



**The ARAMARK Tower  
1101 Market Street  
Philadelphia, PA 19107-2994**

## **MEDIA ADVISORY**

**WHO:** Philadelphia Water Department

**WHAT:** B.Y.O.B: Free FUN Fishing Event

**WHEN:** Sunday, September 12, 2004

7 a.m. to 12 p.m.

Awards Ceremony: 12:30 p.m.

**WHERE:** East Park Canoe House on Kelly Drive (Next to Strawberry Mansion Bridge)

The Philadelphia Water Department will host a Free FUN Fishing Event on Sunday, September 12, 2004 from 7 a.m. to 12 p.m. at the East Park Canoe House next to the Strawberry Mansion Bridge located on Kelly Drive.

The B.Y.O.B – Bring Your Own Bait Fishing Event will welcome everyone – young, old, disabled participants – and a fishing license is not required so beginner anglers are particularly welcome.

The Pennsylvania Fish and Boat Commission will have representatives on site to provide assistance with casting, baiting tips and safety. There will be fun activities for kids and fishing rods on loan for those who do not own one.

Prizes will be distributed during an awards ceremony at 12:30 p.m. at the Fairmount Water Works Interpretive Center where Coast Day Festivities will be taking place.

Both the Fishing Event and Coast Day are FREE. For more information, visit [www.phillywater.org/boating](http://www.phillywater.org/boating); call 215-266-8626 or e-mail [tiffany.ledesma@phila.gov](mailto:tiffany.ledesma@phila.gov). For more information about Coast Day, visit [www.DelawareEstuary.org](http://www.DelawareEstuary.org) or call 1-800-445-4935.

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