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Systemic Change in STEM Department of Energy Workforce Development for Teachers & Scientists

Bill Valdez Director November 9, 2007

Office of Workforce Development for Teachers and Scientists

National Mission

National Goal

he Office of Workforce Development for Teachers and Scientists will prepare a diverse workforce of scientists, engineers, and educators to keep America at the forefront of innovation. The Department of Energy will utilize its unique intellectual and physical resources to enhance the ability of educators and our Nation's educational systems to teach science and mathematics.

- Prepare a diverse workforce of scientists, engineers, and educators to keep America at the forefront of innovation.
- Utilize DOE's unique intellectual and physical resources to enhance the ability of educators and our Nation's educational systems to teach science and mathematics.
- Implement a proactive, data-driven, and results-focused model that promotes and strengthens the greater STEM education and research community.

Finding and Training the "Best and Brightest"

DOE National Laboratories

- World-class research facilities
- Conducting state-of-theart cutting edge research
- Cutting Edge Research Requires Top Scientists
 - Law requires U.S. citizens at the laboratories



U.S. Trains the Workforce of the World

- The U.S. possesses an immense capacity for training the world's scientists
 - Large percentage of research conducted at the university level is by foreign nationals
 - Approximately one third of graduate students in the sciences are foreign nationals
 - The U.S. needs to utilize this capacity with its own citizens
- Large Pool of U.S. Talent to Draw From
 - 3 4 % of the U.S. population are involved in STEM-related fields
 - 15 20% of the U.S. population is science literate or a science attentive audience
- Other Countries Have Similar Needs for Native-born Scientists
 - Trained in the U.S.
 - Bring Skills Back Home

National Needs Delivered Locally

- Define Large Scale Goals in terms of the Local Delivery Mechanisms
 - Implement at the local level
 - Local outcomes percolate up to National & Transnational Levels
 - Local goals must align with higher level goals
 - Local programs coordinate to create national platform
- Understand the local conditions
 - Industrial Needs: chemical, pharmaceutical, electronic and technology
 - Rural/urban
 - Diverse workforce
- National Imperatives
 - GDP & national economy
 - National security
- Training a Workforce Locally to Meet National Imperatives

Pipeline Approach

Kindergarten through Post Docs

- "Life long learners"
- "K through grey"
- Integrated Highly Leveraged Partnerships
 - Sustainability
 - Long-term thinking

DOE Technical Workforce

Headquarters National Laboratories 100,000 Contract employees 15,000 Federal employees

Extended DOE Technical Workforce Technical workers in industries, University and College related to DOE mission areas

National Technical Workforce 7.4 million workers in STEM-related fields

<u>Undergraduate and Graduate STEM Students</u> 500,000 U.S. University students studying STEM Fields

Middle School and High School Students Approximately 25,000,000 students

Resource Requirements

Extremely Resource Intensive Process

- \$14 trillion dollar U.S. economy
- \$600 billion expenditure on K-12 education each year
- \$135 billion Federal R&D budget
- \$3 billion Federal investment in STEM Education
- Scale and Scope
 - How to maximize impact



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Scale and Scope

United States Education Infrastructure

K-12		
Number of Public School Students	48,132,5181	
Number of K-12 Students	51,610,806 ²	
Number of School Districts	15,3971	
Number of Elementary Schools	95,201 ²	
Number of Secondary Schools	38,161 ²	
Number of Public Schools	94,112 ²	
Number of Teachers	3,044,0121	
Number of STEM Teachers	1,700,0001	
Number of 504/IEP Students	6,727,000 ³	
Number of Charter Schools	1,0104	
% of Public Schools with Internet Access	$99\%^{4}$	
Number of Title I Schools	8, 770 ⁴	

Higher Education		
Number of 4-year Colleges and Universities	2,5334	
Number of 4-year Undergraduate Students	10,726,1814	
Number of STEM Undergraduate Students	~400,0001	
Number of Graduate Students	2,157,000 ³	
Number of STEM Graduate Students	~100,0001	
Number of Schools of Education	1,2065	
Number of Pre-Service Teachers degrees awarded (2001)	106,300 degrees awarded $(2003)^3$	
Number of Community Colleges	1,6834	
Number of Community College Students	6,545,863 ⁴	

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Local Reform Programs

Local Education Reform Programs Are Costly

- Battelle \$20 Million program
 - Partnership with Ohio State University
 - The Metro School established in 2006 with 100 ninth-graders
 - University faculty will train teachers at the school (learning laboratory)
- GE \$100 Million program
 - Reaching four school districts
 - Curriculum, teacher training, administrative reforms
- DOE ACTS \$60,000 per teacher
 - Three year investment
 - Teachers become district liaisons

National Laboratories with WDTS Funding

Local Reform Programs...



