

EXECUTIVE ORDER NO. 10-08

**THE OFFICE OF ARTS, CULTURE AND THE CREATIVE ECONOMY
AND THE MAYOR'S CULTURAL ADVISORY COUNCIL**

WHEREAS, art and culture are critical to the quality of life in the City and the region; and

WHEREAS, art and cultural activities are major economic engines in the City and the region; and

WHEREAS, the City's policy is to encourage artists to live and work in Philadelphia and to make a diverse and well-rounded variety of arts and cultural activities available to the City's citizens and guests;

NOW, THEREFORE, by the powers vested in me by the Philadelphia Home Rule Charter, it is hereby **ORDERED** as follows:

Section 1. ESTABLISHMENT OF THE OFFICE OF ARTS, CULTURE AND THE CREATIVE ECONOMY.

The Office of Arts, Culture and the Creative Economy, headed by the Chief Cultural Officer, is hereby established in the Mayor's Office. The mission of the Office of Arts, Culture and the Creative Economy is to build a healthy and vibrant Philadelphia through fostering and investing in its creative sector, leveraging the role of the arts and culture in economic development, and ensuring access to cultural opportunities.

Section 2. DUTIES AND RESPONSIBILITIES OF THE CHIEF CULTURAL OFFICER.

The Chief Cultural Officer shall have the following duties and responsibilities:

A. Improve access to arts, arts education and cultural opportunities and activities for all City residents and visitors;

B. Work with schools and other programs to expand arts education for school-aged children and ensure that young Philadelphians have improved access to multiple cultural opportunities and creative experiences and;

C. Support the growth and development of the City's arts, culture and creative economy sector. Such support shall include the promotion of public and private investment in the creative economy sector, including for-profit creative industries and the promotion of the City's new and existing cultural corridors and districts;

D. Oversee and coordinate arts-related City programs, such as the Mural Arts Program, the One Percent for Art program, the Art in City Hall Program and the City's Art Conservation & Collections Program;

E. Coordinate with and support other public agencies and their arts-related programs;

F. Serve as the liaison for area arts and cultural agencies and institutions in Philadelphia and throughout the region;

G. Enhance the City's relationship with area colleges and universities and collaborate with their respective arts programs;

H. In coordination with the City Representative, serve as the spokesperson on behalf of the Mayor in connection with arts and cultural issues and activities; and

I. In coordination with the City Representative, promote Philadelphia nationally and internationally as a hub of the arts and culture for the purpose of attracting businesses, residents, and tourists to the City and region.

Section 3. REESTABLISHMENT OF THE MAYOR'S CULTURAL ADVISORY COUNCIL.

A. The Mayor's Cultural Advisory Council (MCAC) is hereby reestablished, as an advisory body to the Mayor. The members of the MCAC shall be appointed by the Mayor and shall be community leaders who represent stakeholders in the arts, culture and creative economy sector, including individual artists, professional creative firms and businesses, the City's diverse non-profit arts and cultural groups and their key funders.

B. The Mayor shall appoint the Chair of the MCAC, who shall be a leader in the arts and culture community respected for his or her ability to unify stakeholders in the arts, culture and creative economy sector, and may appoint one or more Vice-Chairs, to reflect the varied and diverse interests of the sector.

C. The Office of Arts and Culture shall provide staff and administrative support to the MCAC.

Section 4. DUTIES OF THE MAYOR'S CULTURAL ADVISORY COUNCIL.

The Mayor's Cultural Advisory Council shall:

A. Advise the Mayor and the Chief Cultural Officer on issues relating to the arts, culture and the creative economy;

B. Serve as a “think tank” for the development of strategies to address arts and cultural issues and opportunities in the Philadelphia region;

C. Develop a multi-year strategic plan for promotion of the creative economy in Philadelphia and the region;

D. Mobilize support from the arts community to implement the Mayor’s vision for the arts and the goals of the Office of Arts, Culture and the Creative Economy;

E. Provide assistance to the Office, including assisting in the development of public and private sector sources of revenue to support the arts and the Office’s programs; and

F. Meet at least quarterly and report to the Mayor annually on its activities and results.

Section 5. EXECUTIVE ORDER NO. 6-86.

Executive Order No. 6-86, establishing the Office of Arts and Culture, is hereby rescinded.

Section 6. EFFECTIVE DATE

This Order shall be effective immediately.

July 18, 2008
DATE



MICHAEL A. NUTTER, MAYOR