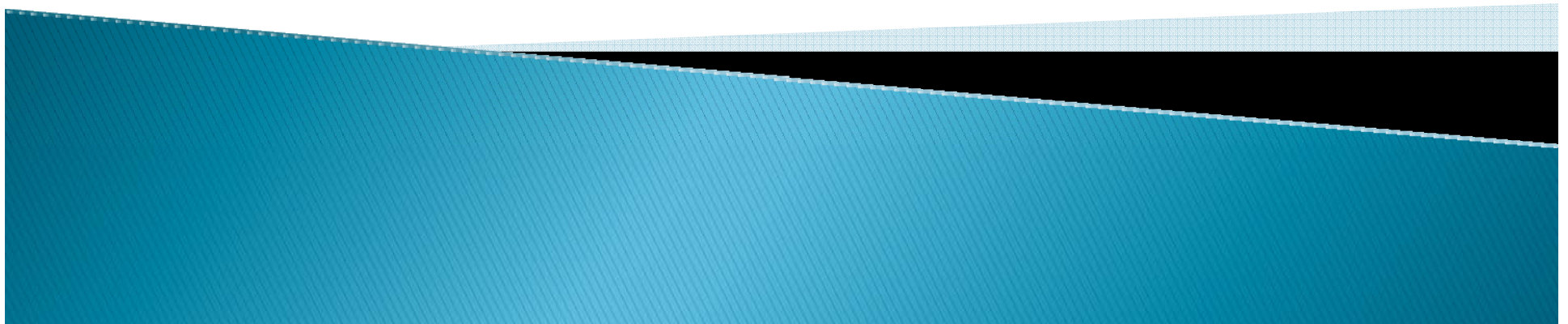


# *NOAA's Sustainable Fisheries Leadership Awards Program*

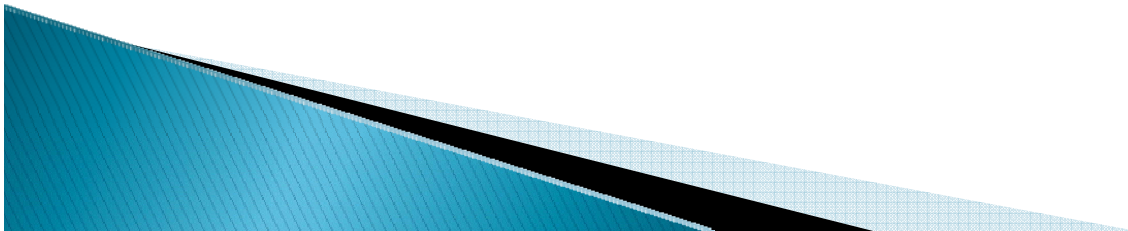


NOAA Fisheries Service and  
Fish for the Future Foundation



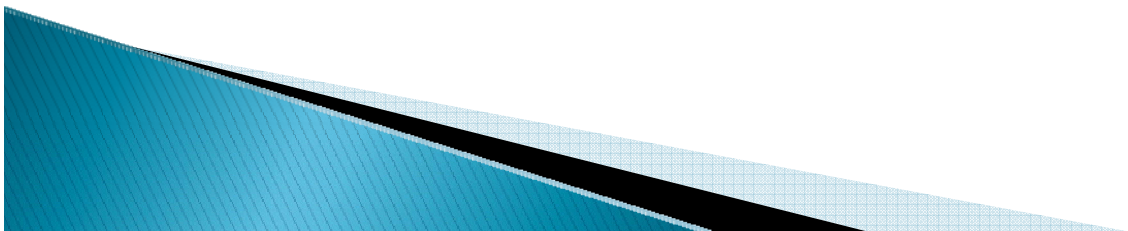
# This presentation will cover:

- ▶ Background on the *Sustainable Fisheries Leadership Awards program*; and,
- ▶ MAFAC's role and involvement.



