

The Proposed Oregon Coast National Marine Sanctuary: A Case Study in Marine Management

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Outline

- Governor Kulongoski's Proposal
- National Marine Sanctuary Program
- OPAC
 - Membership & Duties
 - Internship / Public Meeting Process
 - Timeline
- Issues & Concerns
- Comparison to Public Process Models
- Current Status of the Proposal

- Fellowship Placement & Activities



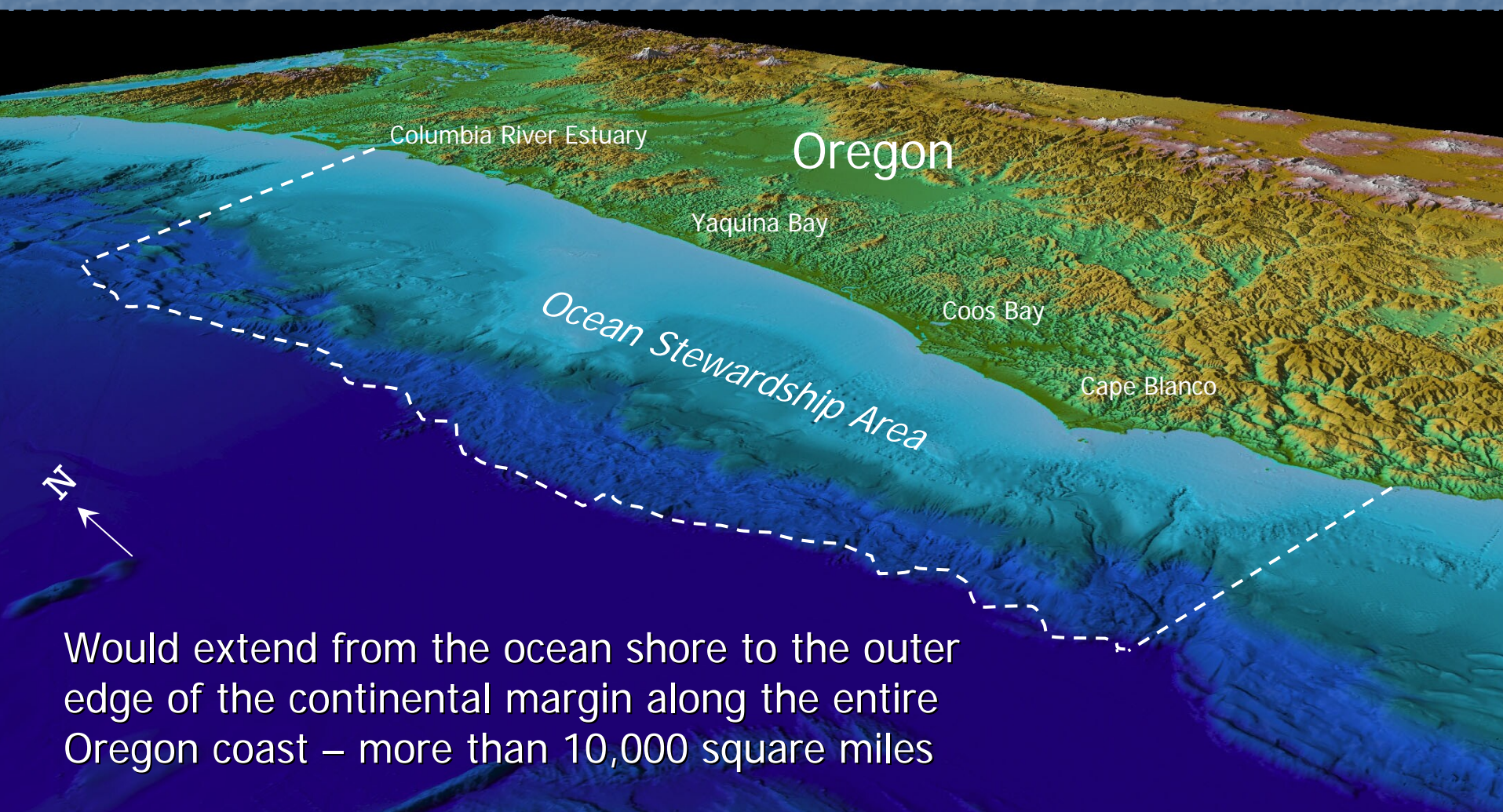
The Oregon Coast National Marine Sanctuary