...Form National Networks

 The Department of Energy's 17 national laboratories and more than 50 world-class scientific user facilities are extraordinary platforms that reach students and educators across the country. In addition, the Department provides grants to more than 300 major universities and has partnerships with thousands of businesses. This scientific enterprise continually works at the frontiers of business human knowledge and is a resource available to all U.S. citizens interested in pursuing educational and career opportunities in science and technology.



Mission Agencies

- The Role of Department of Education
- The Role of National Science Foundation
- The Mission Agencies
 - American Competes Act
 - Provide experiential learning opportunities
 - Hands on experiences
 - Mentored
 - Apprenticeships
- DOE's Crosscutting Role is Unique
 - Take lead role in brings various stakeholders together



Future Workforce Strategy

- Educators: Highly qualified K-16 educators who engage students in authentic science and improve the nation's STEM education capabilities.
- Students: Greatly expanded, more knowledgeable, and more diverse population of skilled scientists, engineers, and mathematicians.
- Workforce Development: Sustained pipeline of workforce-ready talent available to DOE's national laboratories, Federal workforce, private industry, and academia.
- Program Capacity: Leverage expertise and resources through specially-configured, high-impact public/private partnerships that will maximize, expand, and sustain the nation's STEM workforce.



Models For Success

There Are Many Successful Models:

- Battelle in Ohio
- General Electric at the district level
- Dupont in Delaware
- SACNAS
- The DOE Model:
 - Utilize structures already in place
 - National Laboratories & National Laboratory Consortium
 - Hands on mentor intensive research experience
- DOE Model Uses a National Platform that is Implemented at a Local Level
 - Model is based on 60-years of experience
 - Is a highly leveraged enterprise

Three Underlying Pre-Conditions

1. Catalyst For Change

2. Models Adapted to Fit Local Conditions

3. Support from Students and Families

Catalyst For Change

- Someone Needs to Step Up and Be the Thought Leader
 - Champion For Change
 - Individual company, person or entity who serve as the catalyst
- Qualities Needed
 - Trusted by all parties
 - Ability to bridge gaps between various interest groups
 - Expert in educational reform
 - Able to negotiate many different partnerships



Models That Fit the Local Conditions

- The Chosen Model should be Unique to the Local Condition
 - U.S. has the premier University system in the world; a tremendous resource base for K-12 education; control is at the local level; NSF serves as the "thought leader" for reform efforts
 - Other countries have different strengths
- Policies and Programs Must be Structured to Meet the Local Conditions
 - Nations have difficulty replicating U.S. University system and send their students overseas to study, but design programs to get them back
 - In the U.S., the unit of structure tends to a single state, such as Idaho or Alabama

Involvement by Students And Families

- Students and Families Must Recognize the Value in a STEM Career
 - Attractive pathways for career success must be apparent
 - Conditions must be created where students and families see the value of a STEM education
- Marketing to Students & Parents
 - Opportunities for careers
 - Rewards
 - Recognition
 - National Science Bowl^o
 - Prestige



Six Actions For a Successful STEM Program

- 1. Mentored Relationships Between Students & Educators
- 2. Apprenticeship Opportunities beginning at the earliest possible age
 - Real world experience in STEM
- **3.** Competition With Reward
 - Both students and educators
 - Appropriate and meaningful resources and rewards

Six Actions For a Successful STEM Program

4. Educator Training

- Broad reaching effect
 - Effective use of resources
- Help become better communicators and practitioners
- **5.** Dynamic Curriculum Development
 - Develop curriculum that meets local needs
 - U.S. is struggling with this concept
- 6. Sustained Partnerships
 - Takes time to build DOE has been doing this for 60-years
 - Long term thinking Reform takes decades, not years
 - Partnerships with key partners particularly industry

Questions and Comments

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