



**The ARAMARK Tower  
1101 Market Street  
Philadelphia, PA 19107-2994**

## **MEDIA ADVISORY**

- WHO:** Kathleen McGinty, Pennsylvania Department of Environment Protection
- WHAT:** Urban Watershed Revitalization Conference
- WHEN:** Friday, January 21, 8:50 a.m.  
Presentations continue on Saturday, January 22
- WHERE:** The Franklin Institute, 222 N. 20<sup>th</sup> Street Philadelphia PA 19103

To better understand how important a clean environment is to all of us, the Urban Watershed Revitalization Conference is being held for watershed experts to showcase how environmental improvements can improve our quality of life. The Philadelphia Water Department has already completed the Cobbs and Tookany/Tacony-Frankford watershed management plans, and is hopeful that the conference will provide further impetus for watershed communities to implement plan recommendations that ensure continued environmental improvements. Conference presentations will illustrate how environmental improvements can complement social and economical priorities.

The Pennsylvania Department of Environment Protection Secretary Kathleen McGinty will be opening the event with a keynote address Friday morning. Some presenters to follow include representatives from the Center for Watershed Protection, the United States Environmental Protection Agency and from other environmental agencies.

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