

Cathleen A. Toomey

Cathleen Toomey is Vice President of Communications at Stonyfield Farm, the nation's largest and fastest growing organic yogurt producer. She is in charge of setting and executing the strategic direction of the company's guerilla-style communication and public relations outreach campaigns. Cathleen has over 20 years of marketing communications and public relations experience and has a solid background in consumer products and fresh approach to communications.

Cathleen has held leadership positions in marketing communications with Clarks Shoes, Timberland, Rockport Shoes and Lender's Bagels; and has also had experience in marketing higher education for Babson College and the University of New Hampshire. She holds a B.A. degree from Fairfield University and an M.A. from Fordham University.