

# Market Development Cooperator Program



Examples of Cooperator Activity [www.export.gov/mdcp](http://www.export.gov/mdcp)



NPES used part of an MDCP award to develop an on-line forum where Chinese graphics technicians and managers embrace U.S. technology by keeping up with the latest developments and products.



From its office in ITA's Shanghai Commercial Center, PMMI's staff help U.S. firms prepare for a technical seminar. The office, launched with a cooperator award, has benefitted U.S. firms selling equipment like scanners used for filling milk bottles.



Maine and New Hampshire firms served by CEI get the latest trade developments from the director of ITA's Office of European Union affairs.

Demonstration houses like this one near Shanghai help sell China builders on U.S. technology. ITA works with the Evergreen Building Products Association.



Beijing staff of the Association of Equipment Manufacturers searches China construction journals for opportunities to translate, categorize, and make available to U.S. firms via Internet.



Over 300 buyers and media representatives were dazzled in Paris by the offerings of several New York City designers. Award-winner GIDC benefitted from a brainstorming session with apparel specialists in Washington, and help from ITA's Commercial Service.