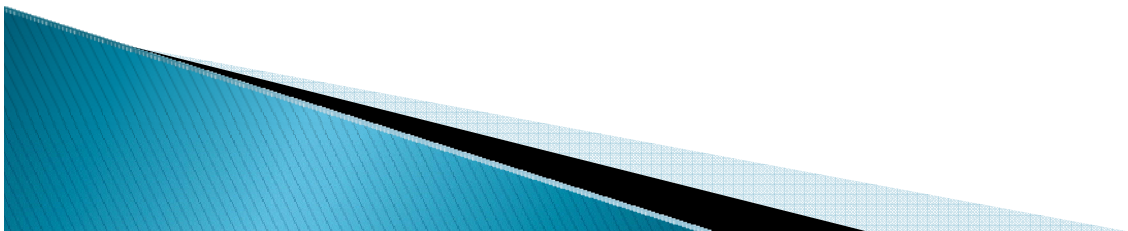
# Sustainable Fisheries Leadership Awards Program—Background

- ▶ Launched in the Fall of 2005
- ▶ This is the third annual solicitation for nominations
- ▶ Recognizes outstanding performance, achievements, and leadership that promotes best stewardship practices for the sustained use of the Nation's living marine resources.



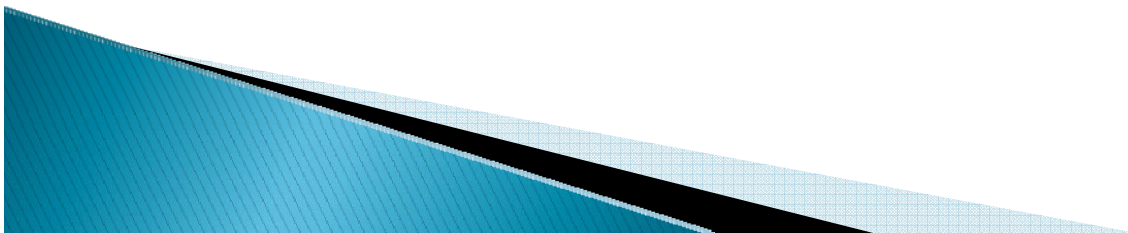
# Sustainable Fisheries Leadership Awards—Award Categories

- ▶ Special Recognition Award
- ▶ Stewardship and Sustainability Award
- ▶ Conservation Partnership Award
- ▶ Science, Research and Technology Award
- ▶ Coastal Habitat Restoration Award
- ▶ Public Education, Community Service & Media Award



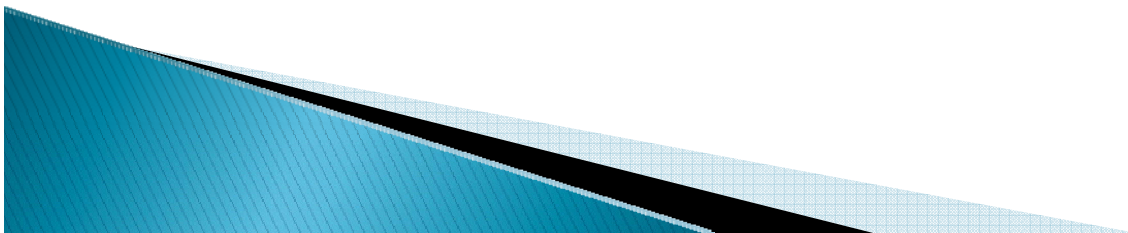
# Sustainable Fisheries Leadership Awards—Growing Interest and Involvement

- ▶ 48 nominations received for the 2006 awards  
60 nominations received for the 2007 awards
- ▶ One sponsor in 2006 vs 16 sponsors in 2007
- ▶ 100 attendees 2006 awards ceremony  
150 attendees 2007 awards ceremony