The Governor's Objectives:

- An Ecosystem Approach to Management
- Ending the Threat of Offshore Oil & Gas Drilling
- Increased Funding for Research and Monitoring
- Increased Federal-State Partnerships, particularly outside of State Waters
- Boosting Coastal Tourism



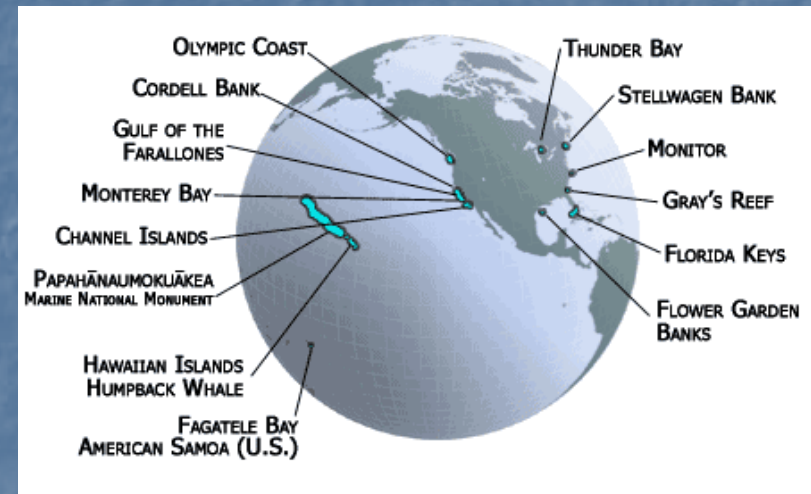
The Proposed Oregon Coast National Marine Sanctuary: Extent



Would extend from the ocean shore to the outer edge of the continental margin along the entire Oregon coast – more than 10,000 square miles

National Marine Sanctuary Program

- Administered by NOAA/NOS
- Marine Protection, Research & Sanctuaries Act of 1972
- Functions of a National Marine Sanctuary
 - Research and Monitoring
 - Education and Outreach
 - Maritime/Cultural Heritage
 - Resource Protection



The Ocean Policy Advisory Council (OPAC)

Multi-stakeholder group of appointees (fishing, conservation, tribal, ports) with *ex officio* heads of relevant state agencies; advises Oregon Governor

Of Particular Interest:

In his initial letter to the Oregon legislative delegation, the Governor stated that he intends fishery management to remain under the jurisdiction of the Pacific Fishery Management Council (PFMC) and the Oregon Fish & Wildlife Commission



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The Role of OPAC

The Governor asked OPAC to:

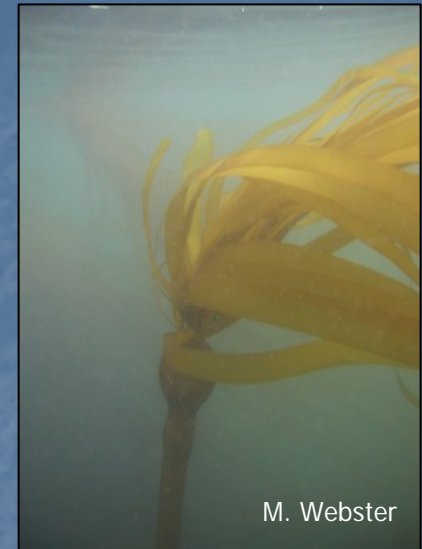
- Advise as to the spatial extent needed for effective ecosystem-based management
- Conduct meetings to assess stakeholder & public opinion of the Governor's proposal

Personal Involvement

Along with two other MRM students, was hired by the Oregon DLCD to produce a scoping report on sanctuaries and the possible impact for the Oregon Coast during Summer 2006:

Socioeconomic / Biophysical / Institutional

Additionally, hired to assist with public meeting process throughout Fall 2006 and provide summary reports



