

6(23)04

seasonale[®]

levonorgestrel/ethinyl estradiol 0.15 mg/0.03 mg
TABLETS



Duramed Pharmaceuticals, Inc.
Subsidiary of Barr Pharmaceuticals, Inc.
Pomona, New York 10970



ANNCR VO: What if someone told you there was a new possibility in birth control pills?



That now there's a daily pill that lets you have just four periods a year?



Introducing...



Seasonale



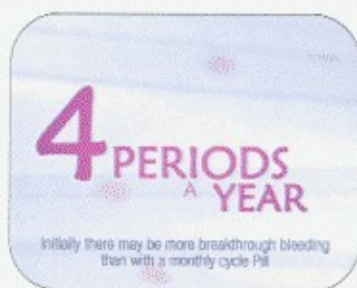
Four periods a year...



You're thinking, "Is that really okay?"



Women's healthcare experts agree it is. Plus Seasonale is FDA approved.



Let's hear it for four periods a year.



Initially on Seasonale you're more likely to have breakthrough bleeding between periods



than with a monthly cycle pill. Like other birth control pills,



serious risks include blood clots, stroke and heart attack.



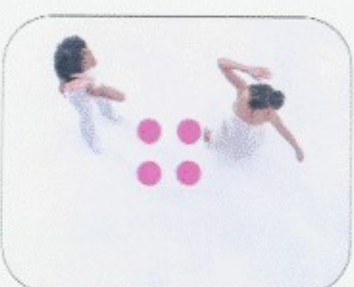
Cigarette smoking increases these risks especially if you're over 35,



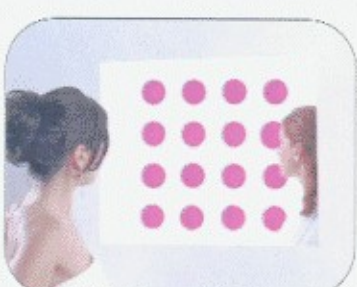
so pill users are urged not to smoke.



Women who could be pregnant, have blood clots, certain cancers



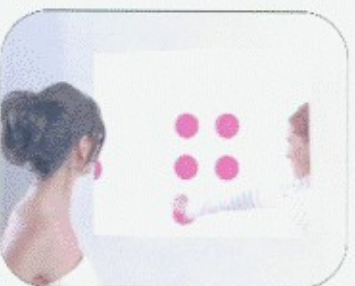
or a history of heart attack or stroke shouldn't take the pill.



The pill doesn't protect against HIV or STD's.



Ask your healthcare professional or log on to learn more.



Welcome to more possibilities.



Seasonale.



Fewer periods. More possibilities.