

1 pain and then a cardiac arrest and died, and there is a
2 person with a history of angina on multiple medications who
3 developed respiratory depression, psychosis, and
4 ventricular fibrillation, but was resuscitated.

5 So given the limited number of reports in both
6 Merck's database and the FDA's database, we conclude that
7 there does not appear to be an appreciable risk of life-
8 threatening arrhythmias in patients who take therapeutic
9 doses of cyclobenzaprine 10 milligrams.

10 Our WAES database contains 29 reports of
11 seizures in patients who had taken cyclobenzaprine. Two
12 reports involved overdoses. Of the remaining 27 reports,
13 12 would meet the criteria for serious that exists today.
14 Eleven of these 12 reports were confounded. In three of
15 the cases, the patients had a previous known history of
16 seizures. In 10 cases, there was not enough information to
17 assess causality in a reasonable manner. In four cases,
18 cyclobenzaprine may have been associated with a seizure,
19 and in two cases, when we reviewed the case, it doesn't
20 sound like a seizure that's being described at all.

21 We also reviewed the FDA database looking at
22 seizures and cyclobenzaprine, and we found six reports that
23 did not come from Merck. There were four reports that were
24 serious, including one that was a fatality. The other
25 three reports all had a prior history of seizures. Now,

1 given the limited number of reports in our database and in
2 the FDA database, the risk of a seizure secondary to
3 therapeutic use of cyclobenzaprine appears to be quite
4 negligible.

5 Dr. Klein presented data from several sources
6 this morning, from the American Association of Poison
7 Control Centers and the Drug Abuse Warning Network. I'd
8 like to try to put some of the numbers in perspective that
9 we all looked at this morning. This slide summarizes for a
10 4-year period, 1994 through 1997, what the most commonly
11 reported drugs are to the American Association of Poison
12 Control Centers, and we see cyclobenzaprine during that 3-
13 year period had 15,000 reports, which is an order of
14 magnitude less than is seen with ibuprofen, multi-vitamins,
15 or acetaminophen. So we are not minimizing the fact that
16 there are 15,000 reports, but we'd like to put that in the
17 context of all the other reports that the Poison Control
18 Centers do receive.

19 The Poison Control Center database collects
20 information about overdoses from all across the country,
21 and their data actually show that cyclobenzaprine has a
22 large margin of safety in overdose. There were three
23 reported deaths with cyclobenzaprine alone. We know that
24 one of those patients reportedly took 800 milligrams, which
25 is 13 milligrams per kilogram, the equivalent of 165

1 milligram tablets. We do not know the dose ingested in the
2 other two cases. There were 36 deaths in the database in
3 patients who took cyclobenzaprine and multiple other drugs,
4 most commonly benzodiazepines and tricyclic
5 antidepressants. The most common symptoms in overdoses
6 were drowsiness and sinus tachycardia. Serious ventricular
7 arrhythmias or seizures were reported in less than 0.4
8 percent of the cases of cyclobenzaprine overdose alone.

9 Looking at the Poison Control database
10 reinforces that cyclobenzaprine is not the same as
11 amitriptyline. If we look at the 101,000 overdose reports
12 in the Poison Control Center database over a 10-year period
13 and compare that with the 11,000 cases of cyclobenzaprine
14 alone, we see that the mortality rate with cyclobenzaprine,
15 three out of that, is much lower than the 1 percent rate
16 with tricyclic antidepressants. And even when
17 cyclobenzaprine is taken as part of a multi-drug overdose,
18 the mortality rate is lower than with the tricyclic
19 antidepressants.

20 Turning our attention to the Drug Abuse Warning
21 Network data, the last year that we have data available for
22 all drugs is 1993, and cyclobenzaprine appears as Number 42
23 on their list, with 2,600 mentions in that year. That's
24 slightly less than caffeine in that year, naproxen, OTC
25 sleep aids, and substantially less than the drugs that

1 everyone recognizes are drugs of abuse.

2 Information from multiple sources indicates
3 that there is a low risk of abuse with cyclobenzaprine.
4 There are no published reports of recreational use or
5 addiction to cyclobenzaprine. Merck has not received any
6 spontaneous reports of addiction to cyclobenzaprine. The
7 Drug Abuse Warning Network, as Dr. Klein explained,
8 collects information from emergency departments and medical
9 examiners across the country, and the emergency department
10 mentions indicate that less than 2 percent of the time that
11 a patient ended up in an emergency room after taking
12 cyclobenzaprine did the patient state they were taking it
13 for recreational purposes. Most of the time it was an
14 intentional overdose.

15 Based on the extensive marketed use of the
16 product, over 100 million prescriptions over a 20-year
17 period, we conclude that cyclobenzaprine 10 milligrams TID
18 is generally well tolerated. The most common adverse
19 experiences are related to the central nervous system, and
20 they are generally mild. The number of spontaneously
21 reported serious events differs slightly between our
22 database and the FDA's database, but the pattern within
23 both databases is consistent. Both databases indicate that
24 reports of serious cardiac or neurologic events are rare.
25 There's a low potential for abuse and a large margin of

1 safety in overdose.

2 We acknowledge that cyclobenzaprine 5
3 milligrams can cause drowsiness, and we have developed a
4 label that informs potential consumers about the risk of
5 sedation with the product. In addition to the standard
6 sedation warnings that are included on the back panel, and
7 these are based on the diphenhydramine monograph, we
8 propose to put a flag on the front panel of the box to
9 clearly indicate that the drug may cause drowsiness.

10 We have also taken a conservative position
11 concerning who should use this product. We propose that
12 patients less than 18 years old and patients 65 or older
13 speak to a physician before using the product. Our new
14 pharmacokinetic data shows that elderly patients taking 5
15 milligrams TID will have plasma concentrations similar to
16 younger patients taking the current prescription dose, and
17 physicians may wish to advise those patients to decrease
18 the dosing interval or amount taken.

19 We propose to include warnings advising
20 patients with heart disease, liver disease, thyroid
21 disease, glaucoma or difficulty urinating to consult a
22 doctor before using this product. These precautions are
23 all carried forward from the prescription circular that we
24 have, and they are not unique to this product. They are
25 already on some OTC products such as cough and cold

1 products and decongestants which contain sympathomimetic or
2 anticholinergic drugs. In addition, we propose on the back
3 panel to include specific symptoms that would indicate that
4 a patient might have a condition other than an
5 uncomplicated back strain and should see a physician for
6 diagnosis and treatment. These red flags are consistent
7 with those developed by the AHCPR guidelines that are an
8 appendix to your package.

9 We recognize, as Dr. Hemwall stated, that label
10 development is an iterative process. The label included in
11 the NDA and your background package is not the label that
12 was tested in the use study, and it's not the label that
13 was tested in the label comprehension study. The use study
14 tested an early version of the label that did not include a
15 package insert. The label comprehension study tested a
16 label similar to what we have here, as well as an insert.
17 Based on the results of the use study and our label
18 comprehension study, we made modifications to the label,
19 and those are included in the version that you see that was
20 submitted with the NDA.

21 As Dr. Aikin indicated, the label clearly
22 communicated to consumers that the products should be used
23 for acute neck and back pain with spasm, what the proper
24 dosing instructions are, that the product can cause
25 drowsiness, and that they should consult a physician before

1 using the product or after starting the medication if they
2 have certain symptoms or conditions.

3 As Dr. Aikin mentioned, comprehension was
4 excellent, ranging from 80 to 95 percent, for when a
5 patient should ask a doctor before using the product.
6 Consumers also clearly understood that the product may
7 cause drowsiness, with comprehension ranging from 96 to 98
8 percent. They also understood that they should stop the
9 medication and see a physician if they were not better in
10 10 days.

11 We agree that some concepts that were tested
12 have room for improvement. There was some confusion about
13 the difference from analgesics and whether cyclobenzaprine
14 can be taken with pain relievers. Some people did not
15 understand that the product did not work immediately, and
16 some thought that the product could be used to treat leg
17 cramps or arthritis pain. We have data, however, that I
18 will show you that the package insert actually helps to
19 reduce these misunderstandings.

20 This slide summarizes the percent of consumers
21 who understood that cyclobenzaprine works differently than
22 analgesics. After reading the label alone, 70 percent of
23 the representative sample recognized that this was
24 different than an analgesic. Comprehension improved to 88
25 percent after they also read the insert. The same pattern

1 of improvement was seen in the elderly subjects and the
2 subjects who did not complete high school.

3 This slide summarizes whether people understood
4 that cyclobenzaprine does not necessarily provide immediate
5 relief. After reading the label, 57 percent of the
6 representative sample understood that. Comprehension went
7 up to 75 percent after reading the insert as well.
8 Comprehension also improved in the elderly group, from 46
9 to 70 percent, and in the less than high school grads, from
10 52 to 65.

11 We made several revisions to the label after we
12 saw the results of the use study. The first revision was
13 to delete the word "temporarily" from the uses section of
14 the label. "Temporarily" appears in the indication for OTC
15 analgesics, "temporary relief of mild to moderate pain."
16 The agency asked us to include "temporary" in our uses
17 section for the version that was tested in the label
18 comprehension study, and we believe that that word helped
19 confuse consumers. Because that was so similar to what
20 they're used to with analgesics, we believe that actually
21 helped confuse them and we took it out of the label we
22 submitted.

23 We increased the font size to make it easier
24 for everyone to read, not just the elderly, and we added to
25 the insert examples of inappropriate use, namely that the

1 product does not work for treatment of leg cramps or
2 arthritis. We also added an explanation to the insert
3 about why the elderly should ask a doctor before using the
4 product.

5 We also recognized that both the label and the
6 insert have even more room for improvement. We look
7 forward to hearing suggestions this afternoon, and one of
8 the statements that we know we'd like to include is to
9 clarify in the insert that there's not an absolute contra-
10 indication to driving, as may have been interpreted, but
11 clearly what we're advising people and the spirit of the
12 label with diphenhydramine as well is not to drive until
13 you know how you'll react to the medication, and you should
14 not drive if you become drowsy or dizzy with the
15 medication. But if you're comfortable and have taken the
16 medication before, it's hard to say that it's absolutely
17 wrong to drive once you've had experience with the
18 medication.

19 The pattern of use study was conducted to
20 examine how patients would self-medicate with
21 cyclobenzaprine. It was not conducted to establish
22 efficacy, and it was not conducted to establish
23 effectiveness. The protocol that we wrote and submitted to
24 the agency was designed to look at how patients would use
25 the product, how many tablets per day and how many days

1 they would take it. We enrolled 468 patients who believed
2 that they had acute painful muscle spasm of the back or
3 neck. These patients were given 30 tablets, the first
4 version of our label, and a diary card.

5 The majority of patients complied with
6 directions regarding how many tablets to take per dose and
7 per day. Eighty-seven percent of patients never took more
8 than three tablets in a day, and 89 percent never took more
9 than one tablet as a single dose. Overall, less than 3
10 percent of the treatment days consisted of more than 15
11 milligrams, and less than 1 percent of the doses consisted
12 of more than 5 milligrams.

13 Forty-four percent of the people took the drug
14 as labeled for seven or fewer days, and 48 percent took the
15 medication for eight to ten days. To us, this indicates
16 that some patients actually require more than seven days of
17 medication, and this is consistent with the natural history
18 of the condition and the dosing instructions in the current
19 prescription circular, which, after all, has a similar
20 indication.

21 Since analgesic labeling allows for use up to
22 10 days before seeing a physician, we propose, since
23 analgesics can also be used to treat acute back pain, to
24 minimize the potential for confusion among consumers, that
25 we should have the same duration on our product as are on

1 the nonprescription analgesics. So we will propose in the
2 insert and label you have that 10 days would be the maximum
3 duration of treatment before a patient should see a
4 physician.

5 We examined analgesic use during the use study,
6 and 35 percent of the patients in the use study did take an
7 analgesic on one or more days during the study. They were
8 used for a number of reasons, be it headaches, arthritis
9 pain, dysmenorrhea. Fifteen percent reported that they
10 used the analgesic to treat the same condition, whether it
11 was neck or back pain with spasm, that they were using the
12 cyclobenzaprine for. If we look at the global ratings of
13 the 15 percent of the patients who used analgesics for
14 their back pain, it's no different than the patients who
15 did not use analgesics during the trial.

16 Now, assessing whether patients avoided driving
17 was not a primary objective of the study. In fact, the
18 question about driving was added after the study was
19 ongoing, and only approximately half of the patients were
20 able to complete that question. We recognize the question
21 was poorly worded. It did not clearly ask about did you
22 drive if the medicine made you sleepy. We believe that in
23 a future study, we need to clarify how we ask that
24 question, because the label did not say in bold letters "Do
25 Not Drive." The label said "avoid driving," which may be

1 interpreted differently.

2 In summary, the data we have presented today
3 shows that cyclobenzaprine 5 milligrams TID is
4 statistically and clinically superior to placebo in
5 patients with acute painful muscle spasm of the back or
6 neck. The median time to substantial relief with
7 cyclobenzaprine is approximately two days less than with
8 placebo. The overall efficacy of 5 milligrams TID appeared
9 similar to that of 10 milligrams TID, the current
10 prescription dose. We established that muscle spasm does
11 indeed resolve more quickly in patients who receive 5
12 milligrams TID than placebo, and we have shown that
13 patients can recognize when they have painful muscle spasm,
14 and the correlation between patient and physician ratings
15 demonstrates that patients can assess whether their
16 condition is improving.

17 Cyclobenzaprine 5 milligrams TID was generally
18 well tolerated in the nonprescription studies. The most
19 common adverse experiences were drowsiness and dry mouth,
20 and both were dose related. The subjective level of
21 sedation as measured by the visual analog scale was similar
22 with 5 milligrams to that with the maximum OTC dose of
23 diphenhydramine. Our laboratory studies have shown that 5
24 milligrams TID does not consistently or substantially
25 impair psychomotor performance and driving-related skills

1 in young or elderly subjects.

2 The extensive experience we have with the 10
3 milligram dose shows that that dose is generally well
4 tolerated. Serious adverse experiences have been
5 infrequently reported, and the available data suggest there
6 is a large margin of safety in overdose and a limited
7 potential for abuse.

8 Our label comprehension study shows that key
9 directions and key warnings were well understood. The
10 insert actually helps consumers understand the difference
11 from analgesics. The study identified several
12 opportunities for improvement, and we look forward to
13 comments from the agency and suggestions from the advisory
14 committee this afternoon.

