



## Keyannie “Ken” Pohwahotchoko

“FirstGov.gov can help me find information to ensure the image of the American Indian stays a proud symbol of the United States.”

**Age:** 35  
**Profession:** Electrical Engineer at the Wyoming Regional Power Authority  
**Location of Residence:** Leupp, Arizona  
**Marital Status:** Married, wife Laura  
**Children:** 6-year-old daughter  
**Hobbies:** Hunting and fishing  
**Computing Environment:** Blackberry, Dell Laptop, 14“ monitor, IE 6.0, cable modem.  
**User Type:** beginner intermediate advanced expert 5 hours a day at work to communicate with coworkers. At home: to research his family tree, to research the image of the American Indian, and to look for photography at online auctions.

### Profile:

Ken and his wife were both born on the Navajo Reservation in Arizona. However, their families both moved to Leupp, a city near Flagstaff, Arizona, and that is where they met. Ken’s wife, Laura, is a mental health provider at a non-profit organization that promotes the social welfare of American Indians through education and direct services.

Ken grew up in a family that maintained strong ties to their Navajo ancestors. Ken and his wife take great pride in belonging to the Navajo nation and keeping its traditions alive. They are active members of the Navajo community and teach their daughter as much as they can about the Navajo Nation and their culture just as their parents did when they were children.

In trying to use his expertise to help his people, Ken got involved in the Navajo Nation IT Summit in Albuquerque, NM. Ken is also active in the fight against using images of American Indians as mascots, symbols, caricatures, and namesakes for non-Indian sports teams. He will be making a presentation to Congress on behalf of the Navajo nation. In his free time he collects old photos of his Navajo tribe from the 1800’s and works on putting together a family tree.

Ken has a BS in electrical engineering and was educated at Northern Arizona University, Flagstaff, Arizona. At work, Ken manages a crew of about 100 linemen, 25 of whom are Navajo.

### Internet Usage:

Ken is online many hours a day managing his group of linemen in the field. When he is out of the office, he uses his Blackberry to keep track of exactly where his workers are and what they are working on.

At home, he uses his Yahoo! mail to keep up with Navajo Community leaders and government. He spends most nights with his daughter and wife. Once his daughter has gone to bed, he does research online for his upcoming presentation to Congress.

In his spare time, he loves to go on Ebay to look for antique photographs of Navajo tribes dating all the way back to the 1800’s. He is fascinated by the traditional costumes and portraits he finds. He already has a large collection of photographs and is always on the lookout for more rare photographs to add to his collection.

Ken also likes to trace his family tree. He looks at genealogy web sites and the Census Bureau to piece together the members of his clan dating back to the 1700’s. He is fascinated by the names and stories surrounding his ancestors and remembers stories his father and grandfather had told him as a boy of his proud Navajo clan.

#### FirstGov.gov Usage Profile:

Every few weeks

#### Needs from FirstGov.gov:

- Uses state utility commission sites to coordinate with various colleagues in bordering states
- Find federal energy data tables for electricity
- Find resources on other American Indian tribes
- Find resources to support his case he will make in Congress to protect the image of the American Indian
- Look for information from the Census Bureau dating back to the 1800’s on Indian populations
- Helps his wife find government resources to serve the American Indian community

#### Favorite web sites:

- www.myyahoo.com** - personalized his page to focus on the latest information about the Navajo
- www.navajonation.com** - finds historical information about his tribe
- www.ebay.com** - looks for photos of the Navajo tribe collectors may be selling online

#### Personal and Professional Goals:

- Stay current in his field.
- Help prevent the American Indian legacy from being degraded
- Support his family provide a secure future for his daughter
- Protect his heritage and help pass on traditional Navajo values and beliefs so they are not lost
- Obtain a promotion to senior level management so he can earn a better living