

DOLPHIN SMART TRAINING WORKSHOP

Purpose: To ensure all participants receiving recognition through the Dolphin SMART program are trained to a minimum knowledge standard.

Objectives:

(1) Ensure participants understand the Dolphin SMART criteria;

- (2) Provide participants with background information on the Marine Mammal Protection Act and other pertinent regulations;
- (3) Ensure participants understand guidelines and standards for responsibly viewing dolphins;
- (4) Ensure participants understand how to responsibly advertise for their businesses;
- (5) Provide participants with an understanding of and ability to recognize normal wild dolphin behaviors versus signs indicating disturbance;
- (6) Provide participants with information about local research on wild dolphin populations;
- (7) Ensure participants have information to provide training to their captain and crewmembers; and
- (8) Ensure participants have information to provide appropriate education messages to their customers.

Time	Session	Presenter
5 minutes	Welcome	Program Partners
	1. Introductions	
	2. Review agenda and training objectives	
	Total: 5 minutes	
20 minutes	Program Overview	Cheva Heck and
	1. Reasons for initiating program	Celeste Weimer
	2. Program mission, goals, and objectives	
	3. Criteria	
	4. Application/renewal process	
	5. Evaluation process	
	6. Participation incentives	
	7. Responsibilities – participant and	

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	sponsors 8. Questions (5 min)	
	8. Questions (3 mm)	
	Total: 20 minutes	
45 minutes	MMPA Overview	Rick Hawkins
	Review pertinent Marine Mammal	
	Protection Act prohibitions and	
	regulations	
	2. Review MMPA permits/exemptions	
	3. Review and discuss penalties associated	
	with MMPA violations	
	4. Provide information on how to report	
	violations	
	5. Vicarious liability	
	6. Review and explain other pertinent	
	regulations, such as USCG and Truth and	
	Advertising Laws	
	7. Questions (15 minutes)	
	7. Questions (15 initiates)	
	Total: 45 minutes	
20 minutes	How to Responsibly View	Stacey Carlson
	1. Review viewing guidelines outlined in the	
	program criteria	
	2. Discuss additional techniques for	
	maximizing viewing while minimizing	
	disturbance	
	3. Questions (5 minutes)	
	Total: 20 minutes	
20 minutes	How to Responsibly Advertise	Kristin Thoms
	1. Review and discuss advertising guidelines	
	outlined in program criteria	
	2. Questions (5 minutes)	
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15 minutes	Total: 20 minutes BREAK	
20 minutes	Evaluation Process	Celeste Weimer
20 minutes	1. Review how success of program will be	Colosic Weillier
	measured	
	2. Discuss mechanisms for ensuring program	
	criteria are being followed	
	3. Questions (10 minutes)	
	Total: 20 minutes	
90 minutes	Dolphin Research and What We Have	Dr. Amy
	Learned	Samuels and

Review Shark Bay	Laura Engleby
1. Provide information on local wild dolphin	
research in Key West	
2. Discuss natural behaviors and those	
vulnerable to disturbance	
3. Fun facts about local dolphins	
4. Questions (30 minutes)	
Total: 90 minutes	
Closing	Program Partners