15 Our pattern of use study showed that patients
16 do generally adhere to the proposed dosing instructions.
17 It's worth noting that no patient in our pattern of use
18 study took more than six tablets in a single day. So no
19 patient in the use study exceeded the current prescription
20 dose. Some patients appear that they will need more than
21 seven days of treatment, however, in order to have adequate
22 improvement and resolution of their condition.

23 As I have presented this morning, we believe
24 that the clinical studies have shown that cyclobenzaprine 5
25 milligrams TID is safe and effective. It provides a

1 clinically meaningful benefit to patients with an acute and
2 common problem. The overall risks and benefits are
3 comparable to that of some existing OTC products. We
4 believe we can develop labeling and refine it to allow a
5 consumer to safely and appropriately self-medicate.

6 I'd like to thank you for your attention this
7 morning and reintroduce Dr. Hemwall, who has a few
8 concluding remarks.

9 DR. HEMWALL: Thank you, Scott.

10 I actually have two objectives here right now.
11 One is to provide a wrap-up and put some of this in
12 context, and the other is to give Scott a chance to catch
13 his breath before the questioning starts.

14 This is an opportunity where I would just like
15 to take a few minutes to place into perspective the
16 important questions that you've been asked today, questions
17 relating to whether or not American consumers will be able
18 to, at their own discretion, buy Flexeril OTC off a store
19 shelf, take it home, follow the directions, and use it
20 safely and effectively.

21 You heard me speak earlier about the prevalence
22 of the back pain problem in the United States, a problem
23 that affects the day-to-day quality of life for millions of
24 adults each year. In addition to seeking help through the
25 health care system, many consumers currently self-treat

1 back pain and neck pain with OTC analgesics, rubs, dietary
2 supplements, mechanical manipulations of all kinds. Some
3 of these products even have label claims to be effective
4 against spasm or other terms. In fact, self-treatment of
5 back pain, neck pain, strain, tightness, spasm, whatever
6 words best describe it, has clearly been a part of the
7 consumer mindset for years.

8 While it is clear that consumers are
9 comfortable with using OTCs to treat this common condition,
10 it is also clear that currently available OTC choices do
11 not always provide adequate relief, and many consumers end
12 up in the doctor's office seeking additional options.
13 Thus, it's no wonder that, as I said before, over 30
14 million prescriptions are written each year for muscle
15 relaxant drugs, of which roughly one out of three of those
16 are for Flexeril or generic cyclobenzaprine.

17 For a substantial subset of that population, an
18 OTC Flexeril product would offer real benefit, benefit to
19 informed consumers who are seeking efficient access to an
20 effective product for back and neck pain, access without
21 having to endure the delay, the expense, and the
22 inconvenience of a physician visit, especially for a
23 problem that is often recurring, access to a medication
24 with demonstrated efficacy, providing meaningful relief for
25 many patients up to two days sooner than with placebo.

1 So OTC Flexeril can provide this real benefit,
2 and you've already heard that the sedative properties are
3 within limits and manageable by OTC labeling. So the
4 question really becomes: How does the benefit relate to
5 any potential risk? Well, consider this. Those of you who
6 are on the Arthritis Drugs Committee are faced constantly
7 with assessing safety of a new chemical entity with
8 clinical experience and perhaps a few thousand patients,
9 and maybe a few hundred of those have been treated for six
10 months or a year, and despite having a clean profile in
11 that NDA, there often remains a lingering concern regarding
12 the potential for rare or unexpected adverse events that
13 might occur in a widespread marketed use outside the
14 setting of controlled clinical trials.

15 Today, these joint committees have a fairly
16 unique opportunity to look at a molecule with a long
17 history of use in the prescription setting, and we have
18 reviewed for you the extensive safety data of Flexeril 10
19 milligrams, spanning over 20 years and over 100 million
20 prescriptions. This represents a degree of experience that
21 is uncommon in the evaluation of an Rx to OTC switch. It
22 provides important perspective on the low incidence of the
23 serious adverse effects associated with the use of the 10
24 milligram prescription dose, a dose twice that proposed for
25 OTC use, and similarly this large experience supports the

1 low potential for abuse and for serious consequences in an
2 overdose situation.

3 In addition to demonstrating efficacy and
4 safety appropriate for OTC use, we have developed a solid
5 basis for consumer labeling aimed at efficiently managing
6 consumer expectations of how this product works and
7 directing consumer behavior to maximize the safe use. We
8 appreciate the care and the caution with which decisions
9 must be made while considering a new class of medication
10 for OTC use, and the FDA reviewers have raised important
11 questions which we have addressed in our background book
12 and in Dr. Korn's presentation today.

13 We're eager to learn from your discussions
14 today. Our team of Merck scientists and outside
15 consultants are ready to assist in your assessment of these
16 challenging issues, and we'll be willing to respond to any
17 and all questions which may arise.

18 Thank you very much for your attention.

19 DR. BRASS: Thank you.

20 At this point, we will begin a session which I
21 expect will carry over to the afternoon of questions for
22 both the sponsor and the FDA. I suspect that there are a
23 number of people on the committees who have large numbers
24 of questions, and so I would ask that initially we each
25 limit ourselves to one or two questions so that we avoid

1 monopolizing.

2 The question can be addressed to either sponsor
3 or FDA, both or either, and I would encourage the sponsor
4 or the FDA, if they would wish to comment on a question
5 directed towards the other, to please do so.

6 Additionally, a reminder to both sponsor and
7 FDA. When responding to a question, please identify
8 yourself for purposes of transcription.

9 I think I'll take the chair's prerogative and
10 ask the first question, specifically related to the issue
11 of safety. I am concerned that the use of mean data for
12 describing safety monitoring may be misleading, and that,
13 in fact, in a drug that is used in a wide population, one
14 might be concerned about the percentage of people taking
15 the drug who would have significant impairment. We know
16 that 2.5 percent of the patients in the trials had to
17 discontinue medication use because of severe sedation.

18 You use a responder/nonresponder profile to
19 describe efficacy, and I'd be interested in an
20 impairment/nonimpairment profile in the safety analysis,
21 particularly for the psychomotor type of testing. Can you
22 define a clinically significant degree of impairment, and
23 what percentage of subjects actually exceeded that level?

24 Additionally, given the relatively small
25 numbers of patients used in those types of testing, are you

1 confident that there are not 5 percent of the general
2 population who will be severely impaired at the 5 milligram
3 dose?

4 That was a question.

5 (Laughter.)

6 DR. KORN: Dr. Korn from Merck. We'll have a
7 slide coming up to address that.

8 We did not look at a responder type analysis,
9 but we did look at scatter or variability within the data
10 using these box and whisker displays. Here, for the
11 elderly study which I included in the presentation, we see
12 a box and whisker plot with the median, 25th, and 75th
13 percentiles for the data for vigilance time, reaction time.
14 So it's in seconds. What we see is clearly the median for
15 amitriptyline is higher than for diphenhydramine, for
16 cyclobenzaprine or for placebo. There is some spread to
17 the data, but there are no bad outliers out there in this
18 group of 32 patients or subjects. They were healthy
19 subjects.

20 It was reasonably tight data, and again, not
21 skewed far off from that with placebo. Is that the
22 direction you were looking for?

23 DR. BRASS: I assume this is the best of those
24 scatters? Do you have the others, just to give a sense of
25 particularly the driving skills test, for example?

1 DR. KORN: Sure. Number 733. Here's the
2 divided attention task overall performance score, which is
3 a composite of tracking and reaction time. Again, we see
4 amitriptyline on the far right, cyclobenzaprine looking a
5 lot like placebo, one outlier with amitriptyline up at the
6 far end. We can do the same thing if you'd like with 735.
7 This is tracking error inside that test, which is the
8 weaving motion. Again, cyclobenzaprine overlapping pretty
9 much with placebo, amitriptyline not that different but
10 with an outlier.

11 DR. BRASS: Thank you.

12 Other questions from the panel?

13 DR. ELASHOFF: It seems to me fairly likely
14 that in practice many patients will be taking an over-the-
15 counter antihistamine when they take Flexeril, and many
16 antihistamines also have strong drowsiness warnings. But I
17 haven't seen any information whatsoever as to what happens
18 if you take both at the same time, and there doesn't appear
19 to be anything on the label suggesting that you ought not
20 to take other things that might be causing drowsiness.

21 DR. KORN: Scott Korn. You're right. We do
22 not have data in psychomotor trials looking at additive
23 effects, whether it's alcohol, antihistamines,
24 benzodiazepines. We would assume that there would be an
25 additive effect as opposed to a multiplicative effect, and

1 we're certainly open to suggestions about other drugs that
2 we should include on the back panel that patients should
3 avoid if they were taking cyclobenzaprine. We could
4 certainly add antihistamines to the list of the sedatives
5 and tranquilizers.

6 DR. ELASHOFF: But we don't in fact know that
7 it's not more than additive, even.

8 DR. KORN: Right. We would assume that
9 certainly the anticholinergic properties would be additive.
10 We have not looked at psychomotor properties.

11 DR. BRASS: Dr. Gilliam?

12 DR. GILLIAM: This is two questions, both I
13 guess toward the sponsor. Have there been any studies
14 looking at the use of Tylenol and/or NSAIDs compared to
15 Tylenol and/or NSAIDs with Flexeril? That's the first
16 question.

17 DR. KORN: We have not conducted any head-to-
18 head trials that were double-blind and compared use with an
19 analgesic or a nonsteroidal anti-inflammatory drug. There
20 are some published studies, including one done by Dr.
21 Borenstein, that were open-label looking at naproxen sodium
22 and Flexeril versus naproxen sodium alone that appeared to
23 suggest a benefit.

24 Certainly we know that 85 percent of the
25 prescriptions for cyclobenzaprine are accompanied by a

1 prescription for either a non-narcotic or narcotic
2 analgesic. So physicians' practice over the past 20 years
3 has been to prescribe both a muscle relaxant and an
4 analgesic in conjunction, but I do not have double-blind
5 data for that.

6 DR. GILLIAM: In Study 9, there were 46 percent
7 of patients who had muscle spasm previously. Were there
8 any differences in pattern between those who had diagnosed
9 muscle spasm previously compared to those who had not in
10 that study?

11 DR. KORN: Can you clarify? By "previously,"
12 do you mean they used cyclobenzaprine before?

13 DR. GILLIAM: Yes.

14 DR. KORN: Okay. We have a slide for that. We
15 see on this slide the proportion of responders on that 5-
16 category global scale. So top three categories for all
17 patients in the use study, for patients who never used
18 cyclobenzaprine before, and for patients who had previously
19 used cyclobenzaprine before. Certainly the mean number of
20 responders appears similar, maybe a little greater
21 variability in the previous Flexeril users. Certainly it's
22 not surprising to us that some of the people on the far
23 right exceeded the dosing directions for what we told them
24 to do, but that may have been because their physician
25 previously told them to take 10 milligrams, so all they

1 were doing was following the directions their physician had
2 given them before.

3 DR. GILLIAM: But they had no idea that they
4 were using Flexeril, right? This was a double-blind study,
5 so they didn't really know what they were using.

6 DR. KORN: This was an open-label, uncontrolled
7 trial. They knew it was Flexeril. The label said it.

8 DR. BRASS: Dr. Pucino?

9 DR. PUCINO: For the driving-related skills
10 study in the elderly patients, do you have data going out
11 more than four doses; i.e., if the half-life in elderly
12 patients is somewhere around 33 hours, do you have
13 something like 8 days dosing?

14 DR. KORN: We do not have psychomotor data
15 drifting out 8 or 10 days. So we don't have psychomotor
16 data at steady state in the elderly. We have sedation
17 data.

18 DR. BRASS: Dr. Gerber?

19 DR. GERBER: Many of us subscribe to the view
20 that the ultimate outcome of health care is good function.
21 Pain is clearly one element that may contribute to that,
22 but I'm wondering whether or not you have in this
23 population of patients any data that indicate whether or
24 not they were in fact able to perform usual activities
25 either at home or at work as a result of taking the

1 Flexeril.

2 DR. KORN: No. We did not collect outcome
3 measures such as Roland-Morris or cut-down days as part of
4 those trials.

5 DR. GERBER: It's a very critical issue given
6 that sedation, especially in the elderly, may in fact
7 provide good resting activity at home and markedly reduce
8 daily routines.

9 DR. BRASS: Dr. Yocum?

10 DR. YOCUM: I guess I would like to follow up
11 Dr. Gerber's comments, that the premise of releasing this
12 compound OTC is to get the millions of patients who have
13 back pain back to work and functioning, but yet the scores
14 that are being looked at are basically pain relief and
15 global scores without any function. I guess I would pose a
16 question to the FDA, because maybe the company has been
17 misled the whole time. Is this typical for the plan for an
18 OTC muscle relaxant not to look at function, which has been
19 the focus of most rheumatologists for years? I'm unclear
20 as to why function is not included.

21 Also, I think Dr. Witter alluded to that there
22 were secondary endpoints to be looked at which looked at
23 there was a little bit more on functionality, but I am
24 unable to find any data related to those secondary
25 endpoints. Are they presented at all in any sort of way?

1 So I guess one is, is this an okay thing for
2 the FDA to not look at function? And two, why aren't we
3 seeing at least the secondary endpoint data?

4 DR. BRASS: I'll ask Dr. Hyde or Dr. Katz to
5 comment, but I think the point you raise is going to be
6 part of our discussion this afternoon. But if Dr. Hyde or
7 Dr. Katz wants to comment.

8 DR. HYDE: I don't know that we have a real
9 response to that. I mean, one of the issues was that it
10 was already an approved product and part of this
11 development was to explore the dosing range to see if lower
12 over-the-counter might be appropriate. I don't know if
13 that completely answers your question.

14 DR. BRASS: Dr. Witter, do you want to comment
15 on the referred-to secondary endpoints?

16 DR. WITTER: The secondary endpoint that I
17 thought was most useful was what I had presented, which was
18 the physician confirmation of spasm. The other ones, maybe
19 the sponsor might want to discuss them in a bit more
20 detail, but I didn't find them to be of the same kind of
21 use.

22 I just might comment, Dr. Yocum, that I put up
23 there the World Health Organization proposals and that was
24 part of the discussion that preceded this. I think maybe
25 that's an answer for you.

