

Implementation and Operation of “Kids” Second Level Domain

This document describes the Contractor requirements to establish, operate and maintain a second level domain within the United States country code top level domain as required by Section 4 of Pub. Law No. 107-317. Each of the following tasks shall be completed in accordance with the requirements of Pub. Law No. 107-317.

1. The Contractor shall establish, operate and maintain a second level domain within the United States country code domain to be called the “kids.us” domain.
2. The Contractor shall establish written content standards for the kids.us domain that ensures access only to material that is suitable for minors and not harmful to minors as such terms are defined by Pub. Law No. 107-317.
3. The Contractor shall establish rules and procedures for enforcement and oversight that minimize the possibility that the kids.us domain provides access to content that is not in accordance with the standards and requirements of the Contractor.
4. The Contractor shall establish a process for removing from the kids.us domain any content that is not in accordance with the standards and requirements of the Contractor.
5. The Contractor shall establish a process to provide registrants in the kids.us domain with an opportunity for a prompt, expeditious, and impartial dispute resolution process regarding any material of the registrant excluded from the kids.us domain.
6. The Contractor shall establish procedures and mechanisms to promote the accuracy of contact information submitted by registrants and retained by registrars in the kids.us domain.
7. The Contractor shall have written agreements with each registrar for the kids.us domain that requires each registrar to:
 - a. Ensure that use of the kids.us domain will be in accordance with the standards and requirements of the Contractor.
 - b. Enter into a written agreement with each registrant in the kids.us domain to use the kids.us domain in accordance with the standards and requirements of the Contractor; to prohibit two-way and multiuser interactive services in the kids.us domain, unless the registrant certifies to the registrar that such service will be offered in compliance with the kids.us content standards and is designed to reduce the risk of exploitation of minors using such two-way and multiuser interactive services; and to prohibit hyperlinks in the kids.us domain that take kids.us users outside the kids.us domain.
8. The Contractor shall establish and ensure that the kids.us domain is operational and begins accepting registrations no later than December 3, 2003.
9. The Contractor shall ensure continuous and uninterrupted service for the kids.us domain during any transition to a successor registry operator for the kids.us domain or the .us domain.
10. The Contractor shall take any other action that NTIA considers necessary to establish, operate, or maintain the new domain in accordance with the purposes of Section 4 of Pub. Law No. 107-317, including, but not limited to, the following:

- a. The Contractor shall implement a “Sunrise Period” that permits qualified trademark owners to pre-register their trademarks in the kids.us domain prior to general public registration in the kids.us domain.
- b. The Contractor shall establish, in conjunction with NTIA, a list of domain names (if any) that will be reserved from domain name registration in the kids.us domain.
- c. The Contractor shall have written agreements with each registrar for the kids.us domain that requires each registrar to enter into a written agreement with each registrant in the kids.us domain to subject such kids.us domain name registration to the following .us policies and requirements, as may be amended from time to time by the Contractor and approved by the Contracting Officer:
 - i. usTLD Dispute Resolution Policy and Rules;
 - ii. The usTLD Nexus Requirements
 - iii. Nexus Dispute Policy and Rules; and
 - iv. Registration Review Policy (April 22, 2002)
- d. The Contractor shall create and maintain a centralized, publicly accessible Whois database for all domain name registrations in the kids.us domain.

All requirements, rules, processes, procedures, mechanisms, fees, agreements and subcontracts required to implement the kids.us domain shall be subject to the Contracting Officer’s approval.