



**Improving Your Bottom Line with Ethanol**  
**Web-Based Seminar**

**August 12, 2008**

**2:00pm – 3:30pm, EDT**

*This web-based seminar will provide U.S. petroleum retailers with information on the current market for E-85, ethanol conversion logistics, and government programs that advance E-85 ethanol distribution within the United States.*

Please RSVP to [Shannon.Fraser@mail.doc.gov](mailto:Shannon.Fraser@mail.doc.gov), 202-482-3609 by Wednesday, August 6, 2008.

There is no charge to participate in this webinar session.

Please note that participation numbers may be limited.

Call-in and log-in information will be distributed by Monday, August 11.

This session will be recorded and will be e-mailed to all registrants following the discussion.

- 2:00-2:05: Introduction of the Webinar Session and the Presenters
- Shannon Fraser, Office of Energy and Environmental Industries
- 2:05-2:25: U.S. Market for E-85 Capable Vehicles
- Dennis Rakicki, Manager-Technical/Regulatory Support, Chrysler
- 2:25-2:45: Ethanol Conversion Options, Logistics, and Contracts for Fuel Provisions
- Karl Doenges, Consultant- Protec Fuel Management
- 2:45-3:05: Government Assistance and Incentives for Ethanol Conversion
- Caley Johnson, Analyst-Transportation Center, National Renewable Energy Laboratory, Department of Energy
- 3:05-3:20: Opportunities and Challenges for U.S. Retailers of E-85
- Christian King, President-KNC Holdings
- 3:20-3:30: Q&A