



EDA Update

Volume 1; Issue 4

2008 National Summit on American Competitiveness — Only 1 Week Left!

Last Chance to Register for the U.S. Department of Commerce's 2008 National Summit on American Competitiveness in Chicago on **May 22, 2008**.

Visit www.americancompetitiveness.com for information and online registration.

Join Secretary Carlos M. Gutierrez and some of the nation's leaders in business, academia, and government in Chicago as they discuss what steps the public and private sectors can take to secure America's position as the most competitive economy in the 21st century and beyond.

Participants joining Secretary Gutierrez include:

- Henry Paulson, Jr., U.S. Secretary of the Treasury
- Craig Barrett, Chairman of the Board, Intel
- Maria Bartiromo, Anchor/Editor, CNBC
- Steve Chen, Co-Founder and CTO, YouTube
- Richard M. Daley, Mayor of Chicago
- John Engler, President, National Association of Manufacturers
- Ronald J. Gidwitz, former CEO of Helene Curtis
- W. James (Jim) McNerney, Jr., Chairman of the Board, President and CEO, The Boeing Company

A closing town hall session will provide the opportunity for attendees to direct questions to several program participants as well as to Secretary Gutierrez.

Registration and information can be found at:
www.americancompetitiveness.com

Green Incubator Grows Technology and Jobs

In an effort to promote technology in Northwest Ohio, regional partners, assisted by guidance and funding from EDA, have developed a cluster strategy to foster partnerships among the region's technology organizations. This partnership is built on a strong collaborative approach that leverages research, science and technology assets at the University of Toledo, the University of Toledo Health & Science Campus, Bowling Green State University and other educational partners. As part of a comprehensive long-term higher education and community economic development

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APA's Economic Development Toolbox Part Three: *Selecting Strategies*

The process for selecting strategies and particular actions for economic development planning is not always a straightforward one and indeed can sometimes present uncertainty. Clearly, it should relate to the evaluation of the strengths and weaknesses of the area economy and the organizational capacity of the local government and potential partners.

Visit www.planning.org/eda/#3 to review some of the questions to think about when deciding and detailing different courses of action in relation to Strategy selection.

EDA Reauthorization

EDA is pleased to announce that the Department of Commerce sent the Congress a legislative proposal to reauthorize EDA for five years. EDA's current authorization expires September 30, 2008. The proposed reauthorization legislation is good news for you, the economic development community, in that it includes some new provisions that offer investment recipients greater flexibility with, and more local control of, revolving loan funds and construction grants. These provisions demonstrate how EDA is listening to, and acting upon, the economic development community's calls for

strategy, the University of Toledo Science and Technology Corridor facilitates commercial innovation based on university research, provides long-term development opportunities and supports positive transformation of economically underserved neighborhoods.

EDA has invested \$2 million in the University of Toledo to support the construction of a second high-tech business incubator facility to increase the capacity of the university's existing Clean and Alternative Energy Incubation Center. The existing center serves as an innovation hub and launch pad for emerging clean and alternative energy companies and a technology commercialization center.

The new mixed use Technology and Incubation Center (Center) is in the final design phase. EDA's investment supports a facility that will utilize multi-disciplinary research, bringing together entrepreneurs, scientists and students in a productive setting to promote the transfer of technology and research. The Center will also include a technology complex to serve new business start-ups and expanding businesses designed to develop strong research relationships and interactions with faculty and students from engineering, physical science and business disciplines.

The new Center will be an ADA-compliant 40,000 square foot, two-story building incorporating Green Building Technology and will seek a Leadership in Energy and Environmental Design (LEED) certification. The building will include technologies to reduce water use and light pollution, innovative wastewater technologies and outdoor air delivery monitoring. Moreover, the Center will seek to reinforce its regionally-focused footprint by utilizing regionally extracted, processed and manufactured building materials. Achieving LEED certification will provide further evidence of the Center's commitment to accelerating the global adoption of sustainable green buildings and development practices through the creation and implementation of universally understood and accepted tools and performance criteria.

EDA is committed to supporting efforts such as this to prepare strategic energy and environmental alternatives that will to better equip U.S. regions to compete successfully in the worldwide marketplace.

For more information on UT Business Incubation Services, visit <http://www.utoledo.edu/research/incubator/index.html>

Save America's Treasures grant applications now available

Save America's Treasures matching grants are awarded for preservation and/or conservation work on nationally significant intellectual and cultural artifacts and historic structures and sites. Eligible applicants include Federal (including NPS), state, local and tribal government entities and nonprofit organizations. **Applications are due May 20, 2008.** Application guidelines can be found at:

improved EDA programs to meet our customers' changing needs in the 21st century economy.

Please monitor www.eda.gov for more information as this legislation progresses through Congress.

Coming Soon!

May 22, 2008

2008 National Summit on American Competitiveness, Chicago [[Website](#)]

July 7-11, 2008

Green Technology Entrepreneurship Academy
Incline Village, Nevada [[Website](#)]

June 8-10

IEDC's Building Cutting-Edge Public-Private Partnerships Conference; Charlotte, NC [[Website](#)]

September 9-10, 2008

EDA's Denver and Seattle regional offices will host the Peak Performance in Economic Development Conference at the Denver Convention Center in Denver, Colorado. [[Website](#)]

November 17-23, 2008

Global Entrepreneurship Week [[Website](#)]

ETA's Workforce Innovations 2008

The U.S. Department of Labor, Employment and Training Administration's flagship conference, **Workforce Innovations 2008: Success Decoded**, will be held July 15 - 17, in New Orleans. Meet and network with thousands of leaders from workforce development, economic development, business, education, community-based organizations, and philanthropy.

Visit WorkforceInnovations.org for further information and to register.

www.nps.gov/history/hps/treasures/application.htm or
www.grants.gov.

Preserve America grant program applications now available

The Preserve America matching-grant program provides funding to support preservation efforts through heritage tourism, education and historic preservation planning. Eligible applicants include Designated Preserve America Communities and Neighborhoods, State Historic Preservation Offices, Tribal Historic Preservation Offices, and Certified Local Governments in the process of applying for Preserve America Community Designation.

Applications are due June 30, 2008.

Guidelines and applications are available at:
www.nps.gov/history/hps/hpg/PreserveAmerica/index.htm



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