

Food and Drug Administration Washington, DC 20204

3623 "01 MAR 16 A7:16

FEB 22 2001

Ms. Katie Ferren Marketing Director Soft Gel Technologies, Inc. 6982 Bandini Boulevard Los Angeles, California 90040-3326

Dear Ms. Ferren:

This is in response to your letter of January 19, 2001 to the Food and Drug Administration (FDA) pursuant to 21 U.S.C. 343(r)(6) (section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act (the Act)). Your submission states that Soft Gel Technologies, Inc. is making the following claim, among others, for the product **GlucosolTM**:

"...helps balance blood glucose [sugar] levels..."

21 U.S.C. 343(r)(6) makes clear that a statement included in labeling under the authority of that section may not claim to diagnose, mitigate, treat, cure, or prevent a specific disease or class of diseases. The statement that you are making for this product suggests that it is intended to treat, prevent, cure or mitigate disease, namely disorders of blood glucose levels. This claim does not meet the requirements of 21 U.S.C. 343(r)(6). This claim suggests that this product is intended for use as a drug within the meaning of 21 U.S.C. 321(g)(1)(B), and that it is subject to regulation under the drug provisions of the Act. If you intend to make claims of this nature, you should contact FDA's Center for Drug Evaluation and Research (CDER), Office of Compliance, HFD-310, 7520 Standish Place, Rockville, Maryland 20855.

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Please contact us if we may be of further assistance.

Sincerely,

John B. Foret
Director
Division of Compliance and Enforcement
Office of Nutritional Products, Labeling
and Dietary Supplements
Center for Food Safety
and Applied Nutrition

Copies:

FDA, Center for Drug Evaluation and Research, Office of Compliance, HFD-300 FDA, Office of the Associate Commissioner for Regulatory Affairs, Office of Enforcement, HFC-200 FDA, Los Angeles District Office, Office of Compliance, HFR-PA240

cc:

HFA-224 (w/incoming)
HFA-305 (docket 97S-0163)
HFS-22 (CCO)
HFS-800 (r/f, file)
HFS-810
HFS-811 (file)
HFD-310
HFD-314 (Aronson)
HFS-605
HFV-228 (Benz)

GCF-1 (Nickerson) f/t:HFS-811:rjm:2/16/01:docname:74212.adv:disc54



January 19, 2001

Dr. Elizabeth Yetley Director, Office of Special Nutritionals 200 C, Street SW Washington DC, 20204



Dear Dr. Yetley,

We are offering for sale the following product Pure Gel GlucosolTM, with the following Stucture Function claims: Maintains Healthy Blood Glucose Levels and Assists in Weight Management. The supporting side panel story is: GlucosolTM is a unique soft gel formulation containing the herb Lagestroemia Speciosa L. Clinical data shows GlucosolTM helps balance blood glucose [sugar] levels for health and weight maintenance.

The FDA disclaimer will aslo appear on the label.

Sincerely,

Katie Ferren

Marketing Director

SGTI