1 DR. BRASS: Dr. Harris.

2 DR. HARRIS: This is to the sponsor. One of my
3 major concerns remains whether or not patients are going to
4 be able to distinguish between back and neck pain alone
5 versus back and neck pain plus spasm. Although there is
6 data showing that the physician and patient concur with
7 respect to their understanding of spasm, I'm still not
8 convinced that patients won't take this as they might an
9 analgesic with back and neck pain alone, that it will end
10 up being in the minds of many patients an analgesic rather
11 than being used for spasm.

12 I'll ask if you have any data that
13 distinguishes or determines whether or not, or really would
14 convince me that patients won't use this as an analgesic,
15 even without spasm.

16 DR. KORN: We have not done a study looking
17 specifically at accuracy of self-diagnosis, whether they
18 have spasm and would they be likely to use this for
19 conditions when they don't have spasm. Again, we've done
20 label comprehension work, but the patients were not acutely
21 ill then. They were normal subjects walking through a
22 shopping mall. So we haven't looked at patients who were
23 symptomatic and done label comprehension in those groups
24 where maybe you would get the answer to that question.

25 DR. BRASS: Dr. Sachs?

1 DR. SACHS: Since one of the goals of releasing
2 this over-the-counter would be to allow people to treat
3 themselves and therefore get symptom relief faster, I was
4 wondering if you did have some data which showed if you
5 started the drug earlier you did feel better. Also, if you
6 are showing that the drug is relief two days sooner, on the
7 one hand then why would you need to take it longer for
8 symptom relief?

9 DR. KORN: To answer the second part of your
10 question first, the current prescription circular states
11 that the product can be used for up to two to three weeks,
12 and indeed if we look at our populations after seven days,
13 less than half the patients had complete relief at the end
14 of seven days, which is not surprising given the natural
15 history of the condition. So some of those patients may
16 have given the drug a very high medication helpfulness
17 score. They thought it was helpful. They just hadn't
18 gotten back up to the level of function or pain relief that
19 they really wanted.

20 So to us, it's not surprising that seven days
21 might not be the ultimate duration of treatment and they
22 may need a little longer.

23 716, please?

24 To look at, I believe, the first element of
25 your question, within Protocol 6 and 8, in Protocol 6

1 patients were allowed to be symptomatic for up to 14 days,
2 but some did enroll after less than seven days or less than
3 three days. In Protocol 8, patients had to be symptomatic
4 for less than seven days, but some did enroll in less than
5 three days. We see that the difference between 5 and
6 placebo, the difference in mean scores for global
7 impression of change at Visit 2 was basically consistent
8 whether they were patients in the all-patients-treated
9 analysis or the patients who had been symptomatic for a
10 shorter period of time, whether it was seven days or three
11 days.

12 In Protocol 8, the patients who had been
13 symptomatic for shorter actually had a better
14 differentiation from placebo than the patients who had been
15 symptomatic up to seven days.

16 DR. BRASS: Dr. Abramson?

17 DR. ABRAMSON: I just had a question relating
18 to the label recommendation that people over 65 consult a
19 physician. I guess it was both with respect to the
20 practicality and the rationale for that. So it's a two-
21 part kind of question. One is, is there a precedent where
22 OTC drugs make that kind of recommendation, that the
23 patient consults a doctor? And what's the likelihood that
24 that's going to be effective?

25 But perhaps more importantly, there's a notion

1 that at age 65, all of a sudden the clearance decreases and
2 plasma levels go up. So the question is the basis of the
3 data that shows the trend during which time with age plasma
4 levels increase, and what happens at age 60 and 55 for
5 example?

6 DR. KORN: We are aware of precedent for a
7 different labeling for geriatric patients and analgesics.
8 If you look at naproxen sodium, there are different dosing
9 directions for patients who are 65 or older versus patients
10 who are less than 65.

11 DR. ABRAMSON: Requiring them to consult with
12 their doctor?

13 DR. KORN: No. It's for a different dose.
14 We're going one step past that. We're saying, gee, we
15 don't want you titrating the dose or adjusting the dose, we
16 think you ought to see a physician, because if we're
17 attracting a population that has acute back pain, and I
18 think the AHCPR guidelines are consistent with this, the
19 risk that a 65 or 70-year-old patient with a new onset of
20 acute back pain that's substantial has an underlying
21 condition requiring diagnosis and treatment is quite higher
22 than a 20-year-old who was out shoveling snow. So not just
23 from a kinetic basis but as well as a diagnosis and a risk
24 of misdiagnosis, we believe that elderly patients should be
25 triaged to their physician if they've got acute back pain

1 with spasm.

2 You're absolutely right, there's not a
3 threshold effect where the clearance goes up at 65. The
4 clearance would start to go up presumably whenever
5 functional hepatic mass starts to go down, and it is a
6 continuum. Where you draw the cutoff is unclear. But
7 certainly even patients who are 65 and take the product end
8 up with plasma concentrations that they would have gotten
9 if they were younger and currently took the Rx product. So
10 we think that lowering the dose by half gives us a safety
11 margin even if patients disregard the instruction to see
12 their doctor or those patients are 62 and think it's okay
13 and have a higher level.

14 DR. BRASS: Dr. Sherrer?

15 DR. SHERRER: Hi. Yvonne Sherrer. I have a
16 question. You gave us information about the rise in
17 prescription usage of Flexeril over the years and its
18 apparent safety, but I know as a rheumatologist, at least
19 in recent years, prescribing patterns for Flexeril has
20 changed. It's often used more in chronic pain as a single
21 nighttime dose for pain modulation and sleep modulation,
22 which, if that reflects a substantial portion of those
23 prescription increases, may reflect a different safety
24 pattern than what you presented in current usage, or at
25 least usage in these studies.

1 Can you give me an idea of the prescriptions
2 that are given out in the community? How many of them are
3 in fact for acute pain versus chronic pain, a single
4 nighttime usage?

5 DR. KORN: Slide 804. This slide summarizes
6 data from Medco. In 1997 and 1998, there were 681,000
7 prescriptions for cyclobenzaprine, and we see that 28
8 percent of the prescriptions were given as a one-time dose,
9 I assume at night, for probably fibromyalgia. But 54
10 percent of the prescriptions were written as TID dosing,
11 probably for acute back pain.

12 DR. BRASS: Yes, Dr. Lovell?

13 DR. LOVELL: It seems the hypothesis for your
14 psychomotor impairment with your drug is that it's
15 secondary to sedation, and if that's the case, then it
16 makes sense to do it early in the use before it gets into
17 steady state concentration. Could you show us data to
18 compare psychomotor results in patients who reported
19 sedation and didn't report sedation? It seems that an
20 alternative hypothesis is that psychomotor impairment could
21 be due to the fact that this drug is centrally acting on
22 the nervous system and may have impairment independent of
23 its sedating effect, in which case steady state information
24 would be very relevant I think.

25 DR. KORN: Looking at our psychomotor data in

1 the two driving-related studies, the median visual analog
2 scale in all treatment groups combined, the median rating
3 before the driving tests were begun was about 47. So we've
4 gone back and looked at the data, the performance data in
5 patients who had a visual analog score of 50 or more at the
6 beginning of the test versus a visual analog score of less
7 than 50.

8 DR. LOVELL: You mean for sedation?

9 DR. KORN: For sedation, right. So it was
10 alert/drowsy on the visual analog scale. If they were over
11 50 on the visual analog scale, there were a higher number
12 of errors in the vigilance test than if they had a visual
13 analog score less than 50. So sedation as reflected on
14 visual analog did seem to predict an increase in errors in
15 the vigilance test, which is a test of basically
16 maintaining wakefulness for 40 minutes. But again, not a
17 steady state.

18 DR. BRASS: Dr. Anderson, did you have a
19 question?

20 DR. ANDERSON: Yes. I had a couple of
21 questions, one about the correlation between muscle spasm
22 as assessed by the M.D. and the patient findings. I was
23 wondering what the sample sizes were for those correlations
24 that you presented on Slide 41. Then my second question
25 has to do with the reporting of the driving skills. I was

1 wondering why you used geometric means in all of those
2 slides.

3 DR. KORN: In Slide 41, the correlations
4 between physician and patient ratings, the sample sizes
5 were combined from 6 and 8. So there were 200 patients on
6 10 milligrams, 200 on 2.5.

7 DR. ANDERSON: So there wasn't missing data.

8 DR. KORN: No, not at the first visit. We did
9 this at the early time point, at Visit 2. At Visit 3,
10 there was some missing data, but the correlations were just
11 as strong.

12 DR. ANDERSON: The second question was about
13 geometric means.

14 DR. KORN: I'm going to let our statistician
15 answer that for you.

16 MR. TIPPING: Bob Tipping from Merck. The
17 reason that we used geometric means are two reasons. One,
18 it helps with the distributional assumptions of the
19 analysis. It puts it into a normal scale. The second
20 reason is it's a little more intuitive in terms of
21 describing what clinically meaningful differences is.
22 Sometimes in talking about ratios, 10 percent worse or 20
23 percent worse, the geometric mean ratio analysis done on a
24 log scale transforms to that sort of a definition of what
25 may be clinically meaningful.

1 DR. BRASS: Dr. Krenzelok?

2 DR. KORN: I was going to follow up. We do
3 have one slide to address your question about how the
4 correlations looked, as opposed to just giving a
5 correlation coefficient. This shows at Visit 3 the
6 responses on the left-hand side are the physician ratings
7 of spasm: none, mild, moderate, severe. On the right-hand
8 side is the patient global ratings, showing marked
9 improvement at the bottom, worsening at the top. The
10 height of the bars represents the proportion of patients.

11 If there were a perfect correlation between the
12 physician and the patient, the clustering of 12 blocks
13 would be straight along the diagonal. What we see is that,
14 in general, they are clustered along the center in these
15 three areas. There are very few cases where the physician
16 thought that the patient was worse but the patient thought
17 they were improved, and conversely, where the patient
18 thought they were worse but the physician thought they were
19 improved.

20 DR. BRASS: Dr. Krenzelok?

21 DR. KRENZELOK: Thank you. This question is to
22 the sponsor, and it really addresses the issue more of
23 label readability. As I observed your presentation, it
24 would appear that there was, at least from my perspective,
25 in the recruitment of patients to determine label

1 readability, there may have been some selection bias. In
2 one case you recruited patients, I think in the open-label
3 study, using newspaper ads as one medium for selection, and
4 56 percent of the people were recruited that way. The
5 other was the mall intercept methodology, again which may
6 interject a fair amount of bias.

7 I guess my concern is, I wonder if you really
8 have addressed the needs of the people who are illiterate,
9 which are said to be at least 20 percent of the people in
10 this country, and did you do further readability testing on
11 the label to see how the label reads using something as
12 simple as, say, a Gunning Fog Index that you might find on
13 Word or whatever? Thank you.

14 DR. KORN: We have looked at the Smog test
15 measure of readability, and it's a reasonable level of
16 readability. We went to the mall intercept method looking
17 for patients who had low literacy because we thought it
18 would be easier to find that than through a newspaper
19 certainly, and I think that what we have seen is that we
20 need to skew where we go, what malls we go to, to better
21 enrich either the geriatric setting or the low literacy
22 level. We did not assess literacy directly by some realm
23 or some other measure. We looked at education level as a
24 correlate, and it appears that some people may over-report
25 how many years. They may be embarrassed to state that they

1 did not finish high school.

2 So we know that we have to work harder in our
3 next label comp study to find people who have low literacy
4 skills.

5 DR. BRASS: Dr. Neill?

6 DR. NEILL: I have one question for sponsor,
7 one question for the FDA.

8 In looking at the package label, I noticed that
9 apparently the proposed marketing form is for four days of
10 medication, and given the data that I've seen that suggests
11 that the duration of treatment that will benefit a patient
12 is likely to be longer than that, I'm wondering why a
13 package with four days of medication was chosen.

14 A second issue related to that deals with the
15 somnolence data, which suggests that the maximum somnolence
16 occurs within that first four days.

17 The second question for the FDA has to do with
18 a change in the labeling indication for the OTC versus
19 prescription product. The labeling for the prescription
20 product includes the phrase "for use as an adjunct with
21 physical therapy and rest," and the OTC labeling does not
22 include that phrase, and I'm curious to know why it doesn't
23 and do we need to consider that as a different indication
24 given that we've had no data for use of Flexeril at this
25 dose as an adjunct to physical therapy and rest.

1 DR. KORN: The answer actually does talk about
2 non-pharmacologic methods of treatment, be it heat or other
3 methods, and we would hope that that would be in lieu of on
4 the top. We propose to have multiple package sizes. The
5 smallest would be four days. There certainly would be a
6 package size with 30 tablets, which would be a 10-day
7 course of treatment. Many consumers, if they've never
8 tried a product before, would like to not lay out a lot of
9 money and would like to take a smaller investment and make
10 sure they tolerate the product before, if necessary, going
11 back and getting more.

12 So over time, what we've seen with the H2s and
13 others is they start out small and then purchase larger
14 packages the next time they need the medication because
15 they know they tolerate the drug.

16 DR. BRASS: Comment from the FDA on the
17 indication question?

18 DR. KATZ: At this point in time, actually I
19 think the sponsor answered the question regarding the
20 indication. Since what you're seeing now are preliminary
21 labeling as proposed by the sponsor, what you might see as
22 an indication might change later on down the line.

23 DR. BRASS: Ms. Hamilton?

24 MS. HAMILTON: I have a few questions for the
25 FDA on the label comprehension range of questions. Some of

1 this is sort of a refresher course for me, I guess. Basic
2 questions.

3 Do we know how many patients read inserts?

4 A second question is, do we know how far down
5 the label they read?

6 Do we have any data indicating how often
7 consumers actually consult their physician when they're
8 directed to do that on a label, and do consumers typically
9 recognize the technical terminology from other medications
10 they may be taking?

11 DR. AIKIN: Hi. Kathryn Aikin. The answer to
12 most of your questions is no. We do not know how many
13 consumers actually read the label insert. We do not know
14 exactly what they focus on in the label. Some preliminary
15 indications would be that they tend to focus on the
16 directions first instead of the warnings. We do not have
17 information on how many people actually consult a doctor
18 when instructed to do so. And your final question was?

19 MS. HAMILTON: Understanding and recognizing
20 the technical name of other medications they might be
21 taking?

22 DR. AIKIN: They're more likely to understand
23 the technical name if the actual name of the product is
24 next to it and they have taken it previously, which is why
25 there is often the name of the product next to the

1 technical name.

