

**CULTURAL HERITAGE TOURISM
RESOURCE MANUAL**



About the Directory

This directory of resources was compiled by the National Trust for Historic Preservation on behalf of Partners in Tourism. Partners in Tourism is a coalition of cultural service organizations, the travel industry, and federal agencies that provides a forum for collaborative research, education, promotion and advocacy with the common goal of advancing the role of culture and heritage in the travel and tourism industry. The reprinting or distribution of the *Cultural Heritage Tourism Resource Manual* **must include the credits** for American Express, the National Endowment for the Arts and Partners in Tourism

Partners in Tourism: National Partners

Alliance of National Heritage Areas
American Association of Museums*
Americans for the Arts*
Cultural & Heritage Tourism Alliance
Federation of State Humanities Council*
National Assembly of State Arts Agencies*
National Association of African American Heritage Preservation*
National Conference of State Historic Preservation Officers*
National Geographic Society
National Trust for Historic Preservation*
Travel Industry Association of America
Tourism Works for America

Partners in Tourism: Federal Corresponding Partners

Advisory Council on Historic Preservation
National Endowment for the Arts*
National Endowment for the Humanities*
Institute of Museum and Library Services*
President's Committee on the Arts and Humanities*
U.S. Department of Agriculture
Forest Service
Natural Resources Conservation Service
U.S. Department of Interior
Bureau of Land Management
National Park Service

*Founding member

Credit: This resource manual and the work of Partners in Tourism is made possible through the support of American Express and the National Endowment for the Arts.



Directory of Organizations

	<u>Page</u>
• Alliance of National Heritage Areas*	1
• American Association for State and Local History	2
• American Association of Museums*	2
• American Bus Association	3
• American Institute for Conservation of Historic and Artistic Works	4
• American Planning Association	4
• American Society of Travel Agents	5
• Americans for the Arts*	5
• America's Byways Resource Center	6
• Association for Living Historical Farms and Agricultural Museums	7
• Association for Preservation Technology International	7
• Association of African American Museums	8
• Foundation Center, The	8
• Getty Conservation Institute, The	9
• Heritage Preservation	9
• Institute of Museum and Library Services*	10
• International Association of Convention & Visitors Bureau	11
• Land Trust Alliance	11
• National Alliance of Preservation Commissions	12
• National Assembly of State Arts Agencies*	12
• National Association of State Development Agencies	13
• National Conference of State Historic Preservation Officers*	13
• National Endowment for the Arts*	14
• National Endowment for the Humanities*	15
• National Historical Publications and Records Commission	15
• National Park Service	16
• National Scenic Byways Program	17
• National Tour Association	18
• National Trust for Historic Preservation*	19
• Preservation Action	21
• Rails-to-Trails Conservancy	21
• Scenic America	22
• Society of American Travel Writers	22
• Travel Industry Association of America*	23
• Travel and Tourism Research Association	23
• U.S. Department of Agriculture Rural Development	24
• U.S. Department of Transportation	27
• United States Tour Operators Association	27
• World Tourism Organization	28
• World Travel & Tourism Council	28
• Cross Reference Index	29

*Partners in Tourism organizations

Alliance of National Heritage Areas*

The Alliance of National Heritage Areas is a collaboration of the congressionally designated regions that represent the stories of nationally significant and distinct aspects of America's heritage. The Alliance advocates, facilitates and celebrates excellence and cooperative initiatives which: Enhance the quality of life for citizens and their communities; Attract national and international visitors to those communities; Provide distinguished examples of sustainable destination development for our nation.

The goals of the Alliance are:

- ❑ To create and enhance strategic links among National Heritage Areas for their mutual benefit
- ❑ To educate key constituencies, including our communities and the public at large, about successes and opportunities associated with NHAs and to communicate successes in: natural resource conservation; historic preservation; community revitalization; economic development; recreation enhancement; the arts; folklife; education; and interpretation.
- ❑ To create a federal platform for NHAs upon which both collective and individual issues are articulated.
- ❑ To develop and support entrepreneurial activities with the private sector in support of sustainable NHA development.
- ❑ To encourage formation of additional alliances and partnerships.
- ❑ To enhance organizational capacity in support of NHAs and national heritage partnerships through advancement of collective research, public policy, promotion and management initiatives.

Contact: Aggie Carlin, Chairman
Steel Industry Heritage Corp.
338 East Ninth Avenue
Homestead, PA 15120
(412) 464-4020
E-Mail: acarlino@riversofsteel.com

Institute for Heritage Development
do Curt Cottle
(803) 734-1217
E-mail: ccottle@prt.state.sc. us

National Heritage Development Conference
c/o Annie Harris
(978) 740-0444 E-mail: annieh@essexheritage.org

American Association for State and Local History

The American Association for State and Local History (AASLH) is a membership organization comprised of individuals, agencies, and organizations acting in the public trust, engaged in the practice of history, and representing a variety of disciplines and professions. Its goal is to strengthen the field of state and local history by sharing information, answering questions, providing training, and serving as a professional networking source. AASLH provides individuals, communities, and organizations worldwide with information, publications, and training to save and celebrate their heritage. Its services benefit history professionals and volunteers working in historical societies, museums, historic sites, parks, libraries, archives, historic preservation organizations, schools, and colleges.

Contact: American Association for State and Local History
1717 Church Street
Nashville, TN 37203
Phone: (615) 320-3203
Fax: (615) 327-9013
www.aaslh.org

American Association of Museums*

The American Association of Museums (AAM) promotes professional standards by improving the quality of museum programs, services, and operations. AAM is a representative and advocate for museums, promoting understanding of the responsibilities, functions, and needs of museums before political, corporate, foundations, and community leaders throughout the nation. It also provides professional development opportunities through publications and meetings for museum professionals, trustees, and volunteers.

Contact: American Association of Museums
1575 Eye Street, NW
Suite 400
Washington, DC 20005
Phone: (202) 289-1818
Fax: (202) 289-6578
www.aam-us.org

American Bus Association

The American Bus Association (ABA) is the trade association of the intercity bus industry with approximately 800 motor coach owners and tour company members in the U.S., Canada, and Mexico. Its members operate charter, tour, regular route, airport express, special operations, and contract services (commuter, school, transit). Another 3,000 members are travel and tourism organizations and suppliers of bus products and services who work in partnership with the North American motor coach industry. The ABA represents the U.S. bus industry in Washington, DC, facilitates relationships between the North American motor coach industry and all related segments of the travel and supplier industry, and creates awareness of the motor coach industry among consumers in North America.

