

**American Health Information Community
Personalized Healthcare Workgroup Meeting
September 17, 2007
Speaker List**

Moderators

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Panel 1: Clinical Decision Support Tools – Services and Systems

Michael Barton, PharmD

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Presentation: Decision Support and Real-Time Surveillance for Enhancement of Patient Safety and Personalized Healthcare

Ronald Paulus, MD, MBA

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Presentation: Decision Support, Clinical Transformation and the Consumer

Mark Hoffman, PhD

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Presentation: Clinical Decision Support and Personalized Medicine

Amnon Shabo (Shvo), PhD

Co-Chair and Facilitator, HL7 Clinical Genomics SIG
Co-Editor, CDA R2 (Clinical Document Architecture)
Co-Editor, CCD (CDA-based CCR-Continuity of Care Record)
Haifa Healthcare & Life Sciences Standards Practice
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Presentation: Standards-Based Clinical Genomics Decision Support

Case Study: The Wisconsin Warfarin Collaboration (WWC) – Clinical Decision Support for Pharmacogenomics-Guided Warfarin Dosing

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Also Attending:

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Aurora Health Care, a not-for-profit Wisconsin health care organization, was created around a single idea: There is a better way to provide health care. The 24,000 people of Aurora are working together to give people better access, better service, and better results than they can find anywhere else. Established in 1984, Aurora has become a nationally recognized leader in efforts to improve the quality of health care. Aurora has sites in more than 75 communities throughout eastern Wisconsin, including 13 hospitals, more than 100 clinics and 140 community pharmacies. More than 3,400 physicians are affiliated with Aurora Health Care, including more than 620 who make up Aurora.

Third Wave Technologies is a growing leader in molecular diagnostics, providing superior molecular solutions for DNA and RNA analysis to clinical, research, and agricultural customers. Third Wave develops and markets molecular diagnostic reagents for a variety of DNA and RNA analysis applications to meet the needs of our customers. The company offers a number of products based on its Invader® chemistry for clinical testing. Third Wave offers in vitro diagnostic kits, and analyte specific, general purpose, and research use only reagents for nucleic acid analysis. For more information about Third Wave and its products, please visit the company's website at www.twt.com.

POINTONE Systems pioneers intelligent clinical-genetic information systems for personalized medicine at the point of care. The company has an international reputation for first-to-market solutions, which rapidly integrate important new molecular discoveries into best-practice medicine. Compliant with FDA quality and HIPAA privacy and security requirements, the firm offers a family of products for individual health profile information in the context of best-practice healthcare workflow, logic, and content.

Panel 2: Evidence Development for Clinical Decision Support

***Steven Teutsch, MD, MPH**

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Presentation: Evidence Based Guidelines for Genomic Applications in Practice and Prevention

Rodolfo Valdez, PhD, MSc

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Presentation: Gathering Evidence for Clinical Decision Support: Family Healthware™

P. Jon White, MD

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Presentation: Developing Evidence for Healthcare Decision-Making

Keith Larsen, RPh

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Presentation: Evidence Development for Clinical Decision Support: Process & Outcomes Improvement

***Charles Kennedy, MD**

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Presentation: Genomics and Clinical Decision Support: A Health Plan Perspective

****Personalized Healthcare Workgroup Member***