

59,000,000

Number of
adult
Americans
who are obese

97,000,000,000

Annual cost of
the obesity
epidemic on
the American
economy

76.3

% of US schools
that offer sodas
through on
campus vending
machines

8

Ounces in a
bottle of Coca-
Cola in 1960

20

**Ounces in a bottle
of Coca Cola in
2003**

17

of added
teaspoons of sugar
per day that
average American
teenagers consume
from soft drinks

1610

Calories in a Big
Mac, Super size
Fries and
Super size Soda

13

of miles you
can run to burn
off 1610
calories

> 20

% of US children
who consume the
recommended
daily allowance of
fruits, vegetables
and grains

33

**% of US Children born
in 2004 that the
Centers for Disease
Control predicts will
develop diabetes**

\$3,600,000

US Government
5 a Day nutrition
promotion
annual budget

\$ 1,000,000,000

McDonald's annual advertising budget in the US

\$20,000,000

USDA annual subsidies for fruits and vegetables

\$20,000,000,000

**USDA annual
subsidies for
Corn & Soybeans**

300,000

of US deaths
attributable to
obesity and diet-
related disease
each year