



FOR IMMEDIATE RELEASE
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Breathmobile makes its Bay Area debut

Mobile asthma clinic open for public tours

SAN FRANCISCO – The Breathmobile, a mobile clinic with a remarkable history of helping asthma patients in Southern California, will make its Northern California debut September 18 at Jack London Square in Oakland.

The Breathmobile van is staffed by medical professionals specializing in diagnosis and treatment of asthma and equipped with educational resources to promote self-management of the disease. The Northern California Breathmobile, managed by the Prescott-Joseph Center for Community Enhancement in West Oakland (PJCCE), will travel monthly to 20 schools and additional community sites to provide services free of cost in West Oakland, East Oakland, Emeryville and Berkeley.

“The Breathmobile concept has proven to be very successful in Southern California,” said Dr. Washington Burns, executive director of the PJCCE. “A total of 85 percent of all patients visiting the Southern California Breathmobiles were able to manage and control their asthma within six months. We are striving for similar success in Alameda County.”

“We think the Breathmobile is a big step toward helping East Bay residents with asthma breathe easier,” said Jean Roggenkamp, Deputy Air Pollution Control Officer of the Bay Area Air Quality Management District. “The Air District is proud to be part of a partnership bringing asthma education and medical help to areas with some of the most substantial air quality impacts in the Bay Area.”

The Breathmobile will be open to the public from 2 to 6 p.m. on September 18, and Oakland Mayor Ron Dellums, U.S. Rep. Barbara Lee and other officials have been invited to a ribbon-cutting ceremony at 4 p.m. The Breathmobile will be parked in front of Scott’s Seafood Restaurant, 2 Broadway at Jack London Square in Oakland.

The Breathmobile program was launched 12 years ago in Los Angeles by the Asthma and Allergy Foundation of America. That program now totals 10 vans serving more than 120 schools and health centers in Southern California.

The program is sponsored in the Bay Area by a coalition of government and industry including the Asthma and Allergy Foundation of America, AC Transit, Bay Area Air Quality Management District, Port of Oakland, Union Pacific Railroad and Wells Fargo Bank. For more information about the Breathmobile® program, call the Prescott-Joseph Center for Community Enhancement at 510-835-8683. # # #