





National Association Governors Highway Safety Representatives

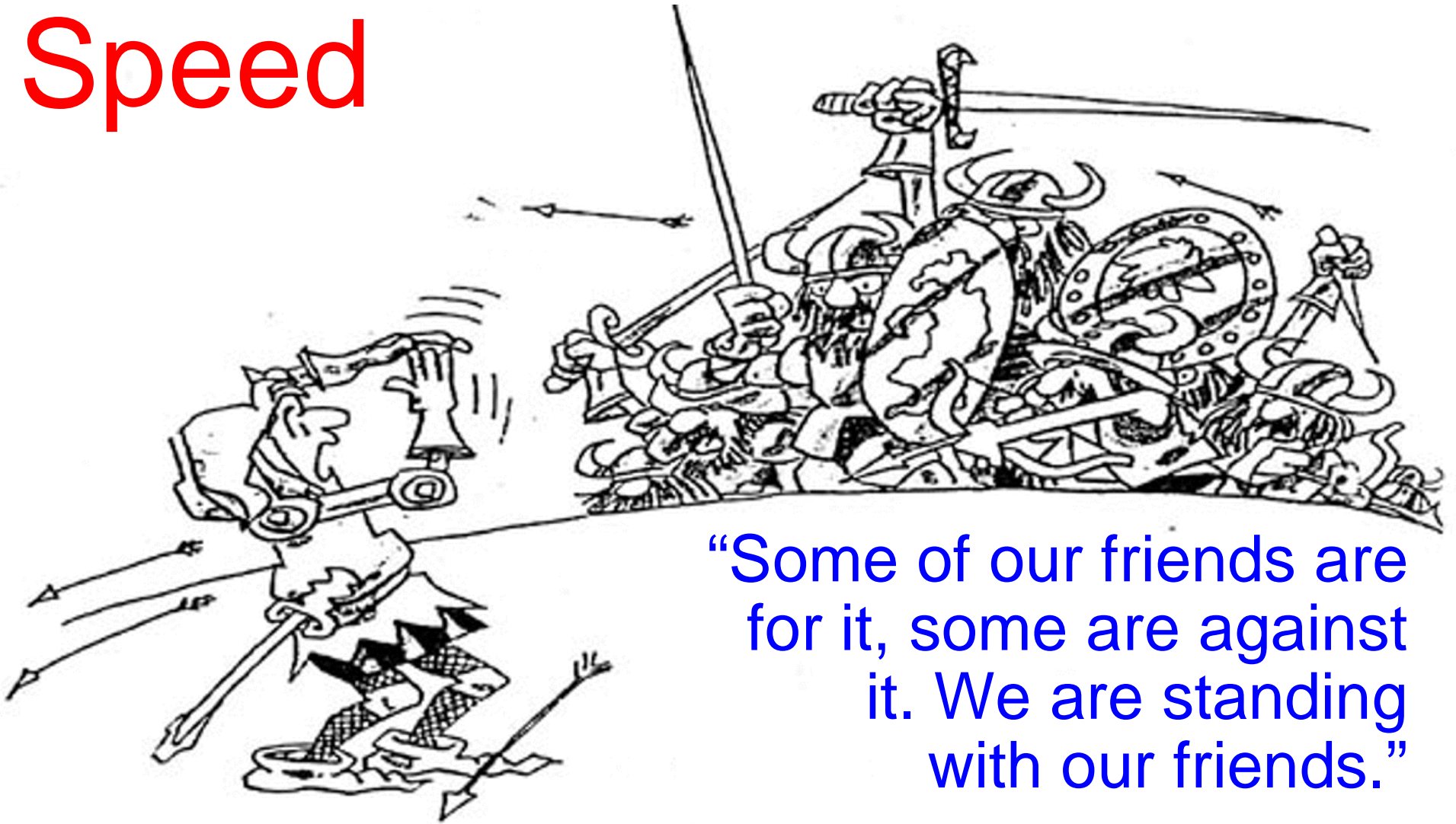


Goal to Safely and Efficiently Move Traffic





Speed



“Some of our friends are for it, some are against it. We are standing with our friends.”

Mike McCurry, White House press secretary, discussing whether or not President Clinton would veto a bill creating securities lawsuits

