

Too many business owners put off doing their  
Morning meeting. Check voicemail. Get coffee. Email.  
Sales call. Make copies. Organize planner. Interview  
prospect. Email. Afternoon meeting disaster plan.

Whether natural or man-made, at least one in four businesses affected by a disaster never reopen. Though emergencies are unpredictable, when you have a plan in place you can adapt, recover and stay in control.

*It's never too late to protect your business until it is.*

*Make a plan.*



**READY.GOV**

The Ready Business logo, featuring a green checkmark icon above the word "Ready" in a bold, sans-serif font, followed by the word "Business" in a lighter, sans-serif font.