where we are.

We work closely with community leaders and advocates all across Philadelphia's rich tapestry of neighborhoods. Look for us:

In North Philadelphia...

through the Healthy Start Initiative, creating personalized care plans for pregnant women and new mothers to reduce high rates of infant mortality and improve family health.

In South Philadelphia...

providing prenatal care, gynecologic services and family planning counseling to patients at Health Care Center #2, one of eight such centers city-wide.

In Olney, Logan and Ogontz...

through the Nurse Family Partnership Program, providing nurse home visits to help pregnant women and new mothers take care of themselves and their children.

In Germantown...

offering a comprehensive pediatric obesity clinic at Health Care Center #9 (also at Health Care Center #5 in North Central Philadelphia).

In West and Southwest Philadelphia...

through the Healthy Start Initiative, providing screening, support and services to pregnant women and new mothers who suffer from perinatal depression.

In the news...

talking about issues like infant mortality, breastfeeding, childhood nutrition and the best way to protect your children from lead poisoning.

And in your neighborhood...

sponsoring conferences on women and heart disease, providing one-on-one education at health fairs, and fostering community consortia that promote family health.

funders

City of Philadelphia

PA Department of Health

PA Department of Welfare

Health Resources and Services
Administration

Environmental Protection Agency

Office of Housing and Urban Development

Centers for Disease Control and Prevention

U.S. Department of Agriculture



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Carmen I. Paris
Interim Health Commissioner
Katherine C. Maus
Director





who we are.







who we are.

The Division of Maternal, Child and Family Health (MCFH) is a vital component of the Philadelphia Department of Public Health. Our mission is to provide a wide range of health and supportive social services to improve the health of women, children and parenting families.

helping people keep themselves and their families healthy We support a network of more than 40 service providers, ranging from City health care centers to teaching hospitals to community-based

agencies. We work closely with our individual partners to enhance their unique strengths, while fostering collaboration to ensure a seamless service system throughout Philadelphia.

We join with other local, regional and national public agencies to promote initiatives, policies and service standards that benefit the health of families. Our ongoing research, evaluation and data collection projects help us to respond effectively to the emerging health needs of Philadelphia's diverse communities.



what we do.

services in your community

- prenatal outreach and education
- nurse home visiting for uninsured women and newborns
- case management and in-home support for families with infants and young children
- case management for families with special needs
- hotline counseling and referral
- sexual assault survivor counseling

services at philadelphia health care centers

- gynecologic care (including STD counseling, testing and treatment and HIV counseling, testing and referral)
- confidential family planning counseling and birth control supplies
- fertility and options counseling
- prenatal care and education
- prenatal smoking cessation counseling
- nutrition counseling
- preconception health counseling

health education and training

- community/professional education about issues like family violence, child development and healthy eating
- original educational materials in more than a dozen languages
- professional training and one-on-one support to promote breastfeeding



childhood lead poisoning prevention

Our Childhood Lead Poisoning Prevention Program is recognized nationally as a model of innovation and progress. We provide:

- door-to-door outreach and education
- free blood lead testing and diagnosis
- home inspections and medical follow-up
- prevention education for new mothers, families and groups
- 24-hour information hotline in English, Spanish, Cambodian and Vietnamese
- lead hazard reduction
- emergency abatement

special programs

Children with Special Health Care Needs. We work to ensure an extra layer of service and support for families of children with



special health care needs, while encouraging communication among the multiple systems that serve them.

Bereavement Services. Our Grief Assistance Program provides counseling and supportive services to families who have lost an infant or child.

Breastfeeding Promotion. We promote breastfeeding through support groups, trainings and educational programs, a comprehensive breastfeeding handbook and ongoing collaboration with area maternity hospitals.