Timeline

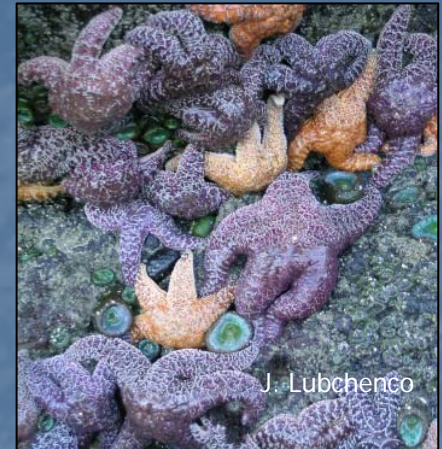
OPAC Review Process

- Dec 2005 - Governor initiates proposal
- Jan-Mar 2006 - OPAC hears presentations from NMS managers and relevant interests
- Jun-Sept 2006 - NMS Working Group appointed and begins research; Scoping Report initiated and completed; Outreach process initiated
- Sept 2006 - Governor requests status report
- Oct-Nov 2006 Governor's initial expectation of OPAC's completion of findings
- Dec 2006 - Status report completed



Issues & Concerns

- There is a Federal moratorium on the establishment of additional National Marine Sanctuaries
- OPAC is already wrestling with their original mandate to establish a network of marine research reserves
- OPAC has actively discussed whether a need exists
- Timing – possible political motivations
- Lack of consultation with stakeholders prior to the announcement of the Governor's proposal
- Lack of support from key constituencies; notably, the fishing community and environmental organizations
- Funding for the public meeting process, or lack thereof
- Community concerns over additional layers of bureaucracy in an already heavily regulated arena



Policy Models

Sabatier & Mazmanian (1983)

Conditions for successful implementation of a regulatory program:

- Clear and consistent mandate
- Active support from organized constituency groups, legislators and the courts
- Implementing agency leaders are committed to goal
- Appropriate hierarchical structure
- Sound policy objectives; managers given sufficient jurisdiction

Kingdon (1995)

- Agendas
- Alternatives
- Policy Windows & Focusing Events
- Political Entrepreneurs
- Conditions versus Problems



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Current Status of the Governor's Proposal

- No public meetings held (no consensus, no funding)
- In late 2006, OPAC issued a status report, including a negative recommendation to the Governor
- In February 2007, the Governor placed the proposal in "abeyance" and asked OPAC to move forward with marine reserves

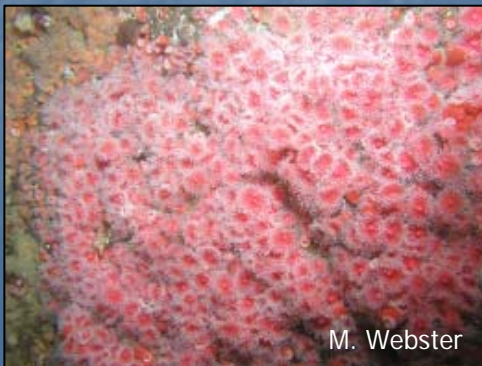
Ramifications

- Backlash led to increased support for a limited system of marine research reserves
- OPAC's ability to find consensus
- Fodder for student projects



Outcome and Results

- Characterize Proposal Process
- Identify Aspects that Hinder the Process and Can Be Improved
- Public Policy Models Can be Useful
- Sanctuary Proposal: Failure or Success?



Current Activities

NOAA Fisheries, Office of Policy

- Part of the Assistant Administrator's Office
- Broad perspective, looking across divisions and programs
- Develop and integrate policy both within the agency and across government

Policy Office Functions

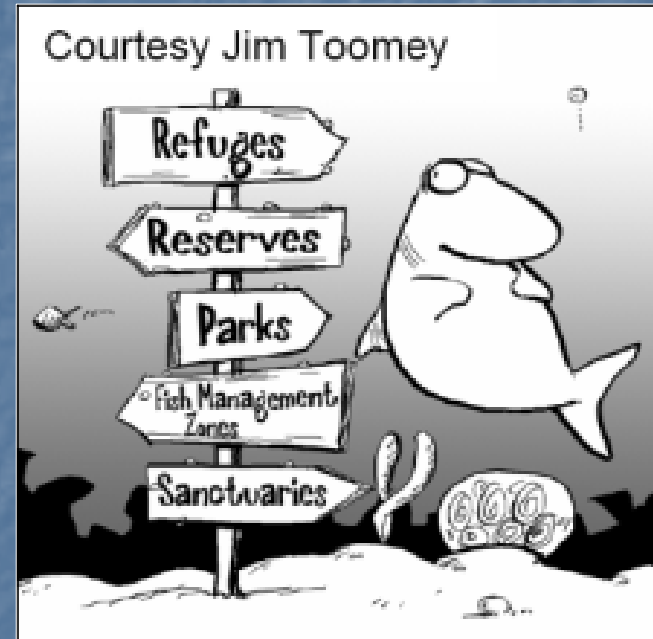
- Identify national requirements for living marine resource and habitat stewardship
- Manage the development of NOAA Fisheries long-range policy objectives through:
 - Policy research and analysis
 - Synthesis of programs, legislation, and budget
- Recommend national level guidance and strategies for policy implementation and integration