Annual programs include: Institute of Industry Advancement Educational Seminars, Certified Travel Industry Specialist Program, International Driving Championship, Golden Wrench Award, Business and Education Conference, ABA Scholarship Program, Destinations Magazine Guide Awards, and the American Bus Marketplace.

The American Bus Marketplace is a group travel industry business event. North American motorcoach and tour owners and operators (buyers) meet with representatives of the travel industry (sellers) in pre-scheduled appointments. Motorcoach and tour operators use the opportunity to obtain information on attractions, lodging, and restaurants as possible stops for charters and tours. Travel industry members (sellers)--convention and visitors bureaus, state and provincial tourism offices, restaurants, attractions, hotels and motels--entice operators to bring them motorcoach charters and tours.

The ABA publishes Destinations magazine, a monthly magazine for tours and travel (advertising accepted), and several newsletters and membership directories.

Contact: American Bus Association
1100 New York Avenue, NW
Suite 1050
Washington, DC 20005-3934
Phone: (202) 842-1645 or (800) 283-2877
Fax: (202) 842-0850
[www. buses.org](http://www.buses.org)

American Institute for Conservation of Historic and Artistic Works

The American Institute for Conservation of Historic and Artistic Works (AIC) is the national organization of conservation professionals which sponsors conferences and publishes and sells a variety of conservation-related periodicals. Its nonprofit foundation, Foundation of the American Institute for Conservation of Historic and Artistic Works (FAIC), offers educational programs, grants to conservators, and a conservator referral system. A general bibliography on conservation, and guidelines for selecting a conservator, are available on request.

Contact: The American Institute for Conservation of Historic and Artistic Works
1717 K Street, NW Suite 200
Washington, DC 20006
Phone: (202) 452-9545
Fax: (202) 452-9328
aic.stanford.edu

American Planning Association

The American Planning Association (APA) is a non-profit public interest and research organization representing 31,000 professional planners, elected officials, and citizens involved with urban and rural planning issues. APA's main office in Chicago houses our conference, education, membership, publications, and research departments. The Washington, DC, office house the government affairs, public affairs, and outreach offices. In addition, our members across the country are organized into 46 state and regional chapters and 17 topical or special interest divisions. Among the latter are the Resort and Tourism Division, the Urban Design and Preservation Division, and the Transportation Planning Division. APA's web site (www.planning.org) helps individuals access information about current projects, publications, upcoming conferences, chapter and division web sites, and other useful resources.

Recent research reports relating to cultural heritage tourism include:

- ❑ Parks, Recreation and Open Spaces: An Agenda for the 21st Century
- ❑ Aesthetics, Community Character, and the Law
- ❑ Traffic Sheds, Rural Highway Capacity, and Growth Management
- ❑ Principles of Smart Development
- ❑ Gambling, Economic Development, and Historic Preservation
- ❑ Saving Face: How Corporate Franchise Design Can Respect Community Identity

Contact: American Planning Association
1225. Michigan Avenue, Suite 1600 1776 Massachusetts Avenue, NW Ste. 400
Chicago, IL 60603 or Washington, DC 20036
Phone: (312) 431-9100 Phone: (202) 872-0611
www.planning.org

American Society of Travel Agents

The American Society of Travel Agents (ASTA) is a voluntary trade association whose primary mission is to enhance the professionalism and profitability of member travel agents through effective representation in industry and government affairs, education and training, and by identifying and meeting the needs of the traveling public. Most travel professionals and students can also join. ASTA is the world's largest travel trade association.

ASTA Foundation offers scholarships to any travel and tourism student attending school in the United States or Canada. Grants range from \$500 to \$3,000; approximately \$30,000 is available annually. Some geographic and eligibility requirements apply. Most application deadlines are in mid-June or July, some are year-round. ASTA provides reference or research assistance to its members through a toll-free hotline.

Contact: American Society of Travel Agents
1101 King Street, Suite 200
Alexandria, VA 22314-2448
Phone: (703) 739-2782
Fax: (703) 684-8319
www.astanet.com

Americans for the Arts*

Americans for the Arts is the nation's leading arts information clearinghouse, with a 40-year record of objective arts industry research. As the nation's arts advocacy organization, it is dedicated to representing and serving local communities and creating opportunities for every American to participate in and appreciate all forms of the arts. Americans for the Arts provides research and information, professional development, advocacy, policy, and visibility programs and services.

Contact: Americans for the Arts
1000 Vermont Avenue, NW
12th floor
Washington, DC 20005
Phone: (202) 371-2830
Fax: (202) 371-0424
www.artsusa.org

America's Byways Resource Center

America's Byways Resource Center provides support and assistance to coordinators for designated All-American Roads, National Scenic Byways, State Scenic Byway programs, or other organizations or public agencies involved with a designated National Scenic Byway or All-American Road.

The center provides help on everything from organization to marketing, funding advice to networking. The Center:

- offers specific assistance, information, expertise and connections for scenic byways
- conducts and shares research and case studies about byways
- provides connections to a network of scenic byway experts
- provides education and training resources
- facilitates communication between scenic byway contacts
- provides resources from the National Clearinghouse Library

Contact: America 's Byways Resource Center
227 West First Street, Suite 610
Duluth, MN 55802
Phone: (800) 4-BYWAYS
Fax: (218) 625-3333
[www. byways.org](http://www.byways.org)

Association for Living Historical Farms and Agricultural Museums

From its founding in 1970, the Association for Living History, Farm and Agricultural Museums (ALHFAM) has been the central international service organization for those involved in living historical farms, agricultural museums and outdoor museums of history and folklife. ALHFAM encourages information sharing about current historical interpretation methods applicable to agricultural and rural history; encourages research, presentation and publication on historic agriculture, rural society, folklife and the farm environment; stimulates the exchange of ideas, artifacts and information; identifies sources of livestock, plant stock, skills and processes for use in living history farms and other interpretive programs; and provides standards and guidance for management and operation of living historical farms and related facilities.

The Bulletin, published quarterly, updates members on individual and institutional activities, educational and professional training opportunities, annual meeting plans, and the availability of artifacts, replicas, and publications. Annual meetings are held in the U.S. and Canada.

Contact: Judith M Sheridan
Secretary-Treasurer
Brownwood Farm
8774 Route 45 NW
N. Broomfield, OH 44450-9701
Phone/Fax: (440) 685-4410
sheridan@orwell.net

Association for Preservation Technology International

The Association for Preservation Technology International (APT) is a multi-disciplinary membership organization dedicated to advancing the application of technology to conservation of the built environment. APT offers the technical information published in the Bulletin, a quarterly Journal of Preservation Technology, and a referral service for technical assistance on products, manufacturers, suppliers and individual professionals.

