



INTERNATIONAL
TRADE
ADMINISTRATION

Benefits from the U.S.-Panama Trade Promotion Agreement

Kansas

www.export.gov/fta/panama/state

May 2008

The U.S.-Panama Trade Promotion Agreement Provides Enhanced Market Access

The U.S.-Panama Trade Promotion Agreement (TPA) offers tremendous opportunities for Kansas' exporters. Panama's strategic location as a major shipping route and the massive project underway to expand the capacity of the Panama Canal enhance the importance of the U.S.-Panama TPA for Kansas' exporters.

When the Agreement enters into force, 88 percent of U.S. consumer and industrial exports to Panama, including nearly all information technology products; aircraft and related equipment; agriculture and construction equipment; medical and scientific equipment; environmental products; pharmaceuticals; fertilizers; and agro-chemicals will become duty-free immediately. The remaining tariffs phase out over 10 years. U.S. farmers and ranchers will also become much more competitive, benefiting from immediate duty-free treatment of more than 60 percent of current U.S. agriculture exports. Key U.S. agriculture exports such as high-quality beef, other meat and poultry products, soybeans, most fresh fruit and tree nuts, distilled spirits and wines, and many processed food products, will be duty-free upon entry into force of the Agreement. Tariffs on most remaining U.S. farm products will be phased out within 15 years.

Opportunities for Kansas' Businesses to Participate in the Panama Canal Expansion Project

The U.S.-Panama TPA will ensure that Kansas' firms can participate on a competitive basis in the \$5.25 billion Panama Canal expansion project that will offer many opportunities for U.S. providers of goods and services. Ultimately, the Canal expansion will benefit Kansas' exporters by increasing the Canal's capacity, which will reduce the costs of transporting goods while keeping up with the demands of a growing global economy.

Kansas Depends on World Markets

Kansas' export shipments of merchandise in 2007 totaled \$10.2 billion, increasing 125 percent (\$5.7 billion) between 2003 and 2007. That was the fourth largest percentage increase among the 50 states over that period.

Export shipments of merchandise from Kansas to Panama in 2007 totaled \$10 million.

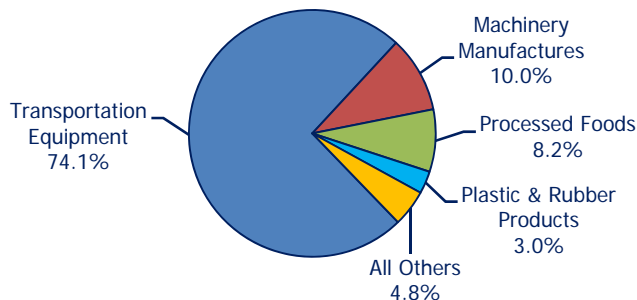
Exports Support Jobs for Kansas' Workers – Export-supported jobs linked to manufacturing account for an estimated 8.3 percent of Kansas' total private-sector employment. Nearly one-quarter (23.3 percent) of all manufacturing workers in Kansas depend on exports for their jobs, the eighth highest figure among the 50 states. (2006 data are the latest available.)

Exports Sustain Thousands of Kansas' Businesses – A total of 2,081 companies exported goods from Kansas locations in 2006. Of those, 1,744 (84 percent) were small and medium-sized enterprises, with fewer than 500 employees.

The U.S.-Panama TPA Expands U.S. Services Providers' Access to Panama's Services Market

The U.S.-Panama TPA expands U.S. service providers' access to Panama's primarily service-based economy. The Panama Canal and the Colon Free Zone provide much of the stimulus for Panama's services sector. Key services include banking and financial services, accounting, legal, and insurance services, inter-modal transportation services, container ports, flagship registry, tourism, and medical and health services. Panama made substantial commitments to liberalize its services trade. For example, Panama committed to open its telecommunications and financial services sector to U.S. companies, to lift restrictions on investment in retail services trade and to provide new access to professional services that previously had been reserved exclusively to Panamanian citizens.

Kansas Exported \$10 Million in Goods to Panama in 2007



Source: U.S. Department of Commerce, International Trade Administration

The U.S.-Panama TPA Moves the Trade Relationship from One-Way Preferences to Reciprocity

In 2007, 91 percent of Panama's exports to the United States entered duty free under unilateral U.S. trade preference programs such as the Caribbean Basin Initiative and Generalized System of Preferences or under zero Normal Trade Relations tariffs. Because of high Panamanian tariffs, U.S. exporters do not have equivalent access to the Panamanian market. The U.S.-Panama TPA levels the playing field and enhances competition because it moves the U.S.-Panama commercial relations beyond one-way preferences to full partnership and reciprocal commitments.