2 MS. HAMILTON: Thank you.

3 DR. BRASS: Dr. Koda-Kimble?

4 DR. KODA-KIMBLE: I have a basic question to
5 either members of the Arthritis Committee or perhaps
6 Merck's consultants. I'm interested in the pathophysiology
7 of pain related to back and neck pain. I mean, what is
8 garden variety back and neck pain? I don't think people
9 say, "I've got a spasm, I've got strain, I've got back
10 pain, I've got a stiff neck." In the AHCPR guidelines that
11 we received, at that point there were several experts who
12 questioned the importance of spasm in the cause of pain.
13 So could somebody bring me up to date on that? If somebody
14 says, "I've got back or neck pain," what is the cause of
15 the pain?

16 DR. BORENSTEIN: David Borenstein. I'm
17 supposed to answer this question. I've written a 700-page
18 book on back pain, so I want to make this answer brief.
19 It's a very difficult question to answer, because back pain
20 can mean very different things for different people. I
21 think in the run of the mill circumstance in mechanical low
22 back pain, one is talking about a muscle injury frequently.
23 This will be debated among rheumatologists and orthopedists
24 as to whether the disk is the primary focus of the problem
25 or is it a muscle syndrome.

1 I do believe certainly in younger individuals,
2 where the drug is supposed to be used primarily, it is a
3 muscle pain syndrome. In that circumstance, I do believe
4 there is muscle injury. As part of the muscle injury, I do
5 believe there is contraction of the muscle as part of that
6 on a reflex basis, which I feel we are able to determine in
7 many individuals on physical examination, as well as some
8 range of motion.

9 Now, some of these statements can be debated as
10 to how specifically one is able to determine that. But if
11 you ask patients, they have different terms in regards to
12 whether they are able to function or not and whether they
13 feel that they are tight or limited in their motion. If
14 it's a tightness that they feel, I think they equate that
15 with spasm. In my experience, that is where these
16 medications, the muscle relaxants and Flexeril, can be
17 quite helpful.

18 So I do think individuals do use terms which
19 describe muscle spasm as a component of pain. Now, which
20 one comes first and how much is what depends more on an
21 individual basis. But I do believe that contraction and
22 pain do play a role in those common musculoskeletal
23 problems of the lumbar spine. Hopefully I've answered that
24 to a certain degree, but I can go even further if you want.

25 DR. KODA-KIMBLE: Is that 90 percent of the

1 time? I mean, what I'm just saying is if somebody says
2 "I've got back or neck pain," what fraction of the time is
3 that related to spasm? Well, we're using the term "spasm."

4 DR. BORENSTEIN: The answer to that -- and I'm
5 not trying to dodge the question -- depends. If you have
6 someone like me, it's a smaller percentage because I see
7 only the more difficult patients. I think you see the
8 whole spectrum of individuals. Ninety percent of
9 individuals with back pain have it on a mechanical basis,
10 which means part of this is that it's based upon joints and
11 muscles being affected. Depending upon the age range, you
12 will have more arthritis in the older group, while the
13 younger group will have it more on the basis of muscle
14 injury.

15 So if you're talking about younger individuals,
16 I think a vast majority of those individuals have it on
17 that basis. The older you get, the less it becomes a
18 problem of muscle and more it becomes one of either joint
19 or disk problems, things of that sort.

20 DR. KODA-KIMBLE: I have one other question.
21 This relates to the use of the pharmacokinetic data you
22 have on patients with liver disease. In the study, it says
23 you studied people with a Pugh-Child classification of 5 to
24 11. Could somebody explain to me what that is and whether
25 someone would be able to recognize their liver disease at

1 that level?

2 DR. KORN: The patients in the study who have a
3 Pugh-Child score that's large enough to qualify have known
4 cirrhosis, and they certainly can't assess their own
5 laboratory parameters, whether it's a low serum albumin or
6 a high prothrombin. The transaminases are actually not
7 part of the score. So in general, they will not know
8 whether they're a Child-Pugh 2, 3, et cetera. They will
9 know, hopefully from their physician, that they have liver
10 disease, and that's the term we're putting on the box.

11 DR. BRASS: Dr. Gerber?

12 DR. GERBER: I am trying to sort out the issue
13 of spasm and pain and how that really does clinically
14 relate to what you are calling efficacy of Flexeril. As I
15 review Slide 40, which is the physician rating of muscle
16 spasm that you report, specifically in the model of the
17 most acute back pain or most acute spasm, there seems to be
18 some interesting information there that doesn't really
19 support my clinical experience of more than 25 years of
20 treating these kinds of problems in that if you have an
21 acute spasm and your medication is effective, it should be
22 working within the first several days.

23 This data suggests that essentially at Visit 2,
24 there is no significant difference between placebo and
25 cyclobenzaprine 5, and no difference between placebo and

1 2.5. It takes about eight days average, because that what
2 your Visit 3 is, to show a difference at the 5 milligram
3 level, and that doesn't quite sit with my clinical
4 formulation. Also, looking at the issue of having an acute
5 problem that has an acute relief, I wonder if you'd
6 elaborate a little bit or perhaps give me your
7 interpretation of that.

8 DR. KORN: We think that 5 milligrams was
9 effective at Visit 2 in Protocol 6. So what we're seeing
10 is that Protocol 8 had less discriminatory ability at the
11 early time point.

12 DR. GERBER: I am talking about Protocol 8
13 because that's the shorter duration group that was selected
14 for treatment. They had their acute onset within a week of
15 selection into the study.

16 DR. KORN: Again, we're not sure why 8 didn't
17 turn out like 6. Even when we look at the subgroup in 6 of
18 patients with more acute pain, we saw better
19 differentiation of 5 milligrams from placebo. So we cannot
20 explain why, but we can say that when you look at the more
21 acute subset of 6, which would also be like the patients
22 you're thinking are appropriate, we do see significant
23 differences.

24 DR. GERBER: The only other observation I would
25 make about that which I think is worthy of comment, at

1 least from the clinical perspective, is the natural history
2 of what the physician is calling muscle spasm. By Visit 3,
3 which is Day 8, there's better than a 50 percent reduction
4 in symptoms as determined by the physician, presumably by
5 palpation or some of the other things that Dr. Borenstein
6 was referring to, in the placebo group. So that shows you
7 that you have an appreciable reduction over a one-week
8 period with no intervention, telling you a little bit about
9 the natural history of the symptoms. So one would expect
10 if you're seeing efficacy, to see if relatively early in
11 the course.

12 DR. KORN: Could I just show one slide here?
13 There is a secondary analysis in Protocol 8 looking at
14 proportion of responders in the all-patients-treated
15 approach with the clinical global impression of change, and
16 these bar graphs show the distribution of the ratings. We
17 see that 5 milligrams had 78 percent responders, versus 66
18 percent with placebo, and that was a significant P value of
19 0.007. So in our primary analysis of mean scores, we did
20 not show a significant difference at the early time point,
21 but we certainly did in the secondary analysis of percent
22 responders.

23 DR. BRASS: At this time, I'm going to break us
24 for lunch. Before everybody disappears, we are going to
25 reconvene promptly at 1:00 with the open public hearing.

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Before we depart, Dr. Titus has a few words of wisdom.

DR. TITUS: I have two announcements for the committee members.

I'm sorry. You'd better do it.

DR. BRASS: While I'm pulling out my glasses again and trying to decipher handwriting, I will remind committee members that they are not to discuss issues related to today's subject during lunch.

These announcements look like they say, for the committee members, in the restaurant there's a reserved table in the rear, as always, for participants. We have travel assistance available -- too late for Dr. Abramson. We have travel assistance available at the reception table.

I think that's it. Is that it? Okay.

Thank you all very much. We'll reconvene at 1:00.

(Whereupon, at 12:07 p.m., the meeting was recessed for lunch, to reconvene at 1:00 p.m.)

AFTERNOON SESSION

(1:00 p.m.)

1
2 DR. BRASS: Good afternoon. As we begin to
3 reconvene, I just want to go over again briefly what the
4 format for the afternoon's agenda will be. We will begin
5 with the open public hearing, and my understanding is we
6 have one individual who has requested time. We will then
7 continue with our questioning of the FDA and sponsor
8 concerning the presentations from this morning. We will
9 then shift to a more focused discussion of the questions
10 posed to the committees by the FDA, during which there will
11 undoubtedly be opportunities and need for additional
12 questioning of both the FDA and sponsor presenters.

13 Having stalled long enough, we will now begin
14 with the open public hearing. Dr. Larry Sasich from Public
15 Citizen has requested five minutes of time.

16 DR. SASICH: Thank you very much for this
17 opportunity to speak before the committee. Before I begin
18 with my comments, I would like to say that due to
19 litigation that Public Citizen has been involved with
20 against the Food and Drug Administration, the FDA's reviews
21 that were distributed to these advisory committees are
22 available to the public now. I believe that this is the
23 first time that FDA review documents have been available at
24 the time of an FDA advisory committee, and I would like to
25 urge all members of the media to take a look at those

1 documents if they have time before they write their
2 stories, and hopefully at some point in the future these
3 documents will be available prior to the time of advisory
4 committee meetings.

5 Public Citizen firmly believes that for any
6 drug approval process to be truly safe, it must be as
7 transparent as possible to the public.

8 Thank you. I'll go on with my comments.

9 Public Citizen's Health Research Group has not
10 seen evidence presented today that cyclobenzaprine in a 5
11 milligram dose given three times a day is as effective as
12 existing nonprescription analgesics and anti-inflammatory
13 drugs in relieving the pain of local muscle spasm, and it
14 has a higher risk of serious adverse effects. Perception
15 of pain is critical in your consideration of this drug's
16 switch from prescription to OTC status because it appears
17 that the three primary efficacy endpoints used in the two
18 pivotal protocols, 006 and 008, depends on patients'
19 assessment of pain rather than muscle spasm.

20 Since we have no evidence that cyclobenzaprine
21 5 milligram is as effective as currently available
22 nonprescription analgesics, this raises the issue of
23 consumers increasing the dose of cyclobenzaprine to 10
24 milligrams three times a day from 5. At the 10 milligram
25 dose of the drug, the current cyclobenzaprine labeling

1 indicates that 40 percent of patients will experience
2 drowsiness. The FDA in its review found the efficacy of
3 cyclobenzaprine, and I quote, "to be clinically modest."
4 Though there may be a statistical difference between
5 cyclobenzaprine 5 milligrams and placebo, the clinical
6 significance of this result remains to be unknown.

7 A fundamental requirement of any over-the-
8 counter drug is the condition for which the drug is
9 indicated can be accurately and safely self-diagnosed by
10 consumers. In the two pivotal trials just mentioned, an
11 exclusion criteria for participating in these trials
12 included, and I quote, "vertebral body or percussive
13 tenderness." A consumer would have to be remarkably
14 flexible to percuss the entire length of his or her spine
15 alone.

16 This drug is associated with a number of
17 clinically significant drug interactions, including widely
18 prescribed drugs such as tricyclic antidepressants, and
19 there is a potential for seizure when this drug is used in
20 combination with tramadol, a prescription pain reliever
21 better known as Ultram. There are also a number of medical
22 contraindications to the use of cyclobenzaprine. These
23 include a recent heart attack, heart rhythm disturbances,
24 and congestive heart failure. This drug should be used
25 with caution, if at all, in patients with glaucoma or

1 predisposition to glaucoma, urinary retention, heart block,
2 or hyperthyroidism.

3 Cyclobenzaprine has been available in this
4 country since 1977. The drug's long use, with the sponsor
5 claiming over 100 million total prescriptions dispensed
6 since it was first introduced, and we have no reason to
7 doubt that, this number would be much more reassuring from
8 a safety standpoint if we had an adverse drug reaction
9 reporting system that could accurately estimate the number
10 of individuals harmed by prescription drugs.

11 The sponsor made reference to the muscle
12 relaxants methocarbamol, orthenadrene, and chlorzoxazone as
13 being available over-the-counter in Canada, either alone or
14 in combination with analgesics. Chlorzoxazone was
15 relabeled in this country in 1996 with strengthened
16 warnings regarding its liver toxicity. Cyclobenzaprine has
17 been associated with abnormal liver function, hepatitis,
18 jaundice, and cholestasis in less than 1 percent of
19 patients using the drug. This is from the current FDA
20 approved labeling for the product.

21 The reason that I mention this, I would like to
22 remind everybody that the openness of other drug regulatory
23 authorities, such as the Canadian, is not the same as the
24 FDA. The dangerous antihistamines terfenadine and
25 astemizole were also available without prescription in

1 Canada, and because of the lack of transparency in the
2 Canadian drug approval process, we do not know what the
3 basis for allowing the use of the muscle relaxants or
4 terfenadine and astemizole in Canada were.

5 We remain very concerned about the severe
6 drowsiness that the 5 milligram dose of cyclobenzaprine can
7 cause, 2.6 percent in Protocols 006 and 008, the
8 psychomotor impairment that can occur in the absence of
9 perceived drowsiness by patients, its drug interactions,
10 medical contraindications, and cyclobenzaprine's use by the
11 elderly. We are also concerned about the consumer's
12 ability to differentiate mild muscle injury from a serious
13 injury to the spine. The data presented by the FDA about
14 the comprehension by consumers of some important
15 information about cyclobenzaprine is troubling.

16 In summary, this drug has demonstrated only
17 minimal efficacy to differentiate it, as the FDA so
18 correctly pointed out, from effectiveness, and may not be
19 equivalent to available over-the-counter analgesics and
20 anti-inflammatory drugs, and is clearly less safe than
21 these drugs. In conclusion, we would urge that this
22 committee not recommend that cyclobenzaprine be made
23 available for nonprescription drug use in the United
24 States.

25 Thank you very much for your attention.

1 DR. BRASS: Thank you.

2 I'd like to now continue the questioning of the
3 sponsor and the FDA, and again perhaps I will begin with a
4 few questions concerning the pharmacokinetics of the
5 compound.

6 First, in clarification, the current material
7 makes reference to a half-life of 18 hours. Yet the
8 previous package insert and a variety of literature
9 suggests a longer half-life for the compound. I'd
10 appreciate clarification of where the 18 hours was derived.

11 DR. WINCHELL: I'm Greg Winchell from Merck.
12 In answer to your question, the 18-hour half-life that's in
13 our current label is an accumulation half-life based on the
14 accumulation of drug. The previous half-life was a
15 terminal half-life, but the terminal determination was
16 confounded by the presence of interhepatic circulation. So
17 if you look at the terminal elimination phase, you get
18 different slopes depending on when you get interhepatic
19 recirculation.

