

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION

CORRECTED

SECURITIES EXCHANGE ACT OF 1934  
RELEASE NO. 57476 / March 12, 2008

**SEC Suspends Trading in the Securities of Beverage Creations, Inc.**

As part of its Anti-Spam initiative, the Securities and Exchange Commission (“Commission” or “SEC”) today announced the temporary suspension, pursuant to Section 12(k) of the Securities Exchange Act of 1934 (the "Exchange Act"), of trading in the securities of Beverage Creations, Inc. (“BCI”), at 9:30 a.m. EDT on March 12, 2008, and terminating at 11:59 p.m. EDT on March 26, 2008.

The Commission temporarily suspended trading in the securities of BCI (ticker symbol BVRG) because it appears that the market for BCI securities may be reacting to manipulative forces or deceptive practices and that there is a lack of current and accurate public information about BCI upon which an informed investment decision can be made. In particular, questions have been raised regarding a widely distributed promotional mailer touting BCI’s stock, several stock promotion websites that have featured BCI’s stock, and a press release issued by BCI disclaiming its affiliation with the company that distributed the mailer.

The Commission cautions broker dealers, shareholders, and prospective purchasers that they should carefully consider the foregoing information along with all other currently available information and any information subsequently issued by the company.

Further, brokers and dealers should be alert to the fact that, pursuant to Rule 15c2-11 under the Exchange Act, at the termination of the trading suspension, no quotation may be entered unless and until they have strictly complied with all of the provisions of the rule. If any broker or dealer has any questions as to whether or not it has complied with the rule, it should not enter any quotation but immediately contact the staff in the Division of Trading and Markets, Office of Interpretation and Guidance, at (202) 551-5760. If any broker or dealer is uncertain as to what is required by Rule 15c2-11, it should refrain from entering quotations relating to BCI’s securities until such time as it has familiarized itself with the rule and is certain that all of its provisions have been met. If any broker or dealer enters any quotation which is in violation of the rule, the Commission will consider the need for prompt enforcement action.

The SEC’s Office of Investor Education and Advocacy has information for investors and members of the general public on topics directly related to this action by the SEC. See <http://www.sec.gov/investor/35tradingsuspensions.htm> for a compilation of helpful links.

Any broker or dealer or other person with information relating to this matter should contact Paul A. Montoya, Assistant Regional Director, Chicago Regional Office at (312) 353-7429, or by email at [montoyap@sec.gov](mailto:montoyap@sec.gov).