



*The ARAMARK Tower
1101 Market Street
Philadelphia, PA 19107-2994*

MEDIA ADVISORY

- WHO:** The Philadelphia Water Department, the Partnership for the Delaware Estuary and the Pennsylvania Department for Environmental Protection
- WHAT:** A Kick-off Breakfast for an outreach project to educate businesses in the region about how to protect water quality by preventing stormwater runoff pollution
- WHEN:** Wednesday, February 27, 2002 at 8:30 a.m.
- WHERE:** Hampton Inn, 1301 Race Street, Philadelphia, PA 19107

This kick-off event will mark the beginning of our efforts to encourage businesses to make a commitment to implement "good housekeeping practices" to control pollution. Philadelphia Water Commissioner Kumar Kishinchand and the Partnership for the Delaware Estuary's Board Chairman, Jonathan Rinde, will be on hand to kick-off this outreach project to the local businesses in the Chinatown, Roxborough and Chester county areas.

This project brings attention to the fact that rain and melting snow pick up all pollutants. Most of this stormwater flows directly into storm drains in the streets. Many of these storm drains empty directly into local creeks that eventually make their way to the Delaware and Schuylkill rivers. Polluted stormwater harms these waterways, which are Philadelphia's drinking water sources.

###