20 DR. BRASS: So how was the 18 hours determined?

21 DR. WINCHELL: By fitting a monoexponential to
22 the accumulation of drug to the trough concentrations on
23 daily dosing. That's why it's an effective half-life.

24 DR. BRASS: Okay. I think I know the answer to
25 this, but it may help explain some things. Why is a drug

1 with an 18-hour half-life being dosed TID?

2 DR. KORN: We adopted the historical precedent,
3 since the 10 milligram prescription dose had been dosed TID
4 for 20 years, we decided not to try to confuse people by
5 shifting the dose recommendation to a less frequent
6 interval. We certainly recognize that you would reach
7 steady state at a reasonable time, but we think that given
8 the fact that there is a response between the amount of
9 drowsiness and the amount of a single dose, we'd rather
10 have smaller doses taken more frequently than larger doses
11 taken more infrequently.

12 DR. BRASS: Concern was raised about the drug
13 metabolism spectrum and profile. You presented an in vivo
14 profile of metabolites recovered in the urine, and in vitro
15 P450 profiling, and the concern was that the in vitro was
16 using much higher concentrations of the drug. I was
17 wondering if you tried to predict the in vivo metabolite
18 profile as compared to the predicted products from the in
19 vitro data based on the P450 profiling and whether it is
20 both predictive qualitatively and quantitatively to give
21 some confidence to that in vitro data.

22 DR. WINCHELL: In regard to the in vitro data
23 that was done at high concentration, we do believe that the
24 FDA's concerns with regard to that were well founded.
25 We're actually in the process of conducting more in vitro

1 studies, of which I have some very preliminary results, at
2 lower concentrations. In terms of the profile, one of the
3 reasons we went to high doses was because in vitro we were
4 only able to get ND methylation, and then we had to run at
5 very high concentrations in order to get a sufficient
6 amount of the D-methyl metabolite to measure. In the
7 studies we're doing at lower doses, we're looking at the
8 disappearance of parent drug. But again, we won't know the
9 metabolic profile of that because it will be too low.

10 DR. BRASS: Do all three of the P450s
11 identified catalyze the D-methylation reaction, or do
12 differential products from the three P450s in vitro that
13 were active?

14 DR. WINCHELL: At high concentration, all three
15 were involved. At low concentrations, our very preliminary
16 data, which hasn't been reviewed by the FDA, where we used
17 monoclonal antibodies against individually 3A4, 1A2, and
18 2D6, none of them individually was able to substantially
19 block the disappearance of cyclobenzaprine at low
20 concentration.

21 DR. BRASS: Okay. I think we'll hold that
22 because that data is preliminary and the discussion is in
23 the spirit of what is necessary. I think that answer will
24 suffice.

25 Yes, Dr. Pucino?

1 DR. PUCINO: Yes, a couple of things along the
2 same line. Do we know anything about the activity of the
3 metabolites?

4 DR. WINCHELL: The answer to that is no. We
5 don't have (inaudible).

6 DR. PUCINO: Is there any data using inhibitors
7 of at least the two primary cytochrome P450 systems, the
8 3A4 and the 1A2? Inhibiting in vivo.

9 DR. WINCHELL: No. We have no clinical data on
10 inhibitors of those two.

11 DR. BRASS: Okay. I guess I will continue,
12 then, with some additional questions.

13 The issue of the predictability of the adverse
14 events has been inferred several times, that a patient who
15 self-diagnoses sedation will be able to avoid engaging in
16 the high-risk behaviors. Do you have data to substantiate
17 that self-assessment in a predictive way that will be
18 helpful in reassuring? Just like you self-diagnose the
19 indication, can you truly self-diagnose the
20 contraindication activity?

21 DR. KORN: No. We have not looked at the
22 positive predictive value of sedation. What we do know is
23 that in the clinical trials we've looked at impairment at
24 the time of peak sedation, but we haven't looked at
25 differentially those who were or were not.

1 DR. BRASS: One of the concerns about the
2 toxicity has been drawn from the parallelism between
3 cyclobenzaprine and tricyclic antidepressants. In the area
4 of arrhythmias, is there any data that at the
5 concentrations achieved of cyclobenzaprine in either
6 therapeutic or even in overdose situations, that there's
7 any class 1A type electrophysiologic effects of the
8 compound and/or QRS prolongation in non-fatal overdoses?

9 DR. KORN: No. Both with 5 milligrams TID and
10 10 milligrams TID, we have not seen QRS widening, QT
11 prolongation.

12 DR. BRASS: What about in the overdose
13 situation?

14 DR. KORN: Again, in the overdose situation --
15 and Dr. Krenzelok might be able to speak to this as well.
16 In his review of approximately 500 overdoses, life-
17 threatening arrhythmias were just very uncommon in doses of
18 less than 1 gram.

19 DR. BRASS: I understand. Was QRS prolongation
20 looked for and identified? Because again, I'm looking for
21 parallels, the strengths of the analogy between the
22 tricyclics, and the tricyclic proarrhythmic effects are
23 thought to be related to direct effects which are
24 manifested as Class 1A antiarrhythmic effects and
25 electrocardiographically early as prolonged QRS complex.

1 DR. KORN: We have not seen QRS widening in a
2 dog study at up to 40 times the human plasma concentration
3 at therapeutic doses. We don't have data on people at that
4 high dose.

5 DR. BRASS: One of the additional issues that
6 has come up is how this drug will be used in actual use,
7 particularly duration of use, and whether consumers will
8 self-limit their use. Your actual use study was designed
9 to be seven days. In actuality, there was substantial use
10 for 10 days, and in some of the materials it was viewed as
11 there was very little use past 10 days. But I think it's
12 very important to point out two things. One, the final
13 visit was scheduled to be between 8 and 10 days, and
14 therefore use beyond 10 days you wouldn't be able to
15 detect, and they were only given 30 pills. So I think
16 drawing the conclusion that consumers will not use the drug
17 for longer than 10 days cannot be drawn from that study,
18 and that, in fact, a conclusion that can be drawn, they did
19 use it longer than was expected or they were told to use
20 it.

21 Is there reason to be concerned that, in fact,
22 they will use it longer than 10 days when we tell them to
23 stop at 10 days?

24 DR. KORN: Well, we have no data to suggest
25 they would be any more likely to do that than they would be

1 to take ibuprofen or acetaminophen for longer than the 10
2 days that those products are currently labeled. We also
3 recognize that patients who have reached steady state
4 concentrations, it was certainly by the 7 days or the 10
5 days that they took the drug. So we have had an
6 opportunity to assess safety at steady state
7 concentrations.

8 DR. KRENZELOK: I'll just make a comment
9 regarding the QRS prolongation and widening and so on.
10 Back when this drug came out in 1977, we were very
11 concerned that it would have the same profile as, say, the
12 tricyclic antidepressants, and so we were pretty vigilant
13 about making sure these people were admitted according to
14 the tricyclic antidepressant protocol. They were admitted
15 for three days of continuous monitoring and so on, and the
16 safety profile has been very, very good and hasn't even
17 come close to the tricyclics.

18 So in response to your question, Dr. Korn's
19 answer was absolutely correct. It's a very safe drug. In
20 overdose, we very rarely see any dysrhythmias at all.

21 DR. BRASS: Dr. Gerber?

22 DR. GERBER: In pursuing the mechanism of
23 action and its efficacy in muscle spasm, I wonder if the
24 sponsor would comment. In any of your secondary analyses,
25 have you looked at those patients who respond that they

1 have had significant -- that is, major -- improvement in
2 symptoms, and those same patients potentially reporting
3 increased drowsiness or sedation? I'm looking for
4 concordance between response and sedation.

5 DR. KORN: We have data that we showed this
6 morning that looks at the percent responders in those who
7 were not sedated versus those who voluntarily reported
8 clinically apparent sedation. Again, the difference in the
9 means in proportion responders for those who did not report
10 sedation was at least as large, in general, as the all
11 patients treated. The sample size gets too small in the
12 placebo group that reported sedation to draw conclusions
13 about that.

14 DR. BRASS: Dr. Yocum.

15 DR. YOCUM: I have a couple of questions. The
16 first really relates to concerns about following up on the
17 duration of use of this therapy. We're hoping that
18 patients who have chronicity, which is a concern here, will
19 consult their physician if they have long-term back
20 problems. Do we have any data from the prescription
21 Flexeril use that, in fact, physicians limit use to less
22 than 10 days? Because if the patients are going to go to
23 the physician, and the physicians are already not using it
24 in that way, I don't think it's going to be a limiting
25 factor. That's question number one, which is to the

1 sponsor.

2 Question number two relates to the
3 comprehension studies, because I'm not sure whether they're
4 the same studies, one by the FDA, one by the company, or
5 whether they were the same analyzed in a different way. I
6 was very confused about that, because the conclusions of
7 the FDA were a little bit confusing in that it seemed like
8 the first conclusion suggested everybody understood what
9 was going on, but then later on suggested that, in fact,
10 that the elderly consumers may not consult a physician, so
11 that gets rid of that, hopefully, stop point for misuse.
12 That other is that the elderly consumers may use Flexeril
13 for inappropriate conditions, which is also of concern,
14 especially if they're going to use it for chronic
15 situations.

16 Nowhere in this analysis did I see whether you
17 asked the patient did they understand that if they had back
18 pain for more than two weeks, that they were to consult
19 their physician and whether they clearly understood that.
20 On Slide 89, there's no percentage of whether the patients
21 comprehended that or not. So I'd ask both the FDA, was
22 that comprehended if it was the same questionnaire, and the
23 sponsor too, did they ask that, and do the patients
24 comprehend the issue of chronicity versus acute nature,
25 because I think the labeling concerns me, that while in

1 fine print it says "acute," there's nothing else in the
2 labeling that talks about acute.

3 DR. KORN: I'd like to introduce Dr. Mary Moore
4 to address the first part of the question.

5 DR. MOORE: Well, I'm a rheumatologist and I'll
6 address the first part of the question from that point of
7 view. It was said earlier today that many clinicians, many
8 rheumatologists and chronic pain doctors have begun to use
9 prescription Flexeril chronically. For fibromyalgia and
10 for chronic pain, it's often given as a single dose at
11 bedtime, and other people give it during the day. So there
12 are out there now hundreds of patients, if not thousands,
13 that are taking the prescription dose chronically without
14 any problem. So that would be my comment as a clinician
15 about the chronic use.

16 DR. LOVELL: The prescription dose is 10
17 milligrams TID, and I don't think that's commonly used for
18 treatment of fibromyalgia, is it?

19 DR. MOORE: Very often varying doses are given
20 either at bedtime or during the day. So anywhere from 10
21 to 30 milligrams at bedtime is given. Other people prefer
22 to give it during the day. All I can say is that it's not
23 uncommon to see 30 milligrams given daily for many months
24 at a time for fibromyalgia and other chronic pain.

25 DR. YOCUM: So my conclusion would be that it's

1 unlikely that the physician is going to limit the patient
2 to 10 days or less. So we may well be looking at OTC use
3 for extended use, because there is going to be no limiting
4 factor.

5 DR. BRASS: I think, again, just from the OTC
6 perspective, just in general, those kinds of warnings are
7 there for two reasons. One is so that if there's another
8 condition present, that the physician has the opportunity
9 to intervene in the chronic use, or if there's a
10 contraindication for chronic use. So I think your
11 assessment is right, but we would still hope that we'd want
12 the patient to still seek attention.

13 Dr. Aikin, do you want to respond to the
14 questions about the comprehension?

15 DR. AIKIN: They were indeed the same study, so
16 I don't want to have that be confusing.

17 In terms of stopping use and asking a doctor,
18 the question "In which of the following situations does the
19 label say that someone should stop using this product and
20 ask a doctor?", 99 percent of the participants answered
21 correctly, if their symptoms do not improve within 10 days.
22 That would imply if they still have pain after 10 days, not
23 would they continue to use after 10 days.

24 I'm sorry if the conclusions about the general
25 sample and the subsamples -- and I think you're referring

1 specifically to the people 65 and over -- were not quite
2 the same. I tried to present those concepts that were well
3 understood first, which include dosing, and the concepts
4 that were not well understood, and that is the similarity
5 possibly to analgesics. In that case, participants age 65
6 and over were more likely to say that they would use it
7 when it was clear they should be contacting a doctor first.

8 DR. BRASS: Yes, Dr. Abramson.

9 DR. ABRAMSON: I just had a question about how
10 realistic it is to think that patients can separate muscle
11 tightness and spasm from chronic pain and arthritis. I
12 think as Dr. Borenstein was talking about with low back
13 pain or neck pain, it's hard even for physicians often to
14 understand where that pain is coming from. My question is,
15 how reliable, even among physicians, is interobserver
16 diagnosis of muscle spasm? My own experience is that we
17 can differ quite a bit, even from doctor to doctor, about
18 our perception of that. So is there any data on the
19 reliability among physicians, and then by extension the
20 reliability of patients in diagnosing muscle spasm or
21 tightness versus arthritis-derived neck or back pain, since
22 we're relying on the patient to make that distinction?

23 DR. KORN: First, there is conflicting data in
24 the literature as to what the interobserver agreement would
25 be on assessment of spasm. In view of that, we had the

1 same physician examine an individual patient each time they
2 were in the clinic, because certainly we believe within-
3 physician variability should be less than across the
4 physicians. We do not have data on what the accuracy of
5 the diagnosis would be among physicians. We would hope
6 that rheumatologists would be making an accurate diagnosis
7 and know from history before they even resort to the
8 radiograph of the likelihood of osteoarthritis.

9 DR. BRASS: Yes, Dr. Koda-Kimble.

10 DR. KODA-KIMBLE: I believe in the actual use
11 study, about 15 percent of patients were using an analgesic
12 or an anti-inflammatory agent of some kind. Perhaps you
13 could give me more detail, but it seems as though, as a
14 surrogate marker at least, the number of people who
15 decreased their use of analgesics did not increase. Do you
16 know what I'm saying? I mean, they didn't decrease their
17 use of analgesics over time.

18 DR. KORN: That's correct. On Slide 462, we
19 see that the percent of patients using an analgesic on any
20 day during the first seven days of the study was relatively
21 constant, and we would surmise that if they were using an
22 analgesic because the cyclobenzaprine had not been
23 effective and they needed something to tide them over until
24 it kicked in, I would have expected to see more use early
25 on and then trail off. But here it's pretty flat

1 throughout the study.

2 DR. BRASS: I have a question for Dr. Lee from
3 the FDA that I'd appreciate clarification on. You
4 expressed concern in your conclusions that there was
5 inadequate data in the pediatric and geriatric populations.
6 Philosophically, how big a concern is that if the label
7 says that those populations should not use the drug without
8 physician consent?