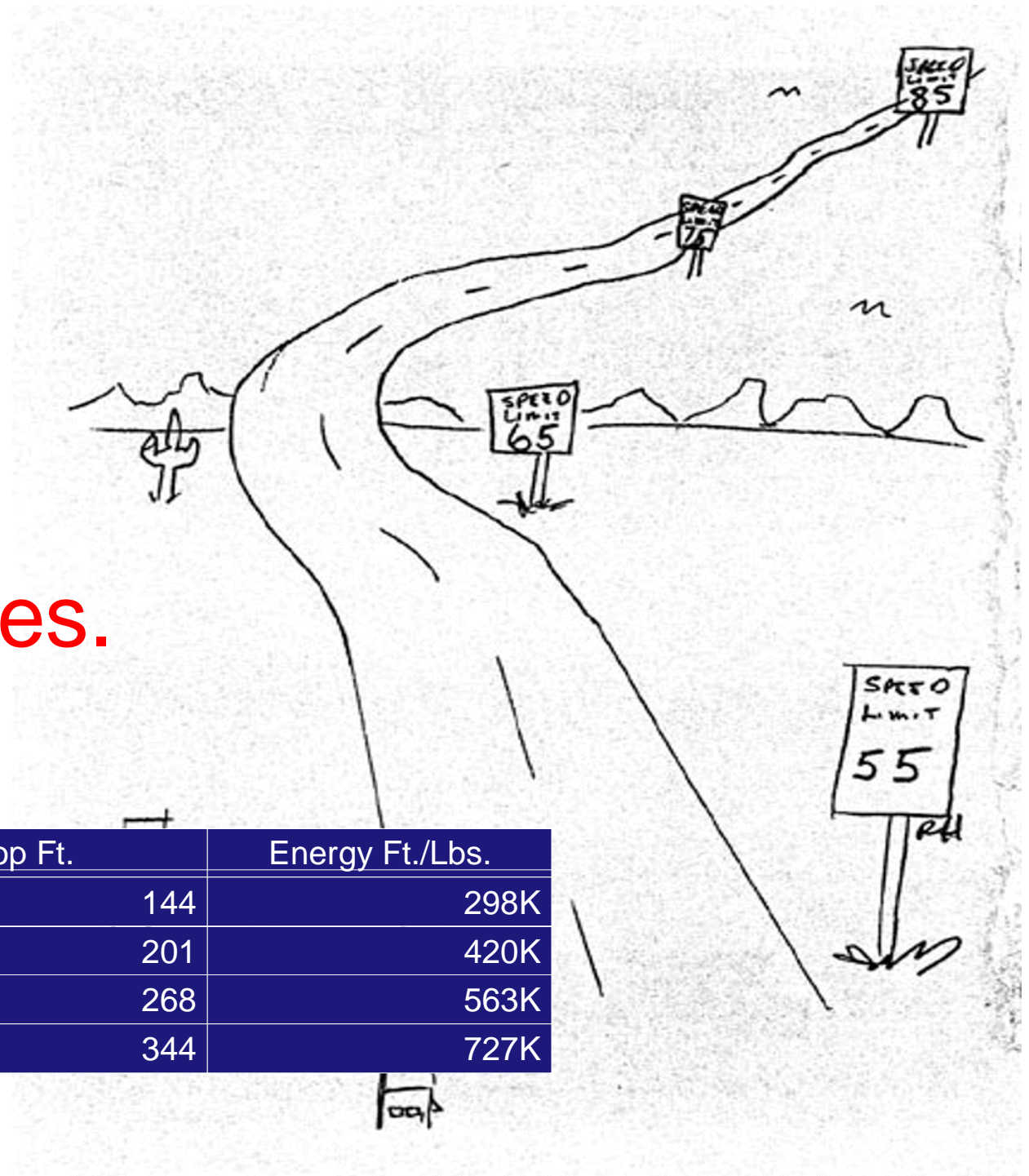
Speed Kills

- >Change in Momentum
- >Speed Too Fast
- >Speed Differential
- >Speed Diffusion
- >School & Work Zones
- >Experience
- >Equipment
- >Conditions
- >Unfamiliar
- >Animals





The ability of vehicles & restraints diminishes as speed increases.



	Stop Ft.	Energy Ft./Lbs.
5	144	298K
6	201	420K
7	268	563K
8	344	727K

Political Pressures

> Pay Attention to Real Crime

- < Drugs
- < Gangs
- < Road Rage
- < Impaired Drivers
- < Calls for Service / Where the Problem is