Contact: Association for Preservation Technology International
4513 Lincoln Avenue
Suite 213
Lisle, Illinois 60532-1290
Phone: (630) 968-6400
Fax: (888) 723-4242
www.apti.org

Association of African American Museums

The Association of African American Museums (AAAM) is a non-profit membership organization serving the interests and needs of black museums and cultural institutions, and black museum professionals throughout the nation. Established as the single representative and principal voice of the African American museum movement, AAAM seeks to strengthen and to advocate the interests of institutions and individuals committed to the preservation of African derived cultures.

In additions to its other services, the organization publishes African American Heritage Directory, a directory of black museums and related institutions, in collaboration with Howard Johnson Hotels.

Contact: William H. Billingsley, Director
AAAM
Box 427
Wilberforce, OH 45384
Phone: (937)376-4944 Ext. 123
Fax: (937) 376-2007
E-mail: wbillingsley~ ohiohistory.org

Foundation Center, The

The Foundation Center is an independent national service organization established by foundations to provide an authoritative source of information on foundation and corporate giving. Since 1956, the Foundation Center has done this by maintaining a comprehensive and up-to-date database on foundations and corporate giving programs, by producing directories, and by analyzing trends in foundation support of the nonprofit sector.

It publishes The Foundation Directory, the classic reference work for grant seekers, and more than 60 other directories, guides, and research reports. Information from the database is available electronically through custom searching and on-line services and on CD-ROM. As a vital component of its mission, the Foundation Center offers information free to the public at five Foundation Center Libraries (New York, Washington DC, Atlanta, Cleveland, and San Francisco) and approximately 200 cooperating collections across the country (nine in Pennsylvania). Through a program of orientations and educational seminars, the Foundation Center introduces thousands of grant seekers each year to the funding research process. Cooperating Collections contain a core collection of the Center's reference works and have staff trained to direct grant seekers to appropriate funding information resources. Many maintain books and reports on local funders and IRS returns for foundations located in their state.

Contact: National Headquarters:
The Foundation Center
79 Fifth Avenue
New York NY 10003
Phone: (212) 620-4230 Fax: (212) 807-3677 www.fdncenter.org

Getty Conservation Institute. The

The Getty Conservation Institute works internationally to advance conservation in the visual arts. The Institute serves the conservation community through scientific research, education and training, model field projects, and the dissemination of information. The Institute is a program of the J. Paul Getty Trust, an international cultural and philanthropic institution devoted to the visual arts and the humanities.

Contact: The Getty Conservation Institute
1200 Getty Center Drive, Suite 700
Los Angeles, CA 90049-1 684
Phone: (310) 440-7325
Fax: (310) 440-7702
www.getty.edu

Heritage Preservation

Heritage Preservation works to ensure the preservation of America's collective heritage for present and future generations. Programs and publications provide advice and guidance on the proper care and maintenance of historic documents, books and archives, works of art, photographs, architecture, monuments, natural science specimens, and family heirlooms.

Heritage Preservation works with its members, the nation's leading museums, libraries and archives, historic preservation organizations and historical societies, to inform the public of the need to preserve our collective heritage.

Contact: Heritage Preservation
1730 K Street, NW, Suite 566
Washington, DC 20006
Phone: (202) 634-1422
Fax: (202) 634-1435
www.heritagepreservation.org

Institute of Museum and Library Services*

The Institute of Museum and Library Services (IMLS) is a federal agency that supports museums' education role through grant programs that encourage outstanding museum management and comprehensive collections care practices. IMLS is the only federal source of operating support for this diverse group of education institutions. Eligible institutions include:

aquariums; arboretums and botanical gardens; art museums; children's museums; general museums; historic houses and sites; history museums; nature centers; natural history and anthropology museums; planetariums; science and technology centers; and specialized museums and zoos. Grant categories include general operating support, conservation project support, museum leadership initiatives, professional services programs, museum assessments; and conservation assessments. Assessment grants are available on a first-come, first-served basis. All other grants are made through a competitive national peer review process with application deadlines throughout the year.

Contact: Institute of Museum and Library Services
1100 Pennsylvania Avenue, NW, Room 510
Washington, DC 20506
Phone: (202) 606-8536
Fax: (202) 606-8591
E-mail: imlsinfo@imls.gov
[www. imls.gov](http://www.imls.gov)

Office of Library Services

Phone: (202) 606-5226
Fax: (202) 606-1077

Office of Museum Services

Phone: (202) 606-8539
Fax: (202) 606-0010

International Association of Convention & Visitor Bureaus

The International Association of Convention & Visitor Bureaus (IACVB) represents more than 500 member bureaus in 30 countries. The association was founded in 1914 to promote sound professional practices in the solicitation and servicing of meetings and conventions.

The IACVB provides public relations for the industry publishes a monthly newsletter and annual membership directory, offers educational programs for members, runs the on-line Convention Industry Network (CINET) with a broad spectrum of data on client meetings, and conducts three “Destinations Showcase” trade show events where members exhibit their destinations to meeting professionals. The IACVB Foundation was founded in 1993 to meet the needs of the destination management community and its clients by facilitating research, scholarship, and philanthropy and providing recognition and visibility for the destination management profession.

The IACVI3 publishes the “IACUB News” membership news magazine 6 times per year, and an E-News e-mail twice a month.

Contact: International Association of Convention & Visitor Bureaus
2025 M Street, NW, Suite 500
Washington, DC 20036
Phone: (202) 296-7888
Fax: (202) 296-7889
[www. iacvb.org](http://www.iacvb.org)

Land Trust Alliance

The Land Trust Alliance is the national organization of land trusts. Through the Alliance, these 1,200 grassroots organizations enhance their ability to protect land by learning from one another, gaining access to vital information and technical expertise, building public awareness about their work and acquiring financial and political support for their open space protection. Established in 1982, LTA publishes books, a quarterly magazine and a newsletter; sponsors an annual conference and other educational forums; develops and disseminates reports and data of interest to the land trust community; and represents the land trust community in Washington on public policy matters affecting land conservation.

Contact: Land Trust Alliance
1331 H Street, NW, Suite 400
Washington, DC 20005-4 711
Phone: (202) 638-4725
Fax: (202) 638-4730
[www. lta.org](http://www.lta.org)

National Alliance of Preservation Commissions

The National Alliance of Preservation Commissions (NAPC) builds strong local preservation programs through education, information and advocacy. NAPC publishes The Alliance Review newsletter; produces technical seminars and conferences, regional events, and an annual meeting and workshops held in conjunction with the National Trust's Annual Preservation Conference; maintains an information resource center and a database of historic preservation commissions in the United States.