9 DR. LEE: My concern is that if the label says
10 to ask a doctor and the doctor goes to the PDR without any
11 information in it, basically the doctor has nothing to
12 recommend to the patient. So we still think that a study
13 is necessary so that the doctor has some information.

14 DR. BRASS: Okay. And then also clarification
15 from Dr. Neuner from the FDA. You made a reference to
16 concern -- I think it was you -- about hallucinations and
17 confusion as being a potential adverse effect. Could you
18 share with us the basis for that concern?

19 DR. NEUNER: Yes. There was, if you remember
20 from my presentation, there was a slide where I listed the
21 most frequently reported postmarketing events, and on
22 examination of the postmarketing events that were submitted
23 by the sponsor from their own database system, there were I
24 believe 20 cases of psychosis, 12 of which were considered
25 serious by our present definitions, that resulted in the

1 hospitalization of the patients. This is disturbing
2 considering the fact that this drug has been around for 22
3 years and that in this day and age the mechanisms of
4 reporting are probably much easier than they were 22 years
5 ago.

6 DR. BRASS: Have those cases been either
7 specifically examined or the magnitude of that signal
8 compared to other drugs been looked at to say that this is
9 a likely or unlikely possibility associated with the use of
10 the drug?

11 DR. NEUNER: Due to the large volume of the
12 postmarketing database, as you remember, my review was
13 marked "Draft" because there are still certain elements
14 that need to be reviewed that, unfortunately, due to the
15 time limitations, were not completed at the time that this
16 package needed to be submitted to the advisory committee
17 for their review. So that's under review.

18 DR. KORN: We have data about the
19 hallucinations, if you'd like to see it.

20 DR. BRASS: Okay.

21 DR. KORN: Slide 369. In the WAES database
22 over the past 20 years, we've collected 82 reports of
23 hallucinations, 79 of which occurred in patients who had
24 not taken an overdose. What's interesting to note here is
25 that 58 percent of the time, when we knew the age of the

1 patient, they were over 65. So this is a signal perhaps
2 that the elderly are at an increased risk of an
3 anticholinergic mental dysfunction. Many of the cases were
4 confounded by the use of other drugs or underlying illness.
5 Many of the cases had visual hallucinations, which is
6 consistent with this. But again, the only signal we see
7 out of this relatively small number is the elderly.

8 Next slide.

9 If we look at the FDA database, there are 20
10 serious reports of hallucinations that did not originate
11 from Merck. There's one death in a patient with other
12 medications as well. There are 13 non-fatal cases of
13 hallucinations where the patients were taking one or more
14 other CNS-active drugs, and 69 percent of the time the
15 patients were over 65. So we view this data, again, as a
16 risk that we can modify and minimize by having the elderly
17 see a doctor before using the product.

18 DR. BRASS: Yes?

19 DR. ELASHOFF: The "you should see a doctor
20 before using" does not include pregnancy or nursing,
21 although at the very bottom in smaller print it says that
22 if you're pregnant or nursing the baby, you should talk to
23 a "health professional." It seems to me that that ought to
24 be in the other spot.

25 DR. BRASS: Let me just point out, for those of

1 you who are not on the OTC committee, that there is a
2 standard revision going on of the format of the label and
3 the organization of those materials, which this label was
4 prepared prior to. But if the sponsor would like to
5 comment?

6 DR. KORN: No. We just followed the standard
7 FDA format in the now-final rule for OTC labeling.

8 DR. DeLAP: I think we just want to be clear
9 that we're separating two different issues here. One is
10 communicating the information in the labeling, and the
11 other is what the consumer actually does with that
12 information if they do get it from the labeling. Those are
13 potentially quite different issues, and I think that we all
14 recognize that people can be very independent and can
15 decide for themselves that what it says on the label
16 doesn't apply to them. We've had the discussion, I think
17 at the Nonprescription Drugs Advisory Committee, about how
18 many people follow the directions on some of the packages I
19 think.

20 DR. BRASS: Only a thousand times.

21 DR. DeLAP: And you can probably express that
22 better than I can from memory, but I seem to recall
23 something about the vaginal antifungal products that say to
24 see a doctor if you've never had this before before you
25 start using this product on your own. In fact, somewhere

1 close to half of the people who buy the product have never
2 had this problem before and are buying it and using it
3 despite the label saying otherwise.

4 DR. BRASS: My last question for the sponsor
5 has to do with what the basis for the differential -- why
6 individuals seem to respond differently both in terms of
7 efficacy and more particularly in terms of the magnitude of
8 sedation. I was wondering specifically whether any
9 pharmacodynamic modeling had been done to look at whether
10 or not those differences lie in pharmacokinetic differences
11 across the population or pharmacodynamic susceptibility,
12 and how predictable these types of relationships are for
13 future considerations.

14 DR. KORN: The short answer is no. No modeling
15 has been done.

16 DR. BRASS: Yes, Dr. Yocum?

17 DR. YOCUM: I guess again, Dr. Aikin, with the
18 comprehension study, we're seeing a lot of these toxicities
19 that are reported, especially where other narcotic and non-
20 narcotic analgesics are combined with Flexeril or
21 cyclobenzaprine. In the comprehension study, was there any
22 indication -- because in the labeling there are some
23 examples of what patients shouldn't take together with
24 this. Maybe you stated the question. Did they understand
25 that they shouldn't mix these drugs, or not? Was that a

1 well understood concept?

2 DR. AIKIN: Well, they talked about whether you
3 could take Flexeril with recommended doses of pain
4 relievers. But as far as other drugs -- and I don't have a
5 good idea of exactly what was in the label comprehension
6 study right off the top of my head. Maybe the sponsor has
7 the answer for that.

8 DR. YOCUM: I'm just interested because I'm
9 convinced that a lot of elderly with chronic back pain are
10 going to be scarfing up this medicine out there, and they
11 will have visited a pain clinic. We've already looked at
12 some data along this line, and it's 20 or 25 percent of
13 patients with chronic back pain, especially with arthritis,
14 are taking quite a few medications. I guess my concern is
15 the toxicities really seemed to escalate once you begin to
16 mix these drugs together. I don't know.

17 DR. AIKIN: Alcohol and tranquilizers were
18 certainly mentioned. But by name, I don't think they
19 tested by name.

20 DR. KORN: Slide 448. There was an element of
21 self-selection assessed in the label comprehension study,
22 and if we look just at the left-hand column, we see that of
23 the people that thought they could use it but we considered
24 that they shouldn't use it, very few of those shouldn't use
25 it because they're taking other drugs, whether it's the

1 antidepressants, muscle relaxants. Again, the caveat, the
2 limitation to this question was we didn't say "If you're
3 taking muscle relaxants at the same time." So they may
4 have thought they could use this in place of what they were
5 taking now, not necessarily in addition to.

6 DR. YOCUM: But it looks like there's a
7 difference here in that patients over 65 are more likely to
8 make errors. Is that true?

9 DR. KORN: Well, this is saying that of those
10 who were over 65 and made an error, obviously all of them
11 were considered to be wrong because they were over 65. So
12 that's where the 100 comes in. For the rest of it, there's
13 really nothing that's really noticeably different than in
14 the younger.

15 DR. BRASS: Yes?

16 DR. LOVELL: Can you indicate what percentage
17 of the patients who had demonstrated deficits in driving-
18 related psychomotor tests were not sedated or didn't report
19 sedation as a side effect? Because in the FDA's review,
20 they talk about that sedation is not predictive of that.

21 DR. KORN: Most of the patients in the studies,
22 no matter what treatment period they were in, reported
23 sedation, probably as a result of boredom, sitting in the
24 clinic waiting for the testing to begin. We did not see a
25 difference, although we have not classified people as

1 impaired versus non-impaired looking for a difference in
2 whether they were sedated or not by report and whether they
3 were impaired or not by report.

4 DR. BRASS: At this point, I think we will
5 shift gears a little bit. As I indicated, there will be an
6 opportunity to address specific issues that become relevant
7 during our discussion. But we'll shift to a discussion of
8 the issues that the FDA would like us to discuss, as well
9 as what we would like to discuss, and ask Dr. Katz to
10 charge the committee.

11 DR. KATZ: Actually, given the nature of the
12 discussion that's been going on for the last hour, and then
13 for the preceding hour before we broke for lunch, I'm not
14 sure at this point it's necessary for me to give a formal
15 charge to the committee, since the committee seems to have
16 already been grappling with some of the issues before them
17 that I would have liked to have drawn to their attention.
18 So, with that, basically I would like to focus the
19 attention on the questions that the FDA has put before the
20 committee to address during the rest of the afternoon's
21 presentations for deliberation.

22 One additional comment is that Dr. Andreason
23 has joined us, so if there are any questions that anybody
24 has specifically related to his presentation, he's here to
25 be able to answer those now too. Thank you.

1 DR. BRASS: Okay. You all have a copy of the
2 questions, and I'd like to do them individually. So I will
3 read the first question.

4 "The data in the original NDA support the use
5 of a Flexeril dose of 10 milligrams TID (in the range of 20
6 to 40 milligrams total daily dose) as a prescription
7 product. In the current submission for OTC use, do both
8 Study 006 and Study 008 demonstrate a clinically
9 significant effect of Flexeril 5 milligrams TID for relief
10 of painful muscle tightness and spasm of the back or neck
11 due to a recent strain, overuse, or minor injury? In
12 answering this question, please describe the endpoints and
13 analyses that caused you to come to your conclusion." So
14 we want to specifically focus on efficacy and efficacy as
15 modified by clinically significant as posed by the agency.

16 Is there somebody who would like to get us
17 started? Just like in school, if there are no volunteers,
18 I will call on somebody.

19 (Laughter.)

20 DR. BRASS: Dr. Yocum.

21 DR. YOCUM: I feel that the endpoints that were
22 used, the global measures, have not proven to be very
23 effective or good at showing efficacy in arthritis models,
24 and I'm concerned that the primary endpoints don't give me
25 a great deal of security that this is a clinically

1 effective result. So based on the endpoints used for
2 analysis, I do not feel that these show clinically
3 effective responses, to make a point shortly.

4 DR. BRASS: Are there endpoints that you would
5 find superior and satisfying if they were positive?

6 DR. YOCUM: Yes. I think something is basic,
7 and maybe Dr. Gerber can enhance our knowledge on some
8 better functional endpoints. She commented on function
9 earlier on, but just basic things along the line of a
10 modified health assessment questionnaire or something along
11 that line to show that there was better functioning,
12 because my assumption again is that the release of this
13 compound is to significantly reduce the number of people
14 who are out there suffering so that they can function
15 better. If it's just to relieve pain, I think we should go
16 back and compare analgesics. This doesn't give me that
17 sound of a clinical feeling that it gives great responses.

18 DR. BRASS: I'll call on Dr. Gerber in a
19 second, but just in relationship to the last caveat you put
20 out, when we review an analgesic, we usually do not ask
21 that it be superior to another analgesic for it to be used,
22 only that it be an effective alternative. So are you
23 saying that standard is inappropriate for this class?

24 DR. YOCUM: Well, one, I don't think we're
25 dealing with analgesic class, so maybe I was inappropriate

1 in bringing in analgesics. We have no positive comparator
2 in these studies, so that we have nothing to compare with
3 other than placebo. So we only have placebo-controlled
4 trials in primarily global primary endpoints with no
5 functional. So on that basis, it's rather marginal data as
6 far as I'm concerned. If we're to get into things such as
7 analgesics and comparators and long-term functioning, then
8 I think again we get into a different class. But based on
9 this data which is placebo-controlled and based only on
10 global data, it's rather marginal to go OTC.

11 DR. BRASS: Dr. Gerber.

12 DR. GERBER: I would support the relatively
13 easy self-report questionnaires such as the SF-36 or the
14 Modified Health Assessment questionnaire or the Sickness
15 Impact Profile; easy to do, functionally based, very valid,
16 et cetera. I do think that there's one other point, and
17 that is that if this is truly a request, as the sponsors
18 have I thought very succinctly put, for a new class of
19 drugs to come on the market as OTC, then the endpoint, the
20 sort of self-selected or the sine qua non endpoint really
21 relates to such measures as muscle spasm or muscle
22 tenderness or tender points or whatever terms now we are
23 using for more of the soft tissue aspects of back, not
24 neuropathic and not rheumatologic or not
25 orthopedic/arthritis.

1 In that regard, the endpoints that are cited in
2 Study 009 leaves much to be desired both in terms of the
3 robustness of the differences among the groups, and that is
4 dose-response or placebo compared, and also -- and this is
5 the one that really does concern me -- the time course of
6 responsiveness. So we've got a kinetic problem here.
7 We've also got a robustness of findings, from my
8 perspective.

9 The third thing is the overwhelming observation
10 that untreated, people get better. I think that really
11 sort of lays the ground for where the work has to be done
12 to convince me, at least, or a potential consumer I would
13 hope, that this would be worth taking any risk taking this
14 medication.

15 DR. BRASS: Dr. Neill?

16 DR. NEILL: Yes. I basically want to emphasize
17 the last point Dr. Gerber made, which relates a little bit
18 to your question about whether and why we ought to consider
19 NSAIDs or other analgesics in comparison to this. It's
20 because I believe that AHCPR has found that NSAIDs in
21 general are more effective, and if that suggests an
22 appropriate sequence of treatment, then the question before
23 me would be both, A, for my patient that comes in, should
24 you take any medicine as opposed to just waiting and
25 getting better; if you decide to take a medicine, which

1 should you take or consider first given your particular
2 circumstance?

3 That would make me want evidence that suggests
4 that patients are able to step through that sequence just
5 as I would do as a physician if we make what amounts to, in
6 my mind, a second-line agent available over-the-counter
7 given that the data that is already sitting on the table
8 suggests they cannot distinguish between this and an
9 analgesic, and they cannot then logically place this in a
10 sequence that would give them best chance for improvement
11 with the lowest chance for side effects.

12 So to more directly answer your question
13 earlier I think you directed towards Dr. Yocum, should we
14 consider a new standard for OTC medicines, analgesics or,
15 in this instance, muscle relaxants in not just
16 demonstrating effectiveness against placebo but
17 effectiveness against other agents, I think the answer
18 clearly is yes when there's good evidence to suggest that
19 there is superiority of one over another and when we can
20 infer a time sequence of course of treatment.

