

2. Investigate Measures to Increase Open Work Adoption by Corporate America

Previous attempts have been made....Follow through is required.

- Tax Credits for employees who work from home or other flexible locations.
- Tax incentives for employers who provide telework infrastructure.
- Pilot programs.
- Measure costs, benefits and savings.

Strategic Planning Assumptions

U.S. MARKET FORECAST

130M members of US Workforce (US Census – CY2000)

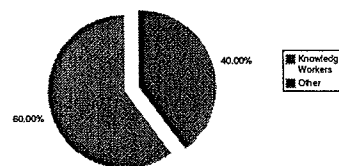
78M are involved in knowledge / office work (US Census – CY2000 Occupational Group Review)

- > Estimate 25% of knowledge workers have no ability to work on flexible basis

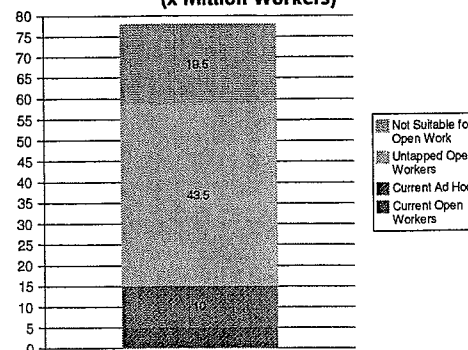
58.5M knowledge workers that would be more efficient working in flexible work arrangement

- > >5M workers currently operating in formal flexible work program
- > ~10M workers operating in ad hoc programs
- > ~43.5M workers operating in traditional business model

US Workforce - Census 2000



U.S. Open Work Market Potential (x Million Workers)



Our Recommended Immediate Next Steps

- Measure Participation
- Set Goals and Metrics
- Communicate Policies
- Provide Training and Support
- Keep Technology Current
- Monitor Progress and Track Results
- Repeat...



THANK YOU!

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