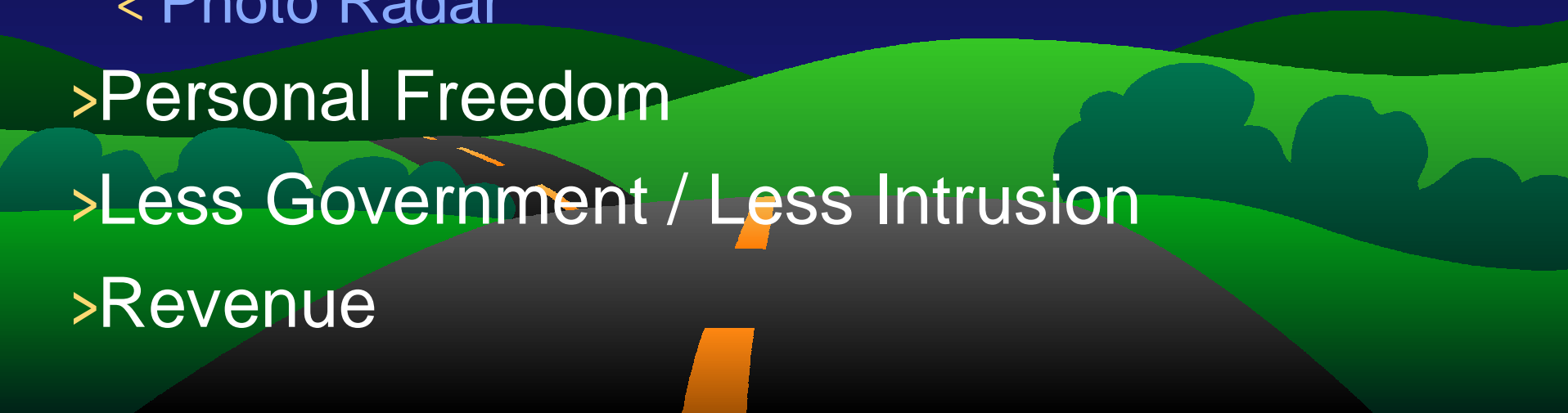
> Not My Constituents

- < Unconventional Police Vehicles
- < Photo Radar

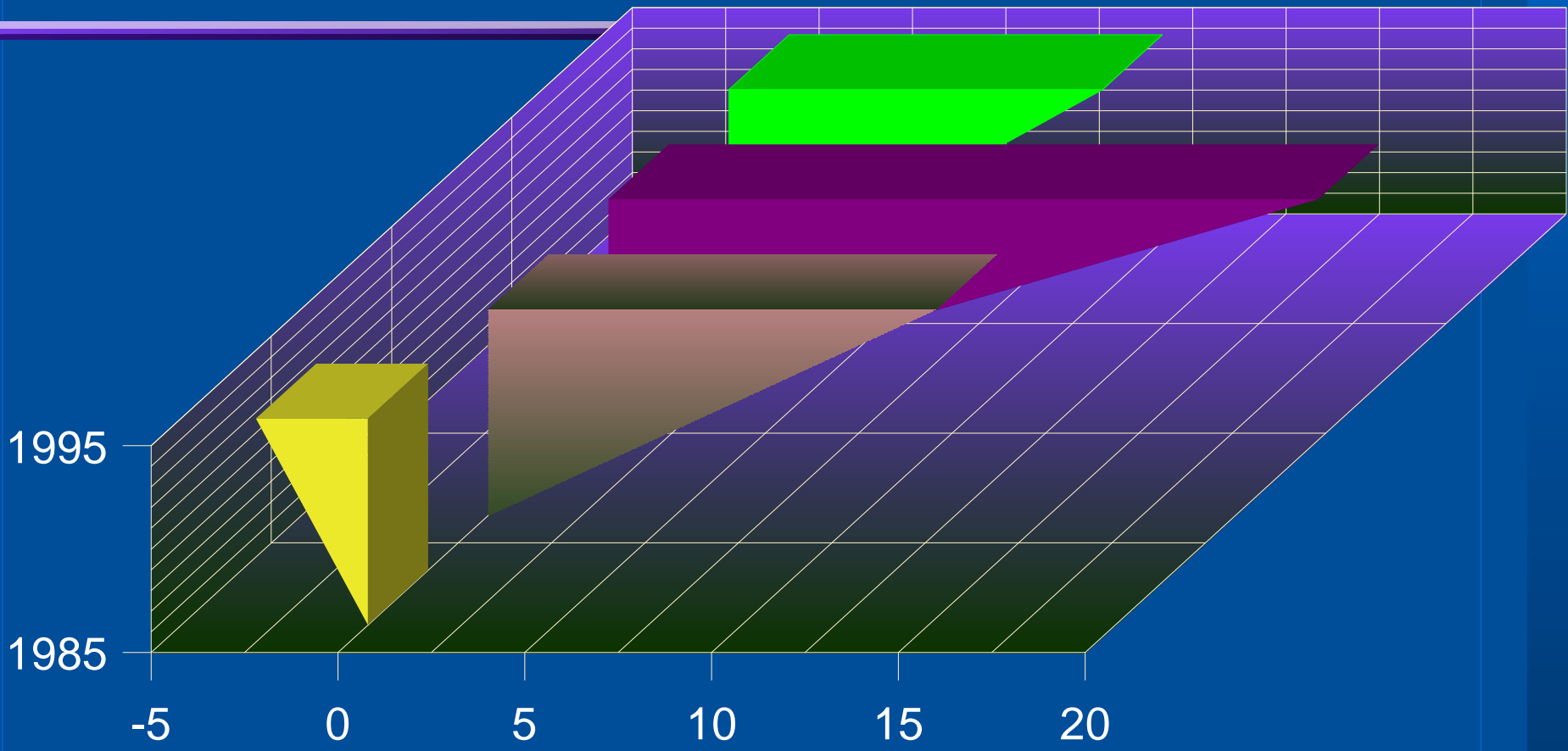
> Personal Freedom





> Less Government / Less Intrusion

> Revenue



Highway Use Trends vs Enforcement



	State Law Enforcement		Drivers
	Motor Vehicles		Population

Real Grinders
Extracation
Injuries & Deaths
Costs



Reasonable Speeds

- >85%
 - >Tolerance / Perception of Risk
 - >Upper Limit of Pace
 - >Experience
 - >Condition
 - >Familiarity
 - >Support
 - < Political
 - < Citizens
 - >Public Confidence
- 