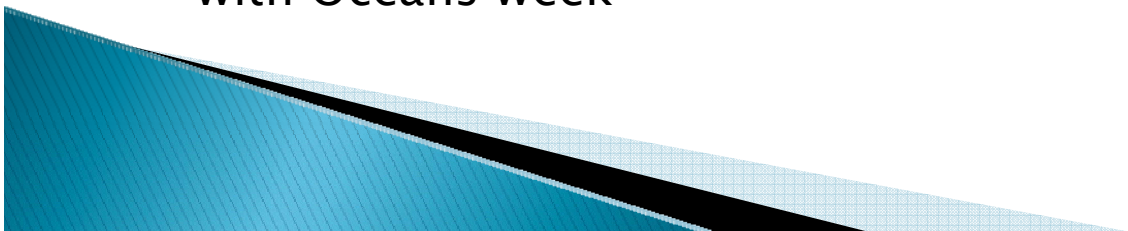
# MAFAC's Role

- ▶ At the request of the NOAA Under Secretary, MAFAC helped to establish the awards program.
- ▶ MAFAC agreed to serve as the external review panel for nominations received.
- ▶ MAFAC helped to establish the criteria for the six award categories



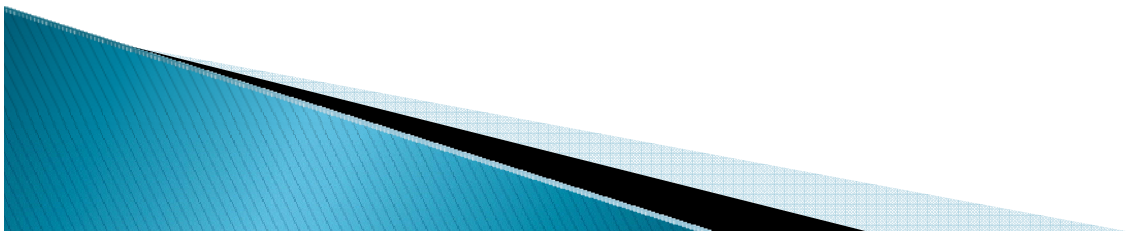
# Timeline

- ▶ *November 13, 2007*—Opening of the 2008 Nomination Process, Federal Register Notice soliciting nominations
- ▶ *February 11, 2008*—Deadline for submission of nominations
- ▶ *February 25, 2008*—Start of MAFAC review process
- ▶ *March 10, 2008*—MAFAC Deadline for submission of evaluation forms
  - Fish for the Future Foundation will combine all nomination forms and MAFAC evaluations into a bound book, which will serve as NMFS Leadership guide to selecting award recipients
- ▶ *March 31, 2008*—AA for Fisheries will Notify Winners
- ▶ *April 7, 2008*—Publicly Announce Winners
- ▶ *June 2008*—Awards Ceremony in Washington, DC in conjunction with Oceans week



# Review and Evaluation Process

- ▶ Evaluation process and form will follow the format and procedure from 2006 and 2007
- ▶ Evaluation form has not been changed
- ▶ Nomination forms will be posted online and you will be able to review and evaluate from your own computer
- ▶ All of the information and specific instructions on the review and evaluation will be sent to you via email at the start of the review and evaluation period
- ▶ [http://www.fish4thefuturefoundation.org/html/awards\\_review.htm](http://www.fish4thefuturefoundation.org/html/awards_review.htm)







"Marine Fisheries - An American Heritage"



HOME
ABOUT US
CALENDAR
MSRA WORKSHOP
FISHERMAN'S RELIEF FUND
DISASTER ASSISTANCE PROGRAMS
SEAFOOD COOKBOOK
DONATIONS
LINKS
CONTACT US
 NOAA'S SUSTAINABLE FISHERIES LEADERSHIP AWARDS

## NOAA's 2007 Sustainable Fisheries Leadership Awards Nomination Review and Evaluation

Welcome to the 2007 Sustainable Fisheries Leadership Awards review process. Please review each nomination below carefully, complete the evaluation form and return to Michele Shea ([Michele.Shea@fish4thefuturefoundation.org](mailto:Michele.Shea@fish4thefuturefoundation.org)). Completed evaluation forms should be returned to Michele Shea ([Michele.Shea@fish4thefuturefoundation.org](mailto:Michele.Shea@fish4thefuturefoundation.org)) no later than 5 PM EST on March 5, 2007.