Kansas' SMEs Will Benefit from U.S.-Panama TPA Provisions

Small and medium-sized firms generated nearly one-quarter (24 percent) of Kansas' total exports of merchandise in 2006. SMEs particularly benefit from tariff-eliminating provisions of free trade agreements (FTAs) and should benefit from significant tariff cuts under the U.S.-Panama TPA. The transparency obligations, particularly those contained in the customs chapter, are also very important to SMEs, which may not have the resources to navigate customs and regulatory red tape.

The U.S.-Panama TPA Opens New Markets for Kansas' Exports

Transportation Equipment – Kansas' leading export category was transportation equipment, which accounted for \$3.7 billion, or 36 percent, of Kansas' total merchandise exports in 2007. Kansas' exporters of transportation equipment including aircraft, autos, and other transportation equipment, will benefit from U.S.-Panama TPA tariff reductions. One hundred percent of U.S. aircraft and related equipment exports will receive duty-free treatment immediately upon entry into force of the agreement. For motor vehicles, 55 percent of U.S. industrial exports will receive duty-free treatment immediately upon implementation of the agreement, including road tractors, trucks under five metric tons, SUVs, and shock absorbers. For other transportation equipment, certain U.S. industrial exports will receive duty-free treatment immediately upon entry into force of the Agreement, including high-value added products such as sea vessels, and trailers and semi-trailers, which currently face Panamanian tariffs averaging 13.9 percent.

Machinery Manufactures – Kansas companies exported \$898 million in machinery manufactures globally in 2007, an increase of 116 percent from 2003. Kansas' exporters of machinery will benefit from U.S.-Panama TPA tariff reductions. Certain U.S. exports of machinery manufactures will receive duty-free treatment immediately upon entry into force of the Agreement, including turbines, machine tools, sewing machines and office machines.

Tariffs on all U.S. exports of agricultural and construction equipment, which are currently as high as 10 percent, will fall to zero immediately upon entry into force of the Agreement.

Computers and Electronic Products – Kansas companies exported \$1.2 billion in computers and electronic products in 2007. Kansas exporters of computers and other information technology equipment will benefit from U.S.-Panama TPA tariff reductions. Certain U.S. exports of information technology equipment will receive duty-free treatment immediately upon entry into force of the Agreement, including DVDs, telephone and fax equipment, semiconductors, and medical and laboratory instruments.

The U.S.-Panama TPA Creates Opportunities for Kansas' Agriculture

In 2006, agricultural exports from Kansas amounted to \$3.2 billion (latest data available). Despite high tariffs and other barriers on agricultural products, including key Kansas farm products such as beef, wheat, and corn, U.S. exporters shipped \$304 million in U.S. farm products to Panama in 2007, up \$95 million from 2006. A primary U.S. objective was to change the "one-way street" of duty-free access currently enjoyed by most Panama exports into a "two-way street" that provides U.S. suppliers with access to Panama's market and levels the playing field with competitors. This objective was achieved. The U.S.-Panama TPA also includes far-reaching bilateral provisions concerning sanitary and phytosanitary (SPS) measures and technical standards that will help to eliminate long-standing regulatory barriers faced by a variety of U.S. products in the Panamanian market.

For more information on agriculture exports and U.S.-Panama TPA, see the fact sheets prepared by the U.S. Department of Agriculture at <http://www.fas.usda.gov/itp/us-panama.asp>

Free Trade Works for Kansas' Exporters

In the first four years of the U.S.-Chile FTA (2004–2007), Kansas' exports to Chile have grown 337 percent. In the last three years (2005–2007), Kansas' exports to the DR-CAFTA region have increased 123 percent and since the North American Free Trade Agreement (NAFTA) entered into force in 1994, Kansas' combined exports to Canada and Mexico have increased by 277 percent.

All state export data in this report are based on an unrevised Origin of Movement (OM) series. This series allocates exports to state based on transportation origin, i.e., the state from which goods began their journey to the port (or other point) of exit from the United States. The transportation origin of exports is not always the same as the location where the goods were produced. Thus conclusions about "export production" in a state should not be made solely on the basis of the OM state export figures.

Sources: U.S. Department of Commerce, Bureau of the Census, Origin of Movement Series; U.S. Department of Agriculture.

Prepared by the International Trade Administration, U.S. Department of Commerce.