21 And, no, I don't want to do that this
22 afternoon.

23 DR. BRASS: I didn't ask.

24 DR. NEILL: Good.

25 DR. BRASS: Other comments or questions? How

1 do our consumer representatives feel about the issue of
2 defining clinically significant efficacy?

3 MS. MALONE: Well, I think people are largely
4 looking for pain relief and for function, better function,
5 and we have nothing to prove that there actually is better
6 function using this.

7 One other thing. Before it was said about the
8 inserts. I think today people do read them more than they
9 did five years ago, but they're very difficult to read.
10 Even your label is difficult. I'm wearing glasses and I've
11 just had my eyes checked, and I had difficulty reading the
12 small print. My worry is that people over 65, if they
13 bother to read it, will have a difficult time.

14 Also in line with that, it's not just the label
15 and the package insert. In today's market, there's a lot
16 of media and t.v. marketing done, and the way people are
17 portrayed in the commercials really is attractive for
18 someone to go and use these medicines.

19 DR. BRASS: And it's probably not an accident.
20 Kathleen?

21 MS. HAMILTON: I have a smaller sort of
22 lingering question about how effective this product is in
23 terms of restoring practical function to a consumer as
24 opposed to just relieving pain. So I'm sort of struggling
25 with that.

1 I also have a sort of nit-picky lay person's
2 question. I noticed throughout this discussion and all the
3 materials that we've been provided that there's a
4 persistent reference to back or neck spasm due to recent
5 strain, overuse, or minor injury, and I haven't seen any of
6 the data that talk about symptomatic relief related
7 directly to muscle spasm or neck or back pain that's
8 specifically related to strain, overuse, or minor injury.
9 Since I know that one of the concerns is the potential for
10 misuse of this product for other situations, I'm concerned
11 that there wasn't any specific relationship between the
12 data and those situations.

13 DR. BRASS: Does sponsor have any data on an
14 identifiable recent precipitant in the patients in any of
15 the studies?

16 DR. KORN: No. We know the physicians
17 diagnosed the condition as acute muscle strain, whether it
18 was cervical or lumbar in most cases, but we don't know the
19 precipitating factor.

20 DR. BRASS: Can any of the rheumatologists or
21 consultants help us understand whether or not there is any
22 reason to believe that the outcome measures used are
23 surrogates for the other outcome variables? Are there any
24 data to suggest that in patients with back pain, that use
25 of these types of instruments are predictive of or not

1 predictive of response to other instruments? Are there any
2 such data?

3 DR. MOORE: Dr. Moore. With due respect to the
4 physiatrists, I'm a little concerned about separating pain
5 and function. It seems only common sense to me as a
6 physician that the major reason people would be handicapped
7 by a back or a neck problem would be because of the pain,
8 and therefore if you help the pain, it seems to me that
9 you're going to be -- that I can think of that as a very
10 reasonable surrogate for function. That might not be true
11 in rheumatoid arthritis, for example, but here we have a
12 very localized, very acute situation, and we know that when
13 we look at pain in general, that it is the patient's
14 perception of pain on a visual analog scale which is the
15 best way that you can possibly measure that. No machine
16 can measure that.

17 So in my mind, I think that that's a very
18 reasonable measure. I might also point out that the people
19 were not only asked about pain, they were asked another
20 question which had to do with medication helpfulness. Now,
21 that's a much broader question. "Did the medication help
22 you?" "Yes."

23 So I think if you put those two together, you
24 would not be getting much of a different kind of an answer
25 in this acute, localized situation than if you asked

1 directly a question about function.

2 DR. YOCUM: I'm sorry, but I didn't see any
3 visual analog scale data. Do you have VAS data? I only
4 see global data. I'd love to see some VAS.

5 DR. KORN: We only have 5-category global.

6 DR. YOCUM: I don't think you're presenting the
7 most accurate presentation of pain here, which is a VAS.
8 Globals are not, and we know from other conditions that
9 while tenderness is important, it doesn't correlate well at
10 all with functional measures in many ways, especially here
11 when we're confounded by the factors of drowsiness and
12 sleepiness and not being able to tell whether the two are
13 definitely linked or not.

14 DR. BRASS: Dr. Gerber?

15 DR. GERBER: I'm in complete agreement with Dr.
16 Yocum. I'd like to say I trained you, but that's not quite
17 right.

18 (Laughter.)

19 DR. GERBER: There is one other issue about the
20 question of visual analog scale. It is reported as a
21 moment in time, which does not necessarily accurately
22 reflect daily routines and activities. So the P values are
23 close, but they are not identical. The reason that one
24 does not rely exclusively on visual analog scale and pain
25 reporting in low back pain is that it's confounded with all

1 kinds of other motivational and financial issues, and
2 number two, which is very important, that activity can be
3 seen as both the impact of pain on an initial event and/or
4 the ability to sustain activity over time. Both are
5 extremely important for evaluating function, and a pain
6 scale usually does not get at the second one, which is the
7 ability to sustain meaningful activity over time.

8 DR. BRASS: So if I can begin to develop a
9 consensus here -- and I will allow more comment, but I just
10 want to see if we're on the right track here. In terms of
11 the clinical significance, it is not the magnitude of
12 response on the instruments used. It's the instruments
13 used. Is that what both of you are saying?

14 Transcriber, they are nodding yes.

15 Dr. Sachs?

16 DR. SACHS: I guess I was going to comment on
17 the magnitude of response. Just as being kind of a
18 practical pediatrician who thinks very simplistically, if
19 you look at the numbers reported, what you guys are saying
20 is significant is rating a C. An A is marked improvement,
21 a B is moderate improvement, a C is mild improvement. We
22 are accepting a C as efficacy. Personally, I would rather
23 see an A or a B.

24 DR. BRASS: Dr. Anderson?

25 DR. ANDERSON: I was looking at the proposed

1 WHO core set of outcome criteria for low back pain, and
2 they include both patient global and -- well, there's
3 actually a test there of forward flexion and a QRL index
4 and a disability index, which suggests that, at least in
5 the eyes of the people who developed those criteria, there
6 was some difference between function and pain. So I don't
7 know the history of this and how far along it's gone and
8 what studies there are to support the inclusion of both of
9 these, but it does suggest on the face of it that there are
10 some different dimensions here.

11 DR. BRASS: Dr. Koda-Kimble?

12 DR. KODA-KIMBLE: I have a question for the
13 FDA. In previous discussions about Rx to OTC switches, we
14 really haven't discussed efficacy. The assumption was that
15 when a drug was approved for prescription use, that it was
16 efficacious. I do understand that it's been available as
17 10 milligrams, but I did read in the materials I think that
18 it had been approved as a 5 milligram dose but had not been
19 marketed in that way. Could you clarify why we're
20 discussing this?

21 DR. KATZ: Actually, the product as approved
22 was approved at 10 milligrams, either two 5 milligram
23 tablets or one 10 milligram tablet three times a day, with
24 a total cumulative dose of 20 to 40 milligrams. So in the
25 past, most of the switches that may have come before you

1 have been true switches in the sense that the prescription
2 product was moving to the OTC world and there might not be
3 any prescription product left. Here what we're talking
4 about is a lower dose. So therefore because the dose is
5 lower, efficacy needs to be proved.

6 DR. BRASS: And if I could just expand on that,
7 the other reason for dwelling on it a little bit is when we
8 start talking about risk, to allow an understanding of what
9 benefit we're talking about to offset whatever risk we end
10 up talking about.

11 DR. KATZ: One additional clarification is that
12 because, again, we're talking about a 5 milligram dose,
13 with a total dose of 5 milligrams TID or 15 milligrams,
14 that it's likely that the prescription dose will remain
15 prescription and that what we'll have is sort of a switch
16 as what we've seen with some of the nonsteroidal types of
17 drugs that have gone over-the-counter where the dose is
18 lower for OTC use as an analgesic and the anti-inflammatory
19 dose is the dose that remains Rx.

20 DR. BLEWITT: Well, I just wanted to summarize
21 my own feelings and my own interpretation of the data as I
22 see them. For many years I've been looking at muscle
23 relaxants and looking at efficacy criteria and whether
24 these things work at all, and we've always wondered about
25 that, and that's in the practice guidelines.

1 To me, as I saw this package, these were the
2 first hard data to support that this muscle relaxant
3 actually works. Now, you can look in hindsight at what the
4 efficacy criteria should be, but my concern is that I felt
5 that the sponsor took the approach that this is going to be
6 consumer self-diagnosis, that OTC drugs are generally for
7 symptomatic treatment, and therefore we/they would use
8 symptomatic criteria for efficacy as opposed to
9 quantitative scales or anything like that. So that was
10 their approach.

11 Because this program was intended to support
12 approval of a nonprescription dose, the primary endpoints
13 involved patient-reported assessments of relief. Then I
14 think the question comes down to what are the requirements
15 for efficacy and what are the criteria for efficacy, which
16 I think I've addressed, and then should there be
17 performance standards, such as functionality, do you need
18 to go beyond efficacy and into functionality.

19 In my experience, I don't know of any drugs
20 that were really required -- maybe somebody can correct me
21 -- to show functionality. If you approve an analgesic for
22 headache, a new analgesic for headache for switch, do you
23 now have to show that they get back to work quicker because
24 their headache is better? I don't see that as having to be
25 the case. So I don't see why, in the case of muscle

1 relaxants, we need to have those kinds of standards for
2 efficacy.

3 So, in a word, in my interpretation, first, it
4 was nice to see hard data, in my view, that these things do
5 work, two well-controlled studies, and secondly that these
6 are consumer-oriented. Thirdly, the diagnosis was
7 confirmed by a physician, and in my own view, I think that
8 from the standpoint of efficacy, that there's little doubt
9 that the sponsor has shown what they set out to do, and I
10 think the committee ought to look at it in that light.

11 DR. BRASS: Certainly from the perspective of
12 the OTC committee, and my own personal perspective, making
13 patients feel better isn't all bad. What that translates
14 into, how much better, what it means, I agree are
15 legitimate questions. But again, for those of us on the
16 OTC committee, we have seen -- and now just looking only at
17 the efficacy hurdle in this equation -- lots of products
18 that have had either response rates or magnitude of
19 responses on whatever instruments were used that were
20 significantly less than what has been demonstrated for this
21 product in the two pivotal trials in terms of the
22 definition of efficacy.

23 DR. SHERRER: Hi. I have a comment. I'm not
24 on the OTC committee, so I don't really know what your
25 charge is, and I'm actually new to the Arthritis Committee.

1 But for me, even if you assume that the efficacy data is
2 good and hard data, I'm with Dr. Sachs, that the
3 improvement is modest, and my concern as a rheumatologist
4 and as a consumer is that is the improvement in relief,
5 given that we have other drugs that also give improvement
6 in relief that are already available, is the improvement
7 seen here compelling enough to warrant putting on the
8 market a drug that we know has mind-altering effects, that
9 while may be low in absolute percentage, when you start
10 talking about huge numbers of consumers using them, then
11 you're talking about large numbers of potentially impaired
12 drivers on the road?

13 For me, thus far I haven't seen compelling
14 enough data for me to say that it's worth putting that type
15 of drug out there to everyone.

16 DR. BRASS: Yes. I appreciate your points, but
17 you're skipping ahead three steps.

18 DR. SHERRER: All right.

19 DR. BRASS: And I really want to focus on
20 addressing the agency's concern about what is and isn't
21 efficacy, then what is and isn't toxicity, and then what is
22 or isn't a risk-to-benefit ratio in that kind of equation.

23 DR. BLEWITT: I just had one other comment I
24 had forgotten earlier, and that is that the sponsor had set
25 out to determine, a priori, what would be a clinically

1 significant outcome, and I think that they did that as
2 well.

3 DR. BRASS: Yes, do you want to comment?

4 DR. HEMWALL: Yes. I just wanted to briefly
5 remind the committee in factoring into their deliberations
6 the fact that we did review these protocols when we started
7 out the program with FDA, and there were no discussions at
8 that time about having a functional endpoint. Actually,
9 the studies were done in sequence, so we had the results of
10 the first study before we started out the second study. So
11 often thinking changes and science advances, and the
12 overall criteria may change, but at the time these studies
13 were conducted in agreement with FDA, functional endpoints
14 were not a consideration.

15 DR. BRASS: If I could just focus on the issue
16 that was raised by several people, certainly anecdotal data
17 suggest that if one is treating chronic inflammatory
18 disease with NSAID X, patient doesn't respond, they may
19 respond to NSAID Y. Is there an individualized response in
20 this type of back pain that suggests that individual
21 patients may respond better to an NSAID versus a muscle
22 relaxant and that there is individualization of responses?
23 Are there any data that would help us understand that in
24 terms of the need or desirability of comparison?

25 (No response.)

1 DR. BRASS: I take that as a paucity of data.
2 Other comments about the efficacy endpoint?
3 Dr. Katz, are there other issues that we haven't hashed
4 that you'd like us to hash out?

5 DR. GANLEY: This is Charlie Ganley. One of
6 the nuances of the question has to do with looking at mean
7 values of categorical data and how that's analyzed. That's
8 one issue. Also, when you see those mean changes, how do
9 you put some clinically relevant decision on that? That's
10 really what we're trying to address here in whether a
11 categorical analysis would be a better analysis, where you
12 see actually what categories people had fallen into. I
13 think the statistical review that you had seen from the FDA
14 gave you some examples of that in a bar graph. So that's
15 really the two issues of the question we wanted to focus on
16 also.

17 DR. BRASS: Are you talking about the
18 responder/nonresponder type of predefined response?

19 DR. GANLEY: No, the actual -- when the global
20 questions actually are giving a whole number and it's
21 treated really as a continuous number and given a mean
22 value rather than looking at a categorical analysis. Okay?
23 And also, when you look at those mean numbers and you see a
24 0.2 difference or something, how do you really interpret
25 that when you can only make steps or jumps of 1?

1 DR. BRASS: And just so I'm absolutely clear,
2 are you asking from a statistical standpoint or a clinical
3 interpretation standpoint?

4 DR. GANLEY: Well, both. I'd be interested in
5 what the statistician would have to say because I brought
6 this issue up to the company about why a categorical
7 analysis wasn't a primary analysis. I find it very hard to
8 look at mean values like that and make some interpretation.
9 You can say possibly that there's a treatment effect, but
10 is that treatment effect clinically significant?