\*Please abstain from evaluating any nomination which you are a part of (either as a nominee, nominator or reference).

*The award categories and the review criteria are:*

**Special Recognition Award** - This award honors an individual who has demonstrated a life time achievement in innovative management and outstanding leadership for the stewardship and sustainable use of living marine resources.

**Stewardship and Sustainability Award** - This award recognizes excellence in promoting responsible stewardship and innovative management for long-term social, economic and biological sustainability of living marine resources.

**Conservation Partnership Award** - This award recognizes outstanding achievement in cooperative and collaborative work among stakeholder groups to foster best practices in sustainable living marine resources management.

**Science, Research and Technology Award** - This award recognizes excellence in the field of applied fisheries research. Nominations will be considered for advancements in technology to improve fisheries monitoring, reduce bycatch, protect habitat, conserve protected species, enhance efficiency of fishing operations as well as other technological advances that reduce the impacts of human activity on the marine environment.

**Coastal Habitat Restoration Award** - This award recognizes significant achievements made in coastal habitat restoration, including the development of innovative approaches and community based support necessary to accomplish the ambitious goals inherent with these projects.

**Public Education, Community Service & Media Award** - This award category focuses on efforts to inform the general public about marine fisheries and living marine resources in the United States, or efforts to support the nation's fishing communities through community service.



"Marine Fisheries - An American Heritage"



HOME

ABOUT US

CALENDAR

MSRA WORKSHOP

FISHERMAN'S RELIEF FUND

DISASTER ASSISTANCE PROGRAMS

SEAFOOD COOKBOOK

DONATIONS

LINKS

CONTACT US



NOAA'S SUSTAINABLE FISHERIES LEADERSHIP AWARDS

## NOAA's 2007 Sustainable Fisheries Leadership Awards Nomination Review and Evaluation

### Special Recognition Award Nominations

- [Brian Rothschild](#)
- [Don Hansen](#)



- [Download all Special Recognition Nominations \(.zip file\)](#)

### Stewardship and Sustainability Award Nominations



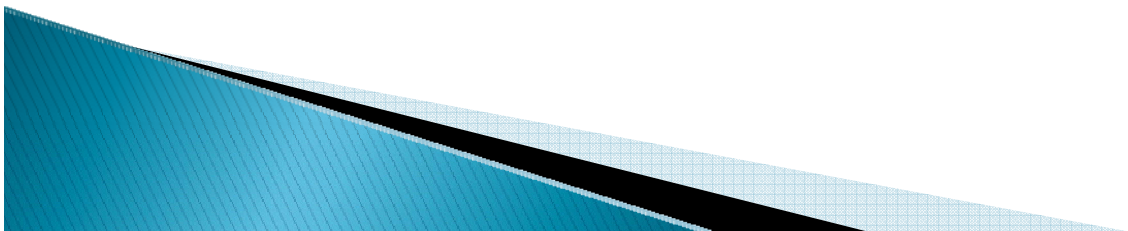
- [Don Kent](#)



- [Download all Stewardship and Sustainability Nominations \(.zip file\)](#)

## *Sustainable Fisheries Leadership Awards—Why is your involvement important?*

- ▶ Nomination and review process was designed with strong input from MAFAC to ensure that the most meritorious nominees would be selected
- ▶ MAFAC's full involvement in the evaluation is crucial to the integrity of the process
- ▶ In 2007, 17 members submitted evaluations
- ▶ Goal for 2008=Full Participation in review and evaluation process
- ▶ Any suggestions or room for improvement in the process?



# In Summary:

- ▶ In February of 2008 expect to receive correspondence with specific instructions on the review and evaluation process.
- ▶ Your participation and input are essential.
- ▶ Contact *Fish for the Future Foundation* with any further comments or thoughts  
([Michele.Shea@fish4thefuturefoundation.org](mailto:Michele.Shea@fish4thefuturefoundation.org))

