

P.O. Box 150 Watkins Glen, NY 1489 104 MAR -2 AM 9: 55

She had spent her entire life on a factory farm, where she became too sick and weak to even stand. The "downed" cow, was left lying on a cold, bare floor and her soft fur was covered with excrement. Unable to reach water and feed troughs, she laid in pain, alone — waiting only to die. Her raw, bruised body was lifted with a forklift into a transport truck ... and she was sent to slaughter.

Dear Friend,

Sadly, horrendous farm animal cruelty is not uncommon — and, it is frequently not even against the law. Even in cases as horrific as the one above, we have to fight for cruelty charges to even be filed. And, if they make it to the courts, farm animal cruelty cases are often dismissed or result in no more than a small fine. This is the value the law places on the life of a farm animal.

Most people don't care about farm animals ... and our laws reflect that. Many people are unaware that farm animals are specifically exempt from the federal Animal Welfare Act, and from most state anti-cruelty laws. With the law on the side of agribusiness interests, prosecutions for even the most unspeakable cruelty are difficult to win.

Farm animals have no laws to protect them, no voice to speak out, and will suffer silently without our help. The longer farm animal abusers are allowed to continue with blatant disregard for the feelings of live animals, more and more animals will suffer. We must act now.

As someone who cares deeply about all animals, we're counting on you to help us change the tide, and gain desperately needed legal protection for farm animals. With your help, Farm Sanctuary has a chance to deliver justice for farm animals and set a precedent for the future treatment of all farm animals.

These cases are just a sampling of the shocking abuses we have fought:

- A cattle rancher in California has been starving cattle to death for years. Recently, 100 cattle were reported to be severely neglected. Reports include descriptions of cows dying, emaciated, breeding with their closest relatives, in sick and weakened states, unable to give birth naturally, cases of bad parasites, and dead cows being left decomposing among the live cows.
- Approximately 1 million chickens were left without food when Cypress Foods ran out
 of money. Hundreds of thousands slowly starved to death for 15 days before media
 attention forced the company to start killing the birds. Thousands of live, starving birds
 were found in cages trapped with dead birds.

• 15 students at a New England Maritime Academy purchased a pig for a beach "Pig Roast" — held the pig down, cut her arteries and neck and then mounted and rode the injured, bleeding and suffering pig. The students have been charged with a Class D misdemeanor, which means they might get away with only a minor penalty such as community service.

These battles are hard ... they take an investment of time and resources ... but they must be fought.

For the past 16 years, we have been investigating factory farms, stockyard and slaughterhouses to document and expose the suffering of farm animals and cruel confinement systems used to maximize production. Our investigative staff has also been rescuing sick and injured animals who then go on to become "farm animal ambassadors" at our sanctuaries by educating millions about the plight of farm animals.

We are gaining powerful leverage through precedent-setting investigations and legal actions for farm animals. Thanks to caring members like you, Farm Sanctuary has already won important victories for farm animals including these:

- After an 8-year investigative campaign, Farm Sanctuary's exposé of Lancaster Stockyards in Pennsylvania resulted in the first-ever cruelty conviction of a stockyard. This prosecution has redefined what is considered "normal agriculture practice."
- After Farm Sanctuary brought national attention to the plight of "downed" animals, through our
 investigations of midwest stockyards, a Milwaukee slaughterhouse was convicted of cruelty to
 animals for abandoning a "downed" cow. This case marked the first and only time a state
 anti-cruelty law was applied to convict a federally-inspected slaughterhouse of cruelty to farm
 animals.



 Our investigations and documentation of California livestock marketing facilities resulted in the passage of the first-ever state law banning "downed" animals. When our chief investigator documented a cow with a broken leg being dragged on to the slaughter truck, and a calf being beaten to death with a cane, we were then able to win two precedent-setting cruelty convictions for farm animal abuse.

And now we're asking you to do all you can to help win this crucial battle to stop farm animal abuse. Please, remember the animals suffering silently ... and join us today.



We need you to become an active voice for pigs, cows and chickens. We're counting on the financial and public support of people like you who care about dogs and cats — and farm animals — to stop cruel factory farming.

By becoming a Farm Sanctuary member, you will make it possible for us to end cruel factory farming practices. Your support today will help make it possible for us to:

- Conduct effective investigative and legal advocacy: Farm Sanctuary campaigns are working to end the abuses of factory farming. We work on critical cruelty cases each year investigating stockyards, factory farms and slaughterhouses, documenting conditions and collecting evidence, confiscating suffering animals, and pursuing prosecution against farm animal. Your donation will help cover expenses for investigative equipment, educational literature and videos and legal fees.
- Continue hands-on rescue and care of over 1,300 rescued farm animals: At our sanctuaries in California and New York, farm animals confiscated from cruelty cases have the chance to live out their lives in peace and comfort. Your support will provide for feed, bedding straw, veterinary care and supplies ... and tender loving care.
- Expand our Education and Outreach Programs: Each year, Farm Sanctuary opens the hearts and minds of thousands of people, educating children and adults alike through unique projects such as our Youth Internship Program, Humane Education Program, and farm tours where visitors meet the faces of the factory farm industry often for the first time ever. Your contribution will help us recruit and train additional interns, pay for our Humane Education Teacher's Guide, "Cultivating Compassion," and school materials, and operate our two Farm Sanctuary Education Centers.
- Raise public awareness through our National Media Campaign: Farm Sanctuary's exposés
 of meat, dairy and egg industry abuses have been featured on CBS This Morning, NBC National
 Evening News, Larry King Live, CNN, Hard Copy, National Public Radio, and reports in the
 Los Angeles Times, New York Times, San Francisco Chronicle, and Wall Street Journal. By

raising awareness and placing public pressure on factory farm industry, we can more effectively prosecute and stop farm animal cruelty. Your donation will enable us to educate reporters and major media representatives about the cruelty of factory farming, and provide them with the resources needed to expose horrendous cruelty cases to the public.

Farm Sanctuary is the leading farm animal advocacy organization in the country. It is our membership base of more than 100,000 animal advocates like you who provide 90% of our annual budget. By sending \$20, \$35, \$100 or whatever amount you can afford, you help us continue groundbreaking campaign initiatives and life-saving rescue and refuge efforts.

As someone who cares about ALL animals, we need you to join with us to ensure that farm animals are protected from cruelty and neglect. Over 10 billion farm animals are suffering on factory farms. They need you to help them.

Only with your help can we fight this battle for farm animals. Innocent farm animals are suffering. Each dollar you contribute will fight for a farm animal's life. Farm animals have no other defense — and they need you, now.

<u>Please, join the movement to create a more humane world for farm animals</u>. We can't do it without you.

Sincerely Yours,

Gene Bauston President, Farm Sanctuary

P.S. There are so many organizations fighting for the rights of dogs and cats, but only a handful helping farm animals ... which is why it is so critical that we have you on our side.

Please become a member of Farm Sanctuary today. Thank you for caring.

Opie was a "downed" calf, unable to walk or stand — left to suffer at a stockyard.



Thanks to caring members, Opie and thousands of farm animals are now safe at Farm Sanctuary.



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