Contact: National Alliance of Preservation Commissions
P.O. Box 1605
Athens, GA 30603
Phone: (706) 542-4731
Fax: (706) 583-0320

National Assembly of State Arts Agencies*

The National Assembly of State Arts Agencies (NASAA) is the membership organization of the nation's 56 state and jurisdictional arts agencies. NASAA's mission is to advance and promote a meaningful role for the arts in the lives of individuals, families and communities throughout the United States. NASAA empowers state arts agencies through strategic assistance that fosters leadership, enhances planning and decision making and increases resources.

Each year, some 28,000 grants and programs sponsored by state arts agencies benefit citizens in 5,600 communities, reaching almost every county in the U.S. Grants range from support for theaters and dance companies to heritage organizations and cultural centers. Resources for cultural tourism include grants for artists and organizations, as well as assistance in marketing, planning, professional development, cultural and community convenings to name a few. Examples of these activities can be found at NASAA's Web site, as well as a directory of state arts agencies.

Contact: National Assembly of State Arts Agencies
1029 Vermont Avenue, NW, Second Floor
Washington, DC 20005
Phone: (202) 347-6352
Fax: (202) 737-0526
www.nasaa-arts.org
E-mail: nasaa@nasaa-arts.org

National Association of State Development Agencies

The National Association of State Development Agencies (NASDA) provides a reference point for officials and other groups to access information on state economic development and to obtain the viewpoint of state development agencies on various matters. Member agencies generally are state commerce departments, or other state government offices with economic development responsibilities.

Contact: National Association of State Development Agencies
12884 Harbor Drive
Woodbridge, VA 22192
Phone: (703) 490-6777
Fax: (703) 492-4404
www.nasda.com
E-mail: dbosmans@nasda.com

National Conference of State Historic Preservation Officers*

The National Conference of State Historic Preservation Officers is the professional association of the state government officials who carry out the national historic preservation program as delegates of the Secretary of the Interior pursuant to the National Historic Preservation Act (16 USC 470). The State Historic Preservation Officers (SHPOs) locate and record historic properties, nominate significant historic properties to the National Register, foster historic preservation programs at the local government level and the creation of preservation ordinances, provide matching funds for preservation projects, comment upon preservation projects under consideration for the federal rehabilitation tax credit, review all federal projects for impact on historic properties under Section 106 of the Act and the regulations of the Advisory Council on Historic Preservation, and provide technical assistance on restoration and other preservation activities to federal agencies, state and local governments, and the private sector.

The State Historic Preservation Office is a source for information for heritage tourism projects including research assistance, restoration grants, loans, and state and federal tax incentives.

Contact: National Conference of State Historic Preservation Officers
Suite 342 Hall of the States.
444 North Capitol Street, NW
Washington, DC 20001-1512
Phone: (202) 624-5465
Fax: (202) 624-5419
www.sso.org/ncshpo
E-mail: nmncshpo@sso.org

National Endowment for the Arts*

The National Endowment for the Arts recognizes, encourages, and supports the excellence and diversity of our nation's artistic creativity and accomplishments. The majority of the NEA's grants are awarded in the following areas: Creativity: Creating and presenting high quality artistic work; Organizational Capacity: Developing strong and effective arts organizations; Access: Making the arts available to all; Arts Learning: Children and youth learning in and through the arts. Heritage/Preservation: Preserving our cultural heritage. Many of the arts activities that the Endowment supports attract tourists, for example, dance, music, theater, folk and traditional arts and the design arts (including urban planning and design, historic preservation, and landscape architecture).

In addition, Challenge America, a new initiative, offers grants for Community Arts Development projects involving partnerships between arts organizations and community groups that highlight the potential of the arts as a focus for the development of cultural tourism or cultural districts, make a community more livable by addressing civic design issues, and the development of community cultural plans.

Some funding and other opportunities for cultural heritage tourism projects include:

- ❑ Grants to Organizations: Access www.nea.gov/guide/
- ❑ NEA – Forest Service Arts and Rural Community Assistance Initiative (available only in specified states; www.arts.endow.gov/partner/Rural.html)
- ❑ Cultural Funding: Federal Opportunities <http://www.arts.endow.gov/federal.html> A searchable database of cultural projects funded by non-cultural federal agencies.

Contact: National Endowment for the Arts
1100 Pennsylvania Avenue, NW
Room 614
Washington, DC 20506
Phone: (202) 682-5400
www.arts.endow.gov

National Endowment for the Humanities*

The National Endowment for the Humanities supports research, education, and public programs in the humanities. The Division of Preservation and Access supports documentation and cataloguing activities, the stabilization of material culture collections, and the preservation of U.S. newspapers. The Division of Public Programs supports historic site interpretation, museum, and library exhibitions, printed materials, multimedia projects, radio and television programs, reading and discussion groups, and other public programs. The Office of Challenge Grants assists non-profit institutions in developing new sources of long-term support for the humanities through grants for institutional endowments, construction, renovation, and other activities. The Office of Federal/State Partnerships provides funds that enable state humanities councils in every state and territory to support and conduct local and statewide programs for the public in museums, libraries, schools, and other community sites.

Contact: National Endowment for the Humanities
1100 Pennsylvania Avenue, NW
Office of Public Affairs, Room 401
Washington, DC 20506
Phone: (800) NEH-1121 or (202) 606-8400
Fax: (202) 606-8240
www.neh.gov

National Historical Publications and Records Commission

The National Historical Publications and Records Commission is a federal agency that makes grants for the preservation and publication of historically important manuscripts and archives. Eligible projects include those to collect, preserve, edit, and/or publish the papers of outstanding persons or other significant historical documents relating to U.S. history. Grants can be made to state and local agencies, non-profit organizations, colleges and universities, and to individuals. The average grant amount is \$50,000.

Contact: National Historical Publications and Records Commission
National Archives and Records Administration
700 Pennsylvania Avenue, NW, Room 111
Washington, DC 20408
Phone: (202) 501-5610
Fax: (202) 501-5601
www.nara.gov/nhprc

National Park Service

The mission of the National Park Service (NPS) is to lead America's conservation movement, including the conservation of natural, historical, and recreational resources. Many of these objectives are expressed in activities the NPS commonly refers to as its partnership programs. These include Recreation, Trails and Conservation Assistance programs, and the various historic preservation programs through which the NPS gives grants, administers the rehabilitation tax credit program and provides other forms of aid or recognition of important resources in the culture of our nation.

