recall would include the retail consignee. I never realized that it didn't contain this information. As a consumer, if I knew of a store I shopped at regularly, had meat on recall, I would definitely be checking my freezer and refrigerator for that product.

I also believe that by providing this information, there will be more recalled meat recovered instead of only a small amount.

I took the time to view the current meat recalls and noticed that there hasn't been much recovered. Just providing the public with the state seems to me to be insufficient information and the public isn't so willing to go through their items to double check that they don't have a recalled item. I think that by providing them with the specific retail store, the consumer would be digging for recalled products and thus the recovery rate will increase.