

COMPARISON OF VARIOUS WISCONSIN BUSINESS CERTIFICATION PROGRAMS

STATE AND LOCAL PROGRAMS						
	Milwaukee Metro Sewer District	Wisconsin Department of Commerce	City of Milwaukee	County of Milwaukee	City of Madison	County of Dane
Legislative or Certifying Authority	Administrative policy 1-78.01	Wisconsin Statute 560.036	Milwaukee Code of Ordinances Chapter 360	"49 CFR Part 26 and 23 (Subparts DF&E on Federal and County funded projects." Milwaukee County is 1 of 4 certifiers in the state. UCP is mandated in the federal projects	SBE(Madison General Ordinance (MGO) 3.58 DBE-49CFR Part 26 MBE & WBE-24CFR 84 44(d). DBE-CFR 85.36(c).	49 CFR Part 26 (Subparts D&E) Also Dane County Ordinance Chapter 19
Business Size	SBA size standards	Not Applicable	SBA Size Standards	49 CFR part 26 recipients only up to a statutory cap of \$19,520,000. SBA's Size Standards	SBA Size Standards SBE- \$750,000 MBE-WBE-none	SBA Size Standards
Citizenship	Must be a US citizen.	US citizen or permanent resident	US citizens	"U.S. Citizens or Lawful Admitted Permanent Residents"	Owned and Controlled by US citizens	Owned and Controlled by US citizens
Ethnicity	Not Applicable	Ethnic minorities only	Strictly race and gender neutral	Gender and race neutral for DBE	Yes for DBE & MBE	MBE, ESBE, Gender and race neutral DBE
Gender	Not Applicable	Not Applicable	Not Applicable	Gender and race neutral for DBE	Yes for WBE & DBE	MBE, ESBE, Gender and race neutral for DBE
Ownership	Not Applicable	At Least 51 %	At Least 51 %	At Least 51 %	At Least 51%	At Least 51%
Management and Control	Must be US citizen.	At Least 51 %	Must be by the 51 % owner deemed disadvantaged	At Least 51 %	At Least 51%	At Least 51%
Social Disadvantaged Qualifications	Not Applicable	Not Applicable	Three of 5 criteria including economic disadvantage. Ask for explanation	Socially disadvantaged person(s) who owns and controls at least 51 %	Socially disadvantaged person (s) (DBE) not applicable (WBE SBE MBE)	Socially disadvantage person (s) (DBE) MBE 51% Minority owned WBE 51% Women owned ESBE must be in business for 1 year, less than 25 employees and history of completing projects.
Economic Disadvantaged Qualifications	<Less than 2 Million	Not Applicable	Mandatory qualifying criteria EBE Certification.	\$750K personal net worth at time of application and during participation	\$750K personal net worth (DBE) Not applicable (WBE SBE MBE)	\$750K personal net worth (DBE) also USDOT Regulations ESBE sells may not exceed \$3.Mil Not applicable (MBE & WBE)
Age of Business	Not Applicable	At Least 1 year	Not Applicable	Not Applicable	Not Applicable	Not Applicable
Fee	None	None	\$50	None	None	None
Participation Limit	None	None	None	None	None	None
Eligibility Review	Every two years	Every year with annual statements of change	Every 3 years	Every five years	Every three years (WBE SBE MBE) Every five years (DBE)	DBE every 5 years.
Major Benefits	Eligible to receive mmsd notification of projects	5% of state purchasing and contracting is targeted for certified minority-owned businesses. Business can receive technical training	Technical Assistance Revolving Loan Program Performance Bond Program Listed on city's website	Technical Assistance Performance bond Listing in website County contracts	Eligible to participate toward State goals in federally and city funded contracts. TA, listing in directories and other services	Eligible to participate toward State WisDot goals for DBE Concession Aires. Dane County targeted Business goals.
Application Submission	MMSD Procurement Program 260 West Seeboth Street Milwaukee, WI 53205	Wisconsin Department of Commerce Bureau of Minority Business Development P.O. Box 7970 Madison, WI 53707-7970	Milwaukee City Hall 200 East Wells Street, Room 606 Emerging Business Enterprise Program	Milwaukee County Office of Community Business Development Partners" 2711 West Wells Street, 8th Floor, Room 830; Milwaukee, WI 53208"	Affirmative Action Division 215 Martin Luther King JR Blvd., Suite 130 Madison, WI 53703	Dane County 210 Martin Luther King JR Blvd City/County Building 421 Madison, WI 53703
Administration Staff	3 (three)	1 (one)	3 (three)	5 (five)	3 (three)	1 (one)
Contact Person, telephone number, e-mail addresses.	Gene Jackson (414) 225-2238 Gjackson@mmsd.com Gloria Tillman- Kemp (414) 225-2099 GTillman-Kemp@mmsd.com Pete Coffaro (414) 225-2130 PeteCoffaro@mmsd.com	Ruby Brooks (MBE) (608) 267-9550 rbrooks@commerce.state.wi.us	Christopher Martin (414) 286-5552 CMARTIN@milwaukee.gov Eunice Harris (414) 286-5552 eharris@Milwaukee.gov Sherwin Hughes (414) 286-8781 shughe@milwaukee.gov	Mildred Hyde- Demoze (414) 278-5037 MHydeDemoze@milwcnty.com Donya Saffold (414) 278-4749 DSaffold@milwcnty.com	Colier McNair (608) 266-6510 cmcnair@cityofmadison.com Norman Davis (608) 267-8759 ndavis@cityofmadison.com Bertha Gaona (608) 267-8786 bgaona@cityofmadison.com	Wesley Sparksman (608) 266-5623 Sparkman@co.dane.wi.us
Goals	20% participation	Varies	50 firms per year	10 % Federally-funded projects	DBE-8.39%;2007) SBE-10% MBE&WBE-11.3%	10% participation
Reciprocity	Yes, however will have to go through MMSD process	Definitions for Abbreviations	None	None	Yes, (UCP)	Yes, accepts copies of certifications and supporting documentation from certifiers within the state of WI where applicable
Definitions for Abbreviations: UCP = Unified Certified Program MBE = Minority Business Enterprise WBE = Women Business Enterprise DBE = Disadvantage Business Enterprise SBE = Small Business Enterprise CFR = Code of Federal Regulation HUB = Historically Underutilized Business ESBE = Emerging Small Business Enterprise TA = Technical Assistance						

