

**Procrastination is** a problem when it comes to doing my disaster plan. As a business owner I have a lot to do. It's not like **a disaster** is going to happen tomorrow. Besides, we have that new business pitch. I've been **waiting** for this **to** happen for a while now. I'll get the disaster plan finished eventually. Nothing to worry about, it'll **happen**.

Whether natural or man-made, at least one in four businesses affected by a disaster never reopen. Though emergencies are unpredictable, when you have a plan in place you can adapt, recover and stay in control.

*It's never too late to protect your business until it is.*

*Make a plan.*



**READY.GOV**

**Ready**  **Business**