National Park Service programs and activities include:

National Historic Landmark Program. Advisory services, technical assistance, and counseling to study and identify national historic landmarks. A bronze plaque and certificate are presented to selected landmarks at a formal ceremony.

Contact: Robie Lange (202) 343-0350

National Register of Historic Places. The National Register of Historic Places is the official list of the Nation's cultural resources worthy of preservation and is part of a national program to coordinate and support public and private efforts to identify America's historic and archeological resources. Properties include districts, sites, buildings, structures, and objects.

Nominations to the National Register are made through State Historic Preservation Offices. **Contact:** (202) 343-8174

Rivers, Trails and Conservation Assistance Program Provides technical assistance to help citizens and community leaders plan and advance locally-led nature-based recreation development and environmental, historic and cultural conservation. <http://www.ncrc.nps.gov/programs/rtca/index.html>

Contact: Rivers, Trails and Conservation Assistance Program
(202) 208-6843 (headquarters)
www.ncrc.nps.gov/rtca

Preservation publications for owners of historic buildings, landscapes, and national historic landmarks, including information on preservation techniques, interpretation, and documentation. Various publication listings are available on the NPS web site. (www.cr.nps.gov)

Contact: National Park Service National Park Service
1849 C Street, NW
Washington, DC 20240
Phone: (202) 343-3379
www.cr.nps.gov
Intermountain Region
12795 W. Alameda Parkway
P.O. Box 25287
Denver, CO 80225
Phone: (303) 969-2500

National Park Service .continued

Technical assistance on evaluation and protection (architectural, archaeological, historical, and interpretation) of nationally significant resources includes publications, the Internet, and training courses.

Contact:	Heritage Preservation Services	Heritage Areas
	Kay Weeks	Brenda Barrett
	(202) 343-9593	(202) 565-1179
	Archeology and Ethnology	Cultural Resources Initiative
	David Andrews	Brian Joyner
	(202) 343-1881	(202) 343-1000

National Scenic Byways Program

The Federal Highway Administration's National Scenic Byways Program promotes the recognition and enjoyment of America's memorable roads. The National Scenic Byways (NSB) Program was established under the Intermodal Surface Transportation Efficiency Act of 1991, and reauthorized in 1998 under the Transportation Equity Act for the 21st Century (TEA-21). Under the program, the U.S. Secretary of Transportation recognizes certain roads as National Scenic Byways or All-American Roads based on their archaeological, cultural, historic, natural, recreational, and scenic qualities. There are 72 such designated byways in 32 states. The Federal Highway Administration promotes the collection as America's Byways.

Contact: National Scenic Byways Program
Federal Highway Administration
US. Department of Transportation
400 Seventh Street, SW
Washington, DC 20590
Phone: (800) 4-BYWAYS x3
Fax: (202) 366-7660
www.byways.org

National Tour Association

The National Tour Association is the premier packaged travel association in North America with a membership that includes nearly 650 American and Canadian tour companies; nearly 2,400 tour suppliers such as hotels, attractions, restaurants, air lines, motorcoach companies and others; and approximately 800 destination marketing organization members, such as state and provincial tourism offices, convention and visitor bureaus and Chambers of Commerce.

NTA facilitates contacts between tour operators, travel suppliers and destination marketers and provides its members with education by the experts in travel planning, marketing and service delivery. NTA funds and supports research projects designed to improve packaged travel in ways that will enhance the experience for all participants. NTA's research program is largely carried out by a separate, non-profit organization called the National Tourism Foundation. Working through its representative in Washington, DC, and an active government relations committee of its members, NTA participates actively in tourism-related deliberations within the legislative and executive branches of the federal government, especially about issues that affect the group tour and packaged travel industry. NTA Publishes Courier magazine, its monthly membership magazine (advertising accepted.)

All of NTA's members must abide by a strict code of ethics that protects both members and the traveling public. Each member tour company is covered by a \$250,000 consumer protection plan and is required to carry at least \$1 million in professional liability, errors and omissions insurance.

Contact: National Tour Association
546 East Main Street
Lexington, KY 40508
Phone: (800) 682-8886
Fax: (859) 226-4414
www.ntaonline.com

National Trust for Historic Preservation*

The National Trust for Historic Preservation is a non-profit organization which provides leadership, education and advocacy to save America's diverse historic places and revitalize our communities.

Managed from a headquarters in Washington, DC and eight regional and field offices, the National Trust works with national and state agencies involved in preservation and with thousands of community groups in all 50 states. It serves these bodies and the preservation movement generally through the following functions:

- provides technical advice and financial assistance to non-profit organizations and public agencies engaged in preservation;
- sponsors educational programs, technical workshops, and an annual preservation conference;
- serves as an advocate for protection of the country's heritage in the courts and with legislative and regulatory agencies;
- sponsors programs to demonstrate how preservation can stimulate community revitalization and economic development;
- owns and operates 20 historic house museums and
- publishes five periodicals in addition to books, brochures, and educational materials about a variety of preservation topics.

The National Trust has a variety of programs that can assist local preservation and heritage tourism efforts such as the Heritage Tourism Program, the National Main Street Center, the Rural Heritage Program, the Historic Hotels of America Program, and the Community Partners Program. It also has several funding programs that can assist local preservation efforts. These are administered through the Trust's regional offices.

The Heritage Tourism Program is a fee-for-service program. The program helps historic sites, communities, states, and federal agencies develop and market a wide variety of tourism programs. To strengthen the ties between heritage and tourism, it secures partnerships between preservation entities and the travel industry. The program produces publications and videos, including *Getting Started: How to Succeed in Heritage Tourism* and is currently spearheading a national cultural heritage tourism initiative, *Share Your Heritage*, on behalf of Partners in Tourism.

The National Main Street Center is a fee-for-service program that provides access to experts with knowledge of every aspect of commercial district revitalization and historic preservation. The Center links hundreds of downtown revitalization programs into a strong network.

The Rural Heritage Program assists rural constituents to respond to rural preservation issues by providing information and access to resources; oversees production of "Your Town" workshops; works on issues such as heritage areas and scenic byways.

Historic Hotels of America (HHA) identifies quality hotels that have faithfully maintained their historic integrity, architecture and ambience. These hotels are promoted nationally and internationally to those who prefer historic settings for their leisure and business travel. Member

National Trust for Historic Preservation continued

hotels in this program must be located in a building that is at least 50 years old and listed in, or eligible for, the National Register of Historic Places or recognized locally as having historic

significance. Current membership totals more than 170 hotels and resorts in 42 states, the District of Columbia, and Puerto Rico. Hotels range in size from the eight room American Hotel in Sag Harbor, New York to the Waldorf-Astoria in New York City with 1,407 room. A directory of member hotels is available for purchase.

