

2008 PUGET SOUND FRESH FARM GUIDE

Display Advertising Order & Payment Form

Please make checks payable to Cascade Harvest Coalition.

Return completed order form (below) with check and ad artwork **by FEBRUARY 28**, to:

Cascade Harvest Coalition • 14819 SE 62nd Ct., Bellevue, WA 98006

IF YOU ARE A FARMER AND WANT TO PURCHASE A LISTING IN THE FARM GUIDE, CONTACT:
Wendy Dore or Cathy Stevens at: 425-644-4331 or email: pugetsoundfresh@aol.com

PLEASE TYPE OR PRINT CLEARLY

Business or Farm Name: _____ Contact Name: _____

Business Phone: _____ Email Address: _____

Business Address: _____ City: _____ Zip: _____

Website Address: _____

Production Services

If you need help preparing a camera-ready ad, we can provide typesetting, design and layout services for the fees listed in the Advertising Worksheet below.

The fees are based on your submitting typewritten or hand-printed final wording and camera-ready versions of logos and/or illustrations. You may submit a rough layout for our staff to follow if you desire. Photographs and art that require special processes to meet camera-ready standards will be charged additional fees.

Please call 425-644-4331 to discuss your needs if you require more than the minimum services, or if you have questions about production of your ad.

ADVERTISING WORKSHEET 2007 PSF Farm Guide Ad Rates

*Members of Cascade Harvest Coalition
Pay a Discounted "Member" Ad Price.

Size	Width/Height	Rates	
		Member	Non Member
<input type="checkbox"/> 1/8 Page	3-5/8"W x 2-3/8"H	\$430	\$ 530
<input type="checkbox"/> 1/4 Page	3-5/8"W x 4-5/8"H	\$650	\$ 750
<input type="checkbox"/> 1/2 Page	7-1/2"W x 4-5/8"H	\$1,100	\$1,200
<input type="checkbox"/> 3/4 Page	7-1/2"W x 7-1/4"H	\$1,550	\$1,650
<input type="checkbox"/> Bottom Banner	7-1/2" W x 2"H	\$ 475	\$ 575
<input type="checkbox"/> Full Page	7-1/2"W x 9-7/8"H	\$2,250	\$2,350
<input type="checkbox"/> Back/Inside Cover	7-1/2"W x 9-7/8"H	\$3,325	\$3,425

Production Services

- 1/10 Page, 1/8 Page or Bottom Banner \$50
- 1/4 Page or 1/2 Page \$65
- 3/4 Page, Full Page or Back/Inside Cover \$75

Production Services Subtotal: \$ _____

TOTAL AD & PROD. FEES: \$ _____

**PAYMENT AND SPACE RESERVATIONS
MUST BE RECEIVED BY FEBRUARY 28.**

Questions? Contact:

Wendy Dore or Cathy Stevens

425-644-4331 or

Email: pugetsoundfresh@aol.com

Display Ad Subtotal: \$ _____

SEE REVERSE SIDE FOR AD SIZES AND SPECIFICATIONS

2008 PUGET SOUND FRESH FARM GUIDE



Cascade Harvest Coalition

DISPLAY ADVERTISING

Reach Your Customers

Get your message to potential customers by advertising in the 2008 Puget Sound Fresh Farm Guide! This well-organized, 36 page, 8-1/8" x 10-1/2" full-color directory puts your information into the hands of more than 100,000 readers/shoppers in the Puget Sound region.

Production Requirements

Rates listed on reverse are for "camera-ready" ad artwork. A camera-ready ad is a high-contrast, laser quality copy composed exactly as it is to appear.

Ad artwork may also be submitted electronically only if provided as a .pdf or .eps file, in either PC or Macintosh format.

Be sure to include all necessary fonts and files.

Production Questions? Call 425-644-4331.

- Ads must be submitted in the dimensions listed below.
- Dimensions may not be reversed.

- Width is measured from left border to right border of ad. Height is measured from top border to bottom border of ad. All extensions must fit within these borders.
- Ads that do not meet "camera-ready" standards or require changes will be charged minimum fees as listed on the Worksheet on reverse.

PAYMENT AND SPACE RESERVATIONS MUST BE RECEIVED BY FEBRUARY 28.

- Make checks payable to: Cascade Harvest Coalition, mail to: 14819 SE 62nd Ct., Bellevue, WA 98006

MAIL FINISHED AD ARTWORK TO:

Cascade Harvest Coalition

14819 SE 62nd Ct.

Bellevue, WA 98006

pugetsoundfresh@aol.com

For further information, call: 425-644-4331
or email: pugetsoundfresh@aol.com

AD SIZES:

<i>Farms ofXXXXXXXX County</i>	<i>Farms of XXXXXXXX County</i>	
<p>3/4 Page 7-1/2" wide x 7-1/4" tall</p>	<p>1/4 Page 3-5/8" wide x 4-5/8" tall</p>	<p>1/8Page 3-5/8" wide x 2-3/8" tall</p>
<p>Bottom Banner 7-1/2" wide x 2" tall</p>	<p>1/2 Page 7-1/2" wide x 4-5/8" tall</p>	

SEE REVERSE SIDE FOR ADVERTISING RATES AND HOW TO ORDER