# AmeriCorps Recruitment

## Online Recruitment System

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# Recruitment Staff

- Denise Giles Yeager, Recruitment System Administrator

- Jeritta Prentice, Recruitment Program Assistant

- Taneisha Palmer, Recruitment Intern

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# Training Objective

*To provide you with the tools to effectively market your program and service opportunities utilizing the*

*My AmeriCorps Recruitment System.*

# Marketing your AmeriCorps Program Using the My AmeriCorps Recruitment System

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# My AmeriCorps Application Stats

## (as of May 30, 2008)

| | |
|---|---|
| Number of applications converted from ACRPS | 56766 |
| Number of new applicants since launch | 26,197 |
| TOTAL APPLICATIONS | 82,963 |

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# Introduce Your Service Opportunity through -

- the 2-line program description

- the program description

- the Member duties description

# 2-Line Program Description

- First introduction to your program; Sell your locale.
- Equivalent to a Headline, sound bite or 30-second commercial
- Use a "Challenge Question" – *"Did know that among homeless women, 60 percent have children under age 18?"*
- Use catchy phrases - "an award winning challenge"; "make a difference"; "serve your community"
- Use terms such as leader(ship), create, challenge, experience, design, improve

# Program Description

- What is the mission of your organization?

- Who is the audience served?

- Highlight activities about your program.

- Select service areas.

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# Member Duties

- What will your members do?
  - Give examples
  - Use everyday language

- Skills that they may acquire while serving.
  - What would look good on their resume.

# AmeriCorps Benefits

- Segal AmeriCorps Education Award
- Child care assistance, if eligible
- Health Coverage

- Training
- Relocation Allowance
- Housing
- Stipend
- Living Allowance

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# Words to Avoid

- Employment
- Job
- Hire
- Salary
- Work

- Organization specific jargon
- Acronyms
- Ambiguous terms

# Need help?

eGrants access or questions:

Call eGrants Help Desk
(888) 677-7849

Via email
eGrantsHelp@cns.gov

Recruitment system questions:

Call AdminAmeriCorps
(202) 606-6700

Via email
admin@americorps.org

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