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FEDERAL PROGRAMS					NON GOVERNMENTAL AGENCY	
	SBA 8(a) Business Development Program	SBA Small Disadvantaged Business Program	SBA HUBZONE Program	U.S. Dept. of Transportation	Milwaukee Public Schools (MPS)	Milwaukee Area Technical (MATC)
Legislative or Certifying Authority	13 CFR Part 124	13 CFR Part 124.101	13 CFR Part 126	49 CFR Parts 23 and 26	MPS accepts listed agency certifications programs	MATC accepts listed agency Certifications programs
Business Size	Determined by SBA size standards	Determined by SBA size standards	Determined by SBA size standards	SBA size standards		
Citizenship	Owned and controlled by US citizen (s)	Owned and controlled by US citizen (s)	Owned and controlled by US citizen (s)	US citizen or legal permanent resident		
Ethnicity	Designated groups or preponderance of evidence	Designated groups or preponderance of evidence	Not applicable	Yes, Women and Ethnic minorities.		
Gender	None	None	None	Yes for Women		
Ownership	At least 51%	At least 51%		At Least 51%		
Management and Control	Disadvantaged full-time manager must hold the highest officer position, and disadvantaged must own, control and manage concern. Control is not the same as ownership.		U.S. Citizen must own, control and manage the business.	Minorities and or Women must control day to day operations.		
Social Disadvantaged Qualifications	Socially disadvantaged person(s)		Principal office in Hubzone. At least 35% of employees must reside in a Hubzone	Women and members of minority groups.		
Economic Disadvantaged Qualifications	<\$250K Personal net worth after exclusions at time of application. \$750K personal net after exclusions thereafter.	\$750K personal net worth at time of application and during participation	Not Applicable	Less than \$750K, excluding equity in home. And value of DBE company		
Age of Business	At Least 2 years	Not Applicable	Not Applicable	Brand new start up businesses can apply		
Fee	None	None	None	None		
Participation Limit	9 years maximum	None	None	None		
Eligibility Review	Annually	Every 3 years	Annually	Certification period is for five years, along with annual capitol no change affidavit.		
Major Benefits	SBA training and business development sole source contracting Mentor-Protégé program	10% price evaluation preference Meets 2nd tier goals for prime contracts Listed in Sub-Net	Sole Source Contracting. 10% price adjustment against large bidders (evaluation)	Eligible to participate toward WisDot goals on federally US DOT funded contracts.		
Application Submission	US Small Business Administration Division of Program Certification and Eligibility 455 Market St San Francisco, CA 94105 Contract the local SBA District Office for application forms and counseling on the application process	US Small Business Administration Office of Small Disadvantaged Business Certification & Eligibility 409 Third Street, S.W., Washington, DC 20416	US Small Business Administration Office of Small Disadvantaged Business Certification & Eligibility 409 Third Street, S.W., MC 8800, SDB 8th Floor Washington, D.C. 20416	Submit to nearest WisDot office.		
Administration Staff	Processed Washington DC	Processed Washington DC	Processed Washington DC	3 (three)		
Contact Person, telephone number, e-mail addresses.	Linda Krysiak (414) 297-1455 Cheryl Jordan (414) 297-3951 Joe Rosner (414) 297-1178	linda.krysiak@sba.gov cheryl.jordan@sba.gov joseph.rosner@sba.gov		John Franklin (608) 264-8721 john.franklin@dot.state.wi.us Rochelle Peart (608) 266-6961 Rochelle.peart@dot.state.wi.us Stephanie Carter (608) 266-7804 Stephanie.carter@dot.state.wi.us	Renee Taylor (414) 438-3622 taylorrx@milwaukee.k12.wi.us	Kristen Phelps (414) 297-6641 phelpsk@matc.edu
Goals	Federal agencies goals are established by the Office of Government contracting on a yearly basis.			Varies		
Reciprocity	None			None		
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