11 DR. BRASS: I think this goes back to Dr.
12 Sachs' point, and I think in general, on these kinds of 5-
13 point scales, unless you have a wonder drug, antibiotic
14 kills strep, that it's very difficult to get the kind of
15 quintal changes on a mean scale that you're talking about,
16 and some type of categorical characterization is often
17 helpful.

18 DR. ELASHOFF: Apropos of your question,
19 sponsor cites 33 and 34, which are timed to a lot of or
20 complete relief, show that approximately 50 percent of
21 people feel better by the end of a week. It's a little bit
22 lower than 50 percent for the placebo group and a little
23 bit higher than 50 percent for the drug group. It's sort
24 of consistent, and you can see that it's creeping up there.
25 It was described by the sponsor as one or two days of

1 relief, but if you look at it a different way, where are
2 you at the end of seven days, slightly fewer than 50
3 percent of people feel better by the end of seven days if
4 they're on placebo, and slightly more than 50 percent of
5 people feel better by the end of seven days if they're on
6 the 5 milligram dose.

7 So that's a way of looking at it that doesn't
8 deal with the means at all.

9 DR. BRASS: I will point out, though -- I think
10 I'm correct, and sponsor can correct me -- that Slides 33
11 and 34 contradict the prospective definition on Slide 27 of
12 what a responder would be, which included one lower value
13 on the 5-point scale, if I'm interpreting those slides
14 correctly. So those two slides are not the prospective
15 definition of the responder/nonresponder class. Is that
16 correct?

17 DR. KORN: You're correct, Dr. Brass. The
18 definition is a little different on the "time to" slides
19 than in the prospective definition.

20 But to address Dr. Ganley's question, we have
21 done a logistic regression analysis, which may be more
22 appropriate for the data, and if you'd like, the
23 statistician can show you the one slide that has that.

24 MR. TIPPING: This slide represents an analysis
25 for all three primary endpoints for both of the protocols

1 using what some would consider a more appropriate analysis
2 for ordered categorical data. Again, this is not an
3 analysis assigning a score and proceeding forward analyzing
4 means, but this is an analysis that actually looks at the
5 distribution of patients across each of those five
6 categories. What you see here as a representation of that
7 analysis is the odds ratio, and I think you see some very
8 strong results here across all the endpoints, odds ratios
9 on the order of 1.5 to 2, which would correspond to a 50
10 percent to a 100 percent chance of a better response, a 1-
11 category better response on the 5 milligram dose of
12 Flexeril than on placebo.

13 DR. BRASS: Yes, Dr. Lovell?

14 DR. LOVELL: I was wondering if the
15 statistician could stand back up and explain the bars
16 again? It's hard to read from back here, at least for me.

17 MR. TIPPING: Okay. The yellow dots represent
18 the point estimate for the odds ratio, and the bars
19 represent the 95 percent confidence interval around that
20 odds ratio. To orient you a little bit more with an odds
21 ratio, an odds ratio of 1 would indicate equivalence
22 between the treatments, or no difference I should say. So
23 odds ratios falling greater than 1 suggest that Flex 5 is
24 performing better than placebo.

25 DR. BRASS: And that's the odds of a 1-point

1 improvement or more on a scale?

2 MR. TIPPING: That's the odds of a random
3 patient having a 1-category better response on Flex 5 than
4 on placebo.

5 PARTICIPANT: Can we get a comment from the FDA
6 or panel statisticians?

7 DR. BRASS: Is there a statistician in the
8 house?

9 DR. ANDERSON: I can comment. They're talking
10 about a proportional odds model, or rather an ordinal
11 response model. So it is one per unit.

12 MR. TIPPING: That's right, proportional odds
13 model.

14 DR. ANDERSON: Yes. So those look perfectly
15 valid to me. What sort of other comment would you like?

16 DR. GANLEY: That's fine.

17 DR. BRASS: Any other comments about Question
18 1? Yes.

19 DR. PUCINO: Does the company have that same
20 data for a 2-categorical jump, which would be a more marked
21 jump?

22 MR. TIPPING: Well, the odds ratio really
23 represents all those probabilities pooled together. So you
24 can think of it in terms of the odds of a 1-category jump,
25 but it really is representative of an analysis across the

1 whole 5 points of the scale. I don't know if Dr. Gary Koch
2 would like to add anything to this analysis.

3 DR. KOCH: Gary Koch. The analysis basically
4 focuses on odds of better versus poorer outcome at each
5 point in the scale. So if you have five categories, it
6 would correspond to the odds of categories 1 to 4 versus
7 zero, the odds of 2 to 4 versus zero or 1, the odds of 3 or
8 4 versus zero to 2, and the odds of 4 versus zero to 3.
9 Basically, it looks at the extent to which the odds of
10 better versus poorer outcome throughout the scale is higher
11 for one group than the other. So what you're told is that
12 the point estimates are in the vicinity of 1.5 to 2, and
13 this basically means the odds of better versus poorer
14 outcome is approximately 2-to-1 throughout the entire scale
15 of the distribution.

16 DR. BRASS: Dr. Neill?

17 DR. NEILL: To clarify that for me, the odds
18 ratio being 1.5 to 2 says nothing about the magnitude of
19 the difference, except that it is greater. Correct? Given
20 that we have no way to measure the difference, I don't know
21 what the difference -- even though it's one unit, and I
22 understand the unit is good to a lot, I don't know what
23 that means clinically, an odds 1 unit.

24 MR. TIPPING: What an odds ratio of 2 means is
25 that if in the control group at a particular cut point,

1 like zero to 2 versus 3 to 4, suppose that the odds of that
2 in the control group is 50 percent. An odds ratio of 2
3 would mean in the test treatment group it would be about 67
4 percent, because 67 percent over 33 percent is 2, whereas
5 50 over 50 is 1. So if you're in the middle of the
6 distribution, then an odds ratio of 2 corresponds to about
7 17 percent.

8 DR. NEILL: That I understand.

9 MR. TIPPING: As you move towards the tails of
10 the distribution, it corresponds to a smaller percent.

11 DR. NEILL: That I understand. I want to make
12 sure that I'm correct in understanding that while the odds
13 inform me about how likely the two groups are different, it
14 says nothing about the magnitude of the difference.

15 MR. TIPPING: Well, again, it says that the
16 difference, if you're talking about an outcome with 50
17 percent prevalence, is about 17 percent. If you're talking
18 about an outcome that has 67 percent prevalence, then the
19 difference is about 13 percent. So as you move throughout
20 the scale of the distribution, you have higher or lower
21 base rates.

22 DR. NEILL: I guess what I'm getting at is that
23 you say the difference is 67 percent or a difference of 50
24 percent, and what I'm not hearing is 50 percent of what.
25 The what in my mind is the difference between good and a

1 lot, and I don't think any of us know what that difference
2 is, despite our being able to tell that one group is 50
3 percent more of it than the other. Does that make sense?

4 MR. TIPPING: What you're being told by the
5 odds ratio is that the one group has 10 to 15 percent
6 better response than the other group, which is what you saw
7 on the responder analysis.

8 DR. NEILL: Right.

9 MR. TIPPING: And the odds ratio simply
10 reaffirms what you saw on the responder analysis using a
11 method for categorized data that incorporates the
12 information in the entire scale. So what you have already
13 seen is reconfirmed by several other methods. There's no
14 add-on to what you've already seen.

15 DR. NEILL: Great.

16 Question for the sponsor. I'm curious whether
17 you have a slide that indicates the time to response,
18 including that third good category which is the cut-off
19 between fair and good that you used for responder and
20 nonresponder. So it would look a lot like Slide 33 or 34,
21 but instead the title would be "Time to Response, Time to
22 No Response," or "Time to Good, A Lot, or Complete."

23 DR. KORN: It's coming up in a second. This is
24 using the definition of the top three of the five as a
25 responder. Again, this is Protocol 6. We have the pink

1 box being 10 milligrams and the yellow being 5, and the
2 median times are -- I don't know what you want to read off
3 the slide -- a day, a day and a half, approximately.

4 DR. BRASS: If there are no additional
5 questions or comments, we will go on to Question 2.
6 Question 2 is shorter, so it must be easier.

7 "Is muscle spasm of the back or neck a consumer
8 self-diagnosable condition? In answering this question,
9 please describe the data relied upon from the application."

10 Volunteers? Yes, Dr. Lovell?

11 DR. LOVELL: Well, I'd like to put a challenge
12 to the company. I don't think there is any study done by
13 the sponsor where you looked at the direct question being
14 patients who say they have back spasm and then subsequently
15 be evaluated by a physician to test the accuracy of that
16 self-diagnosis. Do you have any studies to address that
17 particular question?

18 DR. KORN: No.

19 DR. BRASS: I think the only data we saw that
20 was like that was the ad for muscle spasm and what
21 percentage of those patients, when examined, actually had
22 muscle spasm, and that was a very high percentage. But
23 other than that, I don't think we've seen any data.

24 Do any of our experts know of data from the
25 literature or other studies or experiences that would help

1 us understand this issue?

2 Yes, Dr. Abramson?

3 DR. ABRAMSON: I don't know of any data from
4 the literature, unfortunately, but I do think it's a
5 difficult thing to expect patients to make an accurate
6 diagnosis, at least it's a potential problem. Even looking
7 at the spasm rating by physicians of Slide 39, there were
8 certain criteria the physician was supposed to use based on
9 palpation of the muscle, and that's assuming the physicians
10 can do that well, and I have a certain degree of experience
11 in making that assessment and I'm not sure that's easily
12 transferrable to patients, nor is the location of these
13 muscles always easily accessible.

14 So I think my thought about this is that it
15 would be hard to rely on the patient. Some of the
16 transferral of this from prescription to OTC depends I
17 think in part on the patient making this kind of
18 assessment, and I think one of the hazards may be that a
19 greater proportion of people with back pain or other pain
20 not due to spasm may begin to use this drug and associating
21 it, making that self-assessment. So I think it's a
22 difficult thing for a patient to make objectively.

23 DR. BRASS: Putting aside the leg cramps and
24 all the other kinds of things people used it for, if we
25 looked at patients in this age group presenting to a

1 physician with back pain, do we know what percentage of
2 them who met any kind of simple clinical definition --
3 duration less than, precipitating event -- or any criteria
4 that would allow us to define a high prevalence of spasm
5 population?

6 DR. ABRAMSON: I think perhaps Dr. Borenstein
7 addressed this before. I think it's very difficult to come
8 up with that number. I think clearly many people with
9 backaches will have some degree of spasm. I don't know
10 what the percentage is, and I think it may vary among
11 physicians and other health professionals when they assess
12 the patient as to what their impression is. It's not an
13 easily objectively documentable physical finding in many
14 people, in many of the patients. I don't know in what
15 percentage people think that's the major or significant
16 component.

17 DR. BRASS: Yes?

18 DR. SHERRER: I think this is a really tough
19 issue, and in part it's subjective despite the criteria,
20 and people's muscles can feel differently. Athletic
21 individuals can have very firm muscles and may be
22 misdiagnosed as spasm. In addition, there are people who
23 have spasm and it's asymptomatic. So I think unless you
24 have a control group of individuals who come in, who are
25 symptomatic versus those who are not, and you have the same

1 physicians diagnose them without knowing whether they're
2 symptomatic and give a rating, you're not going to be able
3 to judge this.

4 As a physician who examines patients daily, I
5 examine patients in whom I pick up spasm in areas where
6 they don't complain of pain, and there are individuals who
7 complain of pain who don't have spasm, and vice versa.

8 DR. BRASS: Yes, Dr. Sachs?

9 DR. SACHS: I think the large question that
10 we're kind of asking here is if you gave this medicine to a
11 consumer who is experiencing pain, would a serious
12 diagnosis be missed or treatment for a serious diagnosis be
13 postponed? I don't know that I've seen information on
14 that. I don't know if any parallels would be drawn with
15 the prescription information, like, for example, if
16 somebody really has a slipped disk and you treat them, with
17 neuropathy, what long-term harm happens.

18 DR. BRASS: Again, because the OTC group frames
19 this question a lot, there are two sides to it. One is,
20 will you be exposing patients to the risk of a medication
21 unnecessarily because they have a benign condition which
22 stands no chance of responding? And second, are you
23 delaying diagnosis of a condition which a delay of 10 days
24 makes a difference? So there are two sides to the
25 question, and I think there was suggestive data that the

1 significant other, where delay of diagnosis would be
2 clinically significant, is thought to be very low in this
3 age group, but again, nobody could put a number on it. I
4 think the other concern that I'm hearing from some of the
5 practitioners is that there's a benign disease that stands
6 no chance of responding, and that therefore the patient
7 shouldn't be exposed to the risk. Is that fair or unfair?

8 Dr. Lovell?

9 DR. LOVELL: I think it's fair, and I think in
10 the absence of either the sponsor or any of the experts to
11 stand up, we can't answer the second question. I mean,
12 there is no data to answer this question, and I think this
13 is a key question, and it's an answerable question. I
14 mean, it's not an overwhelming type of burden to put on a
15 sponsor. But I think it's a key and critical question, and
16 we have no data to address the question. So I think that
17 it's something that should be studied and answered or the
18 question be addressed and data be generated before we move
19 farther in this particular area.

20 DR. BRASS: Again, just to be crystal clear for
21 the agency's further deliberations, are you asking for data
22 specifically about the ability of patients to self-
23 diagnose, and if so, is a physician an adequate gold
24 standard? Or are you asking for efficacy data like a 009
25 type of study of the drug that is placebo-controlled which

1 would incorporate that self-selection into the efficacy
2 analysis? In other words, there are two different sets of
3 data that would reassure you on this point. If 009 was
4 placebo-controlled, so that patients self-selected, whether
5 correctly or not, and benefitted, that would reassure some
6 people. Other people may not be reassured unless they knew
7 for a fact that the condition itself was properly self-
8 diagnosed. So I'm asking which of the two would be
9 required to satisfy you.

10 Dr. Lovell, having posed the question, which of
11 the two data sets would be necessary?

12 DR. LOVELL: I think that actually both
13 questions very succinctly and nicely differentiated the two
14 questions, and I think they're both very important
15 questions and both should be at least addressed and
16 answered before we move ahead.

17 DR. BRASS: Yes, Dr. Korn?

18 DR. KORN: We can point you to data to address
19 the second element of that question. Certainly the Agency
20 for Health Care Policy guidelines panel and other groups
21 that have tried to create algorithms for the treatment of
22 acute back pain have all concluded that in a representative
23 population, the risk of a very serious underlying disease
24 requiring definitive emergency management that cannot wait
25 10 days is exceedingly low in the absence of recognized red