Activities, Continued

Fellowship Duties

- Development of LAPP Guidelines, Analysis of Public Comment
- Staff Support for Marine Fisheries Advisory Committee (MAFAC) and NOAA Fisheries Leadership Council
- Seafood Certification (Ecolabeling)
- NOAA Ocean Council – Ocean Policy Working Group
- Other Duties as Assigned

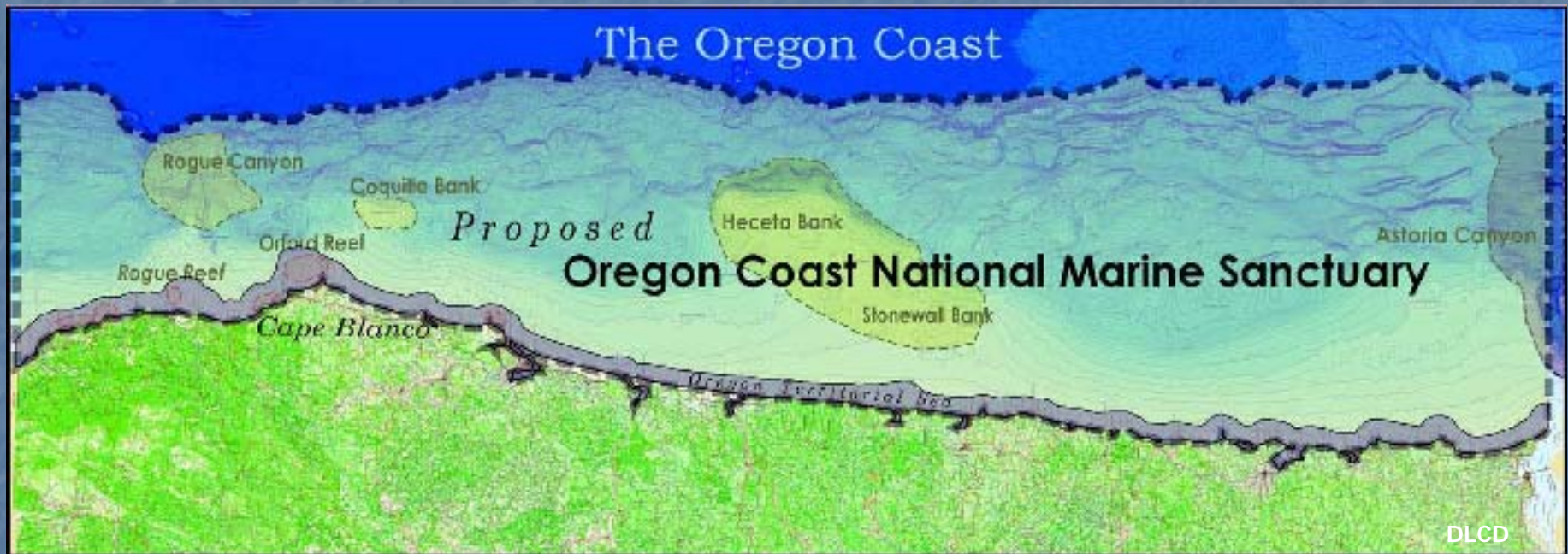
Questions?



