

Estimated Projection of Income and Expense for three years

	YEAR 1	YEAR 2	YEAR 3
Net Sales	\$ _____	_____	_____
Cost of Goods Sold	_____	_____	_____
Gross Profit	_____	_____	_____
 OPERATING EXPENSES			
Depreciation & Amort.	\$ _____	_____	_____
Accounting & Legal	_____	_____	_____
Advertising	_____	_____	_____
Bad Debt Expense	_____	_____	_____
Dues & Subscriptions	_____	_____	_____
Insurance	_____	_____	_____
Miscellaneous *	_____	_____	_____
Officers Salaries (Corporation)	_____	_____	_____
Other Salaries	_____	_____	_____
Payroll Taxes	_____	_____	_____
Rent	_____	_____	_____
Repairs	_____	_____	_____
Selling Expenses	_____	_____	_____
Supplies	_____	_____	_____
Telephone	_____	_____	_____
Travel/Entertainment	_____	_____	_____
Utilities	_____	_____	_____
_____	_____	_____	_____
TOTAL OPER. EXPENSE	_____	_____	_____
 Oper. Profit before tax	_____	_____	_____
 Interest Expense	\$ _____	_____	_____
Other Expense	_____	_____	_____
Other Income	_____	_____	_____
Est. Income Taxes	_____	_____	_____
Owners Draw/Dividends	_____	_____	_____
Net Profit	_____	_____	_____