Contact: National Trust for Historic Preservation
1785 Massachusetts Avenue, NW
Washington, DC 20036
Phone: (202) 588-6000
Fax:
www.nthp.org

Heritage Tourism
Phone: (303) 413-1986
Fax: (303) 413-8201
amywebb@nthp.org
(202) 588-6038

Rural Heritage
Phone: (202) 588-6279
Fax: (202) 588-6038
www.ruralheritage.org

Main Street Center
Phone: (202) 588-6219
Fax: (202) 588-6050
E-mail: mainst@nthp.org
www.mainst.org

Historic Hotels
Phone: (202) 588-6295
Fax: (202) 588-6292
E-mail: hha@nthp.org
www.historichotels.org

Financial Assistance

The regional offices provide financial assistance for numerous preservation projects throughout the regions through the National Trust's grant and loan programs:

- The Preservation Services Fund, which provides matching grants to nonprofit organizations, universities and public agencies to support project planning, development of preservation education programs, or conferences and workshops.
- The Johanna Favrot Fund, which provides grants to nonprofit organizations, government agencies, for-profit businesses and individuals for projects that contribute to the preservation or the recapture of an authentic sense of place.
- The Cynthia Woods Mitchell Fund for Historic Interiors, which provides grants to nonprofits and government agencies for projects that assist in the preservation, restoration and interpretation of historic interiors.
- The National Preservation Loan Fund, which provides below-market rate loans to nonprofit organizations and public agencies to help preserve properties listed in or eligible for inclusion in the National Register.
- The Inner-City Ventures Fund, which provides matching grants and low-interest loans to nonprofit community organizations to help them revitalize their historic neighborhoods as a benefit to low and moderate income residents.

Preservation Action

Preservation Action, founded in 1974, is the national non-profit grassroots lobby for historic preservation. It coordinates a network of citizens, preservation professionals, historians, commercial investors and community leaders working together to advocate for our architectural heritage. It works to strengthen local preservation efforts by supporting federal legislation to: protect the craftsmanship and beauty of our architectural heritage for generations to come; invest in historic neighborhoods, towns and cities; restore and reuse historic structures; rehabilitation of historic structures as high quality housing for all income levels; celebrate and promote the history and diversity of our communities; and make “smart growth” work or for the re-growth of our urban centers, small towns and historic neighborhoods. Preservation Action publishes a weekly on-line legislative update, quarterly newsletter and, as appropriate, in-depth policy briefings.

Contact: Preservation Action
1350 Connecticut Avenue, NW, Suite 401
Washington, DC 20036
Phone: (202) 659-0915
Fax: (202) 659-0189
www.preservatiOnactiOn.Org
E-mail: mail@preservationaction.org

Rails-to-Trails Conservancy

Established in 1985, the Rails-to-Trails Conservancy (RTC) is a national non-profit public charity with more than 100,000 members. Its mission is to enhance America’s communities and countryside by converting thousands of miles of abandoned rail corridors, and connecting open space, into a nationwide network of public trails. RTC is based in Washington, DC, with six field offices across the country. RTC carries out a program of technical assistance, public education, advocacy, negotiation, corridor preservation, regulatory action, and corridor assessments. Through a nationwide network of contacts in the recreation, transportation and conservation communities, RTC notifies trail advocates and local governments of upcoming railroad abandonments; assists public and private agencies in the legalities of trail corridor acquisition; provides technical assistance to private citizens as well as trail planners and managers on trail design, development and protection; and publicizes rails and greenways issues throughout the country.

Contact: Rails-to-Trails Conservancy
1100 17th Street, NW, 10th Floor
Washington, DC 20036
Phone: (202) 331-9696
Fax: (202) 331-9680
www.railtrails.org

Scenic America

Scenic America is the only national nonprofit organization dedicated solely to protecting natural beauty and distinctive community character. Scenic America provides technical assistance across the nation and through nine states affiliates (CA, FL, KY, MI, MO, NC, TX, TN, VA) on scenic byways, billboard and sign control, context-sensitive highway design, wireless telecommunications tower and overhead utility location, transportation enhancements, and other scenic conservation issues. Scenic America advances our #1 goal, to build a citizen movement for scenic conservation, through education, site-specific projects in various states, grassroots organization, and publications on preserving scenic beauty, open space, and quality of life.

Contact: Scenic America
801 Pennsylvania Avenue, SE
Suite 300
Washington, DC 20003
Phone: (202) 843-6200
Fax: (202) 543-9130
www.scenic.org

Society of American Travel Writers

The Society of American Travel Writers (SATW) is a not-for-profit professional association of writers, photographers, editors, electronic media and film journalists, film lecturers, and public relations representatives. Its purposes are the mutual support and professional advancement of its members, as well as to serve the traveling public. It exists to promote unbiased, accurate and interesting reporting on travel destinations, facilities and services, and on consumer issues directly affecting the traveling public. In magazines and newspapers, travel books and guides, radio and television programs, the Society's members strive to provide readers, viewers and listeners complete, accurate and interesting information on travel destinations, facilities and services. The Society works to raise the standards of the profession. In addition, it seeks to guard the right of freedom to travel and to encourage conservation and preservation of historic sites and natural wonders. Membership is by invitation from sponsors only.

Contact: Society of American Travel Writers
1500 Sunday Drive, Suite 102
Raleigh, NC 27607
Phone: (919) 787-5181
Fax: (919) 787-4916
www.satw.org

Travel Industry Association of America *

The Travel Industry Association of America (TIA) is a national, non-profit unifying organization representing the common concerns of all components of the U.S. travel industry. As an umbrella organization for the industry, TIA includes both public and private sectors. Its primary role is to take a leadership position with major industry developments and initiatives in marketing, government policy, research and analysis, and public education. Its annual "International Pow-Wow" convention brings together 1500 of the world's largest inbound USA international tour operators at the world's largest inbound "visit USA" marketplace. TIA members are able to join specialized attractions councils as well as attend educational seminars. Its Domestic, International and Economic Research studies are dedicated to providing up-to-date marketing and economic information to the U.S. travel industry.

Contact: Travel Industry Association of America
1100 New York Avenue, NW, Suite 450
Washington, DC 20005-3934
Phone: (202) 408-8422
Fax: (202) 408-1255
www.tia.org

Travel and Tourism Research Association

The Travel and Tourism Research Association is a membership organization that serves as an international forum for the exchange of ideas and information; promotes and disseminates high quality, credible, and effective research; fosters the development of travel and tourism research and related curricula in institutes of higher education; and advocates for the effective use of research in the decision making process of professionals in the travel and tourism industry. The organization sponsors conferences and provides workshops, seminars, and conferences that help members maintain or enhance their professional skills.