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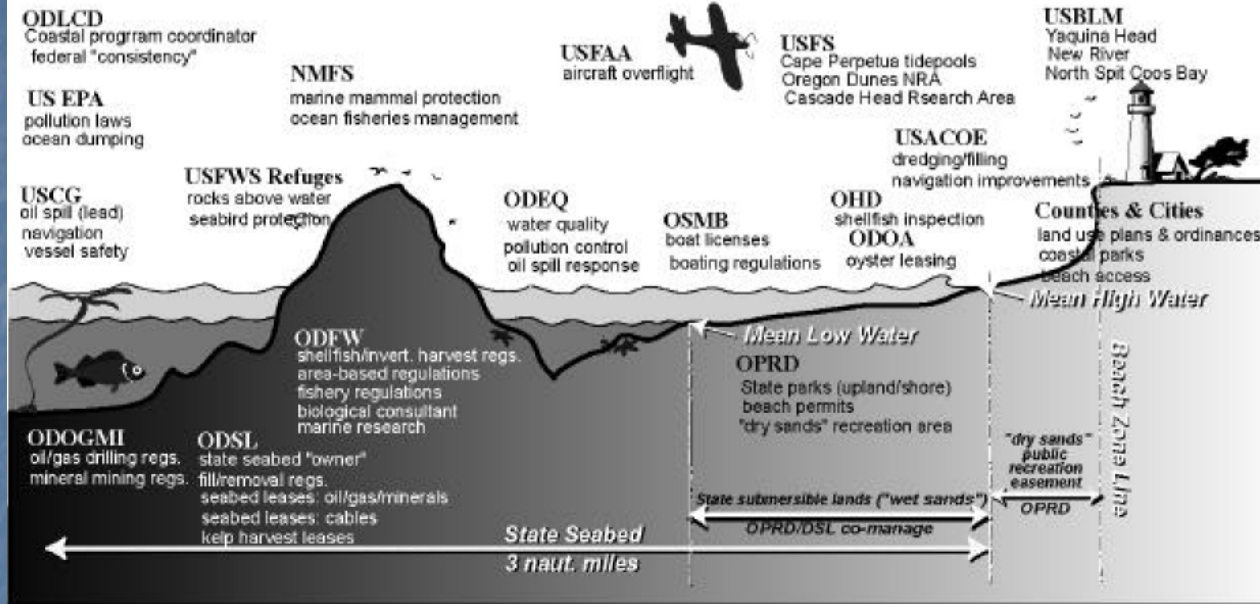
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The Ocean Stewardship Area

Asserted through the Oregon Territorial Sea Plan and State Goal 19

AGENCY PROGRAMS AND AUTHORITIES IN OREGON'S TERRITORIAL SEA AND OCEAN SHORE



FEDERAL AGENCIES

USFWS: U.S. Fish and Wildlife Service
 USEPA: U.S. Environmental Protection Agency
 USACOE: U.S. Army Corps of Engineers
 NMFS: National Marine Fisheries Service
 USBLM: U.S. Bureau of Land Management
 USCG: U.S. Coast Guard
 USFS: U.S. Forest Service
 FAA: Federal Aviation Authority

COUNTIES AND CITIES (fronting on the ocean)

CLATSOP: Gearhart, Seaside, Cannon Beach, Warrenton
 TILLAMOOK: Manzanita, Rockaway Beach
 LINCOLN: Lincoln City, Newport, Yachats
 LANE: none
 DOUGLAS: none
 COOS: Bandon
 CURRY: Port Orford, Gold Beach, Brookings

STATE AGENCIES

DLCD: Dept. of Land Conservation and Development
 DOGAMI: Dept. of Geology and Mineral Industries
 ODFW: Dept. of Fish and Wildlife
 DSL: Division of State Lands
 DEQ: Dept. of Environmental Quality
 DOA: Dept. of Agriculture
 OPRD: Oregon Parks and Recreation Department
 OHD: Oregon Health Division
 OSMB: Oregon State Marine Board

Ocean Policy Advisory Council

Membership

Voting members appointed by the Governor, nominated by constituency

Voting Members:

- Commercial Fisheries (2 seats)
- Recreational Fisheries (2 seats)
- Non-fishing coastal recreation (1 seat)
- Ports (1 seat)
- Public-at-large (2 seats)
- Coastal County Commissioner (2 seats)
- Coastal elected official
- Coastal Tribes
- Coastal Conservation or Environmental organization (1 seat)
- Statewide Conservation or Environmental organization (1 seat)

Ex-Officio Members:

- Governor's Designee
- Department of Environmental Quality
- Department of Fish & Wildlife
- Department of Geology & Mineral Industries
- Department of Land Conservation & Development
- Department of State Lands
- Department of Agriculture
- Department of Parks & Recreation
- Oregon Sea Grant (OSU)
- Coastal local government association