Contact: Travel and Tourism Research Association
P.O. Box 2133
Boise, ID 83701
Phone: (208) 429-9511
Fax: (208) 429-9512
www.ttra.com

U.S. Department of Agriculture Rural Development

USDA Rural Development is helping fulfill the promise and overcome the problems of the nation's rural heartland. USDA Rural Development was created in 1994 when rural economic and community development programs that had been splintered among various USDA agencies were forged into a new mission area. With this action, the Farmers Home Administration, Rural Development Administration, Rural Electrification Administration and Agricultural Cooperative Service passed into history, but their tradition of service to America is being carried on by USDA Rural Development.

USDA's Rural Development mission area is committed to helping improve the economy and quality of life in all of rural America. Financial programs support such essential public facilities and services as water and sewer systems, housing, health clinics, emergency service facilities and electric, telephone and telecommunication services. Economic development is promoted by supporting loans to businesses through banks and community-managed lending pools. Technical assistance and information is provided to help agricultural and other cooperatives get started and improve the effectiveness of their member services. And technical assistance is offered to help communities undertake community empowerment programs.

Each year, USDA Rural Development programs create or preserve tens of thousands of rural jobs and create or improve more than 65,000 units of quality rural housing. To multiply the impact of its programs, USDA Rural Development is working with state, local and Indian tribal governments, as well as private and nonprofit organizations and user-owned cooperatives.

Rural Development programs are administered through Rural Utilities Service (RUS), the Rural Business-Cooperative Service (RBS) and the Rural Housing Service (RIIS). Detailed information and applications for financial assistance are available through Rural Development State Offices.

Contact: USDA Rural Development
Legislative & Public Affairs Staff
14th & Independence, NW
Washington, DC 20250-0 705
Phone: (202) 690-0357
Fax: (202) 690-4083
www.rurdev.usda.gov

US. Forest Service
Phone: (202)205-1760
www.fs.fed.us

Natural Resources Conservation Service
Phone: (202) 720-7246
www.nrcs.usda.gov

U.S. Department of Agriculture Rural Development continued

The following are most relevant to tourism:

Rural Utilities Service. The mission of the RUS is to serve a leading role in improving the quality of life in rural America by administering its Electrification, Telecommunications, and Water and Waste Disposal Programs in a service-oriented, forward looking, and financially responsible manner. The Distance Learning and Telemedicine Program is designed to encourage, improve, and make affordable the use of telecommunications, computer networks and related technology for rural communities to improve access to educational and/or medical services.

Rural Business-Cooperative Service. The mission of RBS is to enhance the quality of life for all rural Americans by providing leadership in building competitive businesses (including rural business cooperatives) that can build sustainable economic communities, compete successfully in domestic arena, and develop emerging market opportunities in the international arena. RBS objectives are to invest its financial resources and technical assistance in businesses and communities, and to build partnerships that leverage public and private resources to stimulate rural economic activity.

RBS programs include:

Business and Industrial (B&I) Guaranteed Loans:

Purpose: To improve, develop or finance business, industry and employment and to improve the economic and environmental climate in rural communities; including pollution abatement and control. This purpose is achieved through bolsters the existing private credit structure through guarantee of quality loans which will provide lasting community benefits. This type of assistance is available to businesses located in areas outside any city with a population of 50,000 or more and its immediately adjacent urbanized or urbanizing area. Eligible entities include corporations, partnerships, cooperatives, federally recognized Indian tribes, individuals, and other legal entities.

Business and Industry Direct Loans—The Business and Industry Direct Loan Program provides loans to public entities and private parties who cannot obtain credit from other sources. Loans to private parties can be made for improving, developing, or financing business and industry, creating jobs, and to improve the economic and environmental climate in rural communities (including pollution abatement). This type of assistance is available in rural areas (this includes all areas other than cities of more than 50,000 people and their immediately adjacent urban or urbanizing areas). Eligible entities include cooperatives, corporations, partnerships, trusts or other profit or nonprofit entities, Indian tribes or federally recognized tribal groups, municipalities, counties, and any other political subdivision of a state or individuals.

Intermediary Relending Program Loans

Purpose: To finance business facilities and community development projects in rural areas including cities with a population of less than 25,000. This is achieved through loans made by RBS to intermediaries who provide loans to ultimate recipients for business facilities and community development projects. Eligible intermediaries include public bodies, nonprofit corporations, Indian tribes and cooperatives.

U.S. Department of Agriculture Rural Development continued

Rural Business Enterprise Grants

Purpose: To help public bodies, nonprofit corporations, and federally recognized Indian Tribal groups finance and facilitate development of small and emerging private business enterprises located in areas outside the boundary of a city of 50,000 or more and its immediately adjacent urbanized or urbanizing area. Funds may be used to finance and develop small and emerging private business enterprises. Costs that may be paid from grant funds include the acquisition and development of land and the construction of buildings, plants, equipment, access streets and roads, parking areas, utility and service extensions; refinancing; fees for professional services; technical assistance and training associated with technical assistance; startup operating costs and working capital; providing financial assistance to a third party; production of television programs to provide information to rural residents; and creation, expansion, and operation of rural distance learning networks.

Rural Economic Development Loans and Grants

Purpose: To finance rural economic development and rural job creation projects that are based on sound economic and financial analyses. Loans and grants are made to RUS electric and telephone borrowers who use the funds to provide financing for business and community development projects. Loans are provided to finance a broad array of projects, including for-profit businesses. Grants are targeted to certain purposes such as community development assistance, education and training for economic development, medical care, telecommunications for education, job training or medical services, business incubators, and technical assistance. RUS borrowers may receive financing for grant purposes through either a grant to establish a revolving loan fund or a combination loan and grant.

Rural Housing Service. The Rural Housing Service has various programs available to aid in the development of rural America. Rural Housing programs are divided into three categories: Community Facilities (CF), Single Family Housing (SFH.), and Multi-Family Housing (MF). These programs were formerly operated by the Rural Development Administration and the Farmers Home Administration.

Community Facilities Loans

Purpose: To construct, enlarge, extend, or otherwise improve community facilities providing essential services in rural areas and towns with a population of 50,000 or less. The funds are available to public entities such as municipalities, counties, special-purpose districts, Indian tribes, and corporations not operated for profit. RHS also guarantees community facility loans made by banks or other eligible lenders.

Office of Community Development—The Office of Community Development administers the Empowerment Zones and Enterprise Communities (EZ/EC) program that provides economically depressed rural areas and communities with real opportunities for growth and revitalization. Its mission: to create self-sustaining, long-term economic development in areas of pervasive poverty, unemployment, and general distress, and to demonstrate how distressed communities can achieve self-sufficiency through innovative and comprehensive strategic plans developed and implemented by alliances among private, public, and nonprofit entities.

1890, 1862, and 1994 Land-Grant Institutions—This initiative is a cooperative effort between USDA and historically black land-grant universities to develop income-producing projects for underdeveloped rural communities.

U.S. Department of Transportation

The U.S. Department of Transportation's Federal Highway Administration oversees the transportation enhancements (TE) program, which began in 1991. The focus of these state administered funds is to address environmental, cultural, economic, and social conditions in an effort to create a more balanced transportation system. There are 12 specific TE categories and among them is support for historic preservation and scenic and historic highway programs, which have supported a number of cultural heritage tourism projects. Transportation enhancements are federal-aid reimbursement activities; TE is not a grant program. In most cases, the federal government pays 80 percent of the project cost, and the project sponsor is responsible for the remaining 20 percent, also called the matching funds.

Contact: For specifics on how TE is managed in your state, contact your state department of transportation.

- **National Transportation Enhancements (TE) Clearinghouse**
< <http://www.enhancements.org> > provides information about TE projects and state TE Manager contact information. **NOTE:** Funds are awarded by or through state DOTs, not the USDOT.

United States Tour Operators Association

The United States Tour Operators Association (USTOA), founded in 1972, is a professional organization representing the tour operator industry. USTOA's Active Members, whose tours encompass the entire globe, are among the world's leading tour operators.

To become an Active Member of USTOA, a tour operator is required to have a total of 18 references from a variety of industry sources and financial institutions, and must meet specific minimums in terms of tour passengers and/or dollar volume. The company must also be in business at least three years under the same management in the U.S., and must carry a minimum of \$1 million professional liability insurance. Another important membership requirement is adherence to USTOA's strict code of ethics, which is framed by a pledge to encourage and maintain the highest standards of professionalism, integrity and service. In addition to these requirements, all active USTOA members must participate in USTOA's \$1 Million Consumer Protection Plan.

Contact: United States Tour Operators Association
275 Madison Avenue
Suite 2014
New York NY 10173
Phone: (212) 750-7371
Fax: (212) 599-6744
www.ustoa.com

World Tourism Organization

The World Tourism Organization (WTO) is the world's leading international organization in the field of travel and tourism and is an intergovernmental organization and proficient partner of the United Nations and its specialized agencies. Its overall objectives are: economic development; international understanding; peace; prosperity; universal respect; observance of human rights; and fundamental freedoms. Membership includes 133 countries, with six territories as Associate Members and 350 Affiliate Members.

WTO offers seven activity areas: Marketing Intelligence and Promotional Techniques, Statistics and Economic Evaluation of Tourism, Human Resource Development, Sustainable Development of Tourism, Cooperation for Development, Quality of Tourism Development, and Communications and Documentation.

Contact: World Tourism Organization
Business Council
Capitan Haya, 42
28020 Madrid
(Spain)
Phone: (34) 91-567-81-67
Fax: (34) 91-567-82-20
www.world-tourism.org
E-mail: wtohc~world-tourism.org

World Travel & Tourism Council

Established in 1990, the World Travel and Tourism Council (WTTC) is a global coalition of industry chief executive officers promoting the case for travel and tourism at the highest level of government/public policy. WTTC includes major international companies from the accommodation, catering, recreation, transportation and travel service sectors of the world's largest industry.

Contact: World Travel & Tourism Council
1-2 Queen Victoria Terrace
Sovereign Close
London E1N 3HA
United Kingdom
Phone: + 44 (0) 870-727-9882
Fax: + 44 (0) 870-728-9882
www.wttc.org

Cross Reference Index

Arts

Americas for the Arts
National Assembly of State Arts
Agencies (NASAA)
National Endowment for the Arts

Conservation Assistance

American Association for
State and Local History
American Association of Museums
American Institute for Conservation of
Historic and Artistic Works
Association of African American Museums
Association for Living Historical Farms and
Agricultural Museums
Getty Conservation Institute, The
Heritage Preservation
Institute of Museum and Library Services
NPS—Rivers, Trails and Conservation
Assistance Program
National Historical Publications and Records
Commissions
U.S. Department of Agriculture—
Rural Development Natural Resources
Conservation Service

Community Development

America's Byways Resource Center
American Planning Association
Association of African American Museums
NPS—Rivers, Trails and Conservation
Assistance Program
National Trust for Historic Preservation
Preservation Action
State Arts Agencies (NASAA)
USDA Rural Development
USDA Forest Service
USDA Natural Resources Conservation
Service

Funding Assistance

American Association for
State and Local History
American Society of Travel Agents
Association of African American Museums
Getty Conservation Institute, The
Foundation Center, The
Institute of Museum and Library Services
Land Trust Alliance
National Association of State Development
Agencies
National Endowment for the Arts
National Endowment for the Humanities
National Park Service
National Scenic Byways Program
National Trust for Historic Preservation
State Arts Agencies (NASAA)
U.S. Department of Agriculture (USDA)
Rural Development
USDA Forest Service

Preservation

Alliance of National Heritage Areas
American Planning Association
Association for Preservation Technology
International
Heritage Preservation
Land Trust Alliance
National Alliance of Preservation Commissions
National Conference of State Historic
Preservation Officers
National Endowment for the Arts
National Trust for Historic Preservation
Preservation Action
Rails-to-Trails Conservancy
Scenic America
USDA Natural Resources Conservation
Service
USDOT FHWA Transportation
Enhancements

Marketing Assistance

American Association for
State and Local History
American Bus Association
American Society of Travel Agents
America's Byways Resource Center
Association of African American Museums
International Association of Convention &
Visitors Bureau
National Scenic Byways Program
National Tour Association
National Trust for Historic Preservation
Society of American Travel Writers
State Arts Agencies (NASAA)
Travel and Tourism Research Association
Travel Industry Association of America
United States Tour Operators Association
World Tourism Organization
World Travel & Tourism Council

Museums

American Association for
State and Local History
American Association of Museums
Association for Living Historical Farms and
Agricultural Museums
Association of African American Museums
Institute of Museum and Library Services
National Endowment for the Arts
State Arts Agencies (NASAA)

Tourism Research

Americas for the Arts
America's Byways Resource Center
National Park Service
Partners in Tourism
Travel Industry Association of America
Travel and Tourism Research Association



